IAU 15TH GENERAL CONFERENCE
HIGHER EDUCATION: A CATALYST FOR INNOVATIVE AND SUSTAINABLE SOCIETIES

13-16 November 2016
Bangkok, Thailand

INTERNATIONAL ASSOCIATION OF UNIVERSITIES / ASSOCIATION INTERNATIONALE DES UNIVERSITES
INTERNATIONAL UNIVERSITIES BUREAU / BUREAU INTERNATIONAL DES UNIVERSITES

Sponsorship Opportunities

IAU 15the General Conference:

- *An interesting and timely thematic programme on an **issue of global importance** in higher education*
- *A **unique global networking platform** among the world's higher education leaders*
- *An opportunity to compare and discuss innovation and sustainable development internationally*
- *IAU President and Administrative Board elections by the membership*

Target audience and participants:

IAU **General Conference** is the supreme decision-making organ of the Association. It is held once every four years and it is on this occasion that IAU Members elect the IAU President, the Administrative Board members and determine the future direction of the Association.

The **IAU 15th General Conference** will attract more than **400 higher education leaders**, decision-makers in university organizations and governments as well as scholars of higher education from **all over the world.**

The **International Association of Universities (IAU)** brings together institutions and organizations from around the world for reflection and action on common concerns in higher education.

IAU is a UNESCO-based, non-governmental, global organisation.

For more information:
www.iau-aiu.net

Focus
The world is marked by deep and rapid change and an urgent need to find solutions to major global challenges in every sector. IAU argues that higher education institutions act as catalysts for innovation, for transforming society so that it fully embraces sustainability imperatives.
 2016 is the first year of the new global development agenda, and the countdown to achieve the17 sustainable development goals has started. Universities' role in achieving these will be at the heart of the discussions.

Sponsorship benefits:

- **Visibility** among an international and global audience of senior higher education leaders;
- **Visibility** among higher education stakeholders at government level and society at large;

- **Collaboration** with IAU - an international organisation of prestige;
- **Recognition** of the contribution made;
- **Cost-effective promotion** in ASEAN and globally

Three levels of sponsorship

Silver sponsor	Gold sponsor	Platinum sponsor
€ 5.000	€ 10.000	€ 20.000
‣ Your logo and link on the Conference Website ‣ Exhibition table placed near the coffee breaks ‣ Recognition as Silver sponsor in programme book ‣ Possibility of being a unique breakout session sponsor ‣ One Conference fee waiver	‣ Your logo and link on the Conference Website ‣ Exhibition table placed near the coffee breaks ‣ Possibility of being a unique breakout session sponsor ‣ Recognition as Gold sponsor during one of the Conference meals ‣ Recognition as Gold sponsor in programme book ‣ Half page advertisement in the Conference Programme book ‣ Your logo on Plenary Room Sign ‣ Your corporate flyer included in conference bag ‣ Two Conference fee waivers	‣ Recognition as Platinum sponsor during the opening/closing ceremony ‣ Recognition as Platinum sponsor in programme book ‣ Possibility to speak for 5 minutes in one of the plenary sessions ‣ Exhibition table placed near the coffee breaks ‣ Full page advertisement in the Conference Programme book ‣ Possibility of being a unique workshop sponsor ‣ Your logo and link on the Conference Website and all signs related to the Conference on site ‣ Your corporate flyer included in conference bag ‣ Three Conference fee waivers

Other options

To be visible at the Conference without being a Sponsor and without benefitting from Sponsorship visibility as described above, it is possible to rent a booth (table + two chairs and a back drop) in the Fair section. Price for this is a non-negotiable amount of 2500 € and includes one fee waiver.

For more information contact:

Dr. Hilligje van't Land, *PhD*
Director Membership and Programme Development
International Association of Universities (IAU)
UNESCO House
Tel: (+33) 1 45 68 48 00
Fax: (+33) 1 47 34 76 05
E-mail: **h.vantland@iau-aiu.net**

Please note that only sponsors whose work and activities are of interest and/or related to higher education will be considered; IAU retains the right of refusal of sponsorship.