



Monday, 23 March – Pre conference day		
1:30 p.m. – 5:30 p.m.	Workshop – Fraud 101	Workshop – Payments 101
6:00 p.m. – 8:00 p.m.	Platinum Party Sponsored by 	

Tuesday, 24 March – Platinum Day (MRC Members Only)						
7:30 a.m. – 9:00 a.m.	Breakfast					
8:00 a.m. – 8:45 a.m.	Recognizing Your Customer: The Future of KYC John Long & Blaise Peters, Sears	How to Leverage the Tools and Intelligence from IC3 and NCFTA to Educate your Staff and Consumers Donald Codling, Catapult Consultants	Data Security: How Does a Merchant Protect Their Brand? Ryan Maher & Rick Vadagma, Vistaprint			
8:45 a.m. – 9:00 a.m.	Break					
9:00 a.m. – 9:15 a.m.	Opening Remarks					
9:15 a.m. – 10:15 a.m.	Platinum Keynote Speaker – Shane Harris					
10:15 a.m. – 10:45 a.m.	Beverage Break					
Discussion Groups/Roundtables – Merchant Only						
10:45 a.m. – 12:15 p.m.	Physical	Digital	Gaming	Travel	Global	Payments
12:15 p.m. – 1:30 p.m.	Lunch			Merchant Focus Group - 		
1:30 p.m. – 2:15 p.m.	Manual Review Best Practices: Learnings from Peak Buying Times in 2014 Tom Donlea, Whitepages PRO; Jim Houlihan, Orbitz; Bernard McManus, Western Union; Markus Bergthaler, MRC; Jennifer Sessler, MaxMind;	Alternative Payment Methods in Europe Matthias Hoffmann, Adidas	Account Takeovers in a Closed Loop Environment Jennifer Fogarty, Cars.com	EMV – What Does it Mean to Me? Jane Cloninger & David Whitelaw, Edgar, Dunn & Co.		
2:15 p.m. – 2:25 p.m.	Break					
2:25 p.m. – 3:10 p.m.	3D Secure: Development & Deployment Strategies Rick Ziolkowski, Amtrak & Alasdair Rambaud, CardinalCommerce	Managing Merchant Risk in Europe Peter Bayley, Visa Europe	Internal Tools to Make Fraudsters SCRAM! Richard Barbieri & Tara Mitchell, Etsy	Bitcoin: Pixel Dust or Currency Nathalie Reinelt, Aite Group		
3:10 p.m. – 3:20 p.m.	Break					
3:20 p.m. – 4:05 p.m.	Card Issuers, Collaboration and Customer Experience: Case Study Results Michelle Brisby, Sephora & Jason Howard, Ethoca	New Research: Fighting Fraud in a Fragmented, Fast-Changing Global Payments Landscape Floris de Kort, Worldpay	Rules, Statistical Model or an ensemble of models – Are the techniques better alone or together? Michelle Ryan, Greyhound & Kristin Hoyne Gomes, Accertify	How LinkedIn Leverages Data to Build Scalable Payments Strategy Chi-Yi Kuan & Karan Ahuja, LinkedIn		
4:05 p.m. – 4:15 p.m.	Break					
4:15 p.m. – 5:00 p.m.	Future of Chargebacks Timothy Hopkins, MasterCard	Going Global: Accepting Local Forms of Payment Michelle Chernyavsky & Maruicio Comi, Facebook and Kamran Zaki, Adyen		Digital Products: Controlling Fraud and Operational Costs Christopher Uriarte, Vesta		

Members Only – Restrictions Apply



Tuesday, 24 March – Open to All Attendees		
4:15 p.m. – 5:00 p.m.	Ignite Session (Exhibitor Preview) – Fraud	Ignite Session (Exhibitor Preview) – Payments
5:00 p.m. – 7:00 p.m.	Welcome Reception – Exhibit Hall Opening	

Wednesday, 25 March – General Conference Day 1					
8:00 a.m. – 9:00 a.m.	Breakfast				Workshop - Fraud 201 (8:00 a.m. – 12:00 p.m.)
9:00 a.m. – 9:30 a.m.	Opening Remarks				
9:30 a.m. – 10:30 a.m.	Keynote Speaker – Daymond John		Sponsored by: Digital River [®] <small>World Payments</small>		
10:30 a.m. – 10:50 a.m.	Beverage Break				
10:50 a.m. – 11:35 a.m.	Building your Best Fraud Team in an EBIT Obsessed World Tim Russo, cleverbridge, Markus Berghaler, MRC; Brigitte Korney, Groupon; Grit Rühling, insparx	Results of the 2015 Survey on the Use of Consumer Authentication in eCommerce Tara Lavelle, CardinalCommerce	A Credit Card Walks into a Bar Klas Back, BrainTree & Justin Woo, PayPal	Data Breaches and the Evolution of Fraud Ryan Wilk, NuData Security	
11:35 a.m. – 11:45 a.m.	Break				
11:45 a.m. – 12:30 p.m.	By the Numbers: Data Driven Approach to International Expansion Souheil Badran, Digital River World Payments	Merchant Management in the High-Tech Era Amelia Childress & Melissa Strait, Square	PCI in an EMV Chip World: Increasing Security & Reducing Fraud Stephen Orfei, PCI Security Standards Council	Realizing Frictionless Commerce – Benchmarking & Best Practices James Ray, Chase Paymentech	
12:30 p.m. – 1:45 p.m.	Lunch				
1:45 p.m. – 2:30 p.m.	Shock to the System: The New Normal for eCommerce after Data Breaches Bill Cohn, Vantiv; Kevin Salerno, ConstantContact; Brodrick Williams, HSN	FX Operations Mark Gerban, Innogames; Stuart Mann, Accertify;	The Fraud Tsunami is Here: A 101 Guide for Online Retailers Ahead of the EMV Implementation Michael Reitblat, Forter	The Online Payment Journey Kevin Dallas, Worldpay	
2:30 p.m. – 2:40 p.m.	Break				
2:40 p.m. – 3:35 p.m.	Lessons Learned in Preventing Fraud for a New Subscription Product at AOL Umesh Chhatre & Jay Matthews, AOL	The Potential of New ACH Options for Merchant Payments Peter Ehmke, Edgar, Dunn & Co.	EMV, Encryption and Tokenization: Preventing Fraud with Layered Security Cathy Medich, EMV Migration Forum	Omnichannel, Multichannel, Cross-channel... It's All About the Customer Experience Greg Burch, Ingencio; Scott Adams, Riot Games; Malcolm Nunes, Home Depot	
3:35 p.m. – 3:55 p.m.	Beverage Break				
4:00 p.m. – 5:00 p.m.	Keynote Speaker - Bob Arno		Sponsored by: Digital River [®] <small>World Payments</small>		
5:00 p.m. – 7:00 p.m.	Networking Party				
Workshop – Chargebacks (1:00 p.m. – 5:00 p.m.)					



Thursday, 26 March – General Conference Day 2				
8:00 a.m. – 9:00 a.m.	Breakfast			
9:00 a.m. – 9:45 a.m.	Is Fear of Change Letting the Fraudsters Win? David Divitt, Alaric, an NCR Business	Security Beyond Compliance Bob Lowe, Shift4 Corporation	The F Word: The New Doctrine in Fighting Fraud and Friction Uri Rivner, BioCatch	Big Data/Machine Learning Justin Hobart, Microsoft; Hui Wang, PayPal; Julie Conroy, Aite Group; Nuno Sebastiao, Feedzai
9:45 a.m. – 9:55 a.m.	Break			
9:55 a.m. – 10:35 a.m.	Fighting the Good Fight: Prepaid Card Fraud (And What We Can Do About It) Lori Breitzke, E&S Consulting, LLC	Beyond Device ID: Using Digital Identification to Reduce Fraud Carmen Honacker, ThreatMetrix & Pete Zeigler, TripAdvisor	Compromising POS: A Live Hack Demo Brandon Benson, SecurityMetrics	Bitcoin 101 Akif Khan, Bitnet Technologies
10:35 a.m. – 11:35 a.m.	Exhibit Hall Only Hour			
11:35 a.m. – 12:15 p.m.	Using a Predictive Model to Reduce Manual Review Tabitha Stang, cleverbridge	When Compliance Comes to Retail Aaron Press, LexisNexis	Payment Data and Leveraging Multiple Payment Providers Michelle Chernyavsky, Facebook; Trevor Nies, Microsoft; Jing Yang, Expedia; Jason Pavona, Pazien;	Bitcoin 201 Akif Khan, Bitnet Technologies
12:15 p.m. – 1:45 p.m.	METAwards Lunch – featuring live entertainment			
1:45 p.m. – 2:30 p.m.	2014 MRC Global Fraud Survey Results			
2:30 p.m. – 2:40 p.m.	Break			
2:40 p.m. – 3:20 p.m.	Friendly Fraud Monica Eaton-Cardone, Chargebacks911	Mobile Device Location – Effective Fraud and False Positive Prevention Walter Beisheim, TeleCommunication Systems Inc.	Omni Channel: From Aspiration to Reality Bob Koscheski, ACI	What Merchants Should Know About Upcoming Chargeback Rule Changes Aashish Bhargava & Andre Machicao, Visa
3:20 p.m. – 3:30 p.m.	Break			
3:30 p.m. – 4:30 p.m.	Closing Plenary – Comedian Don McMillan			
4:30 p.m. – 6:00 p.m.	Closing Reception			