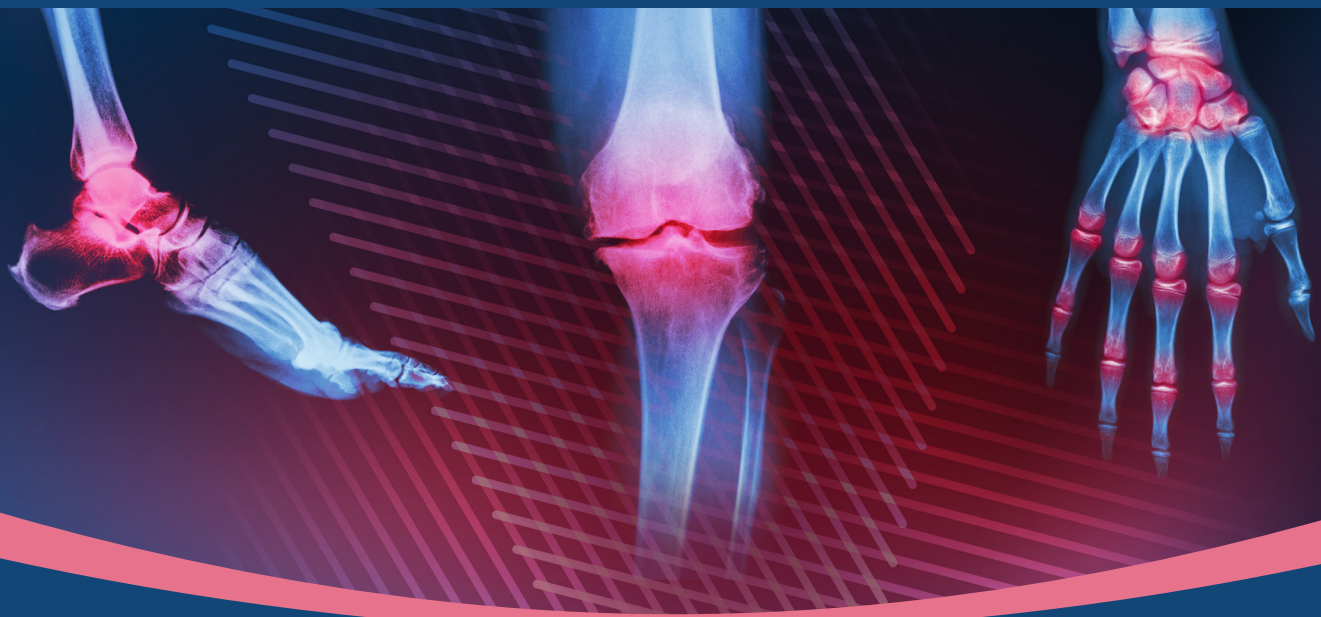


A Medscape **LIVE!** CONFERENCE



14th ANNUAL

PERSPECTIVES IN RHEUMATIC DISEASES[®]

SEPTEMBER 8–11, 2021



VIRTUAL EVENT

SPONSORSHIP AND EXHIBIT PROSPECTUS

GlobalAcademyCME.com/PRD

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Postgraduate Institute
for Medicine



Global Academy for
Medical Education

ABOUT PERSPECTIVES IN RHEUMATIC DISEASES 2021

Leading experts will present clinically relevant information that you will find immediately useful in the care of your patients. Connections among rheumatoid arthritis, psoriatic arthritis, osteoarthritis, psoriasis and many other topics will be explored. Don't miss our highly animated case sessions.

Interactive sessions offer attendees the chance to ask difficult questions and discuss patient care options with the experts. The format is interactive, informal and relaxed, encouraging a free-flowing exchange of ideas and practical solutions for the busy clinician.

2021 DATES

SEPTEMBER 8–11, 2021



VIRTUAL EVENT

CONFERENCE CHAIR



Daniel E. Furst, MD
Professor of Rheumatology
University of Washington School
of Medicine
Seattle, Washington
Carl M. Pearson Professor Emeritus
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David Geffen School
of Medicine at UCLA
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CONFERENCE CO-CHAIRS



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Professor and Chairman
of Academic Medicine
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and Immunologic Diseases
Cleveland Clinic
Cleveland, Ohio



Professor Iain B McInnes, CBE, PhD, FRCP, FRSE, FMedSci
Vice-Principal and Head of College of
Medical, Veterinary and Life Sciences
Muirhead Chair of Medicine/Versus Arthritis
Professor of Rheumatology
University of Glasgow
Glasgow, United Kingdom

Questions about sponsor/exhibit opportunities?

Contact / Devin Gregorie

P 516.381.8613 | **F** 631.350.7251

E dgregorie@medscapelive.com

SPONSORSHIP OPPORTUNITIES

GOLD LEVEL SPONSORSHIP | \$50,000

- 1 Live 60-minute exclusive presentation with 2 month On-Demand Access on conference platform
 - **Includes:** 24 hour, 2 hour and 15 minute reminder emails to registrants in advance of each of your exclusive presentations
- Recognized as Gold sponsor throughout the virtual platform on all non-cme content pages
- One promotional email blasts* to registered conference attendees
- 1 pop-up announcement for your Live presentation* — on-screen promotional or call to action message displayed to all attendees
- Top tier Virtual Booth
- Up to 10 total booth staff allowance—sponsor employees can staff the booth from anywhere with a computer and internet
- Full analytics on all sponsor branded interactions including booth traffic, banner ads and independent symposia attendees
- Top tier sponsor booth—up to 8 functional resource tabs* in booth (collateral, surveys, product video demos as examples)
- List of attendees who visited your booth and who attended your Live presentation including First name, Last name, City and State
- Up to 6 promotional video* uploads in booth
- Assistance with virtual booth asset assembly. All approved assets to be provided by sponsor.

VIRTUAL EXHIBIT | \$3,000

- One complimentary email blast* to registered conference attendees
- Complimentary “badge” for one exhibitor employee
- Logo* in Virtual Lobby and in Exhibit Hall
- Virtual exhibit booth, with up to four, clickable content tabs*; no dynamic video
- Full analytics on booth traffic
- Assistance with virtual booth asset assembly. All approved assets to be provided by sponsor.

SILVER LEVEL SPONSORSHIP | \$42,500

- 1 Live 60-minute exclusive presentation with 2 month On-Demand Access on conference platform
 - **Includes:** 24 hour, 2 hour and 15 minute reminder emails to registrants in advance of your exclusive presentation
- Recognized as Silver sponsor throughout the virtual platform on all non-cme content pages
- 1 pop-up announcement for your Live presentation* — on-screen promotional or call to action message displayed to all attendees
- Top tier Virtual Booth
- Up to 5 total booth staff allowance—sponsor employees can staff the booth from anywhere with a computer and internet
- Full analytics on all sponsor branded interactions (ad clicks, content views)
- Top tier sponsor booth—up to 6 functional resource tabs* in booth (collateral, surveys, product video demos)
- Full analytics on your booth and Live presentation traffic — name, title, company of all visitors
- List of attendees who visited your booth and who attended your Live presentation including First name, Last name, City and State
- Up to 4 promotional video* uploads in booth
- Assistance with virtual booth asset assembly. All approved assets to be provided by sponsor.

Bonus Presentation Time Slots

- September 8th | 6:00–7:00 PM | 7:30–8:30 PM
- September 9th | 6:00–7:00 PM | 7:30–8:30 PM
- September 10th | 6:00–7:00 PM | 7:30–8:30 PM

All Bonus Presentation slots listed in Eastern Time

* Provided by Sponsor; specs and deadlines to be provided at a later date.

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