



## **IBM Analytics University 2018** *Driving smarter decisions*

### **Dates to Remember:**

- CFP Closes: Friday, June 22, 2018
- CFP Notifications: End of July, 2018
- Slide Decks Due: September, 2018
- Event Dates: Tuesday, October 2, 2018 - Friday, October 5, 2018

### **Consider the following as you fill out the form:**

1. What do you expect the audience to gain from your presentation?
2. Why should YOU be the one to give this talk? You have a unique story. Tell it.

## **Session Information**

---

**The IBM Analytics University will be held in Stockholm, Sweden in September and in Miami, Florida in October. This session is being submitting for which event?**

- Stockholm, Sweden (September, 2018)
- Miami, Florida (October, 2018)
- Both

**Session Title:** \* (100-character limit)

**Session Abstract:** \* (750-character limit. This will be used in program materials.)

**Does your session cover a cloud solution?**

- Yes
- No

Questions? Please contact Abbey Sklar at [speakermanager@idg.com](mailto:speakermanager@idg.com)

The banner features a photograph of a man and a woman in a professional setting on the left. The right side has a teal background with white text. The IBM logo is in the bottom left corner of the banner.

October 2-5, 2018  
InterContinental Miami  
Miami, Florida

# IBM Analytics University 2018

Produced by IDG Communications, Inc.

**Solution Area:** (Please choose as many as apply.) \*

- Business Analytics
  - Cognos Analytics
  - Cognos Controller
  - Planning Analytics, powered by TM1
  - Watson Analytics
  - Watson Analytics for Social Media
  
- Data Science & Advanced Analytics
  - Data Science Experience
  - Decision Optimization (ILOG CPLEX)
  - SPSS Modeler
  - Watson Explorer
  
- Hybrid Data Management:
  - Db2
  - Db2 Event Store
  - Db2 Warehouse
  - Hadoop (Db2 Big SQL)
  - Integrated Analytics System
  - Informix
  
- Unified Governance & Integration
  - Industry Models
  - InfoSphere DataStage
  - InfoSphere Information Server
  - InfoSphere Information Governance Catalog
  - InfoSphere Integration and Replication
  - InfoSphere Master Data Management
  - InfoSphere Optim Test Data Management, Data Fabrication, Orchestration
  - StoredIQ + StoredIQ Legal
  
- Other; please describe.

Questions? Please contact Abbey Sklar at [speakermanager@idg.com](mailto:speakermanager@idg.com)



**Session Type: \***

- Best Practices and Industry Stories
- Technical Deep Dive
- Analytics Experts
- Hands-on Training

**Are you an IBM Business Partner, Client, Employee, Analyst, Industry Expert, or Other? \***

- Analyst
- Client
- IBM Business Partner
- IBM Employee
- Industry Expert
- Other; please describe.

**Audience**

---

**What is your session's ideal audience? (Please choose up to three.):**

- All Attendees
- Application Developers
- Business Professionals
- C-Suite Executives
- Data Analysts
- Data Architects
- Data Scientists
- Finance Professionals
- IT Managers/Administrators
- VP/Director/Manager Analytics



## History and Permissions

---

Have you delivered this presentation at an IBM event before? \*

- Yes
- No

If yes, where and when?

Will we have permission to post your presentation in .pdf format after the conference for attendees to download? \*

- Yes
- No

## Speaker Details

---

Please Note: All 45-minute breakout sessions can have up to two speakers. Hands-on Learning sessions can have one lead facilitator, plus up to two assistants.

### Speaker 1 Details

First name: \*

Last name: \*

Job title: \*

Company or organization: \*

Country of residence: \*

City of residence: \*

Questions? Please contact Abbey Sklar at [speakermanager@idg.com](mailto:speakermanager@idg.com)



State of residence: \*

Email: \*

Short Biography: (Please submit a 1- to 2-sentence bio.) \*

Please upload your headshot. (If selected to speak, this photo will be used on the event website.)

Landline:

Cell phone:

Handler name (if applicable):

Does this speaker need to seek travel approval for this event?

- Yes
- No

## Speaker 2 Details

First name: \*

Last name: \*

Job title: \*

Company or organization: \*

Country of residence: \*

City of residence: \*

State of residence: \*

Email: \*

Short Biography: (Please submit a 1- to 2-sentence bio.) \*

Questions? Please contact Abbey Sklar at [speakermanager@idg.com](mailto:speakermanager@idg.com)



Please upload your headshot. (If selected to speak, this photo will be used on the event website.)

Landline:

Cell phone:

Handler name (if applicable):

Does this speaker need to seek travel approval for this event?

- Yes
- No

### Speaker 3 Details

First name: \*

Last name: \*

Job title: \*

Company or organization: \*

Country of residence: \*

City of residence: \*

State of residence: \*

Email: \*

Short Biography: (Please submit a 1- to 2-sentence bio.) \*

Please upload your headshot. (If selected to speak, this photo will be used on the event website.)

Landline:



Cell phone:

Handler name (if applicable):

Does this speaker need to seek travel approval for this event?

- Yes
- No