

WINE INDUSTRY **Financial** SYMPOSIUM

The premier wine industry conference covering financial, business and strategic issues.

2020
Sponsorship Opportunities

September 15-16, 2020 | CIA@Copia, Napa

wineindustryfinancial.com

Presented by the Wine Industry Symposium Group, a subsidiary of **WINE BUSINESS MONTHLY**

WINE INDUSTRY **Financial Symposium**

The premier wine industry conference covering financial, business and strategic issues.

What: A conference focused on financial, business and strategic issues in the wine industry. The Financial Symposium is a wine industry institution, held annually since 1992.

Why it's special: The only gathering on the West Coast of top business executives from wineries in California, Oregon and Washington to discuss issues with colleagues.

What's new: An emphasis on including leaders from all aspects of the wine business as members of the Financial Symposium Advisory Board, as speakers and as attendees.

Audience: Approximately 300 attendees, including top business executives from wineries in Napa, Sonoma, the Central Coast, Oregon and Washington. Top executives from distributors and retailers, as well as sponsors and personnel from financial institutions will also participate.

Produced by: *Wine Business Monthly*, the leading trade publication for the wine industry. *Wine Business Monthly* publishes winebusiness.com and winejobs.com, and produces eight conferences per year on key topics for wine industry professionals.

Venue: The 2020 conference will be held at CIA@Copia, Napa.

Dates: September 15-16, 2020

Details: A day-and-a-half conference, starting in the afternoon on September 15, followed by a dinner and a full program on September 16 (continental breakfast and lunch included). NEW: Option to attend the Wine Industry Technology Symposium the morning of September 15.

- **Sessions**

- **Day 1** (half-day): Keynote speech followed by break-out sessions. Typical topics include: winery CFO roundtable, success of high-touch retailers, mergers and acquisitions, and more.

- **Day 2:** All general sessions (no break-out sessions). Speakers include top executives from wineries, distributors, retailers, and other industries.

- **Wine Industry Leadership Dinner**

- o Recognize the leading business people in the wine industry

- o Held the night of September 15, the first day of the conference

Sponsorship Opportunities

Wine Business Leadership Dinner Sponsor – \$7,000-\$10,000

- Pop-up display strategically placed during the cocktail hour
- Your company logo on dinner program distributed to all dinner guests
- Your company listed as "Dinner Sponsor" on the Financial Symposium website
- Two all-access passes, which include admission to both days of the conference and the Wine Business Leadership Dinner on Tuesday night, September 15
- Logo recognition in pre-event marketing collateral
- Logo recognition in all Financial Symposium ad campaigns printed in the July, August and September issues of *Wine Business Monthly*
- Your business will be listed in all program materials, news releases and select email blasts to our extensive wine industry list
- Any additional tickets will be available for your personnel at a discounted price: Two-day event tickets at \$750 per person

Silver Level – \$5,850

- Two all-access passes, which includes admission to both days of the conference and the Wine Business Leadership Dinner on Tuesday night, September 15
- Your company's logo and link on the Financial Symposium website
- Logo recognition in pre-event marketing collateral
- Prominent logo recognition in all Financial Symposium ad campaigns printed in the July, August and September issues of *Wine Business Monthly*
- Your business will be listed in all program materials, news releases and select email blasts to our extensive wine industry list
- Each sponsorship package includes two passes. Any additional tickets will be available for your personnel at a discounted price: Two-day event tickets at \$750 per person
- Each sponsorship package includes one ticket to the Wine Business Leadership Dinner.

Bronze Level – \$3,500

- One all-access pass, which includes admission to both days of the conference
- Your company's logo and link on the Financial Symposium website
- Logo recognition in pre-event marketing collateral
- Logo recognition in all Financial Symposium ad campaigns printed in the July, August and September issues of *Wine Business Monthly*
- Your business will be listed in all program materials, news releases and select email blasts to our extensive wine industry list
- Your brochure strategically placed as a take-away for attendees
- Each sponsorship package includes one pass. Any additional tickets will be available for your personnel at a discounted price: Two-day event tickets at \$750 per person

Sponsorship Opportunities

Breakfast Sponsor – \$4,500

- Your company's signage strategically placed in the breakfast area at the event
- Your company listed as a "Breakfast Sponsor" on the Financial Symposium's website
- One all-access pass, which includes admission to both days of the conference
- Logo recognition in pre-event marketing collateral
- Logo recognition in all Financial Symposium ad campaigns printed in the July, August and September issues of *Wine Business Monthly*
- Your business will be listed in all program materials, news releases and select email blasts to our extensive wine industry list

Lunch Sponsor – \$3,750

- Your company's signage strategically placed in the outside lunch area Wednesday, September 16
- Your company listed as a "Lunch Sponsor" on the Wine Industry Financial Symposium's website
- One all-access pass, which includes admission to both days of the conference
- Logo recognition in pre-event marketing collateral
- Logo recognition in all Financial Symposium ad campaigns printed in the July, August and September issues of *Wine Business Monthly*
- Your business will be listed in all program materials, news releases and select email blasts to our extensive wine industry list
- Your brochure strategically placed as a take-away for attendees

Lanyard Sponsor – \$3,500

- Your company logo on attendee's lanyards
- One all-access pass, which includes admission to both days of the conference
- Your company's logo and link on the Financial Symposium website
- Logo recognition in pre-event marketing collateral
- Logo recognition in all Financial Symposium ad campaigns printed in the July, August and September issues of *Wine Business Monthly*
- Your business will be listed in all program materials, news releases and select email blasts to our extensive wine industry list

Bag Sponsor – \$3,850

- Your company logo on the swag bags handed out to attendees
- One all-access pass, which includes admission to both days of the conference
- Your company's logo and link on the Financial Symposium website
- Logo recognition in pre-event marketing collateral
- Logo recognition in all Financial Symposium ad campaigns printed in the July, August and September issues of *Wine Business Monthly*
- Your business will be listed in all program materials, news releases and select email blasts to our extensive wine industry list



September 15-16, 2020 CIA@Copia, Napa

Sponsorship Opportunities

Contract Date:

Your Sponsorship Level & Price

Sponsor Level \$

If Other, please specify:

Provide Sponsor Contact Information

Company Name:

Contact:

Email:

Phone:

Company Address:

City, State, Postal Code, Country

Provide Attendee Information

1. Name:

2. Name:

Title:

Title:

Email:

Email:

please list the name, title and email address of each representative from your company that plans to attend:

Notes:

Your signature: