

AUSTRALASIAN
HIV&AIDS
CONFERENCE **2015**



16–18 SEPTEMBER 2015 **BRISBANE** AUSTRALIA

26TH ANNUAL CONFERENCE OF THE AUSTRALASIAN SOCIETY FOR HIV MEDICINE BACK-TO-BACK WITH THE WORLD STI & HIV 2015 CONGRESS

SPONSORSHIP PROSPECTUS

www.hivaidsconference.com.au

Overview of Benefits

An opportunity for you to:



Access and Engage healthcare professionals working in HIV, Viral hepatitis and related diseases both face-to-face and over a nine month period



Create Awareness and Understanding for your brand and organisation with an opportunity to showcase your latest product developments and updates in new technologies that differentiate you from your competitors



Build and Improve Relationships with current and potential clients throughout the Conference program and continue to build your reputation as a leader in the field



Enhance Your Credibility and Corporate Social Responsibility by participating in the conference run by Australasian and International healthcare professionals in the HIV and related diseases sector.

We advise you to secure your participation early in order to gain longer-term exposure.

Contents



Conference Supporter Prospectus

Overview of Benefits	2
ASHM Overview and objectives	4
Conference Overview	5
Creating Awareness and Understanding	6
Support Considerations	7
Key Deadlines	8
Target Audience.	8
Building Relationships.	9
Credibility and Corporate Responsibility	9
Package Availability	10
Sponsorship Packages.	11
Red Supporter Packages	13
Blue Supporter Packages	14
Green Supporter Packages	15
Timeline.	16
Exhibition Overview	17
Exhibition Space and Costs.	18
Terms and Conditions	19
Supporter/Exhibitor Application Form.	20

ASHM Overview

The Australasian Society for HIV Medicine (ASHM) is a peak organisation of health professionals in Australia and New Zealand who work in HIV, viral hepatitis and sexually transmissible infections. ASHM draws on its experience and expertise to support the health workforce and to contribute to the sector.

Who we are

ASHM is a professional, not-for-profit, member based organisation. It supports its members, sector partners and collaborators to generate knowledge and action in clinical management, research, education, policy and advocacy in Australasia and internationally. It is committed to quality improvement and its products and services will be sought after by governments, members, health care workers and affected people. ASHM's dedicated membership, high-calibre staff and commitment to partnership will assure its effectiveness in achieving its mission. ASHM is not religiously or politically affiliated.

How we Work

ASHM works collaboratively and in partnership to prevent HIV, viral hepatitis and sexually transmissible infections and to preserve and protect the health of those living with these infections. It aims to function as a cohesive and inclusive group of professionals advancing its vision in a skilled, informed, compassionate and appropriate way.

Our Values

ASHM is committed to the principles of the Ottawa charter for health promotion and Jakarta declaration on leading health promotion into the 21st century, as well as the highest standards of ethical conduct as practised by the medical, scientific and health care professions.

ASHM is committed to continual quality improvement and working in ways that:

- Support collaboration, partnership and cooperation
- Reflect best practice in management and service delivery
- Are informed by the latest scientific, clinical, health and policy research
- Maintain transparency, industrial fairness and democratic decision-making
- Strengthen ties with infected and affected populations
- Respect cultural differences and diversity
- Respect privacy and confidentiality, and
- Redress social inequities.

ASHM is a signatory to the Code of Conduct for Australian aid and development agencies, which is administered by the Australian Council for International Development (ACFID).

Further information can be obtained from our website at www.ashm.org.au

ASHM Conference Objectives

ASHM is to promote the Conference as a platform for the dissemination and presentation of new and innovative research findings across the Australasian HIV sector. Through this forum the key objectives of the annual Australasian HIV/AIDS Conferences are to promote the strategic objectives of ASHM in Australia and the Asia and Pacific regions with priority to fostering:

- Excellence in research and clinical care for HIV and related conditions
- Professional development through participation of new and early career physicians, scientists and allied health
- Development and assessment of initiatives and protocols for the management of HIV and related conditions
- Dialogue between disciplines (clinical, social sciences, epidemiology and community) and across different locations
- Dialogue and collaboration between regional and Australasian researchers, community organisations, professional organisations and other institutions

Conference Overview

The Conference:	Australasian HIV and AIDS Conference 2015 (26th Annual Conference of the Australasian Society for HIV Medicine). Premier HIV Conference held in the Australia and Asia Pacific Region. This conference will be held back-to-back with the World STI&HIV 2015 Congress.
Dates:	Wednesday 16 - Friday 18 September 2015
Venue:	Conference and Exhibition Brisbane Convention & Exhibition Centre Merivale Street South Brisbane, AUSTRALIA
Key Themes:	HIV, Viral Hepatitis, Sexual Health, AIDS, Co-infection
Delegate Categories:	Physicians, General Practitioners, Nurses, Social Workers, Community Workers, Educators, Pharmaceutical Company Representatives, Basic Scientists, Immunologists, Infectious Disease Specialists, Researchers, National/State & Territory Government Agency Personnel, Non Government Organisations Personnel, Regional/Area Health Authority Personnel, People Living with HIV/AIDS/HCV, Healthcare Professionals, Viral Hepatitis Specialists, Student Researchers and Junior Graduates
Areas of Interest:	Basic Science, Clinical Medicine, Community Programs, Education, Epidemiology, Immunology, Indigenous Health, International and Regional Issues, Nursing & Allied Health, Policy, Primary Care, Public Health & Prevention, Social Research
Expected Number of Delegates:	900+
Australasian HIV/AIDS Conference History:	Darwin 2013 - 640 attendees Melbourne 2012 - 1016 attendees Canberra 2011 – 851 attendees Sydney 2010 – 990 attendees Brisbane 2009 – 825 attendees Perth 2008 – 823 attendees ASHM conferences have been held since 1989 – Attendance numbers from earlier conferences can be provided. Additional attendees (approximately 500) will be onsite during the overlap day with the World STI & HIV Congress.
Conference Contact:	Primary: Raphaëlle Kelly – Project Officer Phone: +61 2 8204 0770 Fax: + 61 2 9212 4670 Email: raphaelle.kelly@ashm.org.au

About the World STI & HIV Congress

The Australasian HIV&AIDS Conference 2015 will be held back-to-back with the World STI & HIV Congress. For the first time in its 40 year history, the International Society for STD Research (ISSTD) is holding its biennial meeting below the equator, not to mention the eastern hemisphere.

Once again the meeting is being held in conjunction with the International Union against STIs (IUSTI, www.iusti.org), ensuring a vibrant event with delegates from around the world. ISSTD and IUSTI are the preeminent global bodies dedicated to research into STIs, HIV and sexual health, from basic science through to population health.

The local host organisations are the Australasian Sexual Health Alliance (ASHA) and the Australasian Society for HIV Medicine (ASHM).

Creating Awareness and Understanding

By taking this opportunity, you can achieve your business objectives by promoting greater brand awareness and brand image amongst your current and prospective clients to differentiate your brand from your competitors. The opportunity promotes awareness and understanding of your organisation throughout a one year period.

Pre Conference:

A detailed and comprehensive marketing strategy has been put in place to promote the Conference. Recognition can be made in the following areas:

Online and Social Marketing

- Through listing on the Conference website, Conference promotion websites, and links on partner organisation sites.
- Email Alerts sent to an established database of past delegates and sector contacts built over the Conference's history.
- Recognition through our Social Media initiative Twitter.

Direct Marketing

- Public Relations and contact with media organisations globally regarding launches and breaking news
- Further marketing and promotions at related Conferences, selected Industry Publications and Trade Journals
- Recognition through ASHM News – an online sector newsletter produced by ASHM and distributed to ASHM members
- Marketing materials including a Registration Brochure that is distributed to thousands of potential delegates and affiliated organisations

Onsite:

A variety of opportunities exist to maximise exposure with your target audience dependent on the package you select. These include:

- Hosting an **Educational Satellite Symposium**
- Recognition during the **Poster Viewing** session
- **Prime Positioned Booth** in the Exhibition Hall allowing delegates to get detailed information and understanding of your organisation and products
- Recognition in the **Conference Handbook**
- **Verbal Acknowledgement** of support made during the Conference
 - Your Logo Displayed on Screen at the commencement and conclusion of sessions at the Conference
 - Provision of items for the Promotional Table set up in a prominent position in the Conference Centre.

Post Conference:

- Thank you to sponsors on Conference Website for up to 3 months following the conference
- Formal acknowledgement in the delegate thank you email
- And of course the large number of business cards you collected throughout the Conference.

Support Considerations

Your support of this third party educational conference would benefit a conference whose purpose is to promote scientific knowledge, medical advancement and delivery of effective healthcare. Your valuable contribution will be used to develop a high level program with international and domestic highly reputable speakers with contribution to audiovisual and overall costs to reduce the fees required to be charged to delegates. Our conference program will be developed by local experts within a National Program Committee framework. We wish to assure you that our aim is to provide supporter packages that contribute to the conference to maximise the enhancement of medical knowledge while still conforming to community standards acceptable to the guidelines that govern your operations. We believe these packages are compliant with Medicines Australia guidelines.

Sponsorship will be acknowledged in various publications, publicity material and during any events as per noted in the various package entitlements. This will be accompanied at all times by the following disclaimer:

“The organisations listed have kindly sponsored this conference. Sponsorship is offered as an unconditional grant. The sponsor has no control over content, tone, emphasis, allocation of funds or selection of recipients. ASHM does not endorse or promote any healthcare-related products.”

Considerations and Selections

- The venue has been selected carefully to fit the event, to house the educational activities and to enhance the educational content of the Conference.
- The focus of the supporters packages is an unconditional educational grant. Upon confirmation of support a contract will be administered that states that the funds provided are used for educational components of the Conference not the social events (unless you specifically wish to).

Key Deadlines

Significant deadlines to be aware of:

Conference Registration Brochure listing confirmation: December 2014
Exhibition bookings confirmation: December 2014
Key booking deadline for sponsor packages: 27 March 2015
Conference Handbook listing confirmation: July 2015

Target Audience

The Australasian HIV/AIDS Conference 2015 (26th Annual ASHM Conference) provides you with the opportunity to access and engage your target audience before, during and after the conference over a one year period

- **Over 900 expected delegates** during the conference
- Marketing materials carrying your recognition (logo) as a key sponsor distributed to thousands of qualified potential delegates
- Delegates fit generally into the following sociographic groups:

Age: 30–65

Male/Female: Even distribution (55/45)

Education: Tertiary qualified and above

Job Sector: Medical/Healthcare/Community Organisations/Research

Nationality: 80% Australian & New Zealander, 20% Overseas

The details of the opportunities are outlined on the following pages however suggestions are welcome for us to collaborate to make this the most effective and value for money promotional activity you will participate in all year.

Please note that we advise you to secure your participation early in order to gain longer-term exposure.

Building Relationships



These packages have been developed to maximise your exposure and networking opportunities and is structured to ensure your organisation gains the most value from its investment. By enhancing your existing relationships and creating new ones you have the opportunity to continue to build on your reputation as a leader in the field.

As a supporter of the Conference, you will have:

- The opportunity to host an **Educational Satellite Symposium** allowing the Conference delegates the chance to absorb content put together by your organisation
- Interaction with your target audience during the educational **Poster Viewing** session where over 100 presenters will be standing by their posters for a Q&A session
- Unlimited **Registration discounts** to the Conference giving your staff peer-to-peer interaction with delegates
- A chance to **Reward** your sales **Staff** to experience the latest updates in their field
- A **Prime Positioned Booth** in the Exhibition Hall
- Access to **Leads & Contacts** that otherwise may not have been part of your original marketing strategy

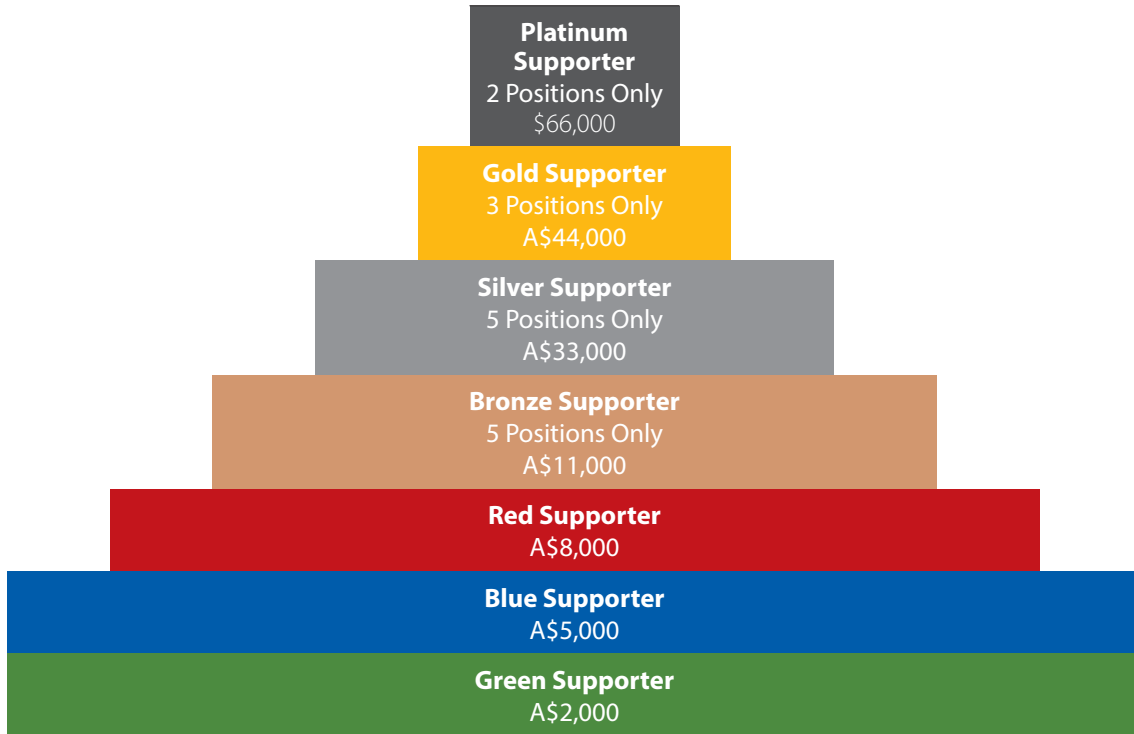
Credibility and Corporate Social Responsibility

By supporting the Conference you are also supplying **Ethical Support** to the sector where it is required most. You can:

- **Boost your credentials** with some of the brightest upcoming presenters in the sector. Prizes are awarded to **promote new research** and entry into the sector, providing the sponsor with a **unique opportunity** to establish relationships with new researchers whilst benefiting the sector in a memorable way
- Be considered as supporting the general **aims of the conference collaborators** and assisting them toward their **Purpose, Vision, and Mission.**

Package Availability

We are pleased to offer the following key supporter positions, upgrades and bolt-ons, please note these prices are GST inclusive:



As Platinum, Gold, Silver and Bronze supporters you will be entitled to a number of credits as noted on the next page.

CONTRIBUTING FACTORS AND BENEFITS OF KEY SUPPORTER PACKAGES	PLATINUM	GOLD	SILVER	BRONZE
<p>“Promote greater company awareness and image”</p> <ul style="list-style-type: none"> ○ Your logo printed in the Conference registration brochure distributed to thousands of potential delegates ○ Support of the Conference Scholarships and acknowledgement as such ○ Email marketing of the Conference acknowledging your involvement to approximately 5000 contacts ○ Link to company website – a link from your logo will be set up from the Conference website to the website of your choice 	✓	✓		
<p>“Direct face-to-face interaction with prescribers and healthcare professionals”</p> <p>On-site acknowledgment</p> <ul style="list-style-type: none"> ○ Opportunity to host an Educational Satellite Symposium within the Conference program ○ Logo on conference banner located at registration area (size varies by level of support) ○ Booth(s) or floor space in a prime position in the Exhibition Hall ○ One advertisement in colour in the Conference Guidebook (artwork to be provided by sponsor) ○ Your Logo/Name will be displayed on a PowerPoint slide at the commencement and conclusion of every session at the Conference ○ Your Logo will be printed on the <i>inside front cover</i> of the Conference Handbook (size varies on level of support) ○ Verbal acknowledgement of support made during the Conference in plenary sessions ○ Opportunity to provide items for inclusion on the promotional table set up in a prominent position ○ Satchel Insert - needs to be about educational satellite 	✓	✓	✓	✓
	✓ x2	✓ x2	✓ x1	
	✓ Full page	✓ Full page		
	✓	✓	✓	✓
	✓	✓	✓	✓
	✓	✓	✓	✓
	unlimited	unlimited	2 items	1 item
	✓ x1			
<p>“Enhance existing relationships and create new alliances”</p> <p>Conference and social benefits</p> <ul style="list-style-type: none"> ○ Opportunity to purchase registrations at discounted rate ○ Opportunity to value add to your package - see red, blue, green packages 	✓	✓	✓	✓
	3 credits	3 credits	2 credits	1 credits
<p>“Continue to build your reputation as a leading provider in the sector”</p> <p>Post-conference marketing</p> <ul style="list-style-type: none"> ○ Formal acknowledgement of sponsorship in post Conference thank you email sent to all delegates (size varies on level of support) ○ Thank you to sponsors on Conference website for a period of three months 	✓	✓	✓	✓
	✓	✓	✓	✓

**All logos need to be company not product related

Exclusive to Platinum Supporters

Platinum Supporters have the exclusive opportunity to host an **Educational Satellite Symposium** within the Conference program. The session will allow you to fully engage your target audience with content put together by your organisation.

Additional features contained within the upgrade include:

- Notifications of the Symposium in the electronic marketing of the Conference program through **Email Alerts** and **Online Marketing**
- Listing of the Symposium in the **Conference Program** and associated events section of the Conference handbook
- Flyer advertising the Satellite Symposium in Conference satchel bags (to be provided by sponsor)
- **Room Signage and Setup**, along with the **Educational Content**, driven by the sponsor
- Free **Room Hire/Basic Audiovisual** equipment and assistance with logistics

The content of the symposia will be entirely the responsibility of the sponsor and can in no way be seen to be endorsed by any of the committee. Costs incurred above the room hire and basic audiovisual are at the sponsors' expense. Please note catering is not included in this cost.

For maximum exposure and attendance it is recommended that the content of your symposia be developed prior to communications regarding the earlybird registration deadline: **Monday 6 July 2015**

Red Supporters – \$8,000 or 3 credits each

<p>Internet Hub and WiFi Supporter Exclusive Opportunity</p>	<p>Moving with Technology Increase your interaction time with delegates as they flock to your stand for the only free universal access to internet and printing facilities at the Conference breaks</p>
<p>This area will be available for the educational benefits of delegates for them to print attendance certificates, search the abstract database and view work emails.</p> <p>Additional features include:</p> <ul style="list-style-type: none"> ● One shell booth or floor space (alone or as an extension to your booth) ● A minimum of 4 x computers or iPads, 1 x printer and Internet connection will be provided ● Company logo on screen saver on computers in Internet Hub area ● Company logo on WiFi access cards given to delegates ● Website link from computers in Internet Hub area to your company website ● Acknowledgement in the general information section of the Conference Handbook where the Internet Hub area is mentioned <p>Note: To maximise your exposure we suggest combining this package with a coffee stand near your booth, hiring furniture and supplying company branded coffee cups that compliment your brand is a nice touch and a great way to stay top of mind with delegates.</p> <p>Note: Expressions of interest for this opportunity need to be received prior to 27 March 2015.</p>	
<p>Juice Bar Provider Exclusive Opportunity</p>	<p>The Healthy Choice Health is a high priority and your brand will be associated with enhancing personal wellbeing for all delegates</p>
<p>Additional features include:</p> <ul style="list-style-type: none"> ● One shell scheme or floor space booth (stand alone or as an extension to your booth) ● Service staff, juice machine hire and equipment for the morning tea, lunch and afternoon tea breaks ● Acknowledgement in the general information section of the Conference Handbook where the Juice Bar is mentioned <p>Note: The Juice Bar sponsor can hire furniture for the Juice Bar that suits their booth or a skirted trestle table will be provided.</p> <p>To maximise your exposure we suggest supplying company branded juice cups</p> <p>Note: Expressions of interest in this opportunity need to be received prior to 27 March 2015.</p>	
<p>USB Handbook Supporter Exclusive Opportunity</p>	<p>A Lasting Impression Enhance the longevity and value for money of your company's awareness by being top of mind for delegates and the wider healthcare community long into the future</p>
<p>A USB Handbook will be given to every delegate at the Conference</p> <p>Additional features include:</p> <ul style="list-style-type: none"> ● Company logo printed on USB ● Company logo will appear upon loading of the USB handbook <p>Note: Expressions of interest in this opportunity need to be received prior to 27 March 2015.</p>	

Blue Supporters – \$5,000 or 2 credits each

Satchel Supporter Exclusive Opportunity	Be Seen
<p>Distributed to every conference delegate upon registration, satchels are used by delegates throughout the conference to carry their notes and belongings and are often retained as a memento after the event. Sponsorship of the conference satchels offers a prime promotional opportunity, as the sponsor will be a constant presence for the duration of the event and beyond.</p> <p>Additional features include:</p> <ul style="list-style-type: none"> ● Company logo attached to the satchel on a removable tag/label (approx size of logo 60mm x 40mm) in one colour. Tag will be disposable as per Medicines Australia guidelines ● Sponsor materials placed in the satchel -1 item <p>Note: The conference bag chosen will be low-cost in order to devote funds to the educational content of the conference Note: Expressions of interest in this opportunity need to be received prior to 27 March 2015.</p>	
Conference Abstract Handbook Supporter Exclusive Opportunity	Top of Mind
<p>Distributed to those who request a copy, the Conference handbooks are used by delegates throughout the Conference as an educational resource and are often retained as a memento and reference source after the event.</p> <p>Additional features include:</p> <ul style="list-style-type: none"> ● Your company will be listed as the sponsor of the Conference abstract handbook with your company logo (not product logo) displayed prominently on the front cover ● Sponsor logo will be printed in the conference guidebook along with a small blurb (150 words) about your company ● You will be given the opportunity to have a full page ad in the Conference guidebook (The advertisement will appear in colour and will be placed within the handbook at the discretion of the Conference organiser). <p>Note: Expressions of interest in this opportunity need to be received prior to 27 March 2015.</p>	
Joint Conference Pocket Program Supporter Exclusive Opportunity	Mini Price – Maximum Exposure
<p>The Pocket Program will note all important program and venue information. Designed to be inserted into the delegate name badge holder, it will be the quick reference guide to have with delegates at all times during the Conference.</p> <p>Additional features include:</p> <ul style="list-style-type: none"> ● Your company will be listed as the sponsor of the pocket program with your company logo displayed prominently on the front cover <p>Note: Expressions of interest in this opportunity need to be received prior to 27 March 2015.</p>	
Hospitality Supporter	Be seen during catering breaks
<p>Opportunity to support the morning tea, lunch and afternoon tea catering breaks in the Exhibition area for one day during the conference.</p> <p>Additional features include:</p> <ul style="list-style-type: none"> ● Logo printed in conference handbook on an associated events page ● Company Logo shown on menus at buffet stations ● Signage (supplied by sponsor) displayed during the day <p>Note: Company logo on napkins can be provided at the Supporters own expense Note: Expressions of interest in this opportunity need to be received prior to 27 March 2015.</p>	
Reception Supporter	Golden Networking Opportunity
<p>In previous years, 90% of delegates attended this popular event where substantial food and beverages were served in line with Medicines Australia. The evening will be an excellent networking opportunity.</p> <p>Additional features include:</p> <ul style="list-style-type: none"> ● Logo printed in conference handbook on an associated events page ● Signage (supplied by sponsor) displayed during the evening <p>Note: Company logo on napkins can be provided at the Supporters own expense</p>	

Green Supporters – \$2,000 or 1 credit each

Meeting Space Supporters	Valuable onsite space available
<p>Meeting Room provided for one day onsite during the conference. The room will be set for 20 people, boardroom style and will be available from 7am to 7pm. Notepads, pens and water will be provided. Audio visual and catering requirements are not included.</p> <p>Additional features include:</p> <ul style="list-style-type: none"> ● Your company logo will be shown outside of the meeting room. ● Opportunity to provide a company banner outside the meeting room <p>Note: Expressions of interest in this opportunity need to be received prior to 27 March 2015 Package subject to room availability. One room is available each day of the conference.</p>	
Conference Scholarship Support	Ethical Support
<p>The Conference Scholarship Program assists individuals to attend the Conference. Scholarships will be granted to individuals facing financial hardship. The assessment and eligibility criteria are available on request from the Conference secretariat and will be available on the Conference website.</p> <p>Note: Donations are an unconditional grant. The donor has no control over content, tone, emphasis, allocation of funds or selection of recipients.</p>	
Advertisements in Guidebook	Be Seen Long lasting promotional opportunity for your company
<p>Distributed to all delegates in the Conference satchels, the Conference Guidebook is a valuable resource for the delegate to use during the Conference. Delegates constantly refer to the Conference Guidebook for general information, program information and information about sessions during the Conference. The advertisement will feature in the printed guidebook and within the USB (if produced).</p> <p>The advertisement will appear in colour and will be placed within the guidebook at the discretion of the Conference organiser. The deadline for booking artwork is 27 March 2015.</p>	
Promotional Table	Something Extra
<p>A table will be placed in a prominent position within the Conference Centre for the display of promotional items. The table will be restocked with these items as necessary by Conference staff.</p> <p>There will be limited satchel inserts; limited to only the Satchel Sponsors material, the Organisers material including Conference handbooks and stationery items therefore this is a valuable promotional opportunity.</p>	
Stationery Provider	Something Extra
<p>Inserted into every Conference satchel, stationery items are constantly used by delegates throughout the Conference. This sponsorship offers excellent exposure, as the sponsor will be a constant presence for the duration of the event and beyond. Each stationery sponsor is entitled to insert two items into each satchel. Stationery items required include Note Pads, Pens, Post-it Notes, Highlighters and Flags. The secretariat reserves the right to include a number of each item but may also refuse the sponsorship of a particular item if too many are pledged. ASHM understand that Medicines Australia guidelines allow pads and pens only, however companies not governed by these guidelines can provide other items, with prior approval by the Conference Secretariat.</p> <p>Sponsorship benefits include:</p> <ul style="list-style-type: none"> ● Opportunity to supply to the Conference two stationery items with company logo for inclusion in satchels 	

Timeline



November 2014

- Agreements signed and exchanged
- Full payment required
- Logo, website links and 50 word company profile supplied to the Conference Organiser

December 2014

- Marketing materials and Registration Brochure to print containing sponsor logos (where applicable)
- Marketing campaign acknowledging key sponsors and collaborating organisations
- Deadline for expression of interest for all packages

January–May 2015

- Key booking deadline for sponsor packages 27 March 2015
- Follow up of marketing and progress monitoring
- Choice of exhibition spaces made
- Non-Commercial session sponsors to provide full session details

July 2015

- Earlybird registration deadline communication containing sponsor acknowledgement (where applicable)
- Exhibition Manual to be sent out to all exhibitors
- Proof of public liability insurance or a signed indemnity form to exhibit provided to ASHM
- Update of program and floor plan provided to sponsors
- Handbook production containing sponsor logos (where applicable)

August 2015

- Final program, floor plan and itineraries supplied to sponsors
- Current delegate lists supplied
- Conference registration deadline communication containing sponsor acknowledgement (where applicable)
- Abstracts accessible online

September 2015

- Event begins
- Onsite face-to-face meeting between all sponsors and Conference organisers

October–November 2015

- Debrief and evaluation
- Thank you letter sent to delegates containing acknowledgement of sponsors
- Webcasting available online (if applicable)

Exhibition Overview

Sponsors, Companies and Organisations are invited to exhibit at the Congress to network and showcase their products/services to their target organisations.

Venue:

Conference and Exhibition
Brisbane Convention & Exhibition Centre
Merivale Street
South Brisbane
Australia
Exhibition Details:

The below is a guide only and timings will be reconfirmed closer to the date for all exhibitors via the Exhibitors' Manual.

Joint World STI & HIV Congress & ASHM HIV&AIDS Conference Exhibition Mark Up	Sunday 13 September – 7.00am–9.00am
Joint World STI & HIV Congress & ASHM HIV&AIDS Conference Exhibition Build	Sunday 13 September – 9.00am–5.00pm
World STI & HIV Congress Only Stand Build	Sunday 13 September – 9.00am–5.00pm
Custom Stand Build	Sunday 13 September – 9.00am–5.00pm
Joint World STI & HIV Congress and ASHM HIV&AIDS Conference Exhibitors Set Up	Sunday 13 September – 5.00pm–7.00pm
World STI & HIV Congress only Exhibitors set up	Sunday 13 September – 5.00pm–7.00pm
World STI & HIV Congress Exhibition Opening times	Monday 14 September – 9.00am–6.00pm Tuesday 15 September – 9.00am–7.00pm Wednesday 16 September – 9.00am–4.00pm
World STI & HIV Congress only Exhibitor Pack Up	Wednesday 16 September – 4.00pm–6.00pm
World STI & HIV Congress only Exhibition Dismantle	Wednesday 16 September – 6.00pm–11.00pm
ASHM HIV&AIDS Conference Only Stand Build	Tuesday 15 September – 6.00pm–11.00pm
Custom Stand Build	Tuesday 15 September – 6.00pm–11.00pm
ASHM HIV&AIDS Conference only Exhibitors set up	Wednesday 16 September - 8.00am - 10.00am
ASHM HIV&AIDS Conference Exhibition Opening times	Wednesday 16 September - 11.00am - 4.00pm Thursday 17 September – 11.00am - 7.00pm Friday 18 September – 9.00am - 3.00pm
ASHM HIV&AIDS Conference only Exhibition Dismantle	Friday 18 September - 3.00pm - 10.00pm

Exhibition Space and Costs

Supporter rates are applicable to any company taking up Platinum, Gold, Silver, Bronze, Red, Blue or Green Supporter packages. Payment must be received prior to booth allocation.

3m x 3m Floor Space only (Supporter rates)

A\$3,000 (inc GST) – ASHM HIV&AIDS Conference Only

A\$4,000 (inc GST) – World STI & HIV Congress and ASHM HIV&AIDS Conference

(Non - Supporter rates)

A\$5,000 (inc GST) – ASHM HIV&AIDS Conference Only

A\$6,000 (inc GST) – World STI & HIV Congress and ASHM HIV&AIDS Conference

3m x 3m Shell Scheme Booth (Supporter rates)

A\$4,000 (inc GST) – ASHM HIV&AIDS Conference Only

A\$5,000 (inc GST) – World STI & HIV Congress and ASHM HIV&AIDS Conference

(Non - Supporter rates)

A\$6,000 (inc GST) – ASHM HIV&AIDS Conference Only

A\$7,000 (inc GST) – World STI & HIV Congress and ASHM HIV&AIDS Conference

Shell Scheme Booth cost includes:

Stand: 3m x 3m with walls covered in velcro compatible frontrunner
(size and colour ultimately dependent on contracted exhibition company's stock)

Fascia: 1 x Company Name sign in black and white
(with a maximum number of letters to be determined)

Lighting: 2 x 150 watt track lights per booth

Power: 1 x single power point (4 amp) per booth

Flooring: The venue has concrete flooring - please note carpet will not be supplied

Furniture: At the exhibitor's own expense. Please note: Any additional requirements are at the exhibitor's expense

Both exhibition packages will include the following benefits:

- Access to discounted registration rates. Registrations have not been included due to complexity of registrations being for joint or one only conferences
- A company profile included in the exhibition section of the Conference Handbook distributed at the Conference

To book space, please complete the Sponsorship/Exhibitor application form **by Friday 27 March 2015**. Booth allocation will occur shortly after this date. Sponsors, particularly the Gold Sponsors, will have first option. Following this, the exhibition space allocations will be based on the order in which bookings are received.

Terms and Conditions

In order to confirm your participation, we will require the completed Sponsorship/Exhibitor Application Form and full payment. The sponsorship cannot be confirmed, and therefore no benefits will be given, until full payment is received. Payment must be received at time of confirmation.

Terms of participation include:

- The payment is offered as an unconditional grant. The sponsor has no control over content, tone or emphasis of the Conference, allocation of funds or selection of recipients
- There will be no opportunity for the company to control the curriculum of educational initiatives of the Conference
- The company will have no right or access to use the Conference logo unless authorised by the Conference Secretariat
- The Conference partners do not endorse or promote any health-care related products
- Companies cannot claim any relationship, endorsement or support from the Conference collaborators

If any exhibit does not meet the standards required or expected the organisers reserve the right to prohibit an exhibit. The design of all structures is subject to the approval of the organisers. This applies to displays, custom stands, literature, advertising material, souvenirs and conduct of persons.

Whilst every care will be taken by the venue and organising personnel, the organisers will not be responsible for any loss or damage to property, including brochure materials of any exhibiting company or any other person, by theft or fire or any other cause. The Conference secretariat will require all exhibitors to give evidence of their public liability insurance to cover the display or provide a signed indemnity form in order to participate. This information will need to be provided to the Conference secretariat by **30 June 2015**.

The organisers reserve the right to change the program, revise the layout of the floor plan, to transfer an exhibiting company to an alternative site, or alter the shape or size of any booth. Any such change will be advised in writing by the organisers and an alternative provided. The contracted exhibition company will advise exhibitors of what equipment can be used with the stands. The venue itself stipulates that pins, nails, tape, velcro and other items are not to be used on the walls, ceilings or other fittings.

Cancellation Policy

If cancellation of space is necessary after confirmation, the following penalties will apply:

- For cancellation notices received in writing before **27 March 2015** a cancellation penalty of 50% of the original package price (incl. GST) will apply
- Cancellation notices received after **27 March 2015** receive no refund

AUSTRALASIAN HIV&AIDS CONFERENCE 2015

SUPPORTER/EXHIBITOR APPLICATION FORM EMAIL TO raphaelle.kelly@ashm.org.au

Business or Company Name:				
Company Address:				
Contact Name:				
Position Held:				
Phone No:		Fax No:		Mobile No:
E-mail:				

We are interested in the following (please tick):

Key Supporter Positions:

<input type="checkbox"/> Platinum	A\$66,000
<input type="checkbox"/> Gold	A\$44,000
<input type="checkbox"/> Silver	A\$33,000
<input type="checkbox"/> Bronze	A\$11,000

Red Supporter

<input type="checkbox"/> Internet Hub and WiFi	A\$8,000
<input type="checkbox"/> Juice Bar Package	A\$8,000
<input type="checkbox"/> USB Handbook Supporter	A\$8,000

Blue Supporter

<input type="checkbox"/> Satchel Supporter	A\$5,000
<input type="checkbox"/> Pocket Program Supporter	A\$5,000
<input type="checkbox"/> Conference Abstract Handbook Supporter	A\$5,000
<input type="checkbox"/> Hospitality Supporter	A\$5,000
<input type="checkbox"/> Reception Supporter	A\$5,000

Green Supporter

<input type="checkbox"/> Meeting Space Supporter	A\$2,000
<input type="checkbox"/> Conference Scholarship Support	A\$2,000
<input type="checkbox"/> Advertisements in Handbook	A\$2,000
<input type="checkbox"/> Promotional Table	A\$2,000
<input type="checkbox"/> Stationery Provider	A\$2,000

Exhibition Space: Floor Space Only

<input type="checkbox"/> Exhibitor (ASHM HIV&AIDS CONFERENCE Only) - Supporter rate	A\$3,000
<input type="checkbox"/> Exhibitor (ASHM HIV&AIDS CONFERENCE Only) - Non Supporter rate	A\$4,000
<input type="checkbox"/> Exhibitor (Joint Conferences) - Supporter rate	A\$5,000
<input type="checkbox"/> Exhibitor (Joint Conferences) - Non Supporter rate	A\$6,000

Exhibition Space: Shell Scheme Booth

<input type="checkbox"/> Exhibitor (ASHM HIV&AIDS CONFERENCE Only) - Supporter rate	A\$4,000
<input type="checkbox"/> Exhibitor (ASHM HIV&AIDS CONFERENCE Only) - Non Supporter rate	A\$5,000
<input type="checkbox"/> Exhibitor (Joint Conferences) - Supporter rate	A\$6,000
<input type="checkbox"/> Exhibitor (Joint Conferences) - Non Supporter rate	A\$7,000

Investment Total:	\$
--------------------------	----

A cheque for the total amount made payable to **"Conference Trust Account"** is attached / is following. Please provide a copy of your logo (as a high resolution >300dpi eps and jpg file in colour and black and white) for use in recognising sponsorship.

I,	agree to the terms and conditions
Signed	
Date	