



Demographic Breakdown of Attendees

September 30 – October 3
Nashville, Tennessee
USA



CSCMP 2018 EDGE CONFERENCE DEMOGRAPHICS

35 Countries in Attendance



ARGENTINA

Argentine Republic



AUSTRALIA

Commonwealth of Australia



AUSTRIA

Republic of Austria



BELGIUM

Kingdom of Belgium



BRAZIL

Federative Republic of Brazil



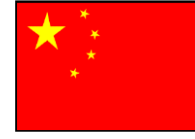
CANADA

Commonwealth of Canada



CHINA

People's Republic of China



COLOMBIA

Republic of Colombia



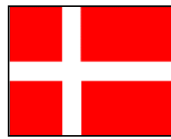
CONGO

Democratic Republic of



DENMARK

Kingdom of Denmark



GERMANY

Federal Republic of Germany



GHANA

Republic of Ghana



GUATEMALA

Republic of Guatemala



HONG KONG

Hong Kong Special Administrative Region



HUNGARY



INDIA

Republic of India

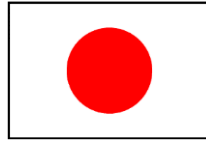


ITALY

Italian Republic



JAPAN



MEXICO

United Mexican States



NETHERLANDS

Kingdom of the Netherlands



NIGERIA

Federal Republic of Nigeria



NORWAY

Kingdom of Norway



PANAMA

Republic of Panama



PERU

Republic of Peru



POLAND

Republic of Poland



SINGAPORE

Republic of Singapore



SOUTH AFRICA

Republic of South Africa



SOUTH KOREA

Republic of Korea



SPAIN

Kingdom of Spain



SRI LANKA

Democratic Socialist Republic of Sri Lanka



SWEDEN

Kingdom of Sweden



SWITZERLAND

Swiss Confederation



THAILAND

Kingdom of Thailand



UNITED KINGDOM



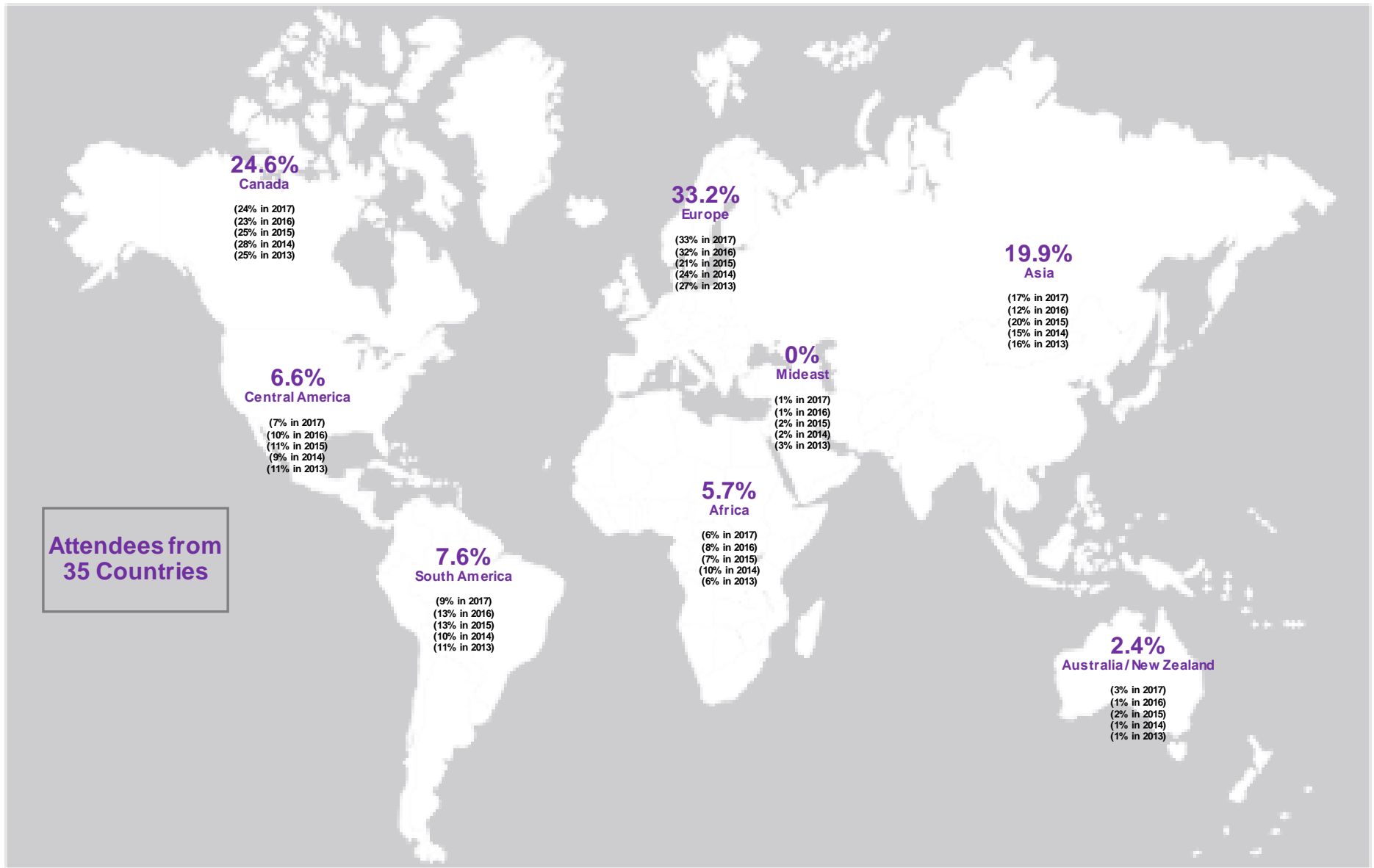
USA

United States of America



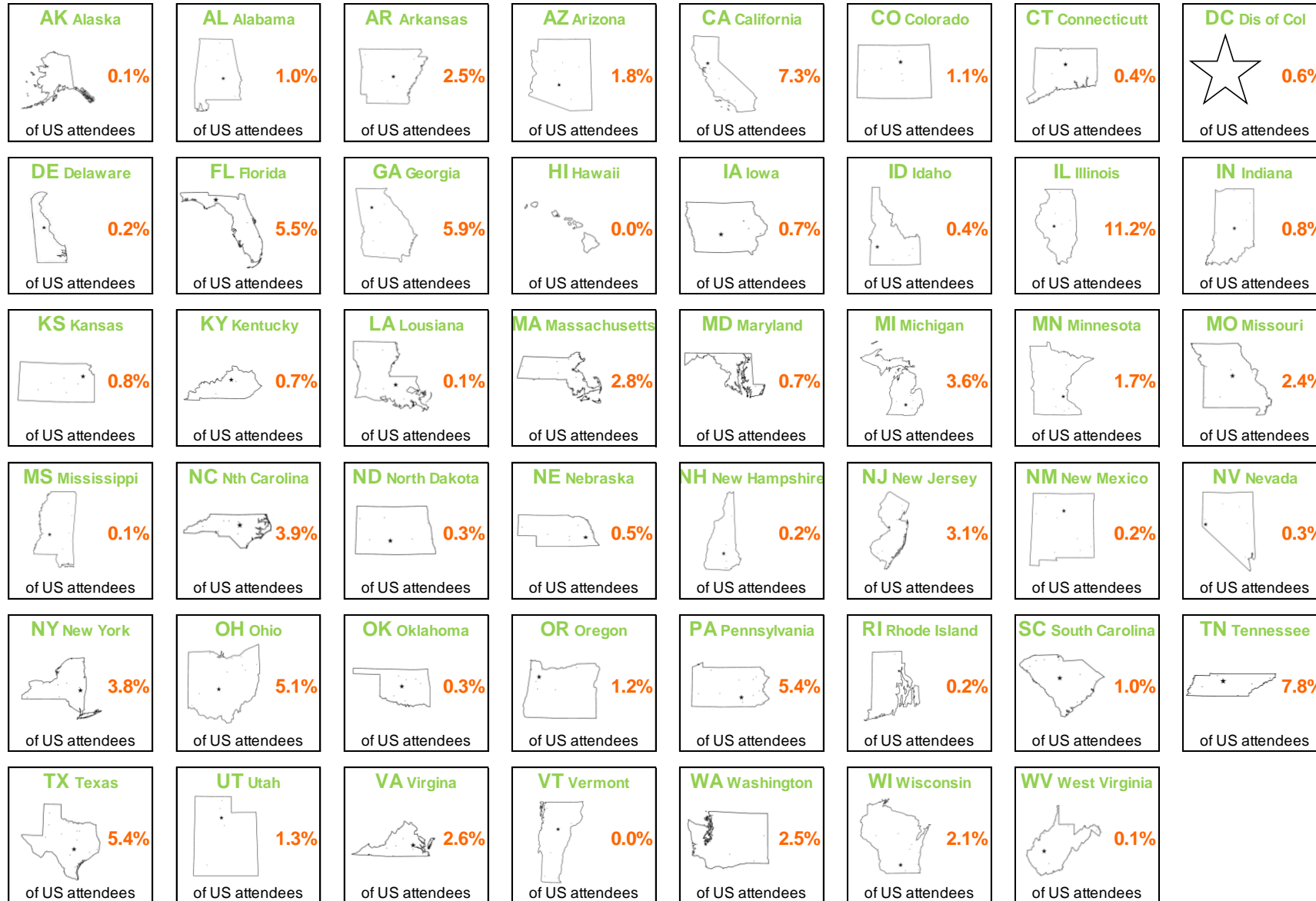
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International Attendance by Region (percent of total international registration)



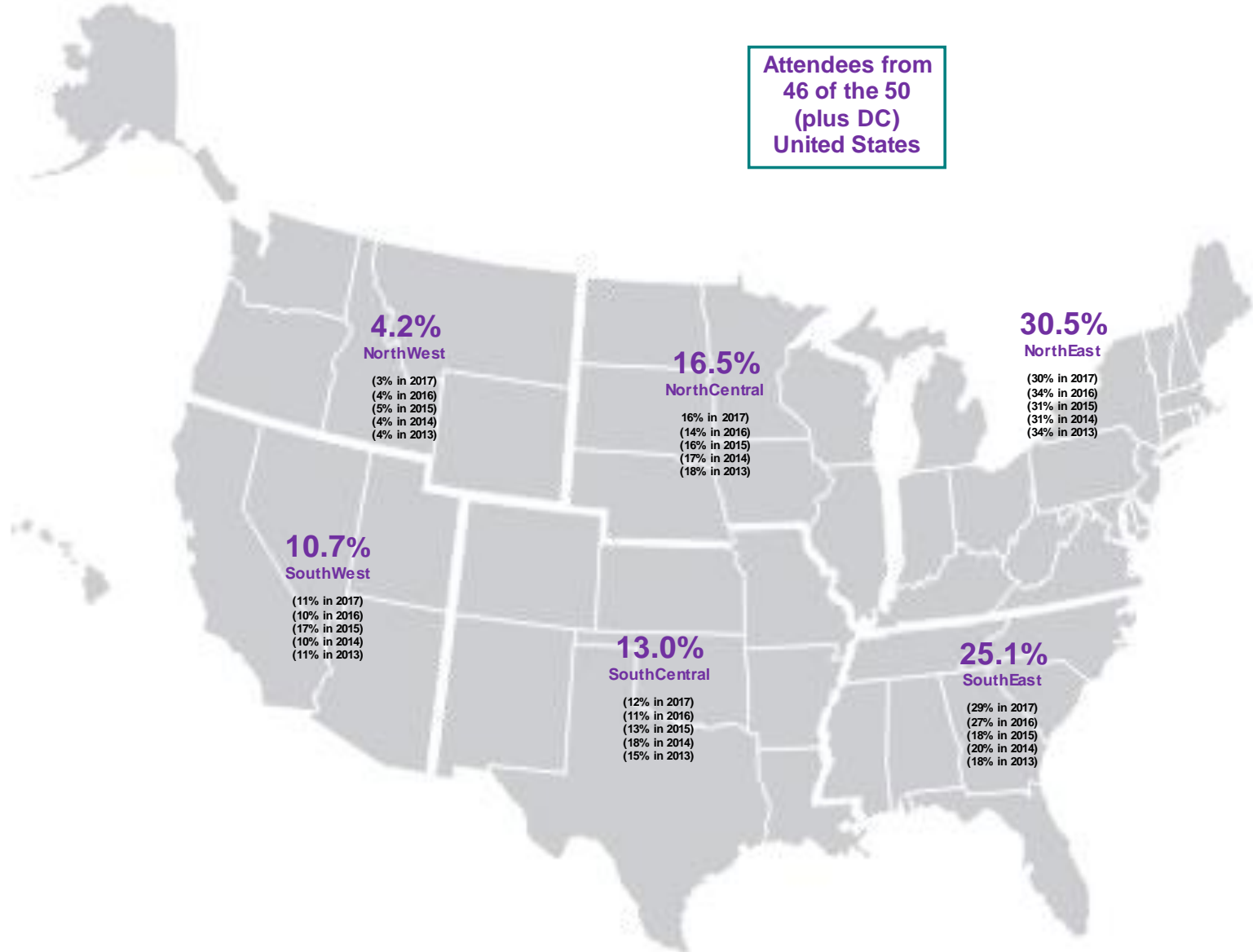
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46 States Plus DC in Attendance



CSCMP 2018 EDGE CONFERENCE DEMOGRAPHICS

United States Attendance by Region (percent of total international registration)



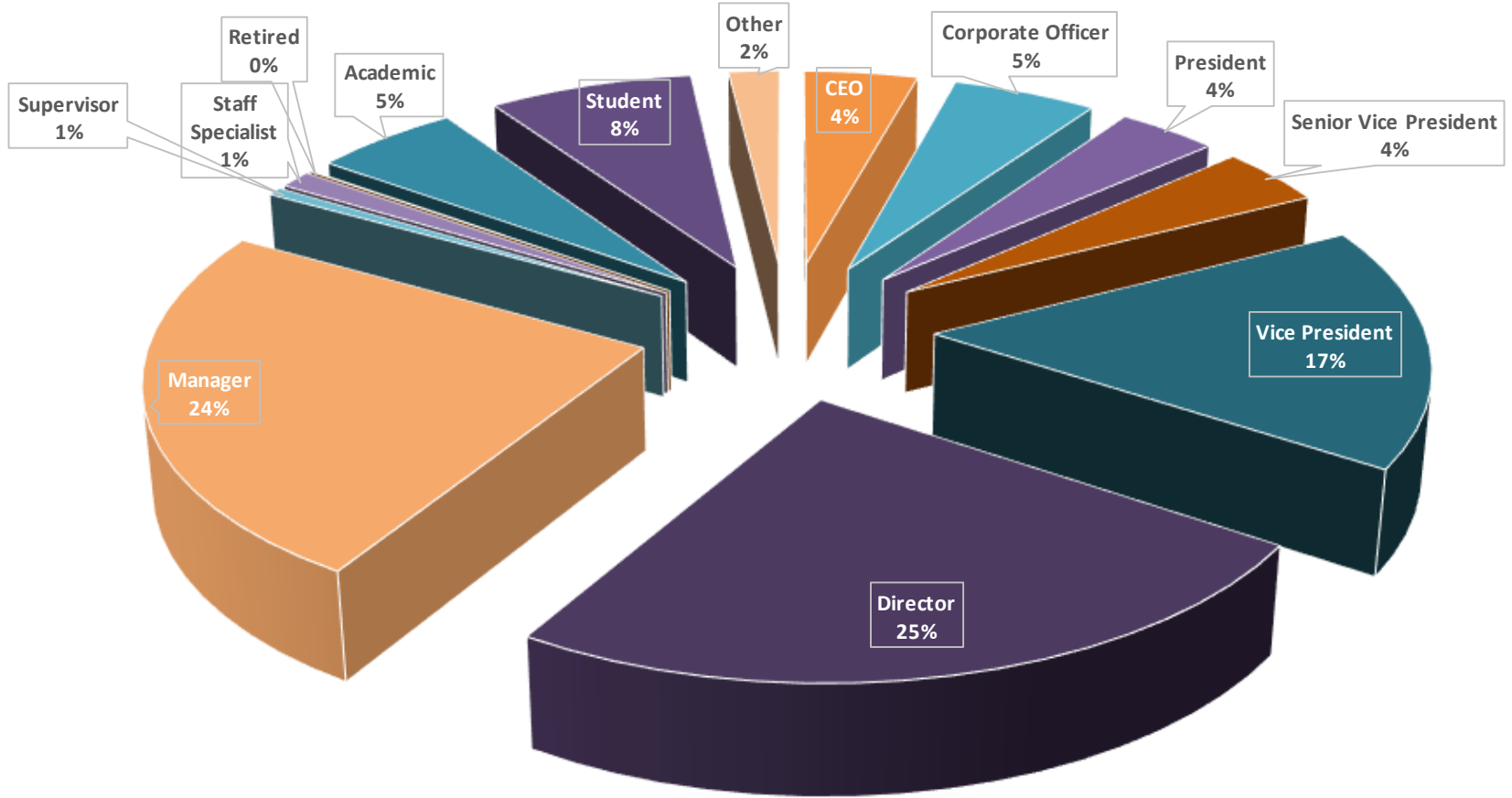
Attendees from
46 of the 50
(plus DC)
United States

CSCMP 2018 EDGE CONFERENCE DEMOGRAPHICS

Responsibility Level (percent of total registration)

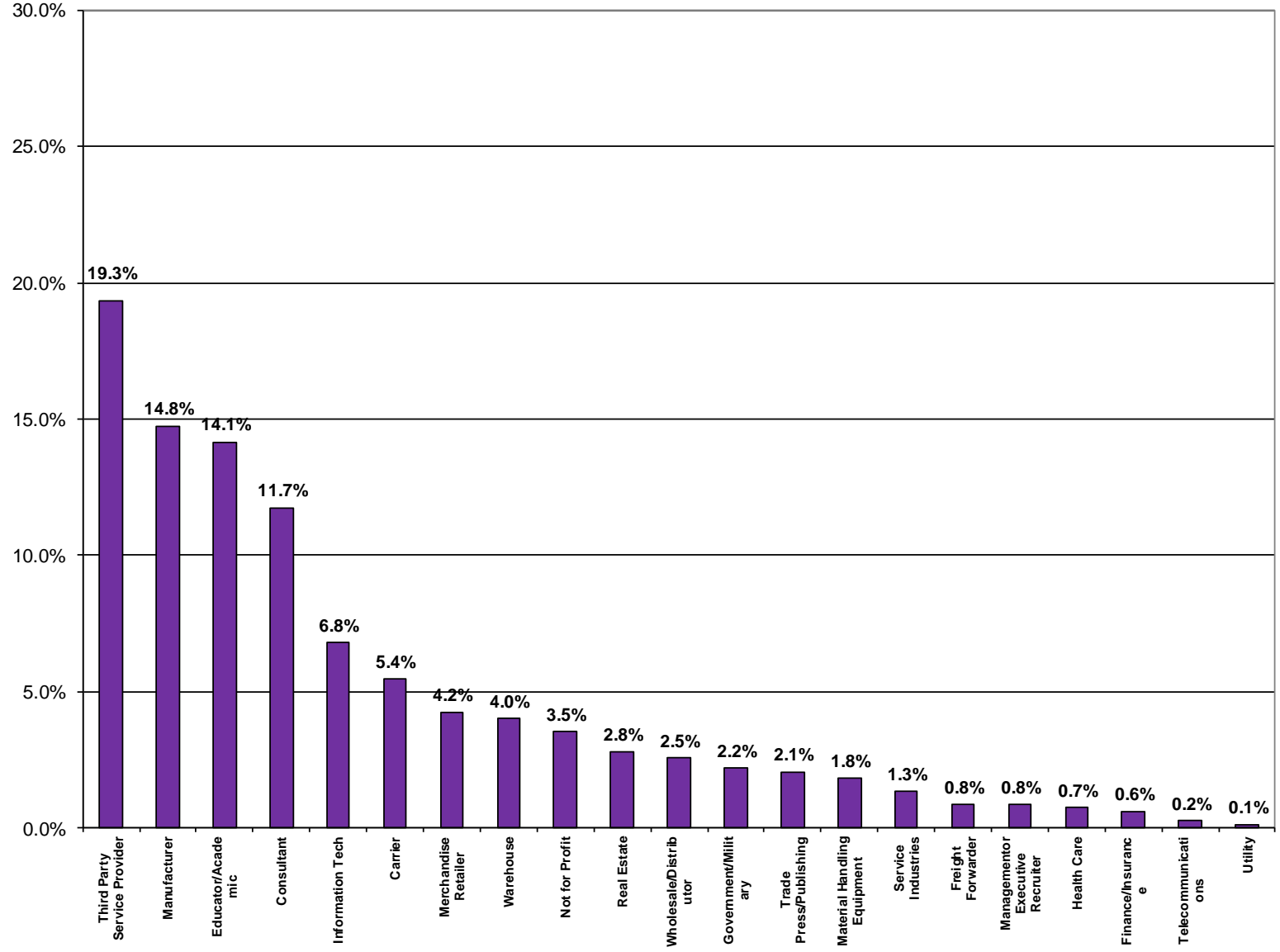


59% of 2018 EDGE Conference Attendees were at the Director Level and Above



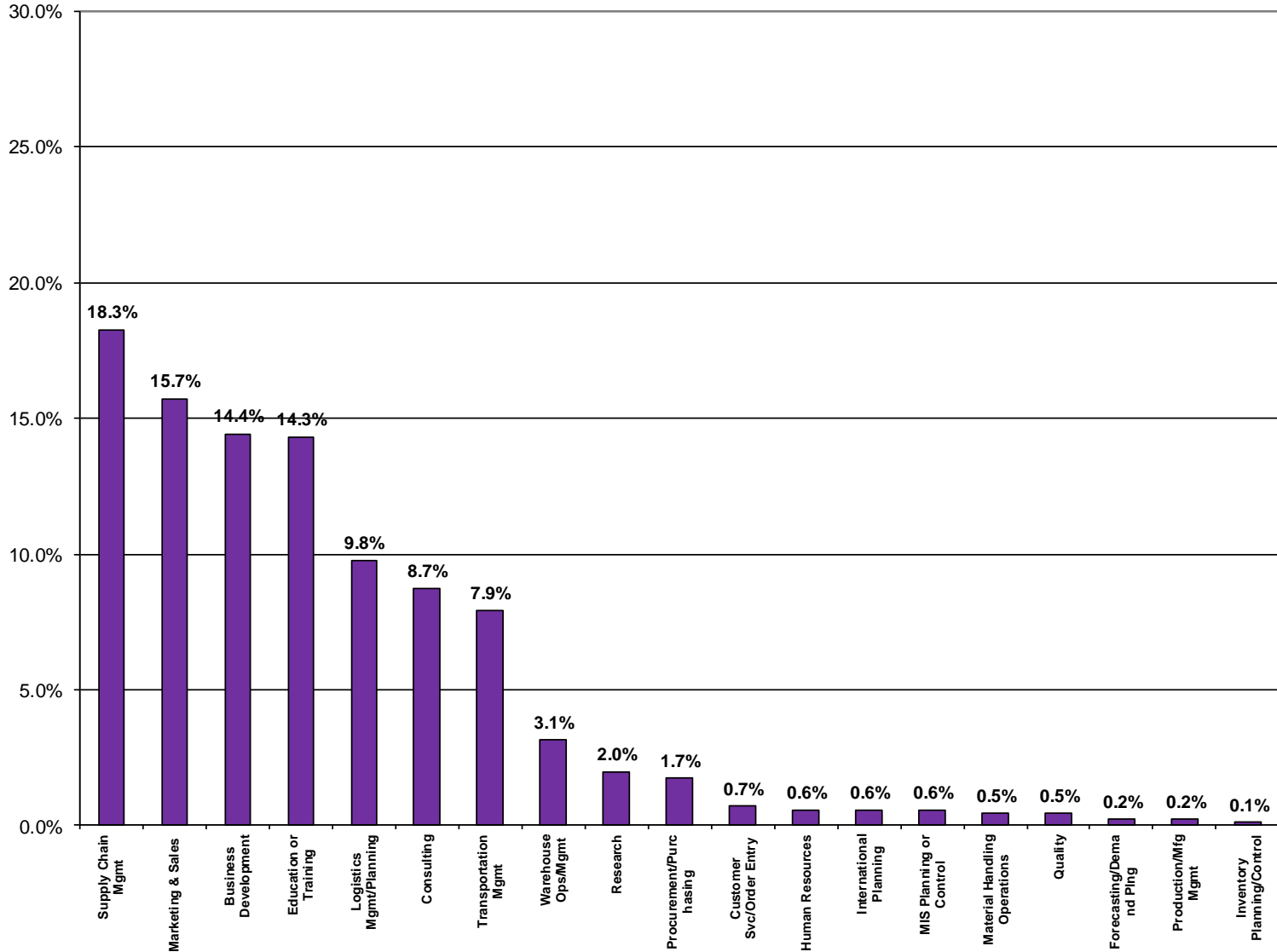
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Type of Business / Organization (all conference attendees)



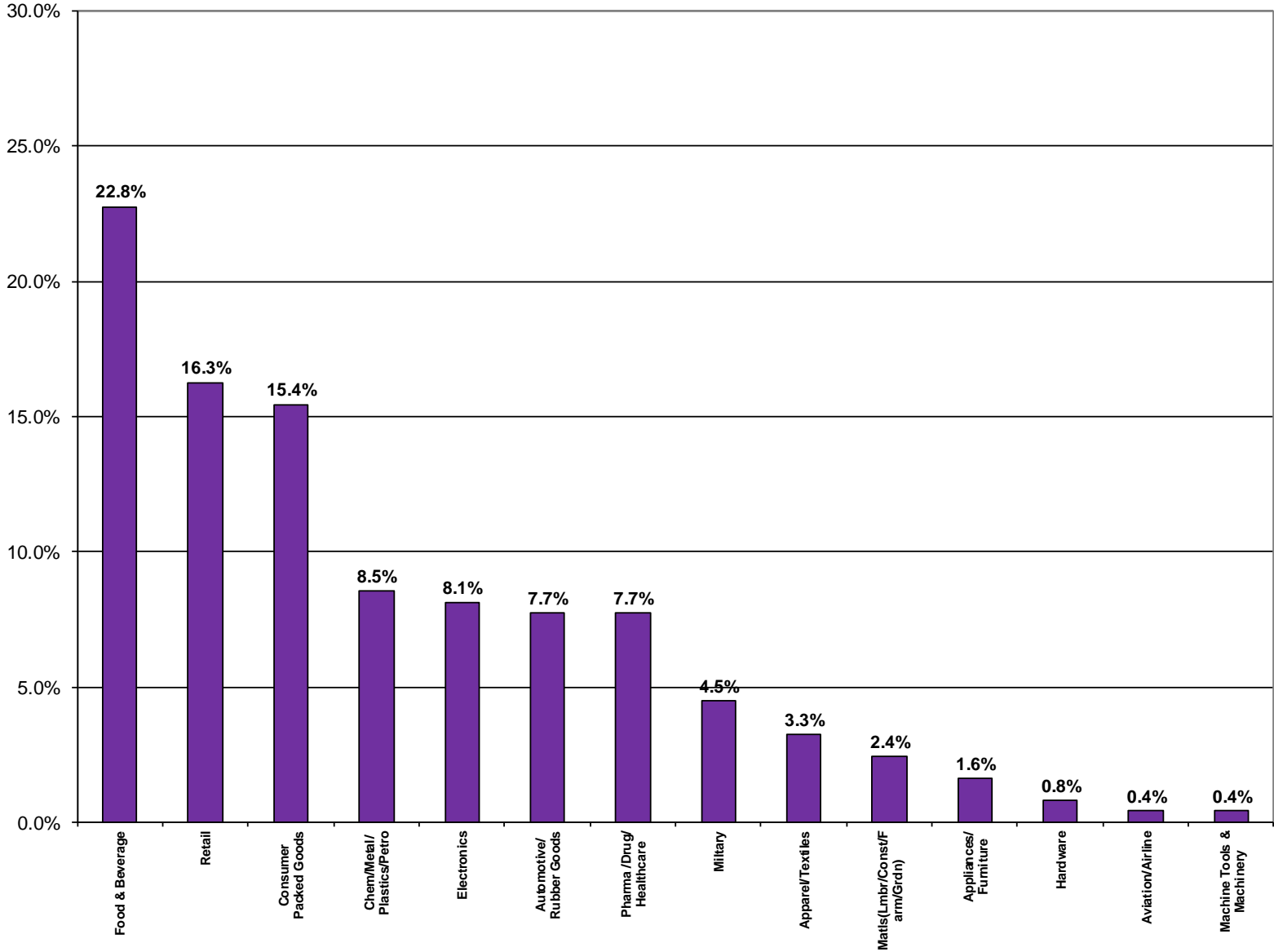
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Functional Responsibility of Conference Practitioners (all conference attendees)



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Industry Type of Conference Practitioners (all conference attendees)

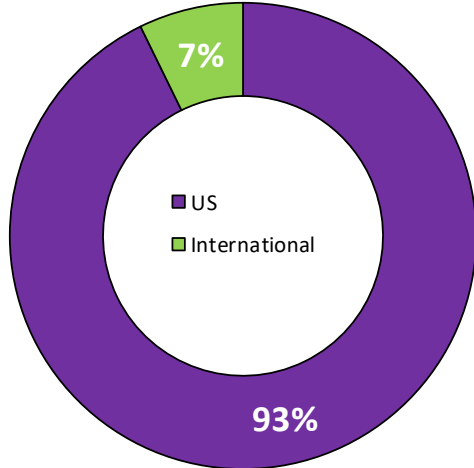


CSCMP 2018 EDGE CONFERENCE DEMOGRAPHICS

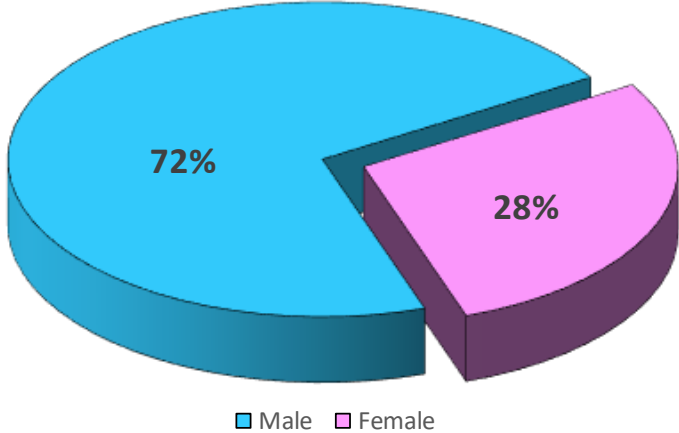
International versus US / Gender (all conference attendees)



International vs US Attendees

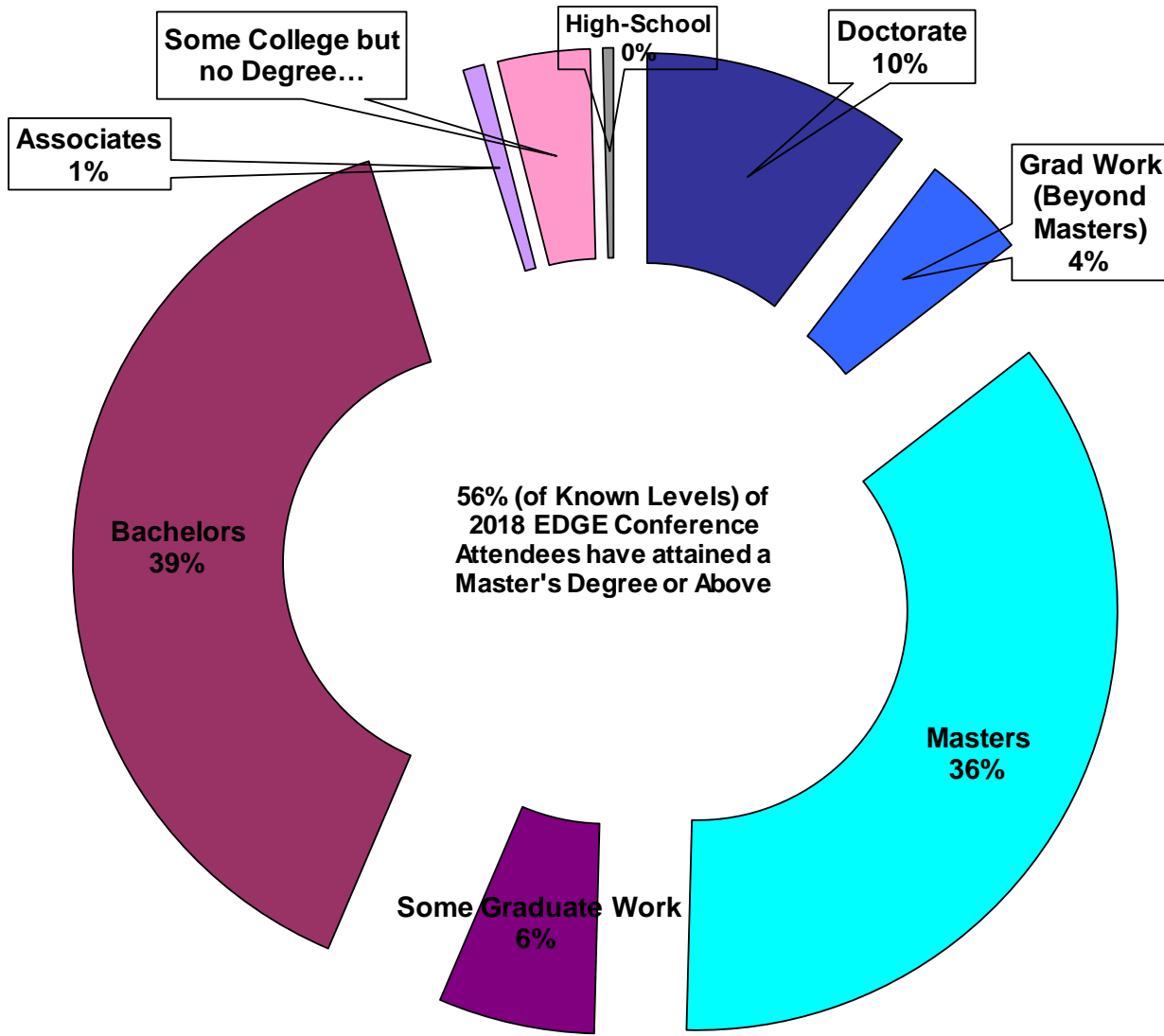


Gender of Attendees



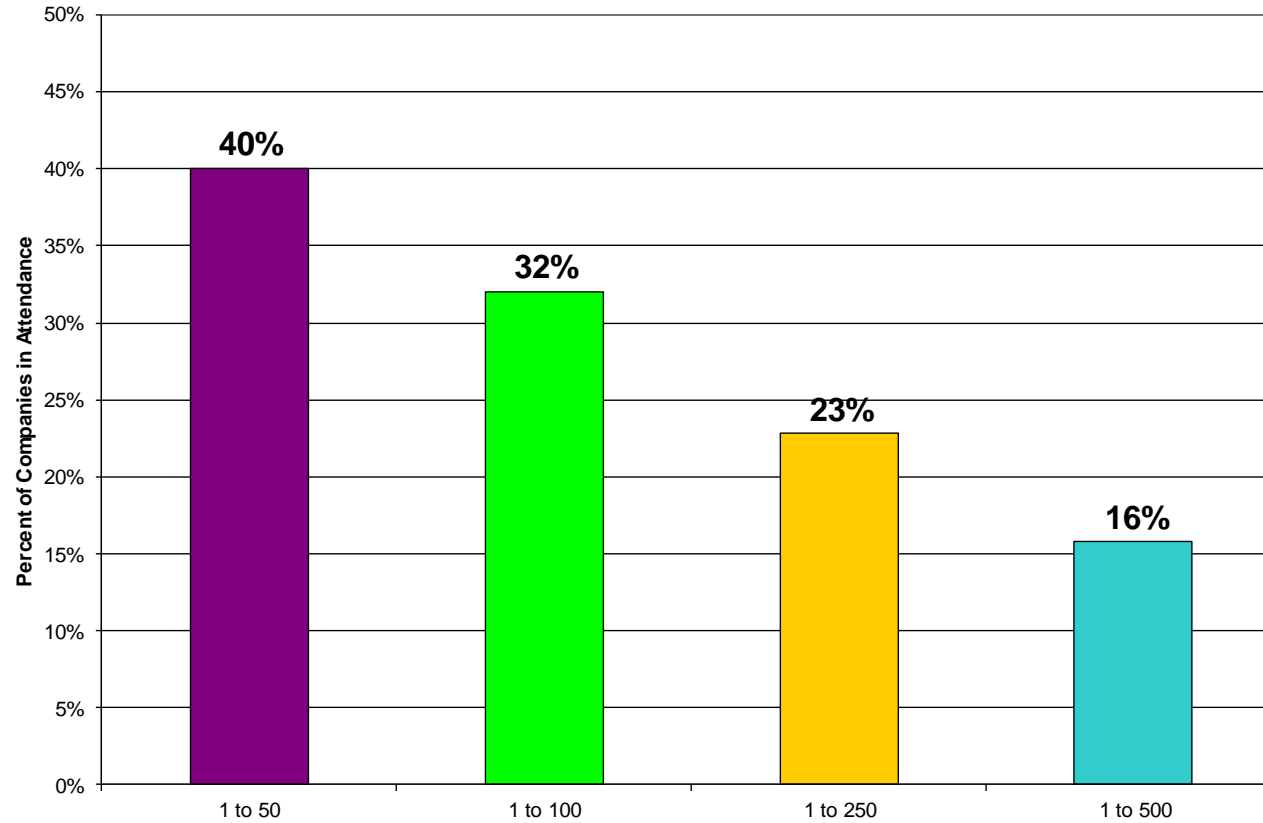
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Education Level (percent of known levels among all registrations)



CSCMP 2018 EDGE CONFERENCE DEMOGRAPHICS

2018 "Fortune" Companies in Attendance



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CSCMP 2018 EDGE CONFERENCE DEMOGRAPHICS

Fortune 500 Companies in Attending



FORTUNE 50

- 1 Walmart
- 2 Exxon Mobil
- 6 McKesson
- 8 Amazon.com
- 13 Chevron
- 14 Cardinal Health
- 17 Kroger
- 20 J.P. Morgan Chase & Co.
- 23 The Home Depot
- 24 Bank of America Corp.
- 27 The Boeing Company
- 34 IBM
- 35 Dell Technologies
- 37 Johnson & Johnson
- 42 Procter & Gamble
- 44 UPS
- 45 PepsiCo
- 46 Intel
- 48 Archer Daniels Midland
- 50 FedEx

FORTUNE 100

Fortune 50 Plus

- 54 Sysco
- 55 Walt Disney
- 57 Pfizer
- 58 HP
- 59 Lockheed Martin
- 62 Cisco Systems
- 65 Caterpillar
- 77 Honeywell International
- 78 Merck
- 82 Oracle
- 87 The Coca-Cola Company
- 89 Nike

FORTUNE 250

Fortune 100 Plus

- 102 Deere
- 110 AbbVie
- 113 Arrow Electronics
- 117 Mondelez International
- 123 Dollar General
- 124 International Paper
- 130 Amgen
- 131 McDonald's
- 139 Penske Automotive Group
- 140 Whirlpool
- 153 Fluor
- 154 Altria Group
- 162 Danaher
- 163 Kimberly-Clark
- 174 CarMax
- 183 Nordstrom
- 186 XPO Logistics
- 189 CDW
- 190 Sherwin-Williams
- 192 Texas Instruments
- 193 C.H. Robinson Worldwide
- 195 Cognizant Technology
- 204 Illinois Tool Works
- 207 CBRE Group
- 245 Biogen

FORTUNE 500

Fortune 250 Plus

- 265 CSX
- 275 Molson Coors Brewing
- 283 Baxter International
- 287 W.W. Grainger
- 293 Corning
- 321 Conagra Brands
- 356 Jones Lange LaSalle (JLL)
- 362 Dean Foods
- 379 The Hershey Company
- 387 Ryder System
- 394 Weyerhaeuser
- 395 J.B. Hunt Transport Services
- 399 Berry Global Group
- 407 Harris
- 408 Expeditors International of Washington
- 416 Kindred Healthcare
- 436 Packaging Corp. of America
- 439 Dillard's
- 446 TreeHouse Foods
- 456 Sealed Air
- 471 Ulta Beauty
- 488 Harley-Davidson

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