

## All I want is to...

- ✓ Have a system that is easy to use
- ✓ Integrate with scales and EFTPOS
- ✓ Manage stock and pricing efficiently
- ✓ Boost sales through loyalty & email/sms marketing
- ✓ Support my trade customers with flexible pricing
- ✓ Streamline my wholesale orders
- ✓ Enable customers to order online
- ✓ Have a POS provider who knows fresh produce

## Finally a system tailored for local Supermarkets and Green Grocers

As a business owner a key to growth lies in having access to one system that can manage all aspects of your fresh produce business. Let me introduce PBSA POS...

**PBSA POS is perfect for supermarkets & green grocers with rich functionality for both retail and wholesale operations.**

### Look more professional

Generate a sense of confidence and professionalism through using the latest touch screen systems.

### Improve your customer service

Keep every customer happy through delivery of efficient order management

### Manage phone and delivery orders

Track and manage the preparation, payment and dispatch of phone and delivery orders

### Maximise the value of each sale

Boost the average customer spend through promotions, customer display marketing and up sell strategies

### Market to your customers

Create and send a targeted marketing campaign via email or SMS in just seconds

### Increase customer loyalty

A complete loyalty program including loyalty card scanning, loyalty point discounts and more

### Flexible yet simple and efficient

Easy to use and easy to setup, that is the PBSA POS advantage

### Quickly train new staff

The PBSA POS system is so simple to use that new staff can be trained quickly and be operational in no time

### Save time with Integrated EFTPOS

Speed up your payment process and avoid double keying

### Online ordering

Enable customers to order online creating another avenue to boost sales

### Monitor and review

Analyse your performance, monitor your margin levels and access simple through to complex reports at the click of a button. You and your accountant or bank manager will love it

***It's all about growth!***

## Arrange a Demonstration

If you want to grow your business then call to arrange a remote consultation. The session will include a review of the keys to growth, discuss your requirements and demonstrate the PBSA POS system.

There is no charge, no obligation just an opportunity for change and growth

**CALL TODAY – (03) 9014 7788 or EMAIL**

### 3 steps to be live with PBSA

**Step 1** Order the PBSA POS software and optional online module

**Step 2** Complete the simple setup procedures including product, supplier, customer and stock level import

**Step 3** PBSA build your website and you go live

Now while you do your normal sales and stock control activities in PBSA POS, your web site is automatically managed.

**How easy is that!**

## Feature Summary

### POS

Simple, efficient processing of sales is the core focus of the point of sale screens. Users are presented with all the information they need to process the sale with speed and ease.

### Stock and Warehouse

Full stock control including multiple locations, bin numbers, intelligent purchase order processes with re-order points and stock movement statistics, serial number tracking, volume pricing, product size and style support. The entire order management and dispatch process is streamlined through the sales command centre.

### Web store

Run all aspects of your web store from the core software including product pictures, descriptions, complex pricing, promotions, order history. The online store has full support for both consumer (B2C) and wholesale (B2B). Customers via their login access their relevant pricing levels, view sales history, shipment tracking numbers, their wish list and change their address details with everything flowing back in to the core software.. Each web site including the option of smart phone targeted stores are developed strategically with a focus on sales conversion and search engine (Google) optimisation.

### Marketing Campaigns

The key to successful marketing is the ability to deliver targeted campaigns with the right offer specific to each customer. The e-marketing module allows you to quickly select customers based on purchase history, profile data and demographics; you then enter your campaign offer and send out the campaign in just minutes.

### CRM

Your sales and account management team get all the key functions they require to do their job well. This includes a full CRM program that tracks all aspects of the sales process including leads, opportunities, quotes, sales, tasks, emails and a communication log. The software also integrates with Outlook.

### Loyalty

Seamless customer swipe card integration, loyalty point aggregation and integration in to the point of sale process; all make the implementation of an effective loyalty program simple and efficient.

### Touch Screen

The touch screen is so easy to setup and so simple to use with staff trained in minutes. Perfect for pubs, restaurants, cafes, fast food and supermarkets. The touch screen module supports order workflow, takeaway and delivery, simple table management, kitchen printers, customer tabs, split bills and much more. For deli and supermarkets the system fully integrates with scales and scanners.



Find out more via web, email or phone

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