

Privacy Notice Virtual ITS European Congress

1. Scope

All data subjects whose personal data is collected in line with the requirements of the GDPR. The present document provides additional information and shall be read together with the Ertico Privacy Policy (available [here](#)) (“Privacy Policy”).

2. Responsibilities

2.1 The person responsible for GDPR within Ertico and its subcontractors is responsible for ensuring that this notice is made available to data subjects prior to the Virtual ITS European Congress collecting/processing their personal data.

2.2 All Employees/Staff of ERTICO - ITS EUROPE who interact with data subjects are responsible for ensuring that this notice is drawn to the data subject’s attention and their consent to the processing of their data is secured.

3. Privacy notice

3.1 Who are we?

ERTICO – ITS Europe is a partnership of around 100 companies and institutions involved in the production of Intelligent Transport Systems. Together, ERTICO Partners conduct a range of activities to develop and deploy ITS to save lives, protect the environment and sustain mobility in the most cost-effective way.

The personal data we collect through

- Event registrations through a third-party supplier
- Data opt in forms on website

- Newsletter sign up links on Social Media

The personal data we collect will be used for the following (marketing) purposes (see for more information, the section “How do we use your data” in our Privacy Policy):

- To contact about future Congresses and events
- To communicate information about current events
- Delivery of the ITS Congresses Newsletter

Besides these purposes, we will also process your other purposes, as specified in our Privacy Policy (e.g. conclusion and execution of the agreement, as well as product / service development and research). Concretely this means that we will process your personal data to run the event, website and virtual event registration, for analyzing visitor traffic with a view to improving the event experience for visitors and provide traffic information towards the exhibitors and sponsors.

Certain third parties may have access to your data on our systems (see for more information, the section “When do we share your data” of our Privacy Policy). For the Virtual ITS European Congress, these parties are:

- MCI Benelux SA: Managers of the Registration Platform for the 2020 ITS Virtual Congress
- Meetyoo & Ubivent: Virtual event platform of the Virtual ITS European Congress
- The Social Effect: Designs on MailChimp account

None of these companies are authorized by us to process your data for another purpose than what we have specified to them. We have a data processing agreement in place with them.

3.2 Consent

By consenting to this privacy notice you are giving us permission to process your personal data specifically for the marketing purposes identified above.

You have the right to say no to this of course, otherwise it would not be freely given.

You may alwithdraw your consent at any time by clicking the unsubscribe button in any of our emails or by sending us an email to privacy@mail.ertico.com or by contacting us by post: Ertico Data Protection Office, Avenue Louise 326 to 1050 Brussels (Belgium).

3.3 Disclosure – data transfer

We do not transfer data to countries outside of the EEA unless appropriate safeguards (Enforced by standard model contracts) are in place.

We anticipate that some of our sponsors (some of which are located outside the EEA) may want to be able to contact you for their own data processing (direct marketing).

If you like us to share some of your personal data with them, to contact you for direct marketing purposes, please consent to such data transfer by Ertico via the consent form of our registration page. In that case, we will share your name, surname, email address, affiliation and telephone number with them.

If they are located outside the EEA, they will be either (a) be located in a country recognized by the European Commission as providing an adequate level of protection or (b) be located in the US, but will have adopted the so-called Privacy Shield or (c) will have signed with us data export agreement, following the standard EU Model Clauses issued by the European Commission.

If you have any questions regarding such data transfer, do not hesitate to contact the Ertico Privacy Office (contact details below section “contact info”).

3.4 Retention period

ERTICO – ITS Europe will process congress personal data for 26 months and will store the other personal data as long as the subject is actively receiving and acting upon its relationship with ERTICO – ITS Europe.

For more information, see the section “How long do we keep your personal data?” of our Privacy Policy.

3.6 Complaints

You can always contact the Ertico Privacy Office if you would like to:

- review, change or delete the data you have supplied us with (to the extent Ertico is not otherwise permitted or required to keep such data);
- object to certain data processing operations (e.g., opt-out from marketing communications);
- receive a copy of your data (in a common machine readable format, to the extent it is required by applicable law);
- ask us any other questions related to the protection of your personal data by Ertico.

For any questions or reasonable inquiry related to the protection of your personal data or regarding this Policy in general, or if you want to to exercise your rights as data subject, you can contact the Ertico Privacy Office. The tasks of this office are:

- to align and coordinate approaches to privacy and information security within and across ERTICO's various activities to ensure a systematic approach;
- to ensure the implementation and enforcement of data protection legislation and policies within ERTICO.

ERTICO asks you to send your requests, questions and possible complaints to the mailbox of the service, by email: privacy@mail.ertico.com or by post: Ertico Data Protection Office, Avenue Louise 326 to 1050 Brussels (Belgium).

You also have the right to lodge a complaint with the Belgian Data Protection Authority: Rue de la Presse 35, 1000 Brussels, +32 (0) 2 274 48 00 +32 (0) 2 274 48 35, contact@apd-gba.be .

Contact details of the Data Protection Office:

Address: ERTICO – ITS Europe, 326 Avenue Louise, Brussels, 1050

Email: privacy@mail.ertico.com

Telephone: +32 2 400 07 54

Document Owner and Approval

The Data Protection Office is the owner of this document and is responsible for ensuring that this record is reviewed in line with the review requirements of the GDPR. Please note also that it may be updated from time to time, the latest version is always available on this page.

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