



Academy Accelerator Week

April 2-5, 2019 - Student City hotel in Amsterdam



OVERVIEW

The world around us never sleeps and never stops. As our lives continue to be more **digitally connected** and interactive, the way we use and consume products, services and brands is no longer a simple exchange. From making a payment, to sharing information in the digital and physical worlds, **safety and security are the table stakes** and understanding is the new currency.

Meet our **Faculty members** who will accompany you in Amsterdam during the *Mastercard Academy Accelerator Week*.



Kristaps Sikora
Senior Counsel
Regulatory Affairs



Veronica Martinez
Counsel
Law, Franchise & Integrity



Jean-Yves Sohet
Director, Product Delivery
Digital Payments



Hugo Reijkens
Director, Product
Development & Innovation
Digital Payments



Fernand Collart
Director, Market Product
Management
Security Solutions



Christel Caragiorgio
Director, Product Delivery
Security Solutions

DAY 1

COURSE CONTENT : Regulatory Update in the Payments Industry

COURSE OVERVIEW:

The payments industry is subject to significant regulatory scrutiny, which can have a major impact on issuers, acquirers, merchants and cardholders. As regulation for payments is only likely to increase, industry stakeholders need to anticipate how regulation will affect their business.

LEARNING CONTENT OVERVIEW:

This seminar will provide an overview of the regulatory situation in Europe, focusing on the revised Payment Services Directive (PSD2), and implications for card payments as well as the General Data Protection Regulation (GDPR), which entered into force in May 2018.

COURSE OUTCOME

After this training, you will be able to explain in practical terms what the latest changes in the regulatory landscape will mean for issuers, acquirers, cardholders, merchants, payment schemes and other key stakeholders in the ecosystem.

LEARNING METHOD/ACTIVITIES (HOW WILL THE LEARNER LEARNS?)

Three regulation, data protection and business experts will deliver rich insight mixing presentations, interactive polls and Q&A sessions.

April 2 - 9 :30	Registration	
9 :30 - 10 :00	Welcome & opening/introduction	<ul style="list-style-type: none">- Introduction of participants- Expectations, overview of agenda- Training ground rules; logistics
10 :00 - 11 :00	Data protection & privacy update	<ul style="list-style-type: none">- Privacy and protection of personal data- General Data Protection Regulation (GDPR)- International data transfers- e-privacy regulation- Evolving trend of data localisation requirement
11:00 - 11:30	BREAK	
11:30 - 12:30	PSD2	<ul style="list-style-type: none">- Overview & implications- Open banking- Strong Customer Authentication
12.30 - 13:30	LUNCH	
13:30 - 14:00	PSD2	<ul style="list-style-type: none">- Continued
14:00 - 15:00	PDS2	<ul style="list-style-type: none">- Business impact
15:00 - 15:30	BREAK	
15:30 - 16:00	Competition law enforcement against interchange fees	<ul style="list-style-type: none">- Mastercard II case
16:00 - 17:00	Other EU regulatory initiatives	<ul style="list-style-type: none">- EU Interchange Fee Regulation- Revised Cross-Border Regulation- Geo-Blocking Regulation

DAY 2

COURSE CONTENT : Mastercard Digital Payment Solutions – 1st part

COURSE OVERVIEW:

Emerging technologies are putting digital payments at the forefront of rapid change in the payments industry. Having a solid understanding of these new technologies and their benefits is critical to business success.

LEARNING CONTENT OVERVIEW:

In this seminar, participants will learn about the latest trends in the mobile payment space, the benefits, important issues to be aware of, and how to get the most out of these exciting new opportunities.

COURSE OUTCOME

Thanks to this training, you will gain an awareness of new payments technologies and the benefits they bring to your business. You will be able to describe what tokenization is and how it works; know how the challenges of launching and managing digital wallets can be overcome. And last but not least, you will be aware of the risk challenges in managing payments of the future.

LEARNING METHOD/ACTIVITIES (HOW WILL THE LEARNER LEARN?)

Two digital payment experts will deliver rich insight mixing presentations, interactive polls and Q&A sessions.

April 3 - 9:00	Registration	
9:30 – 10:30	Industry and market digital trends	<ul style="list-style-type: none"> - Payment landscape - Digital trends - Digital payments horizons
10:30 – 11:00	Mastercard Digital Enablement Introduction	<ul style="list-style-type: none"> - Tokenization - MDES basics & benefits - MDES use cases
11:00	BREAK	
11:15 – 12:15	Strong Customer Authentication (SCA) overview	<ul style="list-style-type: none"> - Overview of the PSD2 RTS SCA regulation and implication in the digital payments world
12:15 – 13:15	LUNCH	
13:15 – 15:00	Contactless mobile payments & Mastercard Cloud-Based Payment	<ul style="list-style-type: none"> - Contactless payment landscape - MCBP wallet solution - SCA considerations with MCBP - GooglePay, ApplePay, SamsungPay
15:00	BREAK	
15:15 – 16:45	MDES for Devices (IoT)	<ul style="list-style-type: none"> - M4D - Overview and ecosystem - M4D - Use cases and examples - SCA considerations with wearables
16:45 – 17:30	The push payment opportunity	<ul style="list-style-type: none"> - Introduction to Mastercard Send - Customer use cases - SCA considerations with push payments
18:00 – 21:00	Transfer to Academy dinner place and dinner	Place to be confirmed

DAY 3

COURSE CONTENT : Mastercard Digital Payment Solutions – 2nd part

April 4 - 9 :30	Welcome back	
9 :30 – 10 :15	Remote Commerce	<ul style="list-style-type: none">- e-commerce trends, EMV 3DS & Mastercard IDcheck- Secure Remote Commerce- SCA considerations with SRC
10 :15 – 11 :00	MDES for Merchants (M4M)	<ul style="list-style-type: none">- Online merchant payment landscape- MDES for Merchants Overview and benefits- SCA with M4M
11:	BREAK	
11.15 – 13:00	Digital Product Deployment Strategy	<ul style="list-style-type: none">- Mastercard Digital Roadmap- Bringing digital products together
13:00	LUNCH	
14:00	Free afternoon	

DAY 4

COURSE CONTENT : Cybersecurity & Intelligence Solutions

COURSE OVERVIEW:

The payment industry is going through some major changes, but one thing remains: the need of security and trust. Mastercard's global and open standards in the field of authentication, tokenization and Artificial Intelligence (AI) enable partners around the world in building secure and simple payment solutions for the future.

LEARNING CONTENT OVERVIEW:

In this seminar, participants will learn about the PSD2 Strong Customer Authentication requirements and its impacts on all stakeholders on the authentication value chain. They will also get insights into the 3D Secure technology (3DS 1 vs EMV 3DS) and the Mastercard Digital Security Roadmap that will drive the conversion to advanced identity solutions for Mastercard products and solutions in Europe.

COURSE OUTCOME

After this training, you will know how to defend against constantly-evolving fraud threats using behavioral biometrics, strong authentication and other added value security solutions that provide a streamlined experience to your customers while staying PSD2-compliant.

LEARNING METHOD/ACTIVITIES (HOW WILL THE LEARNER LEARNS?)

Two security experts will deliver rich insight mixing presentations, interactive polls and Q&A sessions.

April 5 - 8 :30	Registration & Introduction	
9 :00 – 9 :30	Mastercard Digital Security Roadmap	- Recommendations
9:30 – 10.30	PSD2	- Requirements, including exemptions & exclusions
10:30 – 11:00	BREAK	
11:00 11:30	Authentication	- Performance challenges & key indicators
11:30 – 12:00		- The Mastercard ID Check programme
12:00 – 12:30		- 3D Secure platform (3DS1 vs EMV 3DS / 3DS2)
12:30 – 13:30	LUNCH	
13:30 – 14:30	Onboarding	- Considerations & customer support model
14:30 – 15h00	Mastercard solutions	- Reduce friction
15:00 – 15:30	BREAK	
15:30 – 16:00	Mastercard solutions	- Reduce declines
16:00 – 16:30	Mastercard solutions	- Reduce Fraud
16:30 – 17:00	Mastercard solutions	- Offer consumer controls
17:00	WRAP UP & CLOSING REMARKS	