

KENES IN THE INDUSTRY & THE NEWS

NOA RAGOL ON ICCA'S FORUM FOR YOUNG PROFESSIONALS 2017

The **Forum of Young Professionals (FYP)** was even better than I had expected! Thirty-five young professionals from the global meetings industry were brought together for a 3-day seminar in Barcelona. **This year's theme was "The Future is Here – the Future is You".**

From the moment we arrived we were kept busy: lectures, discussions, workshops and events, which were all very well planned and enjoyable. Prior to the seminar, each one was

asked to prepare a 3-minute presentation about the meetings industry's future. We were divided into groups with each person having a different role. Some presentations spoke about the experience, some spoke about the influence of technology on future conferences. **Only 2 presentations per group were chosen, and I was happy to be a part of the winning group.**

I expected to gain a better overview of the industry and to participate in educational sessions. **I, however, got much, much more!** It's not every day that you are exposed to so many different cultures: from Ireland to Japan,



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from Oman to Columbia. The sessions were presented in such a creative and original way that lead us to get to know the other participants and to feel comfortable, as if we had known each other for much longer than just a few hours.

The FYP experience has left me with a stronger network within the meeting industry and enhanced my professional skills. I now have a more complete understanding of the different sectors of the industry and their functions.

I would highly recommend this opportunity to any young professional, apply and be a part of the Forum of Young Professionals.



FYP 2017 ATTENDEES