

# Event Information for Attendee Acquisition Roundtable (AAR) Virtual

## Event Date & Times

Attendee Acquisition Roundtable Virtual

### July 30, 2020:

9:45 am-10:45 am	Introductions & Presentation – Jacqueline Wells, Vice President, mdg
10:45 am-10:55 am	Break
10:55 am-11:55 am	Guided Facilitation I
11:55 am-12:30 pm	Lunch Break
12:30 PM-1:40 pm	Guided Facilitation II
1:40 pm-2:00 pm	Presentation – Kimberly Hardcastle-Geddes, Chief Marketing Strategist, mdg
2:00 pm-2:30 pm	Speed Round
2:30 PM	Adjourn

For up-to-the-minute information, please go to [Attendee Acquisition Roundtable](#).

## AAR Policies

### **As of September 2019:**

AAR respects the information provided by our customers. This privacy statement discloses the type of information we capture about our customers, how we use it to communicate with our customers and how you can request to no longer receive communications from AAR.

### **Our Customers:**

This policy applies to all customers of AAR, who include, but are not limited to, attendees, speakers, press and sponsors.

### **Customer Information and Use:**

Two primary types of information are gathered about our customers:

- Financial information is used for or gathered during the registration process and includes, but is not limited to, credit card numbers, and expiration dates. This information is used only to process the transaction.
- Professional information includes, but is not limited to, name, title, company name, company address, phone number, and e-mail address. This also applies to questions answered on survey or registration forms, such as demographic information.

### **Opting Out:**

AAR will accept, implement and maintain any customer request to opt out of future e-mail communications from AAR. If you would like to opt out of all e-mail communications from AAR, please contact Sam Lippman at [sam@lippmanconnects.com](mailto:sam@lippmanconnects.com) or [703.979.4904](tel:703.979.4904).

**Security:**

This site utilizes a secure server to protect information.

**Cancellation Policy**

Full refunds will be allowed until July 23, 2020. After July 23, substitutes that meet AAR Virtual's eligibility requirements will be permitted.