

Acknowledgements

Traffic Day Planners would like to acknowledge the contributions of these people and organizations that work together to make Traffic Day events possible and worthy of your attendance.

Our presenters, who come to share their experience so we may gain new knowledge. Some presenters this year came from far away places including Florida, Texas and California.

Our manufacturers and their vendor representatives who bring their best technology and knowledgeable staff to show and share with us. Face to face we discuss the many challenges we face each day.

Special thanks to —

Edie Smith, President of Advanced Traffic Products— Our vendor liaison and voice of experience at all other times.

Dana Colwell, Event Coordinator with Washington State University—The magic behind the curtain!

Bill Link, Manager of ODOT's Traffic Systems Services Unit (TSSU), conference host and moderator

Fraser Groves, Lead Testing Technician at ODOT's TSSU for moderating in the training rooms

Brianna DeLacy, DeLacy Bookkeeping, Best Assistant Ever!

Mike Ard, President Oregon ITE and **Mark Rodgers**, President IMSA NW Section — Conference Planners

Traffic Day Events

Get Involved

Join your local
IMSA Section or
ITE Chapter



Monday-May 11, 2015

- 7:00-8:00am** **Breakfast & Registration**
8:30—9:00am **WELCOME —**
Mike Ard — ITE Oregon President
Mark Rodgers—IMSA NW President
Bill Link — IMSA NW Oregon Rep
- 9:00-10:30am** **Session 1 —** Rob Klug PE,
Clark County Public Works —
Keys for a Successful Traffic
Signal Program
- 10:30-11:00am** **Networking Break in Vendor Area**
11:00-12:00pm **Session 2A—**Kelly Laustsen,
Kittelson & Associates —
Measuring Pedestrian Volumes
Session 2B—Don Maas, McCain Inc.
ATC Low Voltage Signal Cabinet
Designs
- 12:00-1:00pm** **Lunch —** Peter Koonce PE, City of
Portland — Keynote
- 1:00pm-2:00pm** **Session 3A—**Stacy Shetler PE,
Washington County, with Shaun
Quayle PE, Kittelson & Associates
Experiences Using Adaptive Controls
Session 3B—Mark Rodgers,
Clark County Public Works—Using
Wavetronix Radar for Traffic
Detection
- 2:00-2:30pm** **Networking Break in Vendor Area**
2:30-3:30pm **Session 4A—**Bruce Newman PE,
City of Redmond, WA—
Crosswalk Options
Session 4B—Mark Rodgers,
Clark County Public Works—
Advanced Signal Cabinet Monitoring
- 3:30-4:30pm** **Session 5A—**Richard Gamble PE,
Clark County Public Works—Making
Sense of LED Luminaire Specs for
Product Procurement
Session 5B—Scott Beard PE,
Kittelson & Associates—Intro to the
Signal Timing Manual 2.0
- 6pm —** **Vendor Hospitality —** Hosted by Ad-
vanced Traffic Products and Western Systems Inc.
Location TBA

Tuesday-May 12, 2015

- 7:00-8:00am** **Breakfast & Registration**
8:30—10:30am **Session 6 —**
Gary Duncan, VP of Technology, Econolite
Group; with Jon Makler PE, ODOT, and
Adrian Pearmine, IBI Group—
Introduction to Connected Vehicle
- 10:30-11:00am** **Networking Break in Vendor Area**
11:00-12:00pm **Session 7—**Kevin Balke Phd, PE, Texas
A&M— Impacts of Automated Vehicles on
Traffic Operations
- 12:00-1:00pm** **Lunch —** Mike Ard, Mark Rodgers—
Awards & Door Prizes
- 1:00pm-2:00pm** **Session 8A—**Kristin Tufte Phd.,
Portland State University—
Data Portal Project
Session 8B —Hold for Technology
Roundtable
- 2:00-2:30pm** **Networking Break in Vendor Area**
2:30pm **Vendor Area Breakdown —**
End of Conference Sessions
- 2:30pm—** **Mt Hood Rm A —** IMSA Business Meeting
— All members are invited and encouraged to attend
- 2:30pm** **Mt Hood Rm B —** Reserved for ITE
Oregon Chapter

About Us:

Traffic Day began as local training event in 1998. Keith Orr from the City of Portland and Mark Rodgers from ODOT created the program concept over many pots of strong coffee. The goal was to provide a vehicle for peer networking, training, and exposure to experiences from our peers and to explore industry trends. That tradition continues!

The **International Municipal Signal Association (IMSA)** is dedicated to providing quality certification programs for the safe installation, operation and maintenance of public safety systems; delivering value for members by providing the latest information and education in the industry.

The IMSA Northwest section is comprised of members and partners in Alaska, Washington, Idaho, Montana, and Oregon. Each state has a representative who helps manage local training and certification needs. We're on the web at www.imsanw.org.

The **Oregon Section of the Institute of Transportation Engineers (ITE)** is a professional society of both public and private sector engineers, planners, and students with an interest in transportation. The Oregon Section holds various events throughout the year, providing networking and professional development opportunities for members and students. Events range from informal happy hour gatherings, technical workshops, professional development opportunities, technical luncheons, an annual golf tournament, and the evening dinner annual Traffic Bowl competition held every fall that showcases our student participation.

Learn more at www.oregonite.org