



FT-ODX

Outstanding Directors Exchange

*Only
Conference*

**EXCLUSIVELY
FOR DIRECTORS**

PALO ALTO June 9, 2015

Four Seasons Silicon Valley

ft-live.com/odxwest

Exclusive Global Sponsor



Center for Board Matters

Partners



Supporting
Organization

AGENDA

ODX® events are limited to sitting public board directors and are completely off-the-record. Our 2015 West Coast meeting in Palo Alto will tackle critical boardroom issues including CEO succession management, board composition and refreshment, the expanding role of activists in the boardroom, and how to come out of crisis as a stronger board.

WHY ATTEND?

- Topics and speakers provide timely input on today's top boardroom challenges
- The intimate directors-only setting encourages candid discussion among peers
- There are no slide presentations, speeches or lectures
- The expertise and global reach of the Financial Times is built into the programming
- It is a rare chance to network with sitting corporate directors from across Corporate America

CONFIRMED SPEAKERS INCLUDE

Shona Brown

Director: *Pepsico*

Mary Cranston

Director: *Juniper Networks, Visa*

Charles Elson

Director: *Bob Evans Farms, HealthSouth*

Beatriz Infante

Director: *Emulex, Liquidity Services, Sonus Networks*

Cindie Jamison

Chairman: *Tractor Supply Company*
Director: *B&G Foods, Darden Restaurants, Office Depot*

Chuck Sonstebly

EVP and CAO/CFO, *Michaels*
Director: *Darden Restaurants*

Liz Tallett

Director: *Anthem, Meredith, Principal Financial Group, Qiagen*
Outstanding Director 2015

Stephanie Tilenius

Director: *Coach, Seagate Technology*

Steve West

Director: *Autodesk, Cisco*

Larry Zimpleman

Chairman and CEO,
Principal Financial Group

AGENDA AT-A-GLANCE

Tuesday, June 9, 2015

- 9:30 am Registration**
- 10:15 am Welcome**
- 10:30 am Small Cap Board Insights That All Directors Can Learn From**
- 11:30 pm Cyber Security Oversight for the Long Run**
- 12:30 pm Luncheon Keynote Interview:
Your Board Through the Eyes of an Activist**
- 1:40 pm Networking Break**
- 2:05 pm Dissident Directors in Your Boardroom**
- 3:05 pm Managing the CEO Lifecycle:
Performance, Compensation and Succession**
- 4:15 pm Champagne Roundtables**
- 5:15 pm Closing Remarks**
- 5:30 pm Cocktail Reception**
- 6:00 pm Keynote Interview ~ Lessons from a Crisis:
Management - Board Relations That Work**
- 7:00 pm Outstanding Directors Awards Dinner**
- 8:30 pm Event Concludes**



WHO ATTENDS FT-ODX?

- 82% of Fortune 100 companies have sent at least one Director to FT-ODX
- 34% of the attendees represent companies doing at least \$10B in sales
- 50+ directors of publicly traded companies will be in attendance at the Palo Alto event

PRICE

Standard Registration: **\$4,495**

Group discounts are available. Contact **Elijah Stevens** at elijah.stevens@ft.com or **+1 917-551-5067** for more information.

VENUE

FT-ODX has reserved rooms at the preferred rate of \$425 plus tax per night at the Four Seasons Silicon Valley. Book by Monday, May 18th to reserve this discounted rate. Please call the hotel directly at 650-470-3847 and request the "Financial Times ODX" room block.

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CONTACT US

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SAVE THE DATE!

Discounts are available when registering for both FT-ODX Palo Alto and New York events.

FT-ODX

NEW YORK

28 - 29 October 2015