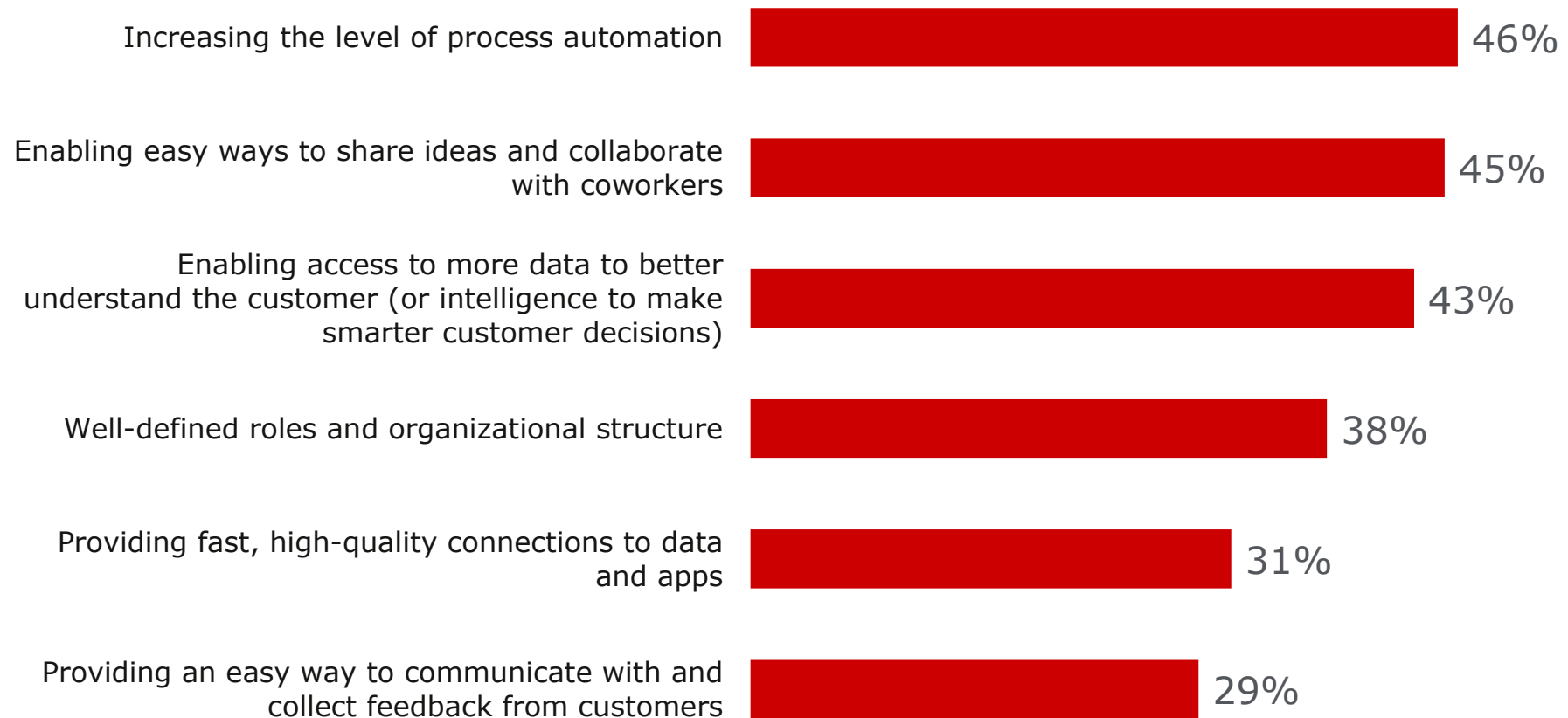
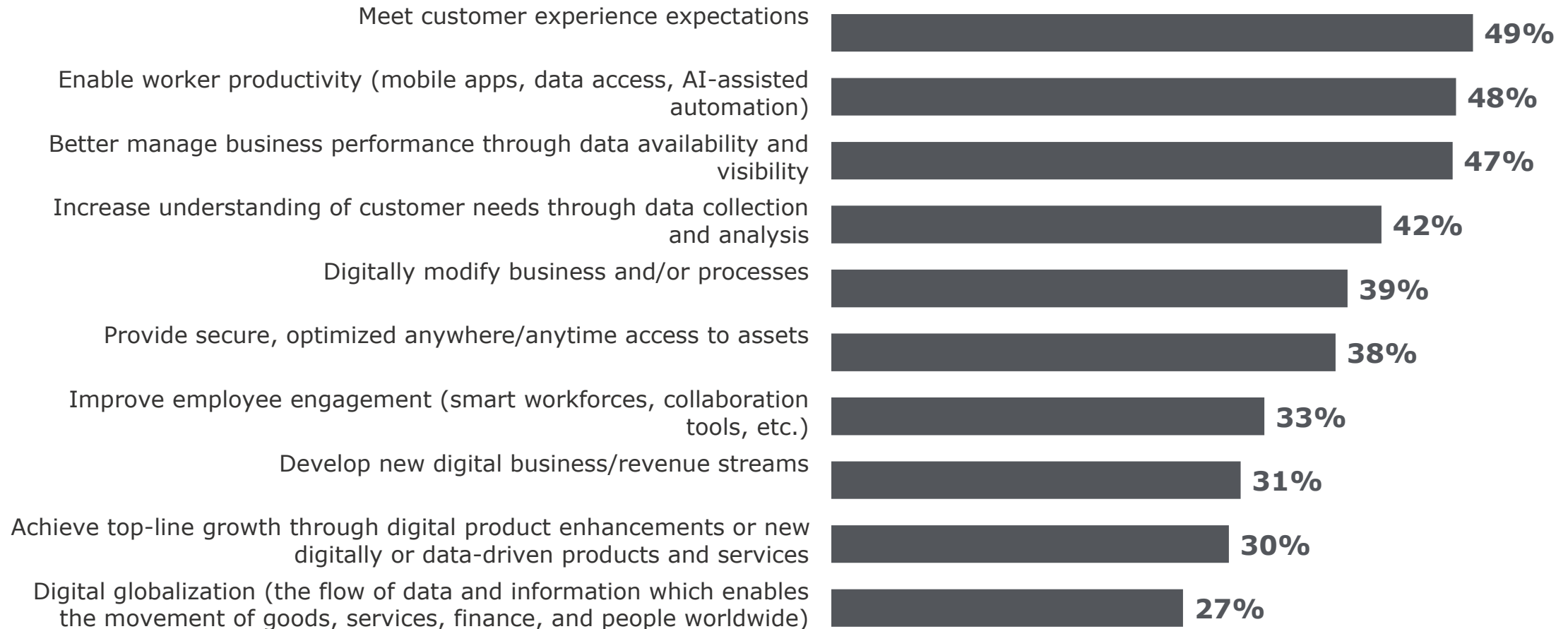


TOP CONTRIBUTORS TO WORKFORCE PRODUCTIVITY



Q. Workforce transformation often brings increased productivity. What are the top contributors to workforce productivity at your organization?

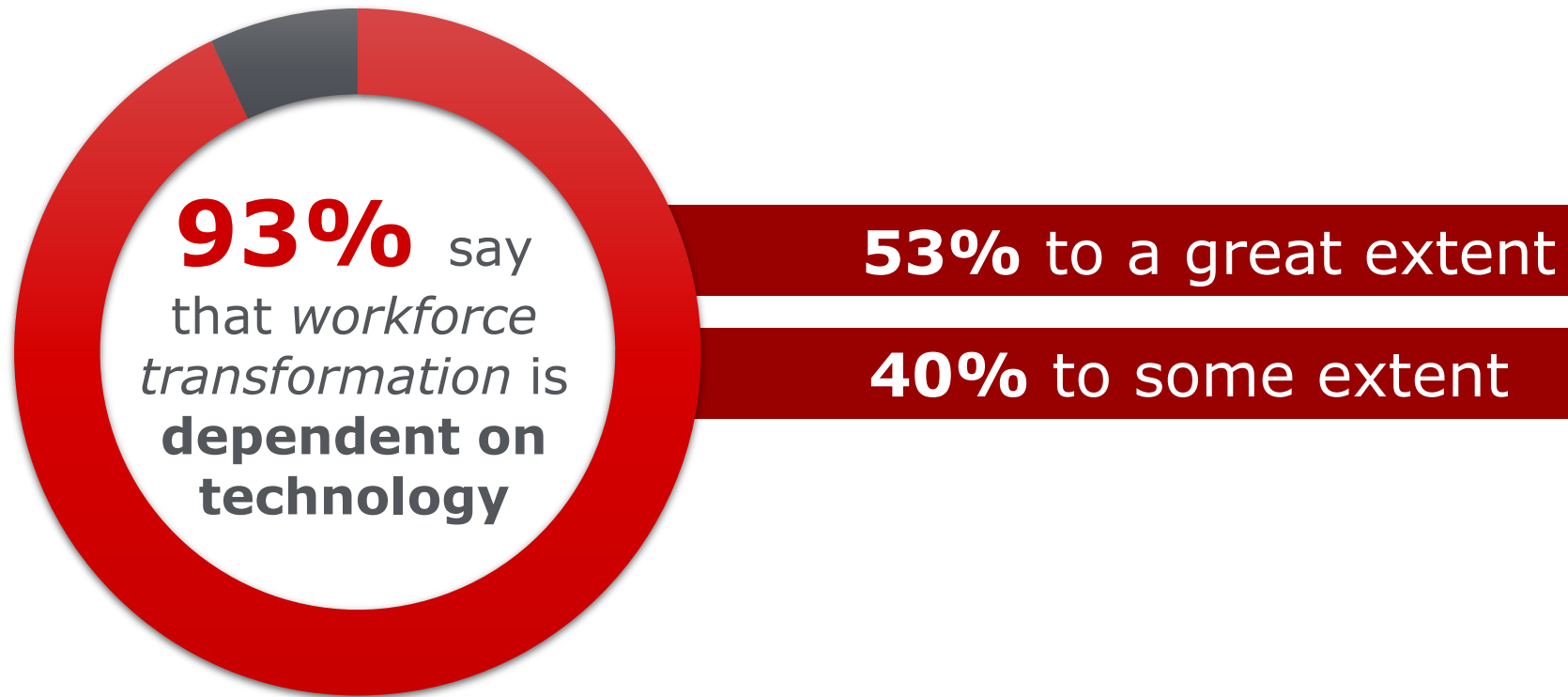
“DIGITAL BUSINESS” MEANS ENABLING WORKER PRODUCTIVITY WITH MOBILE APPS, DATA ACCESS AND AI-ASSISTED AUTOMATION



Q. What does “digital business” mean to your organization?

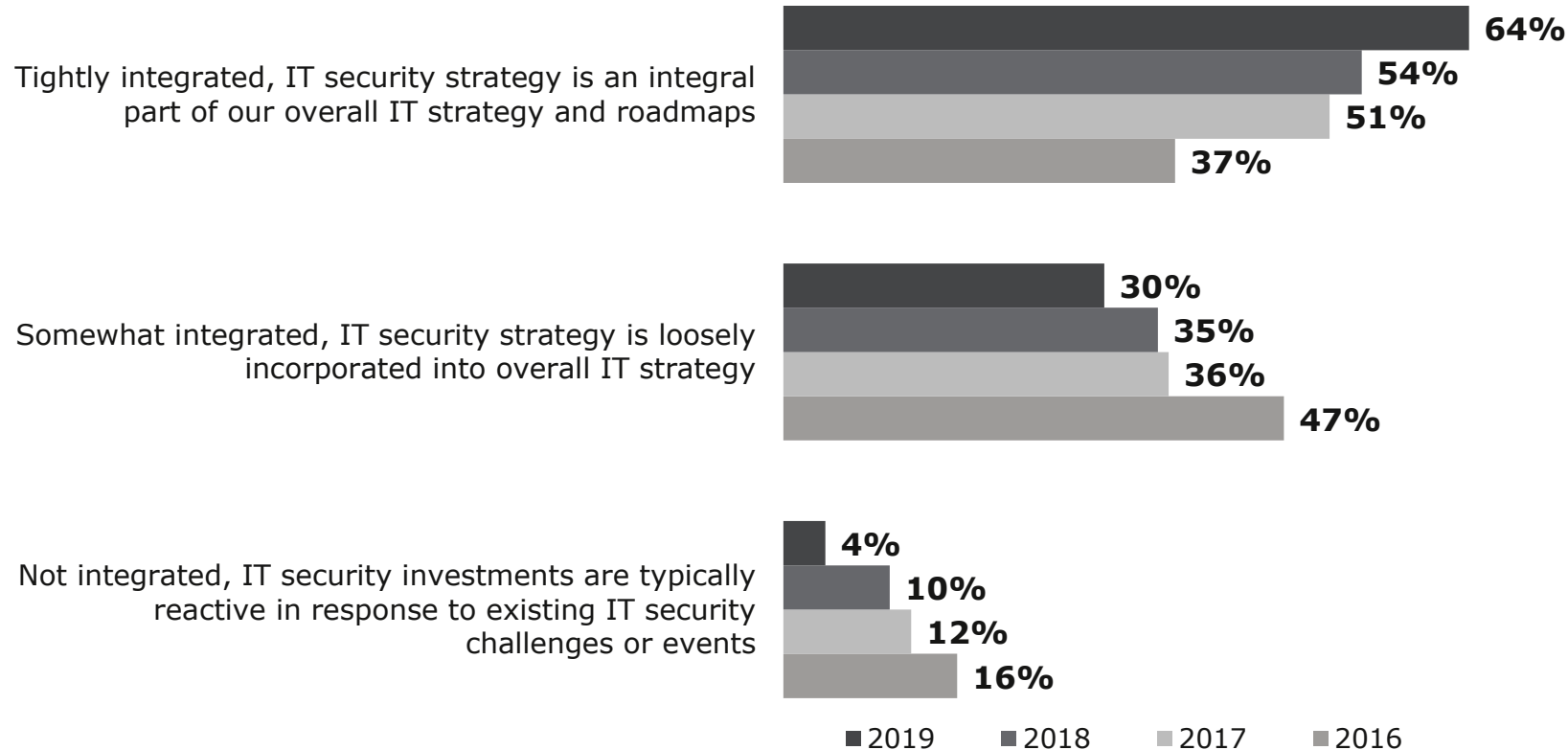
Source: 2019 IDG Digital Business Survey, Preliminary Results

WORKFORCE PRODUCTIVITY IS DEPENDENT ON TECHNOLOGY



Q: From your perspective, to what extent is workforce productivity dependent on technology at your organization?

IT AND SECURITY ARE BECOMING MORE TIGHTLY INTEGRATED

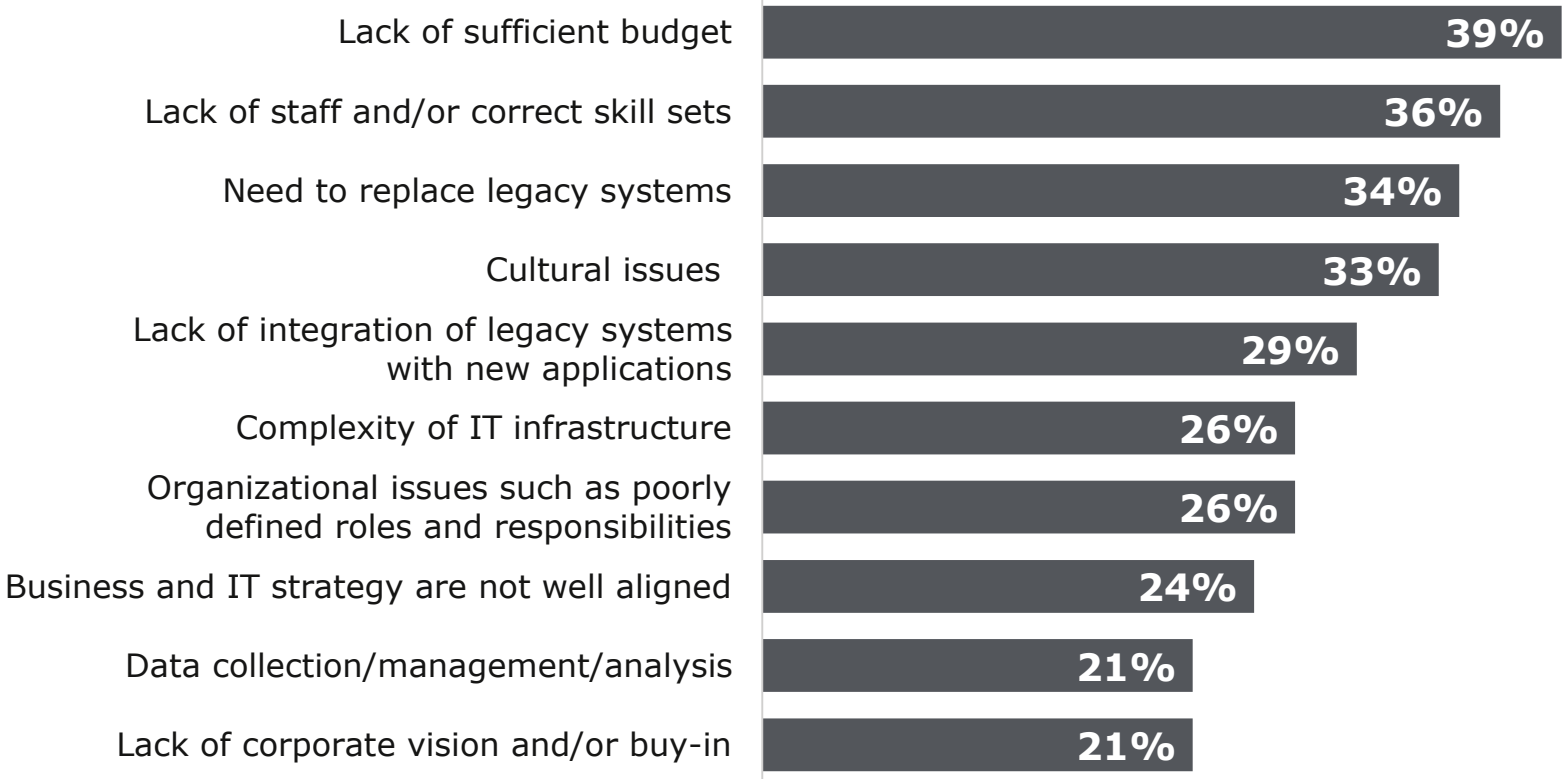


15% of organizations' total IT budget is allocated to **IT security**

Q: How tightly integrated are IT security strategy and IT strategy at your organization today? AND
Q: How tightly integrated do you expect IT security strategy and IT strategy at your organization will be 3 years from now?

Source: State of the CIO, 2019

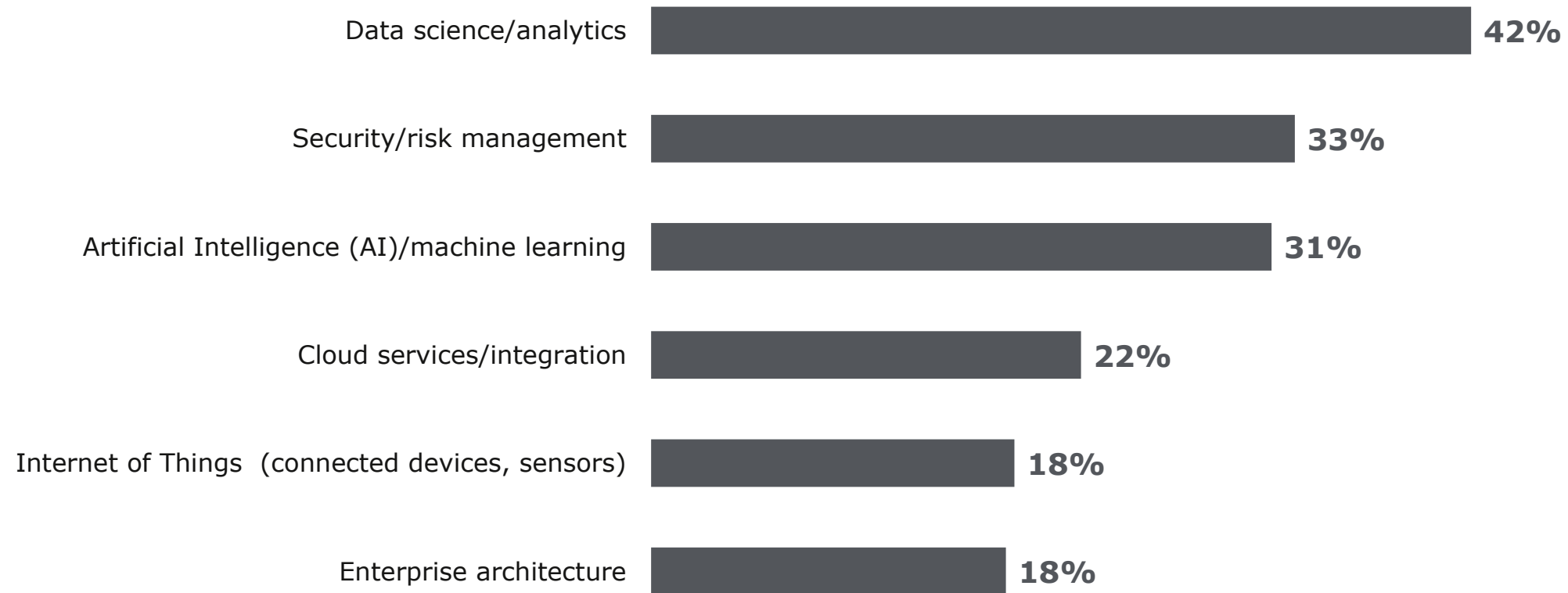
LACK OF BUDGET AND SKILLS IMPEDES DIGITAL SUCCESS



Q. What are the biggest challenges your organization faces in achieving success with digital business initiatives? AND Which of the following steps has your organization completed on your journey to becoming a digital business?

Source: 2018 IDG Digital Business Survey

DIFFICULTY FINDING DATA, SECURITY AND AI SKILLSETS



Q: In which technology-related areas do you anticipate your organization will have the most difficulty in finding appropriate skillsets? (Showing the top five skillsets)

EMPLOYEE EXPERIENCE (EX) IS ON THE RISE



61% of organizations are bringing in new skills from the outside

YET....



57% of organizations are reskilling the existing workforce

Most important drivers for implementing workplace transformation?



58%

Higher employee engagement and experience

57%

Increase employee productivity