

Program

Wednesday 14 November 2018

Morning Workshops & Field Trips/Tours

<p>9am - 10.30am Workshop: Sustainable Destinations & Successful Tourism Presenter Keynote: Ed McMahon, Urban Land Institute & National Main Street Centre America</p>	<p>8am-11am Masterclass: Reinventing your town centre: Understanding the impacts and opportunities of technology on town centres - automated vehicles, online retail and last mile delivery Presenter: Keynote Brian Haratsis, Executive Chairman, MacroPlan Dimasi & Author, Autropolis The Diverse Mobility Revolution</p>	<p>8.45am - 10.45am Local Recreation & Sports Hub Cycle/Walking Tour Includes: \$1.6M Esplanade Youth Plaza and South Beach Sports Hub multipurpose facility</p>	<p>8.45am - 10.50am Tourism - Behind the Scenes Fremantle Walking/Bus Tour Includes: a look behind the scenes of top tourism operators Fremantle Markets, Fremantle Prison and Maritime Museum</p>	<p>Tour 1: 9am - 11am Autonomous Vehicle & Virtual Reality Emergency</p>
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Mid-Morning Field Trips/Tours & Afternoon Special Interest Group Sessions

<p>11.00am - 4.45pm Fremantle Rejuvenation Field Trip Includes: Kings Square City Centre Redevelopment, One Planet and Heritage Housing, Cappucino Strip, White Gum Valley and Town Hall Restoration</p>	<p>11.00am - 5.00pm Scarborough/Perth Revitalisation Field Trip Includes: Claremont on the Park Redevelopment, Elizabeth Quay, Yagan Square, Scarborough Beach & Precinct Redevelopment</p>	<p>3.30pm - 5.00pm Special Interest Group Session: IoT & Sensored Cities Moderated by: Adam Denniss, Manager Economic Development & Projects, City of Mandurah</p>	<p>3.30pm - 5.00pm Special Interest Group Session: Reinvigorating Rural and Regional Towns Moderated by: Prof. John Cole, Executive Director, Institute for Resilient Regions, University of Southern Qld</p>	<p>Tour 3: 11am - 1pm Autonomous Vehicle & Virtual Reality Emergency Tour 3 Tour 4: 12 - 2pm Autonomous Vehicle & Virtual Reality Emergency</p>
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5.30pm - 7.00pm	Networking Function: Bathers Beach House, Fremantle - Australia's first licensed beach
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Thursday 15 November 2018

7.30am	Registration	
8.30am - 10.40am	Session 1 Conference Opening & Keynote Presentations	
	Mayor Brad Pettitt, City of Fremantle	
	Carlo Ratti, Director, MIT Senseable City Lab & Founding Partner, Carlo Ratti Associati, Italy	
	The cities of tomorrow - sensors, networks, people and future urban life	
	Ed McMahon, Chair Sustainable Development, Urban Land Institute & Chairman of the Board, National Main Street Center, Washington, USA	
	The new formula for community revitalisation	
10.40am - 11.10am	Refreshment Break & Exhibition	
11.10am - 12.30pm	Session 2A Guest Speakers	Session 2B Guest Speakers
	John Carey, Parliamentary Secretary to Premier, Western Australia Government	Peter Newman AO, Professor of Sustainability, Curtin University WA
	Taking the risk: why town teams are the answer for local government main street renewal	The rise and rise of the 'local' renewable city
	Frank Marra, CEO, LandCorp	Pat Walker, Executive General Manager Advocacy and Members, RAC
	Growing the perfect mix	Integrated mobility and creating a connected city

12.30pm - 1.30pm	Lunch & Exhibition					Tour starts during lunch at 1pm Fremantle Arts & Culture Hub Tour
1.30pm - 3.00pm	Session 3A	Session 3B	Session 3C	Session 3D	Session 3E	
	Smart Cities \ Emerging Technologies	Transformational Cities: Case Studies	Engagement & Building Pride: Case Studies	Visitor Attraction/Night Time Economies/Co-working	Interactive Workshops	1.00pm-4.00pm
	The 'Hyper' Data Centre – The 'Heart' of a 'Smart City' Jon Pizey, Group Design Partner & Rudi Valla, Managing Partner, DEM	Urban Renewal - Kings Square Fremantle Matthew McNeilly, Managing Director, Sirona Capital & Brad Pettitt, Mayor, City of Fremantle	What We Thought Would Kill Us - The Good, Bad and Ugly Marion Fulker, CEO, Committee for Perth	Centres that combine people and places to make money Sean Stephens, Managing Partner, Essential Economics	1.30pm-2.15pm Creating an enabling local business environment Simon White, Managing Director, Publicus	The tour: Fibonacci Centre is an incubation space for artists and makers – hear how the centre operates and how it promotes diversity in arts; Stackwood boutique concept store full of community events, markets, hands-on workshops and café - hear about how they're leading the way in transforming an industrial area into a lively residential arts and cultural hub; Fremantle Arts Centre –one of Australia's leading multidisciplinary art organisations in heritage building; Kidogo Arthouse – beach-side heritage building with exhibition space and courtyard that hosts musicians, poets and authors for live performances – hear from the owner about how she's worked with council to leverage arts as a means to revitalise the Bathers Beach area.
	The Consequences of Smartness: Trade-offs associated with digitisation of the urban environment Ryan Falconer, Cities Leader Western Australia, ARUP	Transformational Moves - From Aspiration to Pavement Russell Kingdom, Director Kings Square Project, Manager City Design & Projects, City of Fremantle	How to win friends and influence place – integrating the planning and place process Zanda Cameron, Principal, Roberts Day & Elyse Maketic, Manager, Strategic Planning, City of South Perth	Old Meets New: the changing face of Uptown - How an Augmented Reality (AR) app and a unique co-working space concept is changing the face of a city fringe business district in Auckland Gary Holmes, General Manager, Uptown Business Association & Belinda Hope, Events Manager, AR/VR Garage	2.15pm-3.00pm Emergency Planning for your organisation Valerie Hussain, Emergency Services Preparedness Facilitator, Australian Red Cross Emergency Services	
	Tribus - A disruptive tool to empower and build vibrant communities Dean Landy, Architect, Urban Designer, ClarkeHopkinsClarke	The Fremantle Alternative - big thinking about small housing Paul Garbett, Director Planning and Strategic Projects & Rachel Pemberton, Councillor, City of Fremantle	A vision for Hobart: Articulating community sense of place through storytelling and deliberative democracy Tim Short, Associate Director City Economy, Tourism and Events & Marisa McArthur, Project and Research Officer, City of Hobart	Bondi Junction's Evening & Entertainment Strategy George Bramis, Executive Manager Shaping Waverley, Waverley Council		
3.00pm - 3.30pm	Refreshment Break & Exhibition					
3.30pm - 5.00pm	Session 4 Keynote & Panel Session					
	Brian Haratsis, Executive Chairman, MacroPlan Dimasi (invited) Reinventing your town centre – understanding the impacts and opportunities of technology on town centres					
	Progressive Cities Panel Session Panelists: Kate Joncas, PlaceStrategic Seattle, US; Ed McMahon, National Main Street Center America & Urban Land Institute, US; Brad Pettit, Mayor, City of Fremantle and other guest panelists					
5.45pm - 7.15pm	Evening Economy & Community Safety Walking Tour, Fremantle (Subject to maximum numbers of 40)					

Friday 16 November 2018

8.45am - 10.35am	Session 6 Keynote Presentations				
	<p>Kate Joncas, Owner, PlaceStrategic, Seattle, USA (Former Seattle Deputy Mayor & CEO Downtown Seattle) Seattle's Incredible Growth and Prosperity: Looking Behind the Curtain at the Challenges and Opportunities for Transportation, Housing, Social Equity and the Environment</p> <p>Ed McMahon, Urban Land Institute & National Main Street Centre America Active Transportation and Real Estate: The Next Frontier</p>				
10.35am - 11.05am	Refreshment Break & Exhibition				
11.05am - 12.35pm	Session 7A	Session 7B	Session 7C	Session 7D	Session 7E
	Digital Engagement & Measurement	Community Led Places & Housing	Main Streets/Food & Beverage	Place & Planning	Town Revitalisation: Case Studies
	<p>Place engagement in the digital realm Carla Chatzopoulos, Principal - Place, Element</p> <p>Using Data to Enhance Community Consultation and Engagement Michael Chappell, CEO, Culture Counts</p> <p>How the City of Perth is using indicators at the Activity Centre & Neighbourhood level to inform urban interventions Erica Barrenger, Director Planning and Development, City of Perth & Natalya Boujenko, Strategic Consultant/Director, Intermethod</p>	<p>Can temporary activation shape a city? Martin Kozinsky, Planner - Urban Regeneration, Christchurch City Council</p> <p>Accelerating community in new neighbourhoods through community-led placemaking Valli Morphett, CEO, CoDesign Studio</p> <p>Community led development - A funding model for perpetually affordable housing for owner occupiers Eugenie Stockmann, Founder, Green Fabric & Jenni Mattila, CEO, Mattila Advisory</p>	<p>Mainstreets need management David West, Principal Consultant, Premier Retail Marketing</p> <p>Transform – The 5 Step Process To Drive Successful F&B Tender Outcomes Case Study: The Royal Botanic Gardens and Domain Trust Suze Brain, Director, Brain & Poulter & Rocco Sergi, Manager, Business Development - Commercial Services, The Royal Botanic Gardens and Centennial Parklands</p>	<p>Integrating Heritage Incentives into a Place-Based Approach Noel Robertson, Principal Heritage and Strategy, City of Perth</p> <p>Build it and They will come... Build it bigger and more will come but how safe will they be? Encouraging innovative and creative design ideas into your multi storey cities and town centres Valerie Hussain, Emergency Preparedness Community Presenter and Facilitator, Australian Red Cross Emergency Services</p> <p>Planning, Design and Management of dog parks as off-leash areas Lesley Humphreys, Director, LMH consulting / Paws4PLay</p>	<p>Devonport Tasmania - A new direction Grant Hirst, Director, Providore Place Devonport</p> <p>A future for Cossack Townsite heritage precinct Flavia Kiperman, Associate - Heritage, Element WA</p> <p>Reinventing a Regional City – Lessons and Challenges in a journey through Master Planning to Implementation Martin Darcy, Service Manager - Business and Innovation, Queanbeyan-Palerang Regional Council</p>

Thank you to our field trip sponsors



12.35pm - 1.30pm	Lunch & Exhibition					Walking tour starts during lunch at 1.10pm Sports & Recreational Cycle/Walking Tour
1.30pm - 3.00pm	Session 8A	Session 8B	Session 8C	Session 8D	Session 8E	
	Creative Parking & Transport	Place Making \ City Innovation Showcase	Leadership, Investment & Place	Innovative Urban Design in Place	Active Transportation Keynote Workshop	
	Parking strategies to provide more space for people and places Jon Pizey, Group Design Partner, DEM (Aust)	Placemaking through Partnership David Eustace, Senior Urban Planner, Brisbane City Council	City Leadership for Today Katherine O'Regan, Executive Director, Cities Leadership Institute & Double Bay + District Business Chamber	Embedding Placemaking into Urban Design Stefanie Matosevic, Urban & Place Planner & Bryony Simcox, Urban Designer & Place Planner, Roberts Day	11.05am-12.35pm Ed McMahon, Urban Land Institute & National Main Street Centre America Active Transportation and Real Estate: The Next Frontier	1.10pm-3.10pm Walk across to the \$1.6M award-winning Esplande Youth Plaza and then cycle down to the South Beach Sports Hub facility.
	Art in transport infrastructure: Why it matters and how to get it Mark McClelland, Creative Director, Cultural Capital	15 Principles of Designing Great Civic Spaces ... in 15 Minutes Peter Ciemitis, Principal, Roberts Day	Place – buzzword, paradigm shift or pathway? Jenny Franke, Executive Manager Community Life, Campbelltown City Council	Urban Design, Memories and the Olfactory Dimension Nick Booth, Urban Designer, nbd. space	This session will explore how the growing interest in biking, walking, car sharing and other transportation trends that are reshaping communities around the world and how developers and city officials can leverage these trends to give their communities a competitive advantage.	Tour starts mid way through lunch and returns at afternoon tea. Numbers are strictly limited - tour will run subject to minimum numbers
	Integrating Movement and Place: Street design needs to support street revitalisation Natalya Boujenko, Director, Intermethod	City Innovation Showcase Developing the City of Canning using Advanced 3D Modelling Rob Thomas, Manager Western Australia and Northern Territory, Aerometrex	Local Government and creative industries – Exploring the relationship, value and measurement of impact as a motivator for local government investment Sue Savage, Community and Cultural Development Manager, Wollongong City Council	Nature Infill: What Local Government Can Do For Biophilic Urbanism Jana Soderlund, Curtin University & Director Design by Nature & Arbor Carbon		
3.00pm - 3.30pm	Refreshment Break & Exhibition					
3.30pm - 4.50pm	Session 9 Keynote Presentations & Closing					
	Professor John Cole OAM, Executive Director, Institute for Resilient Regions, University of Southern Queensland Living the dream: strategies for resilient regions in tomorrow's world					
5.00pm	Close of Educational Sessions					