

dscoop

edge™

Turning Ideas  
into Reality

PortAventura, Spain  
19-21 June, 2019

# AGENDA

WEDNESDAY, 19 JUNE

|               |   |           |  |  |
|---------------|---|-----------|--|--|
| 09:00 - 17:30 | REGISTRATION  |           |  |  |
|               | HARVARD ROOM  | CARTAGO 4 | CARTAGO 5  | CARTAGO 3                                |
| 13:00         | Newcomer Session  |           |  |  |
| 13:15         |   |           |  |  |
| 13:30         | BREAK   |           |  |  |
| 13:45         |   |           |  |  |
| 14:00         | <b>GENERAL SESSION &amp; KEYNOTE</b><br><b>Upping Your Elvis</b><br>Chris Baréz-Brown |           |  |  |
| 14:15         |   |           |  |  |
| 14:30         |   |           |  |  |
| 14:45         |   |           |  |  |
| 15:00         |   |           |  |  |
| 15:15         |   |           |  |  |
| 15:30         | BREAK   |           |  |  |
| 15:45         |   |           |  |  |
| 16:00         | Best-in-Class Panel on Commercial Printing  |           | Market Trends / 2020 and Beyond for Label & Packaging Printing<br>Sean Smyth, Smithers Pira (UK) | PARTNER SESSION<br>ESKO                  |
| 16:15         |   |           |  |  |
| 16:30         |   |           |  |  |
| 16:45         |   |           |  |  |
| 17:00         | E-commerce Panel on Web to Print  |           | Labels and Beyond  | PARTNER SESSION<br>OneVision Software AG |
| 17:15         |   |           |  |  |
| 17:30         |   |           |  |  |
| 18:00 - 19:30 | WELCOME RECEPTION IN SOLUTIONS SHOWCASE   |           |  |  |
| 20:00 - 21:30 | NETWORK RECEPTION IN PORTAVENTURA PARK  |           |  |  |

**THURSDAY, 20 JUNE**

|               | HARVARD ROOM  | CARTAGO 4   | CARTAGO 5  | CARTAGO 3   |
|---------------|---|---|--|---|
| 09:00         | <b>GENERAL SESSION &amp; KEYNOTE</b><br><b>A Rapidly Developing World</b><br>Fredrik Harén  |   |  |   |
| 09:15         |   |   |  |   |
| 09:30         |   |   |  |   |
| 09:45         |   |   |  |   |
| 10:00         | <b>BREAK</b>  |   |  |   |
| 10:15         | <b>Best-in-Class Panel on Large Format</b>  | <b>Market Trends / 2020 and Beyond for Commercial Printing</b><br>Sean Smyth, Smithers Pira (UK)              | <b>Sustainability Matters</b><br>Jonathan Tame, Two Sides (UK)         | PARTNER SESSION<br><b>Scodix</b>                    |
| 10:30         |   |   |  |   |
| 10:45         |   |   |  |   |
| 11:00         | <b>COFFEE BREAK</b>   |   |  |   |
| 11:15         | <b>COFFEE BREAK</b>   |   |  |   |
| 11:30         | <b>Turning an idea into reality</b>   | <b>Connect with Brands for Automated Order Flow – Easier than Ever Before</b><br>Chris Knighton, OneFlow (UK) | <b>Robotics in Print</b><br>Henrik Christianson, Graphic Robotics (DK) | PARTNER SESSION<br><b>AB Graphics International</b> |
| 11:45         |   |   |  |   |
| 12:00         |   |   |  |   |
| 12:15         | <b>LUNCH</b>  |   |  |   |
| 12:30         |   |   |  |   |
| 12:45         |   |   |  |   |
| 13:00         |   |   |  |   |
| 13:15         |   |   |  |   |
| 13:30         |   |   |  |   |
| 13:30         | <b>HP Stitch, Reinventing Dye Sublimation Printing</b><br>Ester Sala, HP  | <b>Digital Graduates &amp; Future Of Print</b><br>Mike Ferrari, Dscoop Academia Director                      | <b>HP Indigo Brand Protection Solutions</b>                            | PARTNER SESSION<br><b>Antalis</b>                   |
| 13:45         |   |   |  |   |
| 14:00         |   |   |  |   |
| 14:15         | <b>BREAK</b>  |   |  |   |
| 14:30         | <b>Customer Experience and Print's Edge Over Other Channels</b><br>Kellie Northwood   | <b>Respond Faster, Win More Business and Execute Better with the PrintOS and Service Edge</b>                 | <b>Packaging: an Engine for GCP Growth</b>                             | PARTNER SESSION<br><b>Metsä Board</b>               |
| 14:45         |   |   |  |   |
| 15:00         |   |   |  |   |
| 15:15         | <b>COFFEE BREAK</b>   |   |  |   |
| 15:30         | <b>Best-in-Class Panel on Labels and Packaging</b>  |   | <b>Why Inkjet is the Future of Production Print</b>                    |   |
| 15:45         |   |   |  |   |
| 16:00         |   |   |  |   |
| 16:15         | <b>BREAK</b>  |   |  |   |
| 16:30         | <b>E-commerce Personalisation and Gifting</b><br>Charles Ochiaeri, Zazzle (USA)   | <b>How Lean Techniques Can Improve Productivity in the Printing Environment</b><br>Garry Mellor (UK)          | <b>How to Win More with a 13-week Sales Plan</b><br>Matthew Parker     | PARTNER SESSION<br><b>Happy Printing</b>            |
| 16:45         |   |   |  |   |
| 17:00         |   |   |  |   |
| 17:15         | <b>BREAK</b>  |   |  |   |
| 17:30         | <b>GENERAL SESSION &amp; KEYNOTE</b><br><b>"If we do not hang together, we will surely hang seperately"</b> (Benjamin Franklin)<br>Alon Bar-Shany |   |  |   |
| 17:45         |   |   |  |   |
| 18:00         |   |   |  |   |
| 20:00 - 00:00 | <b>DSCOOP EDGE PARTY</b>  |   |  |   |

**FRIDAY, 21 JUNE**

|               |   |   |                  |                  |
|---------------|---|---|------------------|------------------|
| 09:30 - 12:00 | <b>SOLUTIONS SHOWCASE OPEN</b>  |   |                  |                  |
|               | <b>HARVARD ROOM</b>   | <b>CARTAGO 4</b>  | <b>CARTAGO 5</b> | <b>CARTAGO 3</b> |
| 10:00         | <b>A Business Model and Value Proposition that Can't Be Tested is Dead by Default</b><br>Dharminder Biharie | <b>How to Easily Win the Right New Customers via LinkedIn</b><br>Matthew Parker |                  |                  |
| 10:15         |   |   |                  |                  |
| 10:30         |   |   |                  |                  |
| 10:45         |   |   |                  |                  |
| 11:00         |   |   |                  |                  |
| 11:15         |   |   |                  |                  |
| 11:30         | <b>BRUNCH IN THE SOLUTIONS SHOWCASE</b>   |   |                  |                  |
| 11:45         |   |   |                  |                  |
| 12:00         |   |   |                  |                  |
| 12:15         |   |   |                  |                  |
| 12:30         |   |   |                  |                  |
| 12:45         |   |   |                  |                  |
| 13:00         | <b>Optional tour at HP Experience Center or City Tours</b>  |   |                  |                  |
| 13:15         |   |   |                  |                  |
| 13:30         |   |   |                  |                  |
| 13:45         |   |   |                  |                  |
| 14:00         |   |   |                  |                  |
| 14:15         |   |   |                  |                  |
| 14:30         |   |   |                  |                  |
| 14:45         |   |   |                  |                  |
| 15:00         |   |   |                  |                  |
| 15:15         |   |   |                  |                  |
| 15:30         |   |   |                  |                  |
| 15:45         |   |   |                  |                  |
| 15:30         |   |   |                  |                  |
| 15:45         |   |   |                  |                  |