May 8-10
Hilton Anaheim - Anaheim, CA
### 2016 Attendee Company Type

- Processor: 4%
- Academia: 0%
- Resin Manufacturer: 5%
- Brand Owner: 6%
- Machinery Supplier: 7%
- Compounder: 10%
- Design Firm: 25%
- Masterbatch Supplier: 15%
- R&D Firm: 11%
- Consulting Firm: 11%
- Resin Distribution: 7%
- Mold Builder: 6%
- Engineering: 5%
- Management: 6%
- Commercial: 6%
- Consulting: 5%
- Operations: 3%
- Total Exhibiting Companies: 87
- Net Sq. Ft. of Exhibit Space: 10,860
- Total Registered Attendance: 1,354
**COMPANIES ATTENDING IN 2016**

3M Company  
Apple  
B/E Aerospace  
Baxter Healthcare  
Becton Dickinson  
Boston Scientific  
Briggs & Stratton  
Callaway Golf  
Caterpillar, Inc.  
Celgard  
CertainTeed  
ConAgra Foods  
Corning Cable Systems  
Dart Container  
Delphi Automotive  
Delta Faucet  
Diebold  
Edwards Lifesciences  
Eli Lilly  
Energizer  
Firestone  
Flowserve  
Ford  
GE Appliances  
GE Healthcare  
General Cable  
General Motors  
GOJO  
Goodyear  
Google  
Henkel  
Honda  
Honeywell  
Hospira  
HP  
Jeld-Wen  
John Deere  
Johnson & Johnson  
Johnson Controls  
Kimberly-Clark  
Kraft Heinz  
LaFrance  
Leggett & Platt  
Lexmark  
Lockheed Martin  
LORD  
Mazda  
Medtronic  
Mercury Marine  
Molex  
NASA  
Nike  
Nissan  
Oakley  
PACCAR  
Parker Hannifin  
Plantronics  
Procter & Gamble  
Robert Bosch  
S.C. Johnson & Son  
Saucony  
St Jude Medical  
TE Connectivity  
Tesla Motors  
Boeing  
Clorox  
Coca-Cola  
Toro  
Toyota  
Tupperware  
Volkswagen  
Whirlpool  
Xerox

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**RESERVE YOUR SPACE NOW**

- **100 - 300 sq. ft.:** $31.00 sq.ft.  
- **400 sq. ft.:** $27.50 sq.ft.  
- **100 sq. ft turnkey package:** $3,650  
- **200 sq. ft. turnkey package:** $7,000

Turnkey packages include table, 2 chairs, power source, ID sign, waste basket, 2/4 full conference registrations.

For more information contact Pete Diecks at +1 703-259-6132 or antec@naylor.com

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**NEW THIS YEAR!**

- **Plasticity Forum**  
  A Big Conversation on the Future of Plastics  
- **Industry 4.0**  
  From Evolution to Revolution with Wittman Battenfeld  
- **All Things Bakelite**  
  The Documentary of Leo Baekeland, Inventor of Plastic

Learn more at 4spe.org/antec
## ANTEC® 2017 Marketing Opportunities

<table>
<thead>
<tr>
<th>PLATINUM</th>
<th>GOLD</th>
<th>KEYCARD</th>
<th>LANYARD</th>
<th>CONF BAGS</th>
<th>REG BOOTH</th>
<th>POSTERS</th>
<th>COFFEE BREAKS</th>
<th>PLENARY SESSIONS</th>
<th>NETWORK LOUNGE</th>
<th>MOBILE APP</th>
</tr>
</thead>
<tbody>
<tr>
<td>$25,000</td>
<td>$15,000</td>
<td>$12,500</td>
<td>$10,000</td>
<td>$10,000</td>
<td>$10,000</td>
<td>$10,000</td>
<td>$8,500</td>
<td>$6,500</td>
<td>$5,500</td>
<td>$4,500</td>
</tr>
</tbody>
</table>

### Promotional recognition; website, email, social media, *Plastics Engineering*
- Listed 1st
- ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓

### Plastics Engineering magazine ad
- Full-April
- Half-April

### Editorial preview & wrap-up
- ✓ ✓

### All event signage
- ✓ ✓

### Sponsor sign & session slide
- ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓

### Poster session signs
- ✓

### Coffee break signs
- ✓

### Networking lounge signs
- ✓

### Conference bag inserts/giveaways
- 2 2 1 1 1 1 1 1 1 1 1

### Complimentary ANTEC registrations
- 4 3 2 2 2 2 2 1 1 1 1

### Expo leads
- ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓

### Promotional material distribution
- ✓ ✓

### Pop-up banner placement
- ✓

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**Sponsor Signs/Session Slides:** Recognition at the start of 100+ sessions

**Registration Area:** Major logo recognition & significant pre-show/onsite exposure; full surround of the registration desk

**Networking Lounge:** Brand this popular hotspot right outside the exhibit

**Hotel Key Cards:** Recognition every time an attendee uses their key card

**Digital Poster Session:** Your brand on 100+ posters on 60” displays presented over 2 days

**ANTEC® Mobile App:** Leverage 24/7/365 exposure on SPE’s native mobile multi-event app

**Lanyards:** Distributed to all conference registrants, putting your logo around the neck of every attendee

**Coffee Breaks:** Available 3 mornings and 2 afternoons

**Plenary Sessions:** Broad audience exposure at ANTEC’s Plenary Sessions

**For more information, contact:**
Bill Sheehan, Strategic Business Development
+1 703.473.7760 | bsheehan@4spe.org
### Welcome Reception

<table>
<thead>
<tr>
<th>Exclusive Sponsorship: $25,000</th>
</tr>
</thead>
</table>

Kick off the conference and take the credit for the exciting, heavily-attended opening reception in the exhibit hall. Other benefits include:

- 5-minute presentation to welcome attendees and blurb about your company
- Seat drop on every seat
- 2 reserved tables
- Branded drink tickets
- Recognized as Platinum Sponsor
- 4 ANTEC Registrations
- Post Conference Dedicated E-mail Send to all attendees
- 2 Announcements via Event App day of reception (morning and 2:00PM)

### Professional Headshot Lounge

<table>
<thead>
<tr>
<th>Exclusive Sponsorship: $12,000</th>
</tr>
</thead>
</table>

Sponsor the Photo Lounge—an executive photo portrait-taking experience where conference attendees are photographed by a professional and expert photographer!

- Sponsor name on signage
- Ability to participate in the operation of the lounge
- Sponsor mention on email sent immediately with photo
- Photo personnel will wear logo attire
## Additional Sponsorship Opportunities

<table>
<thead>
<tr>
<th><strong>Charging Stations</strong></th>
<th><strong>Exclusive Sponsorship: $10,000</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Hydration Station</strong></td>
<td><strong>Exclusive Sponsorship: $10,000</strong></td>
</tr>
<tr>
<td><strong>Conference Program</strong></td>
<td><strong>Inside &amp; Back Cover: $10,000</strong></td>
</tr>
<tr>
<td><strong>Escalator Runners</strong></td>
<td><strong>Exclusive Sponsorship: $10,000</strong></td>
</tr>
</tbody>
</table>

Be noticed by a captive audience while attendees charge up their devices for the day.

Water Bottle & Water Station Sponsor.

Keep your brand right in front of attendees every time they check for an exhibitor, session or general information by sponsoring the conference program.

Your company message appears alongside the handrails of the escalators throughout the convention halls. Attendees will view them all day long as they go up and down these heavily traveled areas.
Additional Sponsorship Opportunities

**Pre-Con Exhibitor Webinar**

Opportunity to host a webinar to present particular product or service you will have at ANTEC. Includes post conference dedicated email send to all attendees. Limited to four (4) companies

Limited to 4 companies  $8,000

**Wine Bar**

A proven method to increase your booth traffic is through this sponsorship. During this 2-hour networking session in the Exhibit Hall, the sponsor will receive 200 branded drink tickets. A wine bar will be setup adjacent to your booth to drive traffic to your sales team. Benefits include:

- Recognition as a wine sponsor in the program guide with your booth number
- Social media promotion with your booth number
- 200 branded tickets to distribute to attendees

2 Per Day  $4,500

- Event App promotion 30 minutes before wine bar opens
- Wine Bar is located as close to your booth as possible
- Signage on bar promoting your company as the sponsor
## New Experiential Marketing Opportunities

<table>
<thead>
<tr>
<th>Service</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Virtual Reality Experience</td>
<td>$9,500</td>
</tr>
<tr>
<td>Social Media Wall</td>
<td>$7,500</td>
</tr>
<tr>
<td>Live Streaming Content Sponsor</td>
<td>$7,500</td>
</tr>
<tr>
<td>Snapchat On-Demand Geofilter</td>
<td>$5,500</td>
</tr>
</tbody>
</table>

**Virtual Reality Experience**

A unique way to provide an out-of-this-world, exhilarating, sponsor-customized virtual reality experience to conference attendees.

**Social Media Wall**

More impactful than banner ads, allows sponsor logo/tagline to be continuously displayed with sponsor message integrated into content generated by conference attendees.

**Live Streaming Content Sponsor**

Brand video capture of plenary/panel discussions, your own company presentation, how-to's, or behind-the-scenes glimpses of the conference. Video will be viewed in the future on multiple public sites, ensuring continued marketing mileage for your brand, product or service.

**Snapchat On-Demand Geofilter**

Create your customized On-Demand Geofilter for this event, your business / product. Brand logos and trade-marks are permitted. Content flows thru to Instagram and Facebook.

For more information, contact:
Bill Sheehan, Strategic Business Development, +1 703.473.7760 | bsheehan@4spe.org