



NCNP

National Conference
for Nurse Practitioners

The Conference for Primary and Acute Care Clinicians



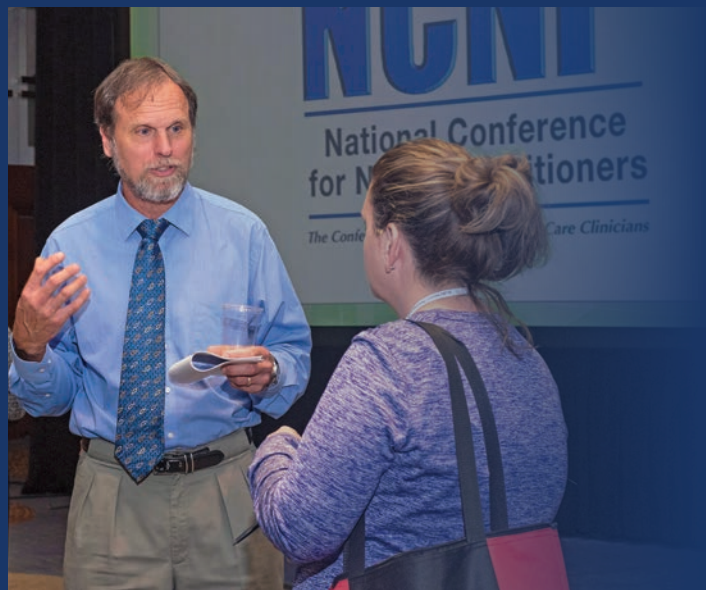
Two Annual Conferences and Two Thousand Leading Nurse Practitioners

NCNP Spring

April 19-21, 2017
Nashville, TN

NCNP Fall

October 10-12, 2017
Las Vegas, NV



 Wolters Kluwer

Brought to you by the publisher of *The Nurse Practitioner* journal

www.NCNPconference.com

Direct contact with 2,000 advanced practice clinicians

NCNP is your opportunity to connect with NPs from across the country who practice and prescribe in primary and acute care and a variety of specialties, including diabetes, cardiology, surgery, psychiatry, women's health and emergency medicine.



NCNP is THE trusted learning environment for those who practice in the primary care or acute care setting. The top-rated conference faculty will attract nurse practitioners from a variety of specialties who are eager to learn how your products and services can help NPs improve care in their practice.

Who attends?

** From 2016 NCNP Spring and 2016 NCNP Fall registration records and surveys*

Recent NCNP 2016 attendees in Orlando and Chicago represented every state in the U.S.

NCNP attendees are a *national* audience.



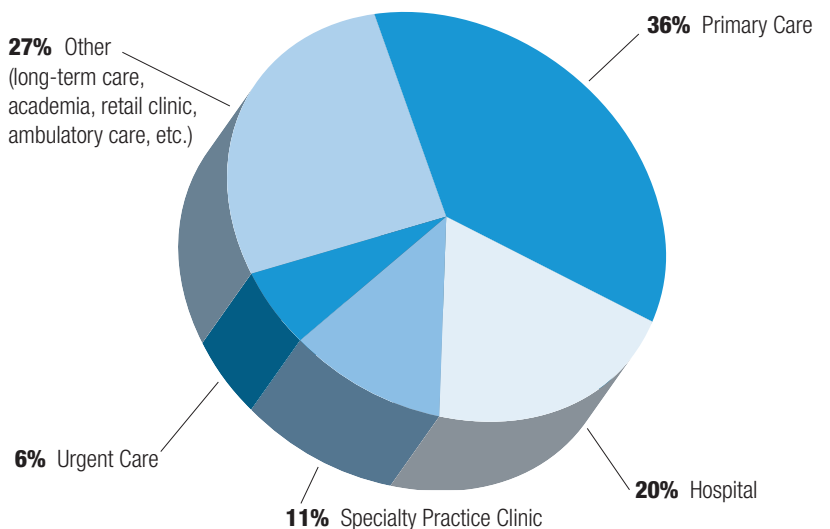
55% have more than 5 years of experience in advanced practice nursing.

NCNP attendees are *experienced* clinicians.



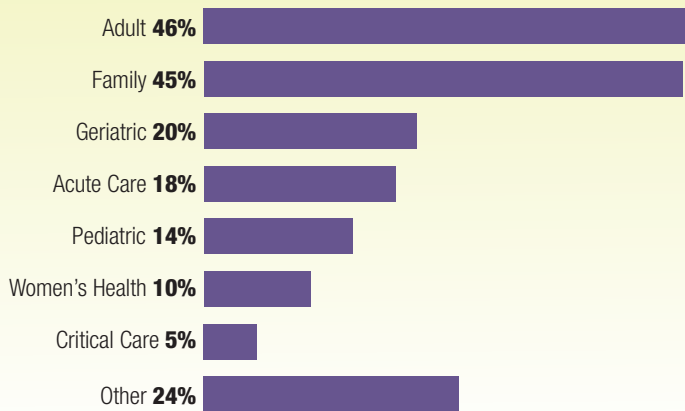
97% said they gained information and ideas at NCNP that will be useful in their work setting.

NCNP attendees come from *diverse* work settings.



87% said NCNP met their expectation in evaluating current and new treatment methods and therapies.

NCNP attendees represent diverse practice specialties.



NCNP offers 22 contact hours of CE and significant Pharmacology Hours, which is why advanced practice clinicians prefer NCNP over other meetings

NCNP attendees are an *exclusive* audience.

89% do NOT attend NPACE

80% do NOT attend AANP

39% do NOT attend any other medical conference

Nurse Practitioners are transforming the healthcare marketplace.

With the growing shortage of physicians, Nurse Practitioners (NPs) are the healthcare providers of choice for millions of Americans. They evaluate patients, diagnose, write prescriptions and counsel patients on disease prevention, and their presence in the healthcare market is increasing each year.

Did you know?

80%

of NPs are prepared in primary care programs

More than 80% of Nurse Practitioners are prepared in primary care, compared with just 14.6% of physicians in a primary care residency.

16%

of U.S. retail prescriptions are written by NPs

Nurse Practitioners can prescribe medications in all 50 states and DC, which totaled more than 487 million prescriptions in 2015

4,300

the number of patients treated by an average NP each year

70%

the percentage of NPs who see 3 or more patients per hour

40%

projected growth in the NP professions by 2025



Nurse Practitioners are a critical component in patient-centered, accessible health care for the future, and NCNP is where they come to find innovative educational opportunities and new products for advanced practice clinicians.

“We had the opportunity to touch base with NP’s that had never heard of our product and it has been out 3.5 years.”

“Conference location was great. Having meals and snacks in the exhibit hall was excellent and was a great draw into the exhibit hall.”

Exhibit Schedule that features 8 hours of unopposed exhibit time!

Conference Day #1

Exhibit installation 8:00 am – 5:00 pm
Opening Reception in the exhibit hall 6:00 pm – 7:30 pm

Conference Day #2

Continental breakfast in the exhibit hall 7:30 am – 8:30 am
CE Sessions 8:30 am – 10:00 am
Coffee break in the exhibit hall 10:00 am – 10:30 am
CE Sessions 10:30 am – 12:00 pm
Lunch break in the exhibit hall 12:00 pm – 1:30 pm
CE Sessions 1:30 pm – 3:00 pm
Refreshment break in the exhibit hall 3:00 pm – 3:30 pm
CE Sessions 3:30 pm – 5:00 pm

Conference Day #3

Continental breakfast in the exhibit hall 7:30 am – 8:30 am
CE Sessions 8:30 am – 10:00 am
Coffee break in the exhibit hall 10:00 am – 10:30 am
CE Sessions 10:30 am – 12:00 pm
Lunch break in the exhibit hall 12:00 pm – 1:30 pm
Exhibit Dismantling 1:30 pm – 4:00 pm

Exhibit rates starting at just \$2,095 for a first-time exhibitors!

(Available in increments of 100 net square feet—NSF)

Island Booth (20' x 20' minimum) \$31.95 NSF
Standard In-Line \$30.95 NSF
Hospital/Recruitment \$25.95 NSF
Not for Profit \$ 8.95 NSF
Corner Premium for In-Line Booths \$100 per corner

First-time Exhibitor (one 10' x 10' booth) \$2,095
additional booth space @ \$30.95 NSF

Each booth includes the following:

- Standard booth equipment – 8' high drape background with 33" high side rails, and a uniform identification sign 7" x 44" showing company name and booth number.
- Badges to the exhibit hall for three of your personnel per 10' x 10' booth that includes access to the Grand Opening Reception, continental breakfast, lunch, and refreshment breaks.
- Company listing and description in the Conference Proceedings and on the Mobile App.
- Post-conference registration mailing list of conference attendees

To exhibit, contact Greg Andruch, Show Manager E: GAndruch@heexpo.com, P: 1.630.929.7972 or visit www.NCNPconference.com