

JANUARY 13-15, 2015 • NYC

# DIGITAL BOOK WORLD

CONFERENCE + EXPO

**FOR IMMEDIATE RELEASE**

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## **Digital Book Award Winners Revealed at Digital Book World Conference + Expo**

### ***Honorees Represent the Standard for Excellence in Ebooks and Apps***

**NEW YORK (Jan. 15, 2015)** — Encompassing all forms of digital publishing that are available to consumers – including ebooks, enhanced ebooks and apps – the prestigious [Digital Book Awards](#) program recognized the best of the best in various categories on the evening of Jan. 14 in New York.

“The digital publishing industry today is bursting with energy, innovation, ideas – and thousands of products,” said Ira Wolfman, publishing veteran, digital transformation specialist and president of POE Communications, who hosted the [Digital Book Awards](#). “The Digital Book Awards are devoted to identifying those ebooks and book apps that are the most successful and significant. This year’s list of nominees and winners offers inspiring examples to ebook developers, and invaluable guidance to consumers looking for high quality, exciting content.”

Gary Lynch, vice president/group publisher with [F+W’s](#) design and publishing communities, said, “Congratulations to all of the Digital Book Award winners. Each showcases the innovative, creative work of authors, developers and publishers that render beautifully across different devices and formats. All the publishers and creators should take great pride in the quality of their work”

The awards were presented by [Digital Book World](#), an online educational and news platform, and [F+W, A Content + eCommerce Company](#), at a gala at the [Digital Book World Conference + Expo](#) (DBW).

DBW, Jan. 13 – 15 at the New York Hilton Midtown, is the largest conference in the world dedicated to publishing’s digital transition (@DigiBookWorld - #DBW15). See [conference.digitalbookworld.com](http://conference.digitalbookworld.com) for information on the event and the awards program.

### **The winners of the 2015 Digital Book Awards include:**

#### **Ebook – Flowable: Adult Fiction**

*Chinese Whispers*, by John Ashbery, Open Road Integrated Media

#### **Ebook – Flowable: Adult Nonfiction**

*Women in Clothes*, by Sheila Heti, Heidi Julavits and Leanne Shapton, Penguin Group LLC, a Penguin Random House company



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**Ebook – Flowable: Children**

*You Choose: Scooby-Doo!: The Terror of the Bigfoot Beast*, by Laurie S. Sutton, Capstone Young Readers

**Ebook – Flowable: Reference/Academic**

*Lessons Learned on the Audit Trail*, by Richard F. Chambers, The Institute of Internal Auditors Research Foundation

**Ebook – Fixed Format/Enhanced: Adult Fiction**

*The Truth Is a Cave in the Black Mountains (Enhanced Multimedia Edition)*, by Neil Gaiman, William Morrow/HarperCollins

**Ebook – Fixed Format/Enhanced: Adult Nonfiction**

*Penny Chic: How to Be Stylish on a Real Girl's Budget*, by Shauna Miller, Hachette Book Group's Little, Brown for Young Readers

**Ebook – Fixed Format/Enhanced: Children**

*Virginia Wolf*, by Kyo Maclear, created by Danielle Mulhall and Laura Brady, Kids Can Press Ltd.

**Ebook – Fixed Format/Enhanced: Reference/Academic**

Study It - English as a Second Language Textbook Series, Connect School of Languages

**App: Adult Fiction**

The Hope We Seek, by Rich Shapero, Too Far Media

**App: Adult Nonfiction**

Incredible Numbers, by Professor Ian Stewart, Touchpress and Profile Books

**App: Children**

Loose Strands, Darned Sock Productions

**App: Reference/Academic**

Picasso: The Making of Cubism 1912-1914, The Museum of Modern Art

**Transmedia**

*We Are Angry*, by Lyndee Prickitt, Digital Fables

**Education and Learning**

Discovery Education Techbook Series, by Alycia Chanin, Discovery Education

**Ebook Cover Design**

*Yosemite: A Storied Landscape*, by Kerry Tremain, 36 Views

The 2015 Digital Book Awards sponsor was [Blurb](http://Blurb.com) (Blurb.com) and the Device Sponsor was [Kobo](http://Kobo.com) (Kobo.com). DBW 16 takes place March 7 – 9 in New York. Visit [conference.digitalbookworld.com](http://conference.digitalbookworld.com)

**About F+W, A Content + eCommerce Company**

[F+W](http://F+W) is an enthusiast-focused Content and eCommerce company, serving 20 Million consumers annually via the Company's print portfolio, ecommerce stores, extensive online education programs, trade and consumer events, popular

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consumer catalog brands, nationally-broadcast TV programs and more, all in service of passionate niche communities of professionals. ([fwcommunity.com](http://fwcommunity.com))

## About Publishers Launch Conferences

[Publishers Launch Conferences](#), the [Digital Book World Conference + Expo](#) partner, is a comprehensive conference/education business that addresses the urgent needs of book publishing professionals around the world. The organization was founded by two highly-respected trade publishing veterans, Michael Cader of Publishers Lunch and PublishersMarketplace.com and Mike Shatzkin of The Idea Logical Company. Publishers Launch works closely with established players and institutions throughout the publishing world, to transition to prosperity in the era of new technology, players and paradigms. ([publisherslaunch.com](http://publisherslaunch.com)).

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