



Open Apereo 2020 Sponsorship Opportunities in Detail

Conference Sponsorship

Platinum

Opportunities: 1 x \$12,000

Mention in all official event social media posts (Platinum Sponsor:...<link>")
Prominent (above the fold) mention on event website
Exclusive (above the fold) mention on event program (likely to be an app)
Prominent mention in each Apereo Foundation Newsletter before the event
Mention at each conference opening session
Introduce Day 2 Keynote Option
Mention at Showcase evening event
Mention on opening slide of all official conference slide decks
Hallway table
Five (5) complimentary conference registrations for employees and/or guests of sponsor

Gold

Opportunities: 2 x \$8,000

Prominent mention on event website
Prominent mention in each Apereo Foundation Newsletter before the event
Mention at each conference opening session
Mention at Showcase evening event
Mention on opening slide of all official conference slide decks
Hallway table
Three (3) complimentary conference registrations for employees and/or guests of sponsor

Silver

Opportunities: 3 x \$4,000

Prominent mention on event website
Prominent mention in each Apereo Foundation Newsletter before the event
Mention at Showcase evening event
Hallway table
One (1) complimentary conference registration for employee and/or guest of sponsor

Other Opportunities

ATLAS – the Apereo Teaching and Learning Awards

Opportunities: 4 x \$2,000

Mention in all ATLAS-related social media posts ("ATLAS Sponsor:...<link>")
Mention in each ATLAS Conference session
Make your own statement at Awards Ceremony
Photoshoot with ATLAS Winners
Prominent mention at awards ceremony

Apereo Fellows

Opportunities: 5 x \$2,500

Mention in all Fellows-related social media posts ("Apereo Fellows Sponsor:...<link>")
Mention in each conference session presented by a Fellow
Apereo Newsletter and Web Site Prominent Mentions
Make your own statement at Fellows Awards Ceremony
Photoshoot with Apereo Fellows
Prominent mention at Fellows Awards Ceremony

Apereo Diversity Scholarships

Opportunities: 6 x \$2,500

Mention in all Diversity Scholarship-related social media posts ("Apereo Diversity Scholarship Sponsor:...<link>")
Scholarship named after sponsoring organization ("The XXXX Apereo Diversity Scholarship")
Photoshoot with Diversity Scholarship recipients
Prominent mention at conference opening session
Mention at each conference opening session