

TUESDAY, OCTOBER 10, 2017

9:00-10:30 a.m.

Keynote: Lift - You, Your Team, Your Organization, Your Community



Stan Brock
 Founder,
 Remote Area Medical



Dan Michelson
 Chief Executive Officer,
 Strata Decision
 Technology

11:00-11:30 a.m.

Welcome & Introductions

11:30-12:30 p.m.

The Breakthrough: Engaging Physicians with Cost and Quality Data



Aaron Carr
 VP Financial Planning
 and Analysis,
 Grady Health System



Nicholas Mendyka
 CFO,
 UVA Health System

12:30-1:30 p.m.

Lunch

1:30-2:15 p.m.

The Moonshot: Destroying the Budget and Moving Beyond



Stephanie Daubert
 CFO,
 Nebraska Medicine



Larry Hill
 VP of Finance,
 Mission Member
 Hospitals



B.J. Miller
 Senior Director,
 Performance & Planning,
 Park Nicollet Health
 Services



Terri Newsom
 VP and CFO,
 Greenville Health
 System

2:15-2:30 p.m.

Break

2:30-3:15 p.m.

The New Normal: The Emerging Role of Brand & Price in Healthcare Finance
from the #1 rated professor at University of Chicago School of Business



Jean-Pierre Dubé
 Sigmund E. Edelstone Professor of Marketing,
 University of Chicago Booth School of Business

3:15-3:30 p.m.

Break

3:30-4:00 p.m.

Preparing for the Bundled Payment Environment



Julian Bell
 CFO, OSU
 James Cancer Hospital



Adam Kowalski
 VP Product Management,
 Strata Decision Technology

4:00-5:00 p.m.

Leveraging StrataJazz as a Strategic Engine For Your Organization

6:00-9:00 p.m.

Summit Dinner Reception at the Museum of Science and Industry

Shuttles leave from the Sheraton at 5:30pm