



FUNDRAISING FOR IMPACT SUMMIT

February 27 - March 1, 2018
 Marriott Marquis
 Houston, TX



UNITED WE ALL WIN

50 MILLION LIVES IMPACTED AROUND THE WORLD



At the **2018 Fundraising for Impact Summit**, resource development and impact professionals from across the extensive United Way network convene to further our fight for the education, health and financial stability of every person in every community.

We invite you to join our dedicated United Way staff as they collaborate on innovative solutions, inspire each other with creative concepts, and discover new strategies to build stronger communities.



LEVELS	BENEFITS
PRESENTING SPONSOR	
GOLD SPONSOR <i>\$30,000</i>	<ul style="list-style-type: none"> • Appreciation of contribution made during a general session by United Way Worldwide leadership • Opportunity to introduce a speaker at a general session • Logo with Gold designation on presentation screen at general sessions • Prominent logo on event signage • Prominent recognition in program guide • Logo on event website, mobile app and other marketing materials • Recognition and 3 promoted posts on mobile app activity feed and Twitter feed • One (optional) exhibit space and three complimentary event registrations
SILVER SPONSOR <i>\$20,000</i>	<ul style="list-style-type: none"> • Appreciation of contribution made during a general session • Logo with Silver designation on presentation screen at general sessions • Logo on event signage • Recognition in program guide • Logo on event website, mobile app and other marketing materials • Recognition and 2 promoted posts on mobile app activity feed and Twitter feed • One (optional) exhibit space and two complimentary event registrations
BRONZE SPONSOR <i>\$10,000</i>	<ul style="list-style-type: none"> • Logo with Bronze designation on presentation screen at general sessions • Logo on event signage • Recognition in program guide • Logo on event website, mobile app and other marketing materials • Recognition and 1 promoted post on mobile app activity feed and Twitter feed • One (optional) exhibit space and one complimentary event registration
SUPPORTER SPONSOR <i>\$5,000</i>	<ul style="list-style-type: none"> • Logo with supporting designation on presentation screen at general sessions • Logo on event signage • Recognition in program guide • Recognition on event website and mobile app
EXHIBITOR <i>\$2,500</i>	<ul style="list-style-type: none"> • Logo on exhibitor signage and presentation screen at general sessions • Recognition in program guide • One exhibit space at event

EXCLUSIVE OPPORTUNITIES FOR 2018

OPPORTUNITY	BENEFITS
BREAKFAST OR LUNCH <i>\$20,000-\$30,000</i>	<ul style="list-style-type: none"> • Company name, mission statement and appreciation of contribution made during meal • Logo on hallway display and table signage during meal • Recognition in program guide • Logo on event website, mobile app and other marketing materials • Recognition on mobile app activity feed and Twitter feed
NETWORKING RECEPTION <i>\$7,500-\$20,000</i>	<ul style="list-style-type: none"> • Company name, mission statement and appreciation of contribution made during reception • Logo on hallway display and table signage during reception • Recognition in program guide • Logo on event website, mobile app and other marketing materials • Recognition on mobile app activity feed and Twitter feed
RELAX & RE-CHARGE STATION <i>\$15,000</i>	<ul style="list-style-type: none"> • “Relax & Re-Charge Station provided by...” messaging featured on station signage • Recognition in program guide • Logo on event website, mobile app and other marketing materials • Recognition on mobile app activity feed and Twitter feed
EVENT WIFI <i>\$15,000</i>	<ul style="list-style-type: none"> • “WiFi provided by...” messaging featured on main screens between general sessions and table cards on general session tables • Recognition in program guide • Logo on event website, mobile app and other marketing materials • Recognition on mobile app activity feed and Twitter feed
EVENT MOBILE APP <i>\$7,500</i> SOLD OUT!	<ul style="list-style-type: none"> • Exclusive recognition on all mobile app signage • Recognition in program guide • Logo on event website, mobile app and other marketing materials • Push notification communications to all attendees with your approved message
BRANDED NAME BADGE LANYARDS <i>\$5,000</i>	<ul style="list-style-type: none"> • Company logo branded on name badge lanyards • Recognition in program guide • Logo on event website, mobile app and other marketing materials

SPONSORSHIP DEADLINE

The due date for program recognition for sponsors and exhibitors is Friday, December 29, 2017.

GET STARTED TODAY

To confirm your sponsorship or customize a package that meets your branding and business needs contact: sponsorships@unitedway.org.

UPCOMING CONFERENCES

- **Employee Engagement Forum:** February 6 – 7, 2018 in Alexandria, VA
- **Great Rivers Regional Conference:** March 5 - 8, 2018 in Indianapolis, IN
- **Southeast Regional Conference:** May 15 - 18, 2018 in Gatlinburg, TN
- **United Way-Labor Partnership Conference:** July 31 - August 2, 2018 in Houston, TX
- **Finance, Talent and Technology Management Forum:** October 29 - 31, 2018 in Houston, TX

THANK YOU TO OUR PREVIOUS CONFERENCE SPONSORS

3M | AON CORPORATION | AT&T | BANK OF AMERICA | BDO | BEST BUY
BOEING | CATERPILLAR | COMCAST | DELOITTE | DOW CHEMICAL | ELI LILLY
EY | FAMILYWIZE | FEDEX | KELLOGG | MACY'S | M&T BANK | PFIZER
PUBLIX SUPER MARKETS CHARITIES | SPRINT | STAPLES | SUNTRUST
TARGET | UPS | WILLIAMS COMPANIES



UNITED WAY FIGHTS FOR THE HEALTH, EDUCATION, AND
FINANCIAL STABILITY OF EVERY PERSON IN EVERY COMMUNITY.

