VOLTAGE aims to accelerate innovation in ageing and longevity in Europe in three ways. Firstly, by delivering a wake up call about the need to disrupt today’s view of ageing. Secondly, by helping shape a single European longevity economy, made up of sustainable local communities. And thirdly, by building mission-focused collaboratives that enable people to take action.

VOLTAGE is informed by 700+ global events in 100+ global cities; it will bring global perspectives to Europe and share best practice with the world. We’ve designed it to be dynamic and interactive: we’ll share briefings to attendees ahead of time, allow ample time for networking and discussion, and continue afterwards with working groups on our new platform, The Collective. VOLTAGE takes place on 15-17 April and is organized into three themes: Disruptive Demographics, Integrated, Sustainable Communities and Making Missions Happen.

**Wednesday 15th April 2020**

**08:30 - 09:00 Coffee & Networking**

**09:00 - 09:45 Opening: Aging2.0 Europe VOLTAGE**
Opening Keynote: Stephen Johnston, Aging2.0 & Scott David, Shapeable

**Theme 1: Disruptive Demographics**

A profound shift in mindset is needed if we are to avoid the kind of threat on the scale that global warming now presents to society. The new narrative for ageing must encourage people of all ages to take charge of their own healthy long lives.

**09:45 - 11:00 Session 1: A New Old Age.** Last century we created the term ‘teenagers’ to reflect an emerging lifestyle. What are the new narratives for later life, in particular the ‘young old’?

**11:00 - 11:30 Coffee and networking**

**11:30 - 12:45 Session 2: The Longevity Economy.** The new growth market hiding in plain sight. How do we address the existing barriers to unlock the €4 trillion longevity market in Europe?

**12:45 - 14:00 Lunch and networking**

**14:00 - 15:15 Session 3: Longer Working Lives.** How can we balance pension shortfalls, embrace flexible working schedules, and tackle ageism to secure a workplace dividend and better support people to stay productively engaged for longer?

**15:15 - 16:00 Coffee Break**

**16:00 - 16:45 Session 4: Size Matters.** By 2050 there will be 50m fewer working age Europeans than in 2010. How will this impact our reality and what actions should we be taking to promote systematic regional revitalization?

**16:45 - 17:30 Session 5: Startup Presentations from Aging2.0 European Chapters**

**19:30 - 22:00 Port Festival Networking Event (additional ticket required)**
Join us at the Rovinj Port to experience a night of rich culture: enjoy food and drink, listen to music, catch-up with colleagues and innovators, partake of some local Istrian treats. Tour the Exhibition floor, also a green city. What are the common metrics of success for evolved cities of the future?

**Thursday 16th April 2020**

**Theme 2: Integrated, Sustainable Communities**

The saying “it takes a village” is doubly true for ageing. At a time when national politics are failing, cities and communities are agents of change. They are also the building blocks for a genuine single European ‘longevity market’, comprised of joined up connected, vibrant local markets.

**08:00 - 09:00 Coffee & Networking**

**09:00 - 10:00 Session 6: Future Cities: Caring, Smart and Sustainable.** An age-friendly city is increasingly also a green city. What are the common metrics of success for evolved cities of the future?

**10:00 - 11:00 Session 7: Affordable, smart and caring housing.** Affordable housing is in crisis across Europe; what are the innovative products and services that can benefit those who need it the most?

**11:00 - 11:30 Brunch, coffee and networking at the eHealthWeek Exhibition.** Tour the Exhibition floor, catch-up with colleagues and innovators, partake of some local Istrian treats.

**11:30 - 12:30 Session 8: Health and social care: Integration and Inequality.** Can we shift care to the community while improving outcomes, lowering costs and reducing inequalities?

**12:30 - 13:30 Session 9: Europe’s Moonshots.** What can we do to coalesce around key priorities, and how do we ensure those priorities reflect people’s concerns?

**13:30 - 14:30 Lunch and networking at eHealth Week**

**Theme 3: Making Missions Happen**

A single market provides the playing field, yet delivering on missions will require new levels of collaboration that we’ve not yet seen. This will require clarity on missions, mapping the data, modeling best practices and building ‘minimum viable ecosystems’ to make change happen.

**14:30 - 15:30 Session 10: Measuring Impact.** How do we measure healthy ageing - by an individual or a city? How healthy is the network that delivers impact?

**15:30 - 16:00 Coffee Break**

**16:00 - 16:45 Session 11: Spinning the Flywheel.** What kind of new funding models and Europe-wide collaboration will be most effective at scaling up new ideas and startups?

**16:45 - 17:30 Session 12: Startup Presentations from Aging2.0 European Chapters**

**Self-organized individual networking dinners**

**Friday 17th April 2020**

**08:00 - 09:00 Coffee & Networking**

**09:00 - 10:30 Session 13: Unlocking Civic Data.** Data is the key to delivering better services at lower costs, yet the private sector track record is poor. How do we boost trust and share data for good?

**10:30 - 11:15 Session 14: Closing Keynote / Fireside chat.** Europe’s next steps in an uncertain world, and how to transform its ageing population from a liability into an asset.

**11:15 - 12:30 Session 15: Closing Reflections and Optional Work Group Creation.** Reflections and key takeaways from the event and opportunity for participants to develop online and offline working groups across Europe on the topics identified, using the Aging2.0’s digital platform, The Collective.