

16TH INTERNATIONAL CITIES, TOWN CENTRES AND COMMUNITIES CONFERENCE



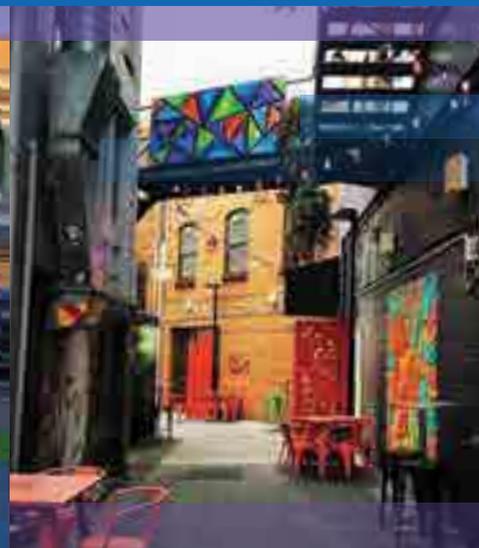
Registration Brochure

FUTURE PLACES: CONFLICT IN HARMONY

9-11

Nov 2016

Launceston, Tasmania, Australia



MESSAGE FROM THE MAYOR OF LAUNCESTON



Welcome to Launceston for the 2016 ICTC Society's Annual Conference.

Launceston is the gateway to Northern Tasmania and our city enjoys an enviable reputation for the high quality lifestyle opportunities it affords its residents.

The City of Launceston is the economic, cultural and social hub for the 67,000 residents of its municipality and a total population of 106,000 people in the Greater Launceston area.

Like any regional city, we face challenges.

Ensuring our city centre remains relevant into the future has been a major focus of our \$36m Launceston City Heart Project CBD renewal program, which the Council is currently undertaking.

This project seeks to upgrade public space infrastructure in our CBD, but also to activate laneways and areas of our CBD that have been underutilised in past decades and to find new ways to bring life and energy to our city centre.

In order to ensure we are meeting the aspirations of our community, the City of Launceston has undertaken an award-winning public consultation program for the Launceston City Heart Project, the largest consultation of its kind ever undertaken by local government in Tasmania.

As the city undertakes this work, it is tremendously exciting to be welcoming the ICTC's delegates to Launceston for the 2016 Annual Conference; a meeting of minds which is likely to explore fascinating ways to enhance the quality of life of residents in communities across the country.

I sincerely hope this conference will further the ICTC Society's aims to encourage world's best practice in the planning, development and management of public spaces and infrastructure, and I'm delighted that these conversations will be taking place in Launceston.

Yours sincerely

Albert van Zetten
MAYOR
City of Launceston



Conference Venue Hotel Grand Chancellor, Launceston

29 Cameron Street, Launceston

Located in the heart of the historic city, the **4.5 star** Hotel Grand Chancellor gives delegates direct access to Launceston's shopping, cafes and restaurants.

Conference Contact



Linda Robson, ICTC Society Inc
PO Box 2313, BROOKSIDE CENTRE, QLD 4053.



Tel: (+61) 7 3161 5901



Email: events@ictcsociety.org

Exhibition

The conference will feature a 2 day trade exhibition consisting of suppliers of goods and services to industry. Further information regarding sponsorship and exhibition opportunities can be downloaded from the conference web site or simply contact the conference team as listed on above by email or phone.

Sponsors



INVITED SPEAKERS



Henriette Vamberg

Partner, Managing Director & Team Lead Strategies, Gehl Architects, Denmark, USA

People First Design

Architect MAA

Henriette leads the work focused on city transformations at Gehl Architects. Since starting at Gehl in 2000 she has worked with a number of public and private clients and has led many of the major projects that have been developed at Gehl.

This work has brought her to different destinations in Europe, the USA, Russia, India, Australia and New Zealand. Henriette graduated from Jan Gehl's Urban Design Department. His methodology and knowledge are deeply embedded in Henriette's approach, which is constantly evolving through the variety of projects which Gehl undertakes.



Professor Cathy Parker

Marketing and Retail, Manchester Metropolitan University & Chair, Institute of Place Management, UK

How to Attract Footfall Post-Internet

Cathy is Professor of Marketing and Retail at Manchester Metropolitan University, where she has managed over £10m of commercial and research projects, in the areas of retailing, place management and development. She is Principal Investigator of the new £1m government-funded Innovate project, 'Improving the customer experience in retail: Bringing big data to small users' and has just completed a major Economic and Social Research Council project investigating retail centre change, 'High Street UK 2020', which worked with 10 UK towns such as Altrincham, Ballymena and Wrexham.

Cathy is Chair of the Institute of Place Management, and Editor-in-Chief of the Journal of Place Management, which is taken by over 2,000 institutions world-wide. Cathy was the lead academic for the influential High Street 2015 Inquiry. Her research interests currently focus on using big data to forecast and manage High Street change, place marketing and the impact of litter. She has recently been appointed Visiting Professor at the Institute for Regional Development, at the University of Tasmania.



Robbie Robertson

Partner, Spatial & Brand Experience, Deloitte Australia

Connecting with Tomorrows Customer

Robbie is an award winning and world class leader in experiential design, retail / brand entrepreneurship and customer experience strategy. Over the past 18+ years he has developed an exceptional expertise in the retail sector, helping businesses overhaul outmoded brands, develop winning consumer strategies & create immersive customer experiences that seamlessly integrate across physical & digital platforms.

He has worked in a number of management roles in London, New York and Sydney at well-respected creative agencies and design firms, including Imagination, Jack Morton, Landini Associates and Landor. Robbie has taken his passion for design and integrated end user experience to new heights by the establishment of two creative agencies, MashUp and E2.

Under his stewardship, Mashup and E2 have employed more than 50 people, completed more than 800 projects and served more 95 clients in the financial services, telecommunications, medical, motor-vehicle, insurance, fashion, FMCG and travel industries. Projects have encompassed everything from complex brand, retail and end-to-end customer experience strategy, customer experience mapping, business auditing and market research to retail and exhibition design, event management and product launches.

Connecting with tomorrows customer...

The fusion of the digital and physical worlds is developing a new era where customers can stay hyper connected at all times. This is shaping not only the way that brands have to promote their products, it is literally changing the way we have conversations.

No more so, have we seen the impact of this, than in retail. With consumer confidence in buying online surging to all time highs, the reason we go to shopping centres and the high street is shifting to be experience led.

Coupled with customer experience being on the CEO and CMO agenda, the way we find fast and innovative solutions to stay relevant and ahead of the competition is critical.

To this end, we will explore how design thinking and co-creation methodologies and tools are helping companies innovate and better plan for tomorrow's customer.





Mr Darren Scott

Chief Digital Officer & Managing Director, Cisco Digital Transformation Office, Australia and New Zealand

Launceston: Connected Places, Places to Connect

MBA, Deakin University (AGSM), Bachelor of Science in Computer Science, University of Queensland

Darren is a business and technology executive with experience in developing business programs and strategies in the Asia Pacific, Japan and Greater China region. He has developed and launched IT operations, business solutions and consulting services to capitalise on major market opportunities.

Darren is responsible for developing and executing Cisco's Digital Growth Strategy in key target verticals and accelerating emerging Industry solutions to market. He leads a strong team of experienced business leaders and technology consultants, who work with Cisco's top customers on their Digital Transformation Journey.

He has also held positions in Cisco as Managing Director, Consulting Services business for Australia and New Zealand in the field of Smart Cities, Security and Digital Workforce.

From 2009-2012 he established the "Globalisation" function of Cisco's Technical Services in India to create a second global headquarters. He defined innovative support models for Cisco's push into Smart + Connected Communities, defined the emerging market talent strategy and established a world-class services innovation program to speed innovation and time to market.

Prior to this role, Darren held leadership positions in Cisco's management consulting practice in Asia, Cisco's IT department in both Australia and San Jose. His early career included roles at Telstra and the Department of Defence in Australia.



Mr Matt Coetzee

Urbanisation Expert, Aurecon

Baby You Can't Drive My Car – Getting Cities Ready for Autonomous Vehicles

What Makes a City Win?

University of the Witwatersrand, BSc (Hons), Plant Ecology, 1989; University of the Witwatersrand, BSc, Botany, Zoology, 1988

Matt is passionate about developing integrated and innovative solutions to urban challenges. Whilst drawing on sound planning principles, these solutions are both deeply people centric and leverage the opportunities offered by digital approaches.

As the Global Urbanisation Expertise Leader at Aurecon, Matt brings a unique understanding of how to leverage the connections between economics, infrastructure, environmental and social condition and governance, and then reflect this in a comprehensive and enduring regional and urban planning solution. Matt is an experienced strategic planner with over 25 years of experience in Australia, Asia and Africa. Matt has applied his expertise in many cities around the world and to projects involving precinct and city

revitalisation, port redevelopment, green and brownfield airport development, transport infrastructure implementation, power and industrial developments through to water supply, electricity distribution, health and waste facilities. Matt also currently holds the position of Advisory Leader (ANZ) at Aurecon.

Matt has worked in developed and developing parts of the world and is able to bring solutions learned in each of these to new challenges. He works to support public and private institutions wishing to address the complex challenges and opportunities associated with the influx of people into our cities.



Richard Leonard

Director, Hayball Architects

Future Schools for Communities of the Future

Richard has extensive architectural experience in Australia and the United Kingdom. He is at the forefront of designing contemporary teaching and learning settings and leads education projects at Hayball.

Active in the education sector for more than 30 years, Richard is internationally recognised as an expert in helping schools integrate modern education philosophies into the design of new educational facilities. Providing design leadership to support a student-centric model of learning, he is a strong advocate for a collaborative and research-driven design process, and regularly collaborates with leading education specialists.

Richard is the current Chair of Learning Environments Australasia (formerly CEFPI) and has strong connections with the Victorian Department of Education, Boyd Foundation Learning Spaces initiative, Learning Environments applied Research Network (LEaRN) and the University of Melbourne where he is an Honorary Fellow and linkage partner in several research initiatives.



Prof Peter Newman

John Curtin Distinguished Professor of Sustainability and Director DSD, Curtin University Sustainability Policy (CUSP) Institute

Future Cities & Sustainable Transport

Peter Newman is the Professor of Sustainability at Curtin University. He has written 16 books and over 300 papers. His books include 'The End of Automobile Dependence' (2015), 'Green Urbanism in Asia' (2013) and 'Sustainability and Cities: Overcoming Automobile Dependence' which was launched in the White House in 1999.

Peter was a Fulbright Senior Scholar at the University of Virginia Charlottesville and was on the IPCC for their 5th Assessment Report. In 2014 he was awarded an Order of Australia for his contributions to urban design and sustainable transport.

He is a Fellow of the Academy of Technological and Engineering Sciences Australia. Peter has worked in local government as an elected councillor, in state government as an advisor to three Premiers and in the Australian Government on the Board of Infrastructure Australia.

PRE-CONFERENCE MASTERCLASSES

WEDNESDAY 9 NOVEMBER 2016

Architects Masterclass – Changing mindsets



Wednesday 9 November 2016 9:30AM to 12:30PM

Presented by Henriette Vamberg, Partner, Gehl Architects, Denmark

The Changing Mindset Masterclass will bring together a mix of experiences which will not only focus on the project outcomes, but also which process led to the results.

Part one will include a presentation by Henriette followed by questions. Part two will be hands-on whereby we discuss concrete cases brought by participants. Firstly group discussions will take place followed by a shared discussion around the cases and how to relate then to what was presented earlier. Henriette will then share insights, learnings and supplement what has already been shared.



Tickets \$195 – full conference delegates only
Includes light refreshments (Maximum 40 participants)

Recovering the Lost Art of Street Design Masterclass



Wednesday 9 November 1:00PM to 5:00PM

Presented by Steven Burgess, Principal, MRCagney

Are your streets dominated by people or cars, is your design methodology confusing roads with streets?

MRCagney will frame a discussion around reintroducing the lost art of street design.

Topics covered will include:

- The important role of streets in communities;
- Why streets are different from roads;
- How different users relate to streets;
- Dealing with traffic and parking in streets;
- Methodologies for greenfield and infil streets;
- Maximising place value in streets.

Why attend?

Rediscover the delights of good streets and the art of street design; discuss trends in street design around the world.

1:00PM

- History of Streets
- Streets Around the World
- Suburbs v Communities
- Healthy Streets

2:15PM Street Users

- Pedestrians
- Bikes
- Public Transport
- Cars

3:15PM Street Hierarchy

- Main Streets (including discussion on Auckland's shared street innovations)
- Mixed Use Streets
- Living Streets
- Industrial Streets
- St roads

4:15PM

- Parking
- Intersections



Tickets \$95 – full conference delegates only
Includes light refreshments (Maximum 30 participants)

Improving Your Evidence-Based Place Decision Making Master Class



Wednesday 9 November 11:00AM to 12:30PM

Presented by Professor Cathy Parker, Marketing & Retail, Manchester Metropolitan University

Cathy will lead a 1^{1/2} hour masterclass, which is usually delivered as part of the MSc in Place Management and Leadership.

In the masterclass you will explore different methods and approaches to capturing data and information - including big data, rich data and even urban myths! You should attend this Masterclass if you want to become more confident in collecting and using your own data to inform place decision making.



Tickets \$125 – full conference delegates only (Maximum 40 participants)

Snap Shot & Poster Sessions



Wednesday 9 November 2:00PM to 3:30PM

This is your chance to hear about some great ideas, research and projects in a snap shot. There'll be a number of consecutive speakers each discussing their project for 10 minutes followed by question time at the end of the session. You'll also have the opportunity at Thursday lunch to meet snap shot presenters at their poster presentation displays to ask further questions.

SPECIAL INTEREST GROUP SESSIONS (SIGS)



places the very best they can be?

Wearing two hats—one as Perth town centre volunteer and one as a Strategic Planner—Dean will kick start the session with some great examples from five Perth town centre groups. Hear why they're working so well - from how they involve businesses and the community, to the unique town centre experiences - it's not just a standard place making template. Bring your ideas and discuss community led place making with your peers.



Moderated by: Dean Cracknell, Senior Strategic Urban/Property Planner, City of Melville & Beaufort Street Network community town centre volunteer.

Inclusive for full conference delegates.

SIG: Financing and Delivering Place Making Initiatives – Tools for making the idea a reality

Many great place making initiatives are conceived but never delivered.

We'll discuss challenges associated with delivering Place Making initiatives and focus on key actions required for success. Let's share creative 'out of the box' tips for how to get things going and how to fund them. Come and share your ideas and questions with peers.



Moderated by: Grant Hirst, Director, Projects + Infrastructure.

Inclusive for full conference delegates.



Wednesday 9 November 3:30PM to 5:00PM

These informal sessions provide the opportunity for individuals to come together as a group to discuss a common topic or issue of interest. You can choose to actively participate or just listen to what's being discussed – you won't leave without getting a bag full of ideas from others or having had the opportunity to bounce your ideas around the room too.

Want to suggest an item, question or topic for one of the SIGs? Simply email events@ictcsociety.org.

Inclusive for full conference delegates and can be booked via your online registration.

SIG: Community led place making - Shifting the government focus from regulator to facilitator

Every place and community is different. So how do we harness the uniqueness and creativity of our citizens to make our

Launceston.

Your destination

for ICTC 2016.



While in Launceston, why not...



Effervescence Tasmania
November 4-6



Tasmanian Craft Fair
November 4-7



Tasmanian Breath of Fresh Air Festival
November 10-13



City of LAUNCESTON

VISITOR INFORMATION CENTRE



Visit destinationlaunceston.com.au

68 Cameron Street, Launceston TAS 7250
T 1800 651 827 E travelcentre@launceston.tas.gov.au

CONFERENCE PROGRAM

WEDNESDAY 9 NOVEMBER 2016

09:30	MASTERCLASS: Gehl Architects Changing mindsets	
11:00	Henriette Vamberg, Partner, Gehl Architects, Denmark	MASTERCLASS: Improving your evidence-based place decision making Professor Cathy Parker, Marketing & Retail, Manchester Metropolitan University, UK
12:30	Launceston	Free Time
13:00	Field Trip	
14:00	Proudly sponsored by City of Launceston 12:30 - 5:30pm	<p>MASTERCLASS: Recovering the Lost Art of Street Design Steven Burgess, Principal, MRCagney</p> <p>Snap Shot Presentations: Resilient, Sustainable & Innovative Cities Identifying the character and values of urban settlements Garry Middle, Curtin University and Vision Environment Research Consultancy</p> <p>New Regent Street: Surviving the Shocks William Fulton, Fulton Ross Team Architects</p> <p>Building resilience into Tasmania's local food system and improving community access to healthy food Sandra Murray, University of Tasmania</p> <p>Beginning of Change Rebecca Amundsen, Invercargill City Council</p> <p>The watertight case for bikes Craig Richards, Bicycle Network</p> <p>Understanding City Dynamics using the Australian Urban Research Infrastructure Network (AURIN): Dr Serryn Eagleson, Data Business & Applications Manager, AURIN</p> <p>Followed by questions</p>
15:30		<p>SIG: Community led Place making - How governments can shift from regulator to facilitator</p> <p>Every place and community is different. So how do we harness the uniqueness and creativity of our citizens to make our places the very best they can be? This meeting will kick off with examples of what 5 different town centre groups are doing in Perth, WA. Hear why its working well - from how they involve businesses and the community, to the unique town centre experiences - it's not just a standard placemaking template. Let's share in some creative ideas and problems.</p> <p>Moderated by Dean Cracknell, Senior Strategic Urban/Property Planner, City of Melville & Beaufort Street Network community volunteer</p>
		<p>SIG: Financing and Delivering Place Making Initiatives - Tools for making the idea a reality</p> <p>Many great place making initiatives are conceived but never delivered. We'll discuss challenges associated with delivering Place Making initiatives and focus on key actions required for success. Let's explore creative 'out of the box' tips for how to get things going - and how to fund them. Come and share your ideas and questions.</p> <p>Moderated by Grant Hirst, Director, Projects + Infrastructure</p>
17:30 - 19:00	Networking Function	





CONFERENCE PROGRAM

THURSDAY 10 NOVEMBER 2016

08:00 - 08:30 **Arrival coffee & registration**

SESSION 1 Proudly sponsored by State Growth, Tasmanian Government

08:30 - 08:40 Official conference opening & welcome: ICTC Society

08:40 - 08:45 Hon Peter Gutwein MP, Treasurer, Tasmanian Government

08:45 - 09:35 **People first design**
Henriette Vamberg, Partner, Managing Director, Team Lead Strategies, Gehl Architects, Denmark

09:35 - 10:15 **Launceston: connected places, places to connect**
Darren Scott, Chief Digital Officer, Cisco - Digital Transformation Office, Australia and New Zealand

10:15 - 10:30 **Questions**

10:30 - 11:00 **Morning Tea & Exhibition**

	SESSION 2A Future Cities	SESSION 2B Main Street, Retail & Innovation	SESSION 2C Food, Business & Culture	SESSION 2D Night Time Economies, Engagement & Revitalisation
11:00-11:25	<p>What makes a city win? Guest Speaker: Matt Coetzee, Urbanisation Expert, Aurecon</p>	<p>If we build it they might come, but if YOU build it... Steven Burgess, Principal, MRCagney & Mark Painter, Director City Infrastructure, City of Hobart</p>	<p>Developing a Food & Beverage Business Case That Stacks Up Suzee Brain, Director, Brain & Poulter</p>	<p>Ramadan Kareem (Happy Ramadan) – supporting local business vitality, ensuring community safety, and protecting public infrastructure in a diverse community David Coleman, Group Manager, Corporate and Economic Development</p>
11:26 - 11:51	<p>Transforming Hobart - progression of the Inner City Action Plan (ICAP) George Wilkie, Executive Manager City Design, City of Hobart</p>	<p>The Shops They Are a Changin' Sean Stephens, Managing Partner & Senior Economist, Essential Economics</p>	<p>Coffee and wine - their value to your centre Greg Davis, Director, Taktics4</p>	<p>The tale of a developing a Night Time Economy - It wont happen overnight - but it will happen! Jeni Pollard, Place Manager, Penrith City Council</p>
11:52- 12:17	<p>'Ensuring the Patient Survives' - How place-making sustains a city during the 'open heart surgery' of accelerated development Bruce Mills, Manager, Place Management & Parramatta City Council</p>	<p>The Retail Revitalisation and Activation of Towns and Cities Tony Quinn, Principal, Hames Sharley</p>	<p>The Power of Culture and creative industries - in Urban Revitalisation Jill Smith, Executive Director, Geelong Authority and Geelong Performing Arts Centre</p>	<p>Engaging the disengaged - Transformative Community Engagement in Casey Yogeshwari Biju, Senior Urban Designer & Avigaille Riola, Urban Designer, City of Casey</p>
12:18 - 12:43	<p>Data-driven strategies for people-focussed change Kylie Legge, Director, Place Partners</p>	<p>Living City - Urban Renewal as a Catalyst for Change Grant Hirst, Director & Jessica Hirst, Development Manager, Projects & Infrastructure</p>	<p>CBD revitalisation: Gold Coast Chinatown Brooke Wharton, Principal Project Officer, City of Gold Coast</p>	<p>Changing Perceptions, Changing Reality - The Nowra CBD Perspective Michael Park, Strategic Planning Coordinator (North), Shoalhaven City Council / Mi Place Planning</p>



12:43 - 13:35 Lunch & Exhibition

	SESSION 3A Pop ups & Innovation	SESSION 3B People, Streets and Places	SESSION 3C Creative Cities	SESSION 3D Resilient & Sustainable Places
13:35 - 14:00	Pop-up Urbanism Sam George, Founder, SAMA Design	Rethinking our urban streets to harmonise link and place Tim Lecky, Transport Planner, MRCagney & Murray West, Transport Engineer, MRCagney	Making Culture Count Georgia Moore, Director, Culture Counts	Transforming the Culture and Tools of Australian Urban Planning Helmut Rohde, Helmut Rohde + Partners
14:01 - 14:26	ModBox Mania Angie Baker, Director, A Baker Project	Traffic Management in Launceston - Facilitating Development of a People Focussed City Nigel Coates, Engineering Officer, Traffic, City of Launceston	Developing a Creative City - The role of local government Andrew Brien, Chief Executive Officer, City of Bunbury	Effective Disaster Management Considerations for City and Town Centres Stuart Slade, Principal Consultant & Gary Hancl, Principal Consultant, ProRisk Global
14:27 - 14:52	Tiny interventions big wins revitalising Fremantle Luis Puig, Economic Development Coordinator, City of Fremantle	Complete Streets George Bramis, Executive Manager Shaping Waverley, Waverley Council	Revitalising Brisbane's forgotten spaces: The Brisbane City Council Vibrant City Program Kim Mayberry, Urban Planner, Brisbane City Council	The Role of Mainstreets in Climate Change David Cooke, Director, City Collective
14:53 - 15:18	Transforming a Regional City with NBN- Organic Citizen Collaborations Margaret O'Connor, Councillor, Armidale Dumaresq Council	Every journey starts with a plan Raoul Oosterkamp, Strategic Projects Manager & Lee Neville, Economic Development Manager, Hastings District Council, NZ	Art as a catalyst for building the community and the economy Liz Ledger, Executive Manager People & Places & Maryanne Martino, Manager Placemaking, Town of Claremont	Can cities cope with 250 million extra people from climate change? Dion Lester, Policy Director, Local Government Association of Tasmania

15:18-15:50 Afternoon Tea & Exhibition

SESSION 4: Keynote Session & Panel

15:30 - 16:15	Future Cities and Sustainable Transport Prof Peter Newman AO, John Curtin Distinguished Professor of Sustainability and Director DSD, Curtin University Sustainability Policy (CUSP) Institute	Proudly sponsored by MRCagney.		
16:15 - 17:30	Panel: Future Places - Connecting People and Places Invited Panelists: Henriette Vamberg, Gehl Architects, Professor Cathy Parker, Marketing & Retail, Manchester Metropolitan University, Robbie Robertson, Deloitte, Richard Leonard, Hayball Architects, Matt Coetzee, Aurecon	Proudly sponsored by POPP		





CONFERENCE PROGRAM

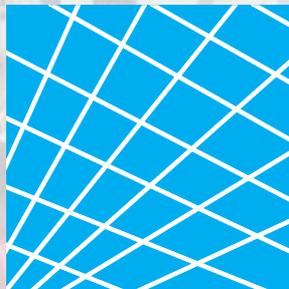
FRIDAY 11 NOVEMBER 2016

	SESSION 5A Future Places & Transport Proudly sponsored by City of Launceston	SESSION 5B City Revitalisation	SESSION 5C Economic Development, Collaboration & Engagement	SESSION 5D Engagement & Public Spaces
08:42 - 09:07	<p>Future Schools for Communities of the Future</p> <p>Guest Speaker: Richard Leonard, Director, Hayball Architects</p>	<p>Launceston City Heart Project - transforming Launceston's CBD into a modern activity hub</p> <p>Robert Dobrzynski, General Manager, City of Launceston</p>	<p>Who Gets What: Quantifying the benefits of Alliance</p> <p>Dale Putland, Executive Director Planning and Development, City of Albany</p>	<p>Cato Street Civic Square-a landmark opportunity to create a new open space precinct of international significance and further activate and enhance the broader Chapel Street Precinct</p> <p>Rick Kwasek, Manager Urban and Infrastructure Projects, City of Stonnington</p>
09:08 - 09:33	<p>Baby you can't drive my car – getting cities ready for autonomous vehicles</p> <p>Guest speaker: Matt Coetzee, Urbanisation Expert, Aurecon</p>	<p>Transforming Launceston's CBD into a University city - UTAS campus expansion</p> <p>Mike Calford, Provost & Deputy Vice-Chancellor (International), University of Tasmania</p>	<p>Unleash the Kraken</p> <p>Duncan Gilchrist, Economic Development Manager, Marrickville Council (NSW) & President, Economic Development Network</p>	<p>Creating community in contested public spaces</p> <p>Siu Chan, Unit Manager, Arts Culture and Venues, Yarra City Council</p>
09:34 - 09:59	<p>Reimagining our cities in the age of driverless cars</p> <p>Paul Bu, Senior Urban Designer, GM Urban Design & Architecture</p>	<p>Revitalisation and Activation of the Mackay City Centre- the inside story!</p> <p>Debra Howe, Manager Economic Development, Mackay Regional Council</p>	<p>Delivering Economic Development through effective partnerships</p> <p>David Wilkinson, Manager for Economic Development, City of Casey</p>	<p>Community Led Strategic Planning - a solution to change-fuelled conflict?</p> <p>Philippa Hayes, Senior Strategic Planner, Hunters Hill Council & Kylie Legge, Director, Place Partners</p>
10:00 - 10:25	<p>Education, Liveability, Innovation and Entrepreneurship - sustainable foundations for regional cities' success? Reflecting on the Northern Cities Project, Northern Tasmania</p> <p>James McKee, Director- Northern Cities Major Development Initiative & Sabine Hagstroem, Office of the Coordinator General, Department of State Growth, Tasmania</p>	<p>Double Bay - Bust to Boom</p> <p>Allan Coker, Director of Planning & Peter Kauter, Manager Placemaking, Woollahra Municipal Council</p>	<p>Growth in Your City - Making Your Better Best</p> <p>Anna Leombruno, Councillor, Campbelltown City Council, SA</p>	<p>'Love Where You Live' - Inspiring Cultural and Behavioural Change within the Public Domain</p> <p>Beth Andean, Project Officer, Parramatta City Council</p>

10:25 - 10:55 Morning Tea & Exhibition				
	SESSION 6A Liveability, Connectivity & Investment	SESSION 6B Community Led Place Making	SESSION 6C Urban Design & Sustainable Places	SESSION 6D Designing Liveable Communities
10:55 - 11:20	Campbelltown CBD - City Transformation Wayne Rylands, Director, City Delivery, Campbelltown City Council	Fast-tracking the transition to community-led placemaking Helen Rowe, Principal Consultant, CoDesign Studio	A vision for the urban realm in response to increasing urbanisation Tracey O'Connor, Landscape Architect, City of Whitehorse & Co-chair AILA Public Sector Landscape Architects Committee	The terrace vs the townhouse: Why taking a different approach to medium density housing in Australia could be more effective Diana Griffiths, Director Urban Design, Studio GL
11:21 - 11:46	Come and Build Penrith With Us! Kylie Powell, Place Manager, Penrith City Council	Mount Gambier Railway Lands - A Story of Place Making Michael Silvy, Manager Regulatory Services, City of Mount Gambier	A Thousand Cuts: Redressing the Loss of Urban Tree Canopy Peter Ciemitis, Senior Associate, Robertsday, Convenor PIA Urban Design Forum WA	The Glebe Affordable Housing Project - Creating a Diverse Urban Community Jon Pizey, Group Design Partner & Rudi Valla, Managing Partner, DEM
11:47 - 12:12	'Connecting Centres' - How neighbourhood connectivity drives attachment to place Wendy Read, Place Manager, Parramatta City Council	Celebrating Places: the evolution of a grants program Emanuela Savini, Unit Manager Arts and Culture, Moreland City Council		Liveable Communities: the legacy begins with a design process Dean Landy, Partner & Architect, ClarkeHopkinsClarke Architects
12:13 - 12:38	Exploring high density and high quality urban liveable environments The case of Singapore Oscar Carracedo García-Villalba, Assistant Professor, National University of Singapore	When the community become leaders in town centre revitalisation - The success story of the Corrimal Revitalisation Action Group Valerie Hussain, Co- Founder Corrimal Revitalisation Action Group(CRAG), Wollongong NSW	A Way towards a 'Garden City' - Research into the design of community gardens in and near the City of Sydney Jia Zhuang, University of New South Wales	Green Screens - More than meets the eye Vince Cusumano, Senior Coordinator Park Policy Trees and Natural Areas & Joseph Buttita, Manager Civil and Park Maintenance, Blacktown City Council
12:38 - 13:30 Lunch & Exhibition Proudly sponsored by RDA Tasmania				
	SESSION 7A Business activation and Engagement	SESSION 7B Revitalisation	SESSION 7C Engagement: Youth, Elderly & Disadvantaged Groups	SESSION 7D Planning & Development
13:30 - 13:53	Attracting urban refugees to small-town NZ Kylie Hawker-Green, Communications & Projects Manager, Enterprise Great Lake Taupo, NZ	Revitalisation of Rockhampton's Central Business District and Activation of the Riverbank Precinct: Conflicted Harmony for Rockhampton Tarnya Fitzgibbon, Rockhampton Regional Council	Community Consultations in Early Years Services Jane Braszell, Best Start Project Worker & Wendy Jones, Early Years Community Facilitator, City of Ballarat	The show must go on ... or does it? Lorna Bussell, Manager, Outdoor & Flagship Events, Waverley Council
13:54 - 14:17	Small Business Building Strong Communities Robyn Hobbs, NSW Small Business Commissioner, Office of the NSW Small Business Commission	Canning City Centre: a case study of local leadership in urban renewal and economic development Mike Mouritz, Director Economic Development, City of Canning	See Me - Hear Me Dr Wendy LeBlanc, Manager & Kate Thomas, Tenant Support Worker, Northern Links NSW Incorporated	Bulimba Barracks Master Plan Georgina Aitchison, Senior Urban Planner, City Planning & Sustainability, Brisbane City Council



14:18 - 14:41	How 'monkey business' enlisted the participation of over 50 businesses and won our hearts Cheryl Adamson, General Manager, Parnell Business Association, NZ	Flexible community consultation to support the revitalisation of four regional town centres in NSW Felicity Lewis, Director Architecture, Studio GL	The right to the city – creating a place for and with the homeless community Julia Suh, Urban Strategist and Founder, Urban Toolbox	A remarkable story of converging environments: a master plan for natural, urban & human fusion Alastair Porter, CEO & Chairperson, Remarkables Park Ltd, Queenstown, NZ
14:41 - 15:05	Transformative culture: Maroochydore exposed Bronwyn Buksh, Executive Manager, Maroochydore Revitalisation Association Inc	Delivering a city's revitalisation vision: A how to guide Chris Zidak, Manager Business and Development, Major Projects and Realm, City of Maroondah	Creating active, vibrant places by working together Shelley McKiernan, Central Geelong Place Activation Officer, City of Greater Geelong	Taking Town Centre Projects to the Market – how to achieve better processes and probity Guy O'Connor, Partner & Marine Nincevic, Partner, Maddocks Lawyers.
15:05-15:35	Afternoon Tea & Exhibition			
	SESSION 8			
15:35-16:15	How to attract footfall post-internet Professor Cathy Parker, Marketing and Retail, Manchester Metropolitan University, UK			
16:15-16:55	Connecting with tomorrows customer Robbie Robertson, Partner, Spatial & Brand Experience, Deloitte Australia			
16:55-17:15	Questions and closing			
17:45	Pop-up Bar tour - Dicky Whites Lane (Walk back to you hotel at your leisure)			



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- Better Movement
- Better Cities
- Better Places

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melbourne@mrcagney.com
sydney@mrcagney.com
auckland@mrcagney.com

FIELD TRIPS AND FUNCTIONS

Launceston Field Trip

Proudly sponsored by City of Launceston



Wednesday 9 November 12:30PM to 5:30PM

Departs Hotel Grand Chancellor – includes walking and coach element and drop off at social function.

Quadrant Mall, Dicky Whites Lane



Pedestrianised in 1979, the **quadrant mall** provides an interesting and picturesque Victorian streetscape. Dicky Whites laneway has been revitalised as part of the Council's City Heart project. New flexible event and popup spaces, seating, landscaping, on street dining provision, paving, LED lights and interchangeable street art installations has turned this space into a trendy new area in the heart of Launceston. Delegates will gain an insight into the City's planning framework that has guided the outcomes, including a tour of completed City Heart projects.

Civic Square



Civic Square is one of two areas identified by the community as being highest priority for revitalisation. Feedback centred on place activation, flexible use of the space, increased public amenity and small-scale infrastructure. Civic Square is the next major public space for redevelopment as the city's meeting place. It will create a clear identity as the main central major events and play space, attracting all ages.



Macquarie House – Innovation Hub



This beautiful example of a Georgian brick and stone warehouse was built for Henry Reed, a Launceston merchant in 1830. The **Macquarie House Innovation Hub (MHIH)** project is a proposal to convert the historic building into a hybrid co-working space, a burgeoning trend in the new digital economy to create flexible workplaces for innovators, start-ups and growing businesses. Tasmanian entrepreneurs from all industry sectors will have the opportunity to take their place in the exploding international innovation and start-up scene. The MHIH initiative aims to establish a world-class collaborative workspace and innovation hub in the centre of Launceston, giving Tasmania a business support facility on a par with similar spaces in Australia and internationally. Delegates will hear how it came to be, what it's aiming to achieve and the importance of spaces like Macquarie House for enabling regional economies to build their own start-up ecosystems.

Kings Wharf silos redevelopment

The **Kings Wharf grain silos** will be transformed into an 7-storey, 108-room hotel with a bar, café, restaurant and conferencing rooms.

Accommodation rooms will have views to the nearby Seaport and Royal Park, Tamar River Basin, Cataract Gorge and Trevallyn. Delegates will meet entrepreneur and local businessman, Errol Stewart to talk about some of the projects biggest challenges including flood-proofing the hotel, as it sits on the wet-side of the city's flood levees, and working within the old silo structure to bring it within current building standards.

Cameron Street - Heritage Trail



Delegates will explore the rich heritage of **Cameron Street** through hearing the stories behind the heritage buildings on the Launceston Heritage Trail. See some of Launceston's most interesting architecture dating back to early Colonial times.

Uni Student Accommodation – North Esk River



In the great university cities of the world, the life and energy of the university is infused within the community, carrying on both within and in between buildings spread across the city. UTAS has followed the Green Building Council Australia Green Star code standards in developing the student accommodation in Launceston. Public bike parking, secure bike storage, changing and shower facilities are all mandated under that code. There'll be 60 bike-parking spaces for the 120 apartments in a move that will change the travel dynamics of Launceston.

The units were constructed as timber-framed modules, pre-fabricated nearby and craned into position. Delegates will gain an insight into the measures that were put in place to bring about the changes and understand the challenges that remain.

North Bank + Levee Bank



Launceston is the principal city and gateway to Northern Tasmania, providing important services to neighbouring communities, underpinning the productivity of the region. The amenity and liveability of Launceston's urban area is a vital component in ensuring the city remains a vibrant and attractive place to live, work and recreate.

Transforming **North Bank** has been discussed for decades. The redevelopment will create an exciting new precinct on the northern edge of the city, both expanding the already well-established open space network along the riverfront, and improving the connectivity and cohesive experience for the users of these spaces, places and activity centres.

Located in the inner city suburb of Invermay, North Bank encompasses the riverfront parcels of land at the confluence of the North Esk and Tamar Rivers to the south of Lindsay Street, and the former light industrial and mixed use parcels to the north. It will deliver a range of benefits to the community including improved access and connectivity and the creation of high quality public domain. Great design takes time, passion and patience. A series of steps must be taken in order to create a master plan outcome that is viable, authentic and meets the community's needs. Delegates will visit the area and learn about the visions, objectives and planned outcomes.



Penny Royal Redevelopment

If you look at all of the attractions relating to adventure, heritage, tourism, then **Penny Royal** has got every good reason to be confident about the future as far as tourism is concerned. The redevelopment included construction of a restaurant and bar, cafe and much more. The existing stone buildings were kept as a backdrop for the food, wine and adventure precinct. In many ways the Penny Royal redevelopment is a symbol of the resurgence in the tourism and hospitality sector. Delegates will hear about the trials and tribulations to get this much loved tourist attraction back up and running.

Cataract Gorge

Perhaps the most unique natural feature of Launceston – **Cataract Gorge** is also the emotional centre of the city for many residents and an astounding discovery for visitors. The Cataract Gorge Reserve covers 192 hectares and is home to a large diversity of plants and animals living in the bushland and waterways. Here you'll find walking and hiking trails, the world's longest single span chairlift, swimming pool, restaurant, kiosk, cafe peacocks and wildlife, beautiful gardens, suspension bridge, inclinator for easy access, Interpretation Centre and panoramic lookouts with spectacular views. The Cataract Gorge Reserve is the heartbeat of Launceston and central to its lifestyle and sense of community. Delegates will get to see and hear about the activities, experiences and events held at the Gorge as well as gain an insight into the future plans.

Inclusive for full delegates only numbers are strictly limited.

Networking Function and Activities



Wednesday 9 November 5:30PM to 7:00PM

Unwind at the Boathouse on Northbank. Mingle with colleagues and meet new friends as you enjoy spectacular surrounds and sample the local beverages. The Boathouse overlooks the breathtaking Tamar river and is a short 15 minute picturesque walk from the Hotel Grand Chancellor.

Inclusive for full delegates and includes canapes and beverages.



Additional **Tickets \$65.00** per person.

Pop-up Bar Walk – Dicky Whites Lane



Friday 11 November 5:45PM

From Hotel Grand Chancellor, take a short guided walk to Launceston's newest activation initiative. The pop-up in Dicky Whites Lane consists of live music and entertainment, pop-up wine bars and an array of amazing public art. You'll be tempted to stop awhile, soak up the atmosphere with the locals or perhaps even sample one of the local Tassie wines. Walk back to your hotel at your leisure.

Inclusive for full delegates only. Numbers are strictly limited.

Saturday Farmers Market



8:30AM to 12:30PM

Located adjacent to Hotel Grand Chancellor (71 Cimitiere Street), Harvest Community Farmers market has a tantalising array of gourmet local food and produce stalls set in and amongst Launceston's heritage buildings. It's the best way to enjoy breakfast or brunch on Saturday morning.



SOCIAL ACTIVITIES & TOURING OPTIONS

Tasmania does three things very well – nature, history and food. If you're a fan of any of these, take the time to stay awhile and enjoy what the island has to offer.

Top places to go within the city. . .



Cataract Gorge

A short 15 minute walk from the city centre. You can also take a boat cruise or just walk the many well kept paths. The world's longest span chair lift is a must do as it offers great views of the city.



River Cruises

Cruises for the Tamar River and Cataract Gorge leave from the city centre and depart daily. Book online at www.tamarrivercruises.com.au or phone (03) 6334 9900.

Hollybank Treetops Adventure

Just a short 15 minute drive from Launceston, Hollybank is Tassie's nature adventure park. Take in the trees like never before on their Zipline tour. To book call (03) 6395 1390 or visit www.treetopsadventure.com.au.

Top places to go beyond Launceston...



Bay of Fires

With white sandy beaches, blue waters and stunning orange lichens on the local granite rocks, the Bay of Fires will offer stunning scenery and photo opportunities.

Freycinet National Park and Wineglass Bay

Picture perfect natural beauty only 2+ hour drive from Launceston. The National Park also boasts the pinkish coloured mountainous peaks called the Hazards. Day tours depart from the city.

Cradle Mountain

See the fantastic Cradle Mountain and it's surrounding lakes, approximately 1.5 hours out of the city. Tours available at www.destinationlaunceston.com.au/tours.

Things to do . . .



Step back in time and take in the history, or discover the delectable local produce and enticing wineries of Launceston. Or why not combine the two?

Tamar Valley Winery Tours

Take in a number of places to please the palate of foodies and wine buffs. There are a number of half or full day tours available. To book phone Prestige Tours on 0429 030 588 or visit www.prestigetours.com.au.

Franklin House

Step back in time at Franklin House and experience old world charm and delightful Devonshire teas. A little further out from the city centre but well worth the trip! To book phone (03) 6344 7824 or visit www.nationaltrust.org.au/places/franklin-house.

Launceston Historic Walk

An hour long guided walk through Launceston's past and present. Hear stories about the citizens, merchants, builders, rogues and rascals who left their mark on historic Launceston. To book: (03) 6331 2213 or visit www.1842.com.au.



Breweries & Ciderhouses

From Boags Brewery to Dickens Cider - breweries and ciderhouses abound in Launceston. What's not to love? For tour details see www.tripadvisor.com.au.

Port Arthur

Visit the historic penal colony and get a real feel for Australian history at this amazing site. See www.portarthur.com.au for details.

Where to shop . . .



The Design Centre

The best place to purchase beautiful Tasmanian made designer crafts. You can find them at the corner of Tamar and Brisbane Streets, Launceston. Phone: (03) 6331 5506.

The Mill Provide Gifts & Gallery

A little bit of something for everyone including hard to source foods, arts and crafts, with a gallery upstairs. Located at 2 Bridge Road, Launceston. Phone: (03) 6331 0777.

More information

There is so much to do and see in Launceston that we can't possibly list it all. For ideas on tours or interesting places visit www.destinationlaunceston.com.au.



GENERAL INFORMATION

Who should attend?

Local Government—*Mayors, Councillors, CEO's, Directors, Managers and other decision makers*

State and Federal Government

Private firms, Main Street Businesses and Consultants

Business Associations, Academics and Industry Groups

With interests in:

- Planning, Urban Design, Development, Property
- Main Streets, Retail, Shopping and Town Centres
- Economic Development, Demography
- Placemaking, Project Management, Marketing
- Architecture, Landscape, Environment
- Infrastructure, Resources, Energy, Transport
- Engineering, Surveying, Public Works
- Banking, Law, Finance, Technology

Registration Fees

All rates are quoted in Australian dollars unless otherwise stated. To be eligible for the early bird discount, your registration must be completed with full payment by **Friday, 8 July 2016**. To be eligible for the mid rate discount, your registration must be completed with full payment by **Tuesday, 16 August 2016**. The Late Rate will be applicable for all registrations and payments received after **16 August, 2016**. Discounted registrations are only applicable if registration and payment is received by the due date.

Members of the ICTC Society are entitled to discounted registration fees at the member rate. All delegates will be given password access to speaker's papers after the conference.

Note: Registrations are for individuals only and cannot be shared.

Full delegate registration for speakers, members and non-members include:

- Attendance at all conference sessions –Thursday and Friday
- All conference day catering – Thursday and Friday
- Special Interest Group session – Wednesday
- Snap Shot Sessions
- Networking Function - Wednesday
- Field Trip – Wednesday
- Evening walk – Friday (limited capacity)
- Conference satchel and handbook
- Entry to trade exhibition – Thursday and Friday
- Opportunity to register for specialist pre-conference masterclasses
- Delegate list *

Speakers: Please note that subsidised Speaker registrations are limited to 2 presenters per presentation.

Day delegate registration for members and non-members include:

- Attendance to sessions for nominated day – Thursday or Friday
- Conference day catering for nominated day –Thursday or Friday
- Conference satchel and handbook
- Entry to trade exhibition for nominated day – Thursday or Friday
- Delegate list *

*Due to privacy laws, delegate lists include only name and organisation.

Note: The program and information contained in this brochure are preliminary. The ICTC Society reserves the right to change or alter any aspect of the program or contents herein at its discretion prior to the conference.

Payment

All prices quoted in this brochure are in Australian dollars and are inclusive of GST (unless otherwise stated). Registrations will not be processed until payment is received. Payment can be made by the following methods:

Credit card – Visa or MasterCard only. A 1.5% credit card surcharge applies.

Cheque

- Australian delegates: personal or company cheques made payable to "ICTC Society No 2 Account".
- New Zealand and International delegates: bank draft or international money order in Australian dollars, drawn on an Australian bank and made payable to "ICTC Society No 2 Account".

EFT - EFT payments can be made but will only be accepted if the conference EFT Payment Form is used and emailed when the EFT payment is made. The form can be downloaded once you reach the payment section of your online registration. No responsibility will be taken for any EFT payments that are made without forwarding the EFT Payment Form that should include the invoice number and delegate(s) name(s).

Cancellation – Registration and additional tickets

Registration cancellations will only be accepted in writing. Cancellations made prior to **1 October 2016** will be refunded less \$150.00 to cover administration costs. No refunds will be made after this date. As an alternative to cancellation, your registration may be transferred to another person without incurring any penalty. The information in this brochure is correct at the time of printing.

Insurance for Cancellation of Registration, Travel and Accommodation

It is strongly recommended that participants take out insurance for and during the conference, covering cancellation fees for registration, travel and accommodation bookings, as well as personal injury and loss or injury to property, including baggage. The organisers will be in no way responsible for any claims concerning insurance. In the event of industrial disruptions or force majeure, the ICTC Society and the organising committee accept no responsibility for losses incurred by delegates and/or partners.

Special Needs & Dietary Requirements

Every effort is made to cater for people with special needs. Should you require any specific assistance, including dietary requirements or wheelchair access, please include this in the relevant section of the online registration form.



ACCOMMODATION, TRAVEL AND TRANSFERS

Flights and Airport transfers



From Launceston airport, the city centre is approximately 20 minutes by car or bus (15 kilometres).

Delegates can travel to Launceston via direct airport transfers, car hire or private car.

Airport transfers

Group shuttles leave the airport 20 minutes after flights have arrived and will drop you off at your hotel, or as close to your hotel as they can.

Airporter Launceston transfers (shuttle bus) \$18 one way, \$32.00 return.

Visit www.airporterlaunceston.com.au for more information

Taxi Service

The approximate cost of a taxi to Launceston is \$30 to \$35 each way.

Contact Taxi Combined Services call 131 008.

Private car and mini bus services

Private car or mini buses can be booked through Bayside Limousines. Costs start at \$124 for a 7 seater mini coach or \$97.50 one way for a private car. To book call +61 2 8765 9782, email info@baysidelimousines.com.au or visit www.baysidelimousines.com.au.

Car hire

Car Hire is available at the airport www.launcestonairport.com.au/car-rental. An Avis office is also located at the Grand Chancellor Launceston. Note parking at the hotel and in Launceston is not free and daily prices are charged in public car parks. Visit www.launceston.tas.gov.au for more information.

Coach & Bus

Coach and bus is an important way of getting around Tasmania as there is no rail service. Coach and Bus options, tours and timetables are available at www.discovertasmania.com.au.

From Hobart

Launceston is approximately a 2hr 30 min drive from Hobart.

Ferry transport



Delegates who wish to drive can take the ferry over to Tasmania. The Spirit of Tasmania ferry brings delegates and their cars overnight from Melbourne to Devonport. Launceston is then only a 1hr 15 minute (approx) drive.

Stay in stylish ferry accommodation overnight arriving the next morning in Tasmania. To book the Spirit of Tasmania, visit www.spiritoftasmania.com.au for booking options, timetables and special offers.

Accommodation Bookings & Payment



All bookings must be made via the online ICTC registration site to receive the discounted conference accommodation rate. In order to secure a reservation, all hotel bookings must be accompanied by a minimum of one night's accommodation deposit or security credit card details (Visa, Mastercard, Diners or Amex).

If payment is to be made by cheque, please contact us and make a separate accommodation cheque payable to the specified hotel and forward to ICTC by no later than **1 October 2016**. If payment is made by credit card, the details, including cardholder's signature, will be forwarded to your chosen accommodation venue as payment for your booking. If the cardholder is not the delegate please ensure you have downloaded and completed the third party credit card authority form and forward it to events@ictcsociety.org. Delegates are responsible for any damage they cause and must settle the balance of their account with the accommodation venue upon departure.

Details on credit card surcharges and cancellation policies for each hotel are specified in the accommodation section when booking online.

All rooms will be released from sale 1 October 2016. ICTC will accept accommodation bookings after this date but are unable to guarantee accommodation will be available at the selected hotels or at the printed room rates.

Accommodation changes and cancellations



Each hotel has its own cancellation and refund policy and it is highly recommended, before you make your booking, that you read the hotel's policies on cancellation and refunds on the conference website.

Any changes to or cancellations of reservations made through the conference website must be modified online and confirmed by email to events@ictcsociety.org and not to the hotel directly.



Accommodation



Discounted room rates listed below have been negotiated on behalf of ICTC delegates – to receive these rates delegates must book via the online conference registration site. All properties listed below are located within walking distance to the conference hotel.

Hotel Grand Chancellor Launceston



29 Cameron Street, Launceston (conference hotel)

The conference is being held at the Hotel Grand Chancellor. Enjoy the contemporary style whilst relaxing in beautiful rooms and suites overlooking the city. Surrounded by all the notable attractions like City Park, the Tasmanian Design Centre, the Queen Victoria Museum and Art Gallery, Princess Theatre and Aurora Stadium.

The hotel features 24 hour reception, room service, car parking (from \$6 per day), laundry facilities, concierge, valet dry-cleaning, business centre, restaurant and hotel bar, safe and deposit boxes, and complimentary Wi-Fi. City centre, cafes and restaurants are within walking distance.

Room facilities include private bathroom with shower over bath, hairdryer, climate control, satellite TV sports and news, pay-per-view movies, broadband internet access, business desk, refrigerator & mini bar, tea/coffee making facilities, radio/alarm clock, ironing facilities, safety deposit box.

Interconnecting rooms, rollaway beds and cots are available upon request. Rollaway beds are an additional cost of \$30.

Deluxe King & Twin	\$169 per room per night
Superior King & Twin	\$189 per room per night
Buffet breakfast	\$20 pp/day.

Best Western Launceston



3 Earl Street, Launceston – 3 minute walk to conference venue.

This 4 star hotel features refurbished and stylish guest rooms. Best Western is a 6 minute walk from the main shopping district in the heart of Launceston.

Hotel facilities include licensed bar, business centre, concierge, dry cleaning/laundry service, gym, 100% non-smoking property, Snappers Restaurant, Tram Bar Lounge, free Wi Fi access and car parking (from \$6 per day).

Rooms include free Wi Fi, in-room safe, flat screen TV, latest release movies, air conditioning, radio/alarm, hairdryer, iron & ironing board, mini bar, ensuite bathroom, tea/coffee making facilities and work desk. Executive King rooms also include a Nespresso coffee machine, and luxury bathrobes.

Deluxe King	\$144 per room per night
Superior King	\$154 per room per night
Executive King	\$164 per room per night
Buffet breakfast	\$15 pp/day.

Peppers Seaport Hotel

28 Seaport Boulevard, Launceston – 15 minute walk to conference venue.

Situated in the vibrant new Seaport Precinct on the marina amongst many restaurants and cafes, this premium accommodation is a 5 minute drive from the city centre and 15 minute drive from Launceston Airport.

Hotel facilities include concierge, laundry/valet services, room service, free wifi access, with restaurants and cafes on the doorstep. Parking in the public car park is \$8 per day.

Studio apartments include city or river views, full mini bar, bathroom, TV, in room movies (pay per view), CD player, and free Wi Fi. Suites include a balcony with either city or river views, fully equipped kitchen, full mini bar, separate living/dining area, bathroom, laundry facilities, separate study desk, TV, stereo/CD/DVD player, in room movies (pay per view), free Wi Fi.

Studio apartment City	\$229 per night
Studio apartment River	\$249 per night
1 bedroom suite City	\$269 per night
1 bedroom suite River	\$289 per night

Breakfast at Cube Cafe outside the hotel. Chargeback is available.

Quest Launceston

16 Paterson Street, Launceston – 3 minute walk to conference venue.

A magnificently restored heritage building superbly located in the heart of the city and next door to the restaurant precinct, city mall offering serviced apartments for the comfort of home while you're away. Breakfast and lunch are available at the Inside Cafe and dinner is served at the Northern Club.

Hotel facilities include 24 hour on-site reception. All self contained studios feature a fully equipped kitchen, air conditioning, Wifi/Broadband, and Foxtel.

The Quest's one and two bedroom apartments provide an airy open plan layout with separate sleeping, dining and living areas. Wi-Fi/Broadband access, Foxtel, (including Fox Sports and Movie Channels), reverse cycle air conditioning, a DVD player, and an iPod docking station. A luxurious queen or king size bed, fully-equipped kitchen, and laundry facilities.

Studio apartment	\$178 per night
1 bedroom apartment	\$199 per night
2 bedroom apartment	\$325 per night

Breakfast (hot buffet) - available at Inside Cafe \$15 pp, Continental Breakfast Packs \$10 pp/day.

HOW TO REGISTER

Register online at www.ictcsociety.org/2016. See Registration Fees (pg 16) for registration package inclusions.

	Earlybird by 8 July	Mid rate by 16 Aug	Late rate after 16 Aug
ICTC Member full reg	\$895	\$995	\$1095
Non-member full reg	\$995	\$1095	\$1195
ICTC Member day reg	\$485	\$535	\$585
Non-member day reg	\$495	\$555	\$605

Pre-Conference Gehl Masterclass	\$195
Pre-Conference Steven Burgess Masterclass	\$95
Pre-Conference Cathy Parker Masterclass	\$125