



## Event Information

### **Event Location**

[Virginia Tech Executive Briefing Center](#), 900 N Glebe Rd, Arlington, VA 22203

*ESR will abide by all applicable health and safety regulations.*

### **Program - September 23, 2020:**

- 8:00 AM Breakfast and registration
- 9:00 AM Welcome and Objectives—Sam Lippman, President, Lippman Connects
- 9:15 AM Self-introductions
- 9:45 AM *Exhibit and Sponsorship Sales Survey Results* — Joe Federbush, President, EVOLIO Marketing
- 10:05 AM Responding to Our Anchors' Changing Expectations
- 10:30 AM Networking Break
- 10:50 AM Creating a Hybrid Strategy
- 12:00 AM Networking Lunch
- 1:15 PM Featured Speaker TBA
- 2:30 PM Identifying New Prospects
- 2:45 PM Networking Break
- 3:05 PM New Sponsorship Ideas
- 4:00 PM Speed Round and Summary
- 4:30 PM Adjourn

For up-to-the-minute information, please go to [Exhibit Sales Roundtable](#).

### **Sponsors**

EVOLIO, Gather Voices, Map Your Show and mdg

**Cancellation Policy:**

Full refunds will be allowed until September 16, 2021 – or substitute an eligible colleague from your organization at any time.

**ESR Policies****As of January 2021:**

ESR respects the information provided by our customers. This privacy statement discloses the type of information we capture about our customers, how we use it to communicate with our customers and how you can request to no longer receive communications from ESR.

**Our Customers:**

This policy applies to all customers of ESR, who include, but are not limited to, attendees, speakers, press and sponsors.

**Customer Information and Use:**

Two primary types of information are gathered about our customers:

Financial information is used for or gathered during the registration process and includes, but is not limited to, credit card numbers and expiration dates. This information is used only to process the transaction.

Professional information includes, but is not limited to, name, title, company name, company address, phone number, and e-mail address. This also applies to questions answered on survey or registration forms, such as demographic information.

**Opting Out:**

ESR will accept, implement and maintain any customer request to opt out of future e-mail communications from ESR. If you would like to opt out of all e-mail communications from ESR, please contact Sam Lippman at [slippman@lippmanconnects.com](mailto:slippman@lippmanconnects.com) or [703.979.4904](tel:703.979.4904).

**Security:**

This site utilizes a secure server to protect information.