DIGITAL FINANCE
A New Wave in Payments
Asia-Pacific
Financial Inclusion Summit

Cabinet-rank Secretary Imelda M. Nicolas
Chairperson
Commission on Filipinos Overseas

Makati Shangri-La, Manila
October 29, 2015
PESO SENSE
The Philippine Financial Freedom Campaign
United Arab Emirates
Saudi Arabia
Hong Kong
Singapore
Taiwan
United States
Japan
Kuwait
Qatar
Italy
South Korea
FREE ONLINE TRAINING MODULES

- PESO SENSE for STUDENTS
- PESO SENSE for PROFESSIONALS
- PESO SENSE for ENTREPRENEURS
- PESO SENSE for SENIORS & RETIREES
- PESO SENSE for HOMEMAKERS
- PESO SENSE for YOUNG ADULTS
MOBILE APPLICATION

PESO SENSE

BILLS

- Allows users to directly pay household utilities, medical and tuition fees in selected schools and hospitals nationwide
- Hassle-free online payment is thus expected

PESO SENSE

STORE

- Provides free platform for local products in the Philippines
- Assist in discovering the mobile entrepreneurial potentials of overseas Filipinos and their beneficiaries.
MOBILE APPLICATION

REMITTANCE DIARY

It allows overseas Filipinos to track, record and monitor the remittances they send back to the families in the Philippines

PESO SENSE NEWS FEEDS

- It will feature news feed from partner agencies.
- Thereby, creating awareness about entrepreneurial-related initiatives of the government
Steps in Downloading the Mobile App

1. Go to Google Playstore
2. Search Peso Sense Mobile App
3. Click Install
4. Sign in to continue
Countries where the mobile app was downloaded from

<table>
<thead>
<tr>
<th>Country</th>
<th>Installs</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Philippines</td>
<td>299</td>
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<tr>
<td>Saudi Arabia</td>
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<tr>
<td>Others</td>
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“In order for finance to empower Asia’s poor, policy efforts must give due regard to the last mile, not just broadening access to finance, but *inducing the actual, beneficial use of finance.*”

ADB
THANK YOU!

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