Tool for your business success!

Moderator: Leah Gervais

Panelist:
Rachael Kay Albers
Jon Shelton
Elisabeth Young
Today’s moderator

Leah Gervais
Business Coach for six-figure entrepreneurs @Urban20Something
Panelists

Rachael Kay Albers
Founder, RKA ink

Jon Shelton
Founder, Shelton Builders, LLC

Elisabeth Young
CEO, ElisaAnne Calligraphy
What type of tools do you need for business success?

• Marketing should be the focus at the beginning of a business- what’s a tool or process you use/used in the beginning?

• What simplifies technology?

• Do you have a tool that helps outsource or that IS the outsourcing?

• What is the biggest mistake you see people make in using business tools?

• What keeps you in your role as CEO?

Q&A
Questions for the Panelists?

Rachael Kay Albers
Founder, RKA ink

Jon Shelton
Founder, Shelton Builders, LLC

Elisabeth Young
CEO, ElisaAnne Calligraphy
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