SAVE $200 ON REGISTRATION RATES
Use coupon code E19FM by August 15. See details on page 1
cscmpedge.org

CSCMP 2019 edge
SUPPLY CHAIN
CONFERENCE & EXHIBITION
SEPTEMBER 15-18 | ANAHEIM, CALIFORNIA

3½ DAYS
30+ HOURS
EDUCATIONAL CONTENT
25+ HOURS
DEDICATED NETWORKING
3000+
SCM PROFESSIONALS
150+
SCE EXHIBITORS
22 TRACKS
102 SESSIONS

Experience
Supply Chain Optimization
Get information you need faster
Resolve in minutes

CSCMP
Council of Supply Chain Management Professionals
Educating and Connecting the World’s Supply Chain Professionals™
What is EDGE?

CSCMP’s EDGE supply chain conference and exhibition is an event like no other, with unlimited opportunities to learn from industry experts, hear dynamic speakers you won’t find anywhere else and network with the most influential supply chain leaders in the world.

EDGE is how the supply chain management professional connects to the latest in industry knowledge and developments while meeting today’s innovators and trend-setters.

Join your colleagues from around the world in Anaheim, California, at supply chain’s premier event™ and make the connections that will accelerate your success.

Who is CSCMP?

Since 1963, the Council of Supply Chain Management Professionals (CSCMP) has supported the supply chain management community by fostering relationships and building up careers through unbiased education, professional development and networking opportunities.

Our mission is to lead the supply chain profession by connecting, developing and educating the world’s supply chain management and logistics professionals throughout their careers.

Register Today!

Celebrate 56 years of CSCMP’s dedication to supply chain management professionals at supply chain’s premier event™. From leading-edge content to cutting-edge supply chain solutions, EDGE reflects CSCMP’s years of supply chain experience, the unparalleled resources we offer today and our unwavering commitment to supply chain in the future. Register today at cscmpedge.org

See page 31 for details.
Why Attend

Education
Accept no imitations! EDGE 2019 is supply chain’s premier event**, offering nearly twice the unbiased content and learning opportunities of other events. With 22 dedicated tracks and over 120 sessions spanning the end-to-end supply chain, you can curate your own agenda.

Application
EDGE prioritizes what’s most important in supply chain, so you can take back strategies and concepts to reinvent or re-establish your organization in the marketplace. What will you learn? Ninety percent of attendees surveyed received actionable ideas from EDGE.

Community
EDGE is developed by dedicated members and volunteers, supply chain professionals just like you. We are committed to making both new and established attendees feel at home and empowered to build their own community while meeting their goals.

Location
Welcome to sunny Anaheim, California! The recently expanded Anaheim Convention Center North boasts a beautiful outdoor courtyard and plenty of room to mix and mingle. Want to connect off-site? The convention center is only a few minutes from Disneyland and Anaheim’s Garden Walk.

Connections
You have a defined purpose, and we have a proven setting. EDGE was carefully designed for attendees to engage and accomplish their objectives. Make the connections you are looking for with nearly 3,000 attendees (59% director level or above) from over 45 industries and disciplines!

Experts
EDGE has the experts – real people in real time, sharing their experience and success. Take part in meaningful and engaging conversations where insights turn into constructive and creative actions.

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*Offer excludes Student, Young Professional, Educator, Corporate, and Supply Chain Exchange registration types. Offer cannot be used to register for the CSCMP Academic Research Symposium only. Offer limited to one per customer and account. Offer is not retroactive and may not be combined with other offers. Offer is nontransferable and may not be resold. Offer valid through August 15, 2019.
Monday Keynote Session

Better and Faster: The Proven Path to Unstoppable Ideas

Monday, September 16 | 8:45 am – 10:00 am

Uncover your innovation blind spots—and see how you and your organization compare to the world’s top innovators!

Failure to adapt or to recognize opportunities to innovate is a core problem threatening business today. People and organizations often don’t notice how close they are to better ideas, tend to resist change or don’t know how to evolve. In this opening keynote session, attendees will learn how to identify innovation blind points and will gain tools and techniques to implement meaningful change.

Highly engaging and humorous, Jeremy Gutsche’s educational lessons are drawn from the untold experiences of reclusive billionaires and ordinary people alike, who achieved remarkable feats by simply seeing and seizing the opportunities that others overlooked. Learn to recognize patterns and clues that will lead you to be a better investor, better innovator, better creator and a better adapter.

Change is the only constant variable, both in life and in business. Join Jeremy Gutsche as he unpacks how individuals and organizations can become idea generators and world-class changemakers. You will be better and faster.
Tuesday Keynote Session
The Gig Economy and the Millennial’s Journey to Change the World

Tuesday, September 17 | 8:45 am – 10:00 am

The age of disruption continues as the largest generation of youth in history make up almost 50 percent of the global workforce. Roughly 100 million startups are launched each year in the US alone – and on average, millennials will start their first business between the ages of 20 and 35.

E-Commerce is the natural go-to for startups and young entrepreneurs. How do we leverage millennials, the “pioneers of the subscription economy”, to uphold a transparent supply chain in the age of mobile shopping? How are young entrepreneurs influencing supply chain? How will young entrepreneurs change corporate conversation and culture?

This panel of innovative millennial entrepreneurs will address the many facets of the entrepreneurial journey in the 21st Century. These successful young professionals will also discuss the working landscape they envision for the future and how they plan to effect change in the world.

Moderator Contest
CSCMP is holding a video contest to select the moderator for the Tuesday keynote session focusing on the gig economy, millennial entrepreneurship and the evolving working landscape. Go to cscmpedge.org and click on the tab “Keynote Series” to learn more!

Wednesday Closing Session
Going After Your Goals for the Right Reasons

Wednesday, September 18 | 10:00 am – 11:30 am

Sarah Thomas is a woman of many firsts—she was the first female official to ever work a major college football game, the first woman to officiate a bowl game, and the first to officiate in a Big Ten stadium. Sarah is also the first permanent female NFL official, and made post-season history during the Patriots/Chargers 2019 AFC Divisional championship by being the first woman to officiate a playoff game.

In the closing keynote session, Sarah will share essential leadership lessons from her journey to the top of a male-dominated industry, as well as vital insights on shattering the glass ceiling in the world of professional sports that can be applied to any field or industry.
### Sunday, September 15

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:00 am - 6:30 pm</td>
<td>Registration and Badge Pick-Up</td>
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<tr>
<td>7:00 am - 5:00 pm</td>
<td>Academic Research Symposium sponsored by FreightWaves</td>
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<tr>
<td>12:00 pm - 2:00 pm</td>
<td>Rise Against Hunger*</td>
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<tr>
<td>2:00 pm - 5:00 pm</td>
<td>SCPro™ Bridge Exam Review Session*</td>
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<tr>
<td>3:00 pm - 5:00 pm</td>
<td>Women Leaders Forum sponsored by Intelligent Audit</td>
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<tr>
<td>5:00 pm - 8:00 pm</td>
<td>Supply Chain Exchange Exhibition</td>
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<tr>
<td>6:00 pm - 8:00 pm</td>
<td>Welcome Reception sponsored by GEODIS</td>
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<tr>
<td>8:00 pm - 9:30 pm</td>
<td>Future Leaders Reception sponsored by Trimble Transportation (Invitation only)</td>
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### Monday, September 16

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<td>7:30 am - 8:30 am</td>
<td>Supply Chain Exchange Exhibition</td>
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<tr>
<td>7:30 am - 8:30 am</td>
<td>Breakfast sponsored by Infor</td>
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<tr>
<td>8:00 am - 6:00 pm</td>
<td>Donald J. Bowersox Doctoral Symposium (Invitation only)</td>
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<tr>
<td>8:45 am - 10:00 am</td>
<td>Opening General Session sponsored by Infor</td>
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<tr>
<td>10:00 am - 10:30 am</td>
<td>Beverage Break sponsored by Wagner Logistics</td>
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<tr>
<td>10:30 am - 11:30 am</td>
<td>Concurrent Session 1</td>
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<tr>
<td>10:30 am - 12:00 pm</td>
<td>SCPro™ Bridge Exam</td>
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<tr>
<td>11:45 am - 1:00 pm</td>
<td>Roundtable-Hosted Luncheon sponsored by Coyote Logistics, LLC</td>
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<tr>
<td>11:45 am - 2:00 pm</td>
<td>Supply Chain Exchange Exhibition</td>
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<td>1:00 pm - 1:30 pm</td>
<td>Dessert Reception sponsored by Saddle Creek Logistics Services</td>
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<tr>
<td>2:00 pm - 3:00 pm</td>
<td>Concurrent Session 2</td>
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<td>3:00 pm - 3:30 pm</td>
<td>Beverage Break sponsored by Wagner Logistics</td>
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<tr>
<td>3:30 pm - 4:30 pm</td>
<td>Concurrent Session 3</td>
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<td>4:30 pm - 6:30 pm</td>
<td>Supply Chain Exchange Exhibition</td>
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<td>5:00 pm - 6:30 pm</td>
<td>Supply Chain Exchange Reception sponsored by Truckstop.com</td>
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### Tuesday, September 17

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<td>7:30 am - 8:30 am</td>
<td>Breakfast sponsored by Expeditors</td>
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<td>8:45 am - 10:00 am</td>
<td>Major General Session sponsored by Expeditors</td>
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<td>Beverage Break sponsored by Wagner Logistics</td>
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<td>Concurrent Session 4</td>
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<td>11:45 am - 1:00 pm</td>
<td>Supply Chain Industry Networking Luncheon</td>
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<td>1:00 pm - 1:30 pm</td>
<td>Dessert Reception sponsored by Saddle Creek Logistics Services</td>
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<tr>
<td>2:00 pm - 3:00 pm</td>
<td>Concurrent Session 5</td>
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<tr>
<td>2:00 pm - 3:00 pm</td>
<td>CSCMP Annual Business Meeting</td>
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<td>3:30 pm - 4:30 pm</td>
<td>Concurrent Session 6</td>
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<tr>
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<td>Networking Reception sponsored by GlobalTranz</td>
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### Wednesday, September 18

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<td>Beverage Break sponsored by Wagner Logistics</td>
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<tr>
<td>8:30 am - 9:45 am</td>
<td>Mega Education Sessions</td>
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<tr>
<td>10:00 am - 11:30 am</td>
<td>Brunch and Closing Session sponsored by Uber Freight</td>
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<tr>
<td>12:30 pm – 5:00 pm</td>
<td>Facility Tours</td>
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*Separate registration is required.*
I have been attending CSCMP’s annual conference since 2004. The reason is very simple – the EDGE conference is the only event that truly connects supply chain professionals with academics.

Haozhe Chen, CSCMP Member and Academic Strategies Committee Member and Contributor
Supply Chain Innovation of the Year Award

**Eric Pettersen**
Strategic Alliance Director, Supply Chain, KPMG LLP

**Brad Berger**
President & Publisher, SupplyChainBrain

**Hospitals to House Calls**
The session will describe how a supply chain transformation project led to significant cost savings, achieved operational efficiencies, and aligned hospital procurement with home and community care procurement under a regional shared service organization. The session highlights the strategic role of supply chain in health system transformation.

**Tara Lachapelle**, Applications Manager & Senior Business Systems Analyst, Erie St. Clair Local Health Integration Network

**Renee McIntyre**, Director, Supply Chain, Transform Shared Service Organization

**Using Artificial Intelligence to Slash Shipping Costs**
This case study describes how Snap-on Tools is saving nearly $1 million annually on shipping costs at its distribution center in Crystal Lake, Illinois. The initiative employs artificial intelligence to minimize wasted space in shipping cartons as well as new logistical processes to cut shipping costs by more than 11% and packing labor by 30%.

**John Peck**, Founder and President, FastFetch Corporation

**Edward Page**, Founder and Chairman, FastFetch Corporation

**Robert Vogt**, Director Distribution, Crystal Lake Distribution Center, Snap-on Tools

**Driver Shortage Solved Through Driver Leasing On-Demand**
Increased freight and driver shortages have created significant staffing challenges in the supply chain industry. The existing staffing model can’t keep up. Marketplace technology puts the power of truck driver staffing into the hands of carriers and drivers, accelerating driver staffing by up to 600% through the use of a single, simple phone app.

**Justin Clarke**, Founder & Chief Executive Officer, F|Staff

**Kirk Hellofs**, Vice President, Operations, States Logistics

**April Ray**, Chief Marketing Officer, F|Staff

**The Double Dip: Enabling Revenue and Transforming Supply Chains**
Our presentation will help explain how your supply chain can build partnerships between product design teams, marketing and core supply chain functions. With an innovative and startup approach, you can demo new technology, create operational improvements and generate revenue.

**Ninette Vaz**, Supply Chain Business Development Manager, Intel

**Giby Raphael**, IoT Director, Intel Corporation

**Global Network Digitization with AGCO Smart Logistics**
AGCO, a global manufacturer of agricultural equipment, and digital supply chain partner 4Flow digitized and integrated 3,000+ suppliers across AGCO’s international inbound supply chain. Strategic network planning and continuous optimization enabled significant improvements in network transparency, performance and transportation cost savings.

**Greg Toorman**, Global Vice President of Logistics and Materials Management, AGCO Corporation

**Julian Schulcz**, Executive Vice President, 4Flow

**Owning the Cost of Fulfillment Yields Profitability**
This innovative presentation of industry leaders will provoke candid discussions on the corporate journey of Lodge Manufacturing to take a giant leap forward in becoming a logistics fulfillment company to its leading customers. After determining the lowest cost to serve, Lodge set upon a path to secure supply chain excellence.

**Tom French**, Founder, Supply Chain Coach

**Evan Garber**, President, EVS, LLC

**Brad Stewart**, President & Co-Founder, Rockfarm Supply Chain Solutions

**Sam Touchstone**, Senior Vice President, Finance & Administration

C-Level Discussions

**Geoffrey Muessig**
Executive Vice President, Chief Marketing Officer, PITT OHIO

**Weaving a Seamless Supply Chain with Communication, Cross-Training and Goal Alignment**
Flatten the silos that exist within your supply chain and across your organization with practical, first-hand knowledge from executives who have done it before. Discover how communication, understanding across divisions and similar metric goals across all areas are key factors to delivering those results.

**Annette Danek-Akey**, Senior Vice President, Supply Chain, Penguin Random House

**Anne Herman**, Vice President, Global Operational Excellence and Chief Customer Officer, MSA Safety

**Tonya Jackson**, Senior Vice President, Chief Supply Chain Officer, Lexmark

**Mike Levans**, Group Editorial Director, Peerless Media LLC

**Kevin O’Meara**, Vice President, Integrated Supply Chain, Shaw Industries Group, Inc.

**Supply Chain Versus the World: Geopolitical Impacts in 2020 and Beyond**
The threat of tariffs and shifting geopolitical relationships create new risks and opportunities for global supply chains. Companies must understand what to ask when evaluating potential new sourcing and production destinations. Discover evolving strategies companies today are implementing to adjust to rising costs and uncertain futures.

**Ed Hertzman**, Founder and President, Sourcing Journal

**Lance Starks**, Vice President, Global Sourcing, Integrated Supply Chain, Shaw Industries Group, Inc.

**How Digital Communication Can Grow Your Business and Improve Supply Chain Efficiency**
Discover how two industry-leading B2B distributors use digital communication to enhance their strong customer service reputation. Learn from examples of how they implemented the change within their organizations to deliver results in your own.

**Tommy Barnes**, President, project44

**Bryant Schneider**, Director, Transportation, W.W. Grainger, Inc.
An estimated 85% of jobs that will exist in 2030 will be created between now and then. How do you address a labor shortage for positions that don’t yet exist? Join our discussion to learn which strategies your organization should adopt to attract, develop and retain the next generation of talent, for the next generation of supply chain functions.

Tisha Danehi, Vice President, Ajilon Jennifer Krueger, Director, S&OP, Ulta Beauty

Mike Levans, Group Editorial Director, Peerless Media LLC

Current Research and Surveys

2020 24th Annual Third-Party Logistics Study

The 2020 Third-Party Logistics Study continues the tradition of exploring trends in shippers’ use of outsourced logistics services and tracking the dynamics of 3PL-shopper relationships.

Joe Carlier, Senior Vice President of Global Sales, Penske Logistics
Melissa Hadhazy, Associate Partner, Infosys Consulting
John Langley, Professor of Supply Chain Management, Penn State University
Shanton Wilcox, Partner, Infosys

Research Grant Recipient Sessions

CSCMP Research Grant recipients Diane Mollenkopf and George Zsidisin and their teams present the current results of their studies, “Supply Chain Transparency: Consumer Reactions to Product Recalls” and “Supply Chain Approaches and Strategies for Mitigating Foreign Exchange (FX) Risk”.

Jade Chu, Doctoral Student, University of Tennessee
Barbara Gaudenzi, Associate Professor of Supply Chain Management, University of Verona

Diane Mollenkopf, McCormick Professor of Logistics, University of Tennessee
Simone Peinkofer, Assistant Professor, Michigan State University
Roberta Pellegrino, Assistant Professor, Polytechnic University of Bari
George Zsidisin, Professor, University of Missouri-St. Louis

CSCMP’s 30th Annual “State of Logistics Report” Presented by Penske

Authored by A.T. Kearney and presented by Penske Logistics, this year’s report will present an overview of the economy during the past year, the logistics industry’s key trends, and the total U.S. logistics costs for 2018, and the session will provide an interactive dialogue with a panel comprised of report contributors and industry leaders.

Stevan Bobb, Executive Vice President & Chief Marketing Officer, BNSF Railway
Ken Braunbach, Vice President, Inbound Transportation, Walmart
Joe Carlier, Senior Vice President of Global Sales Penske Logistics
Jill Donoghue, Vice President of Supply Chain, Bumble Bee Seafoods LLC
Derek Leathers, President & Chief Executive Officer, Werner Enterprises
Kevin Smith, President & Chief Executive Officer, Sustainable Supply Chain Consulting

Michael Zimmerman, Partner, A.T. Kearney

Logistics 2030: The Fulfillment Center of the Future

CSCMP, Auburn University and Agile Business Media have undertaken a multi-year study “Logistics 2030: The Fulfillment Center of the Future”. The session covers the study findings and managerial implications of operating in a dynamic fulfillment environment.

Explore trends related to warehouse automation, labor scarcity and process innovation.

Jessica Dankert, Vice President, Supply Chain, Retail Industry Leaders Association (RILA)
Brian Gibson, Professor, Auburn University
Mitch Mac Donald, President and Chief Executive Officer, AGiLE Business Media, LLC

E-Commerce Logistics in China - Fast Facts, Numbers and Typical Cases

E-commerce in China has been experiencing explosive growth, sustained by the expanding logistics capacity as well as the natural flexibility of the industry. With the rapid application of technology such as mobile payment, IoT and blockchain, new business models and fast-growing enterprises emerge.

Yan Cheng, Vice President, JD.com Logistics
Zhilun Jiao, Director at Center for Logistics and Supply Chain Management, Nankai University
Douglas Menelly, Founder and Chief Executive Officer, eOptions Investment
Charles Guowen Wang, Director, China Development Institute

Emerging Trends

Donna Palumbo-Miele
Senior Director Global Procurement, Bloomberg L.P.

Get Connected... Or Else! The Value of Building a Great Network

Most professionals understand the importance of building a network of resources you can count on at the appropriate time. But, far too many blame lack of time and don’t prioritize

Attend EDGE sessions starting Monday, September 16 through Tuesday, September 17.
nurturing that network. This session will teach you practical tips on how to build a great network to advance your career and your life.

**Mike Regan**, Chief of Relationship Development, TranzAct Technologies, Inc.

### Evolution of Retail and the Supply Chain Behind it: The Save-A-Lot Story

Changing consumer demands mean redesigned store and omnichannel retail experiences. Learn how Save-A-Lot maximizes key partners, technology, visibility and transportation capacity to bring fresher items to consumers, quickly turn inventory, leverage shipping volumes and have a strategy in place for its supply chain across the country.

**Jordan May**, Director of Supply Chain, Save-A-Lot Food Stores

**Brian Patt**, Director of Supply Chain, Save-A-Lot Food Stores

### How to Solve the Challenge of Last Mile Logistics

With growing consumer demand for high quality fresh foods, how can the industry streamline fulfillment and logistics to keep last mile costs under control? Join a lively discussion to learn how Subway enabled a more seamless control? Join a lively discussion to learn how Subway enabled a more seamless flow of digital data to help guarantee safety and freshness by leveraging standards for supply chain efficiency.

**Lucanela Angarita**, Director, Supply Chain Systems and Standards, IPC/Subway

**Kevin Otto**, Senior Director, Community Engagement, GS1 US

### Crisis Response: Trade Wars, Natural and Unnatural Disasters

A panel of trade compliance and goods movement experts discuss the spectrum of crisis response, from natural disaster crises to those caused by sanctions, trade wars and the requirements to ensure a company complies with the laws, including Incoterms and sanctions imposed by the USA and the EU.

**Eduardo Vargas**, Regional Director, Morrison Express Corporation

**Stan de Caluwe**, Senior Supply Chain Solutions Manager, Holland International Distribution Council

**Gabriele Hennecke**, Head of Logistics Excellence and Digitalization, Siemens AG

**Rob Lewin**, Director, Flowserve Corporation

### Global Ports: Virtual and Physical Infrastructure Innovation

The world’s largest ports are ramping up physical infrastructure and embracing digitization. The resulting efficiency adds value to the shippers’ and freight forwarders’ supply chain. Representatives from the Ports of Rotterdam and Long Beach, and global expert Scott Schoenfeld come together for a discussion on blending the real with the virtual.

**Steven Jan van Hengel**, Director, Shippers & Forwarders, Port of Rotterdam Authority

**Don Snyder**, Acting Managing Director of Commercial Operations, Port of Long Beach

**Scott Schoenfeld**, General Manager, Fenix Marine Services

### Today's Specials: Disruption & Food Technology in Restaurant Supply Chains

Restaurant supply chains have been transformed by third-party delivery and rising demand for sustainably sourced products, supply chain transparency and personalized customer experience. The results include the emergence of ghost restaurants, customer service initiatives shaped by AI and data mining, and the increased focus on food technology.

**Sam Khoury**, President, NextStage Partners LLC

**Sarah Walters**, Of Counsel, DLA Piper LLP

**Jessica Wang**, Logistics Manager, Chipotle Mexican Grill

### Culture and the New World Order of Global Trade

Truly global supply chains involve complex human interactions within different sets of cultural norms. Industry experts provide a thoughtful look into managing cross-cultural issues and mitigation strategies to achieve peak performance.

**Lee Beard**, Senior Director, Global Transportation, Nike, Inc.

**Darrell Edwards**, Vice President & Chief Supply Chain Officer, La-Z-Boy

**David Steele**, Director, Operations, Disneyland Resort

### Creating a Global Lifecycle Strategy in a Circular Economy

Reverse logistics has quickly become a more critical part of the global supply chain. Companies today are viewing the supply chain as a circular economy, which presents new challenges for traditional forward-facing supply chains. Learn how companies like GoPro and Ingram Micro are developing global lifecycle strategies and reverse logistics.

**Mark Brausa**, Vice President of Reverse Logistics, Ingram Micro Commerce & Lifecycle Services

**Scot Briggs**, Senior Director of Worldwide Logistics, GoPro

### Tech Talks: Secrets to Success from Top Technology Companies

Panelists from tech giants Seagate, Toshiba and NetApp discuss how global companies can keep pace with modern supply chain challenges, and the secrets to maintaining an innovative mindset across your enterprise.

**Phil Ramsdale**, President, Transport Solutions LLC

**Jeffrey Hunt**, Director, Global Supply Logistics, NetApp

**Bob Jahncke**, Former Executive Director of Global Supply Chain, Seagate (retired)

**David Vellema**, Vice President, Trade Compliance, Toshiba

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**Global Supply Chain**

- Phil Ramsdale, President, Transport Solutions LLC
- Eduardo Vargas, Regional Director, Morrison Express Corporation

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For the most up-to-date list of tracks and sessions, visit cscmpedge.org
Noel Hacegaba, Deputy Executive Director, Administration & Operations, Port of Long Beach
Nikki Nguyen, Assistant General Counsel, Yusen Logistics (Americas), Inc.
Sharon Regan, Director of Transportation, Bumble Bee Seafoods, LLC

Transportation Regulatory Developments: An Overview from FMCSA
Get an inside perspective on the U.S. motor transportation regulatory environment from Jim Mullen, Chief Counsel for FMCSA. Mullen and industry experts Marc Blubaugh, and Chene Freeman discuss current and future motor transportation-related regulatory developments and their implications for shippers, 3PLs and other supply chain participants.

Marc Blubaugh, Partner & Co-Chair, Benesch, Friedlander, Coplan & Aronoff
Chene Freeman, Director of Corporate International Transportation, Acting/Interim Customs Compliance Director, Spectrum Brands
Jim Mullen, Chief Counsel, Federal Motor Carrier Safety Administration

Integrated Supply Chain Management and Finance
Bethany Clark
Senior Managing Director, Strategy & Operations, Cushman & Wakefield, Inc.

Building Your Hierarchy of Metrics and KPIs in Distribution
Join this panel to explore an innovative approach of defining metrics/KPIs both vertically and horizontally across the supply chain that may be great for your business. Learn to align operational metrics with supply chain strategies, and how to build a robust hierarchy of metrics from cases picked in the distribution center to top and bottom line corporate financials.

Scot Davis, Director, Corporate Planning, Shaw Industries Group, Inc.
Robert Martichenko, Founder & Chief Executive Officer, LeanCor Supply Chain Group
Michelle Zhang, Senior Supply Chain Engineer, LeanCor Supply Chain Group

Leadership
Jan Mosher
Global Logistics Strategic Initiatives Lead, Bayer

A Conversation On Effective Leadership Skills
Everyone has the opportunity to lead. But, developing the ability to recognize and seize the right opportunities can be challenging. Join this dynamic panel to hear from successful senior leaders how effective leadership has significantly impacted their careers, and provide guidance to those seeking to improve their own leadership skills.

Mark Baxa, President & Chief Executive Officer, FerniaCreek Global Supply Chain Consulting Group
Brian Gibson, Professor, Auburn University
Mario Morhy, Head of Global Planning Excellence, Bayer Crop Science
Jon Mosher, Global Logistics Strategic Initiatives Lead, Bayer
Shelley Simpson, Executive Vice President, Chief Commercial Officer, President of Highway Services, J.B. Hunt Transport, Inc.

Successfully Leading Teams Through Significant Change and Transitions
Over the past four years, Mario Morhy successfully led a significant organizational change in Monsanto. Today, Mario’s new leadership challenge includes a role transition and leading through the acquisition of Monsanto. Attend the session to learn from his experiences and understand how to apply the key learnings in your role and organization.

Mario Morhy, Head of Global Planning Excellence, Bayer Crop Science
Manufacturing & Service Operations

Megan Weldon
Senior Consultant, Clarkston Consulting

Breaking Barriers and Sharing Successes Between Clinical Supply Chains
A typical pharmaceutical company has two separate supply chain departments: pre-commercial supply and commercial supply – but should they communicate separately? Each department can learn from the other when it comes to best practices and process improvement. Open communication and fewer silos are key to driving efficiency in clinical supply chain.

Lan Bui, Director of Clinical Supply Chain, Takeda
Fang Liu, Director, Clarkston Consulting

US Manufacturers Stay Competitive by Focusing on Quality
A varied panel of manufacturers discusses how U.S. manufacturers of all kinds can translate focus on product and supply chain quality into sales growth, keeping competitive in a globalized market.

James Howes, Manufacturing Engineer, Acuity Brands Lighting, Inc.
David Salisbury, Director of Distribution, Henkel
Rosemary Smith, Supply Chain Development, LEGO

Making Good: Ethics in Manufacturing
Today’s customers put an increasing value on ethical sourcing and are willing to pay to see proof of a company’s efforts towards sustainability, free trade and ethical labor practices. This requires a different procurement and sourcing strategy for manufacturers, and a dedicated effort towards transparency, but can ultimately be an opportunity.

Kelly Mendricks, Vice President, Operations, Fishpeople Seafood

Transparency in the Supply Chain Starts in Manufacturing
Consumers demand increasing insight into supply chains on matters such as food safety, sustainability and ethical sourcing. A lack of transparency can now have a significant impact on sales and brand trust. Learn how two food manufacturing leaders built the case for raising transparency in their supply chains and how they are working to achieve it.

Katy Jones, Chief Marketing Officer, Food LogiQ
Greg Sommerville, Consultant, Global Supplier Verification, speaking on behalf of Frontier Co-Op

Order Fulfillment and Customer Service

Shawn McManigal
Director of Operations, Acuity Brands Lighting, Inc.

The Omnichannel Revolution and Future of Retail Supply Chain
How well are retailers contending with Amazon for omnichannel supremacy? Our expert panelists will explore the essential findings from the ninth annual Auburn University/Retail Industry Leaders Association/DC Velocity study of supply chain management innovation. Key areas of discussion include deploying robotics, embracing digitization and managing the labor crisis.

Jessica Dankert, Vice President, Supply Chain, Retail Industry Leaders Association (RILA)
Brian Gibson, Professor, Auburn University
Mitch MacDonald, President & Chief Executive Officer, Group Editorial Director, AGiLE Business Media

The Amazon Effect—Adapting to Sky-High Customer Expectations
Did you hear that La-Z-Boy Furniture has adapted its business model to compete in the highly service-oriented space in home delivery? Nowadays, customers not only expect superior customer service, they demand it. Prepare your business for consumers who are quick to entirely abandon a retailer based on a single poor experience.

Kim Ballewske, Vice President of Distribution and Customer Experience, La-Z-Boy, Inc.
Willbur Deck, Solutions Engineering Manager, Trimble Visibility

How We Moved the Cheese Using Advanced Supply Chain Strategies
Tillamook County Creamery prides itself on bringing the most consistent, best tasting, highest quality dairy products to market. In this session, the presenters will discuss best practices and lessons learned from transforming from a regional to a national distribution network while ensuring 99%+ fill rates and high inventory turns are maintained.

Henry Canitz, Director Product Marketing & Business Development, Logility, Inc.
Elaine Videau, Senior Planning Manager, Tillamook Creamery

Risk Management

Kristen Daikes
Partner, Opex Analytics

The Risk Management Playbook for Distribution and Physical Logistics
Knowing how to keep calm and execute best practices during high-risk situations ensures well-managed product distribution and satisfied customers. Hear practical examples of how technology and leadership play a key role to make the best decisions—and the plays you can make to manage risk and mitigate disruption.

Sebastian Sanchez, Distribution Director, Arctic Glacier Premium Ice

Covering Your Assets - Ensuring Safety for High-Value Shipments of Consequence
An engaging panel discussion on the best practices for protecting high-value shipments and management risk from the shipper and cargo insurance perspectives. Panelists will discuss the common (and not-so-common) questions surrounding the safe distribution and shipping of valuable assets, and how best to mitigate risks for lower cost.

Keith Sanchez, Divisional Vice President, Avalon Risk
Rob McIntosh, Senior Vice President, Global Logistics, Fulfillment & Trade Compliance, Dell Technologies
Cherie Hammond, Manager, Logistics Operations, CarMax
Menasha
Director of E-commerce,
Jason Rottier,
product portfolio and supply chain.

An e-commerce strategy that fits their
and instant availability, but many
companies to get closer to consumers
tremendous opportunity for CPG
online shopping. E-commerce offers
Consumers today are opting for the
Experiences
Leveraging E-Commerce to Deliver
Nordstrom
Chain Optimization & Planning,
Vice President, Supply
Co-Founder, Opex Analytics
Ganesh Ramakrishna,
Partner and
Managing costs.

This panel will examine how AI is
helping retail leaders like Nordstrom
rethink their supply chain. Facing
enormous growth in their e-commerce
channel, the company has delved into
exploring new and insightful systems to
help scale up smartly. Learn how they
are using machine learning to maximize
customer service outcomes while
managing costs.

Ganesh Ramakrishna, Partner and
Co-Founder, Opex Analytics
Jason Trusley, Vice President, Supply
Chain Optimization & Planning, Nordstrom

Leveraging E-Commerce to Deliver
Responsive and Customized Product
Experiences
Consumers today are opting for the
convenience and overall experience of
online shopping. E-commerce offers
tremendous opportunity for CPG
companies to get closer to consumers
by serving up product customization and
instant availability, but many
companies are just starting to pursue
an e-commerce strategy that fits their
product portfolio and supply chain.

Jason Rottier, Director of E-commerce,
Menasha

Kevin Wong, Chief Operating Officer,
Nulogy

Boost Supply Chain Performance
in an Evolving Landscape Through
Multi-Variate Segmentation
Sensient Colors is a leading global
manufacturer of natural and synthetic
color solutions for food and beverage,
cosmetic, pharmaceutical, specialty
inks and industrial applications. The
presenters will discuss how to leverage
market intelligence to drive operations
and customer service improvements in a
demand-driven, fast-paced supply chain
network.

Henry Canitz, Director Product
Marketing & Business Development,
Logility, Inc.
Gian Leocata, Supply Chain Director,
Sensient Colors

How ELD Analysis Helped Newell
Become a Shipper of Choice
Wondering how to become a shipper of
choice? Learn how to leverage untapped
data and how this data can improve
your transportation management and
efficiency in countless ways. Using
examples from Newell Brands, this
session will examine how big data can
pinpoint and eliminate broken processes
to help companies become a shipper of
choice.

Steven Judge, Senior Manager,
Corporate Transportation, Newell
Brands
Adam Markman, Division Vice
President, Echo Global Logistics

Eyes for Optimization at McKee
Foods: Deploying Solutions That
Matter
Join McKee Foods to learn how they
implemented advanced analytics
solutions from River Logic to address
the common problem of capacity
constraints. The panel will discuss how
the company successfully implemented
and continues to leverage these
solutions to drive tactical and strategic
decision-making.

Aaron Berg, Vice President Consulting,
River Logic
Brett Senentz, Advanced Analytics
Manager, McKee Foods Corporation

Supply Management and
Procurement
Alexis Bateman
Director, MIT Center for
Transportation & Logistics

Sustainable Supply Chains? The Real
Inconvenient Truth
This presentation poses controversial
perspectives on why most of the current
effort to fight global warming doesn’t
work, why companies shouldn’t waste
their time pretending to do something
about it and actionable ideas about
what can be done to move forward to
strategically integrate sustainable supply
chains when it makes sense.

Yossi Sheffi, Professor of Engineering &
Director, MIT, Center for Transportation &
Logistics

The Practical Lessons Walmart Has
Learned About Digitizing its Supply
Chain
“IoT”, “blockchain”, “data analytics”
and “cloud strategy” are some of the
trending industry buzzwords. But how do
we discern through the hype and make
these ideas and concepts a reality?
What are the lessons that leading
innovators such as Walmart are learning
in their supply chains today?

Vijay Sankararaman, Head of Digital
Product, Supply Chain, Walmart

Remko van Hoek, Professor Supply
Chain Management Department,
University of Arkansas, Sam Walton
College of Business

Why Your Business Needs a Supplier
and Inclusion Program
A diversity and inclusion program is
good for business and innovation, it
reflects your corporate values, it boosts
profit and aligns your business values
with your stakeholders. Learn about
Intel’s journey in this space and how you
can apply some of their lessons in your
company for long-term value.

Clay Atkins, Manager, Supplier
Diversity & Inclusion, Intel Corporation

From Patchwork Planning to Thriving
Integrated Business Planning: The
 Fonterra Story
Fonterra, a global dairy nutrition
company, was just making it by with
patched together planning that caused
disruptions across their business. Learn
how they transitioned to integrated
business planning bringing together
sales, marketing, supply chain and
commercial leadership teams for the
benefit of their company operations and
greater supply chain.

Angela Geraghty, Vice President of
Operations, Fonterra USA
Dave Jackson, Operations Manager,
Fonterra USA
Greg Kendro, In-Market Logistics
Manager, Fonterra USA

How to Ensure GDPR Compliance as
Your Organization Expands Visibility
Initiatives
As organizations look to adopt a new
wave of visibility technologies, success
and your ability to differentiate will
depend on getting data management
right. Join industry experts to learn
what shippers must do to ensure GDPR
compliance, and how to verify

Attend EDGE sessions starting Monday, September 16 through Tuesday, September 17.
supply chain visibility vendors meet all the requirements set forth for data controllers.

Brian Bourke, Vice President, Marketing, SEKO Logistics

David Correll, Research Scientist, MIT, Center for Transportation & Logistics

Tony Heldreth, Vice President, Supply Chain, Owens Corning

Jason Kerner, Vice President, Solutions Engineering, project44

Dirk Martin, Senior Director of Transportation, Univar Solutions, Inc.

Jill Marcotte, Partner, Chief Supply Chain Officer, Dealer Tire

Amy Salapski, Director of Associate Experience, Dealer Tire

How to Accelerate your Career
This panel will dive into what is required to accelerate your career and make a positive impact in your professional life. This is practical advice from senior supply chain professionals who have had multiple levels of experience, made lateral career moves and have continuously reinvented themselves to remain active and relevant.

Erik Hansen, Vice President, Sales & Marketing, Intermodal, Kansas City Southern Railroad

Mary Henderson, Assistant Instructional Professor, University of Houston

Charlie Saffro, Founder & Executive Recruiter, CS Recruiting

Bob Silverman, Managing Director, Supply Chain & Logistics, JLL

John Vogt, Professor, University of Houston-Downtown

The Competitive Differentiator—Tomorrow’s SCM Education and Talent Development
Today’s landscape driven by e-business, intelligence and global trade uncertainty demands an evolution of supply chain education from that previously provided. Join top industry thought leaders for a dynamic discussion of the competitive fundamentals, advanced training, gaps in today’s supply chain talent development, and the strategic ways of closing those gaps.

Christopher Gopal, Executive-In-Residence, Rady School of Management, University of California, San Diego

Gene Tyndall, President, Monarch Fx

Technology and Innovations

Steve Scales
Managing Director, Accenture Strategy

Product Inception to Consumption—Extending Visibility with IoT
In this session, you will learn how International Flavors & Fragrances Inc. (IFF) partnered with PA Consulting and Intel Corporation to track shipments in near real-time and obtain first-hand visibility into cold chain performance for shipping sensitive temperature-controlled products.

Richard Boulware, Director, Global Logistics, International Flavors & Fragrances, Inc.

Giby Raphael, IoT Director, Intel Corporation

JJ Van der Meer, Member PA’s Management Group & Partner, PA Consulting

What Best Buy Has Learned from Automating its Distribution Network
Facing challenges of just in time inventory, SKU proliferation, the omnichannel revolution and speed to customer requirements are pressing problems all retailers are facing. Solving these requires a multi-year strategy that is unique to each company. This session will cover the approach Best Buy has taken and the key lessons learned.

Wes Whalberg, Director, Innovation & Field Operations, Best Buy

The Case for Automation—How Johnson & Johnson Justifies Continuous Supply Chain Innovation
During this session, Michael Strong, Senior Director of Advanced Technology, will share how Johnson & Johnson evaluates cutting-edge technology such as autonomous vehicles, augmented reality picking, robotics and advanced

For the most up-to-date list of tracks and sessions, visit cscmpedge.org
goods-to-person systems, and determines whether investing in these latest supply chain technology trends makes sound business sense.

**Greg Conner**, Vice President, Bastian Solutions  
**Michael Strong**, Senior Director, Advanced Technology, Johnson & Johnson

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**Transportation and Logistics**

- **Gail Rutkowski**  
  Executive Director, NASSTRAC

**A Look Down the Road—Carrier CEOs Speak**  
Motor carriers continue to be called upon by shippers for high levels of service and guaranteed capacity while operation costs rise, the market tightens, government regulations increase and new tech emerges. In this session, senior carrier leaders will discuss how they respond to these issues and how such factors will affect the shipping community.

- **James Fields**, Chief Operating Officer, PITT OHIO  
- **Robert Howard**, Chief Operating Officer, Dohrn Transfer  
- **Derek Leathers**, President & Chief Executive Officer, Werner Enterprises  
- **Gail Rutkowski**, Executive Director, NASSTRAC

**Becoming a Strategic Shipper—From Theory to Practice**  
The recent transportation environment has created a tightening of capacity and rising rates. Shippers are told to be a “shipper of choice” or to become more strategic in their approach to carrier procurement and relationship building. Learn how GAF implemented these principles and transformed their transportation network.

- **Laura Eory**, Senior Manager Transportation, GAF  
- **Eric Weidl**, Co-Founder, Dock411

**Best-in-Class Capacity Procurement—How to Get the Trucks You Need**  
A panel of supply chain executives will reveal the strategies they use to attract and retain needed truckload capacity while controlling transportation costs. Each executive will focus on a unique element of capacity procurement, including no-bid contracts, rate benchmarking, carrier scorecards, tender waiting fees and “shipper of choice” programs.

- **Jacqueline Bailey**, North American Regional Lead, Cargill Transportation & Logistics, Cargill  
- **Peggy Dorf**, Market Analyst, DAT Solutions  
- **Rob Haddock**, Group Director, Planning & Logistics, Coca-Cola North America  
- **Scott Orbin**, Director Inbound Logistics, KeHe

**What’s the Key to Reducing Freight Costs? Manage from the Inside Out!**  
Can we talk? The key to effectively managing your freight costs begins with an “inside out” orientation. Real and substantive cost savings can be achieved by focusing on what happens inside the four walls versus what happens outside those walls with those carriers. This session will address the value of an “inside out” approach.

- **Peter Burke**, Senior Vice President, Operations, Land O’ Frost  
- **Mike Regan**, Chief of Relationship Development, TranzAct Technologies Inc.  
- **Tracey Rosser**, Executive Vice President, Operations, Transplace

**Shipper Collaboration—Solving the Challenges to Leverage Network Synergies**  
For years, transportation shippers and carriers have pursued collaboration in order to increase efficiencies and reduce costs. However, success has been limited and difficult for a variety of reasons. Learn how new processes enabled by technology and combined with an equitable framework and engaged community are solving those challenges.

- **Chandler Hall**, Executive Vice President & Chief Operating Officer, LaneHub Inc.  
- **David Heller**, Vice President of Business Development, Ashley Furniture  
- **Rob McNeil**, Vice President, General Manager, Business Development, Transport America  
- **Kyle Russell**, Director, North America Supply Chain Services, Continuous Improvement, Kellogg Company

**Step into the Future...Freight Futures**  
Did you get your butts kicked by the transportation market in 2018? In 2019 and beyond, you have an opportunity to manage your risk and exposure to spot market volatility. Join and learn about Freight Futures and see how this new tool can drive positive outcomes for your organization. Champagne will close our session as we toast winners and losers.

- **George Abernathy**, President, FreightWaves  
- **Addison Armstrong**, Executive Director, Futures, FreightWaves  
- **Craig Fuller**, Chief Executive Officer & Founder, FreightWaves  
- **Gail Rutkowski**, Executive Director, NASSTRAC

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**Warehousing**

- **Louis Tomaselli**  
  Senior Managing Director, JLL

**Don’t Have a Meltdown: How to Protect the Luxury Brand Experience**  
Today’s retail environment aims toward the aspirational experience. For luxury products, protecting the brand is paramount and presents a minefield of obstacles. Traci Arntsen talks about how she does this for a brand with a strong celebrity following that produces handcrafted California luxury scents and candles.

- **Traci Arntsen**, Co-Founder, President, Voluspa  
- **Claudel Germain**, Vice President, BD & Client Retention, North America, Contract Logistics, Kuehne + Nagel, Inc.  
- **Michael Tolbert**, Director of Consumer Retail Logistics, Kuehne + Nagel, Inc.

**Racking for Revenue: Demystifying Warehouse Clear Height**  
Dramatic vertical expansion capacity, 1000’s more pallets, 100’s of added truckloads, but at what cost? New material handling cost, fire suppression upgrades, peaking rents, added building construction costs and higher floor flatness specifications. Is it all worth it? And to whom? Does it render lower clear height space antiquated and unusable?

- **Paul Iacono**, Vice President, Business Development, Boot Barn, Inc.  
- **Dagmara Landau**, Vice President, Leasing, Rexford Industrial Realty, Inc.  
- **Yong Nam**, President, HPA Architecture, Inc.  
- **Anthony Rozic**, Chief Executive Officer, US, Deputy Group Executive Director, Goodman

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Attend EDGE sessions starting Monday, September 16 through Tuesday, September 17.
These educational sessions are presented by the exhibitors from the Supply Chain Exchange providing you with a 360-degree view and understanding of the end-to-end supply chain.

Track Chairs:

- **Chris Casey**
  - Project Leader, Penske Logistics

- **Benjamin Freedman**
  - Vehicle Logistics Carrier Analyst, Volkswagen Group of America, Inc.

**How Ryder Logistics Leveraged Agile Methodology to Drive Digital Transformation**

Ryder Logistics created a cross-functional internal team and incorporated strategic technology partners to define and deliver a re-designed service delivery platform at an accelerated rate. Achievements include a comprehensive, functional production-ready prototype in under 90-days by leveraging expert level agile methodology skills.

- **ElMarie Hugo**, Director, Industry Strategy, JDA Software, Inc
- **Vinita Rajpal**, Director, Transformation Program Delivery, Ryder Systems, Inc.

**Turn the Digital Brokerage Revolution to Your Advantage: Real-World Strategies For Success**

Freight brokerages are under attack. New VC-backed tech players are disrupting the market and rewriting the blueprint for success. How can brokers avoid being kicked to the curb? This panel will share illuminating insights and best practices from major freight brokers and their tech partner who’ve successfully traveled this transformation journey.

- **Prasad Gollapalli**, Founder & Chief Executive Officer, Trucker Tools
- **Geoff Turner**, President & Chief Executive Officer, Choptank Transport

**Supply Chain 2.0: Innovative Intermodal Solutions Leveraging Next-Gen Warehousing and Logistics**

Rethink old strategies and adapt to new changes in intermodal. Seasoned industry leaders will share the latest insights on warehousing and logistics to take your supply chain to the next level – reduce costs, avoid supply chain bottlenecks and capture growth in key markets.

- **Christian Evangelista**, Director of Industrial Development, NorthPoint Development
- **Chad Storlie**, Director of Marketing, CSX Transportation
- **Dan Wendorf**, Managing Director, JLL

**Solving the Transportation Technology Puzzle**

Instead of shippers finding carriers and brokers in different places, envision a single hub to meet all the shippers’ needs – the Kayak for Freight! Our panel of executive experts will discuss this convenient solution for shippers’ biggest challenges, the Emerge Private Freight Marketplace.

- **Grant Crawford**, President, Emerge
- **Reed Tepper**, Manager, North American Logistics & Transportation, Parker Hannifin

**TMS Made Easy: How to Leverage Cloud and Social Technology**

Reduced carrier capacity, rising freight costs, and increased customer expectations make flawless execution in transportation more complex than ever. Hear from 30-year industry veteran, Mark Nix, on how to think differently about TMS and the ROI delivered from same-day TMS installations.

- **Mark Nix**, Senior Vice President, Transportation, Cloud Logistics by E2open
- **Wade Wickus**, Senior Vice President of Supply Chain, Hunt Brothers Pizza

Attend sessions in the Supply Chain Exchange Series I - II starting Monday, September 16 through Tuesday, September 17.
Get certified while attending EDGE!

CSCMP offers the SCPro™ Bridge review session and exam on-site at the EDGE conference. To be eligible for the SCPro™ Bridge exam, you must have a previously earned credential or an advanced degree in supply chain, logistics, or a related field. Participants that pass the exam are SCPro™ Level One Certified.

To learn more and register, visit cscmpedge.org and select ‘Certification’.

**SCPro™ Bridge Exam Review Session**  
Sunday, September 15 | 2:00 pm – 5:00 pm  
In this three-hour review session, Dr. Laura Meade will discuss key areas of knowledge covered on the SCPro™ Bridge Exam. This session will utilize the SCPro™ Level One Study Materials as participants are taken through each of the 8 learning blocks covered on the exam: integrated SCM, demand and supply integration, manufacturing and service operations, transportation, inventory management, warehousing, order fulfillment and customer service.

**SCPro™ Bridge Exam**  
Monday, September 16 | 10:30 am – 12:00 pm  
Participants in the SCPro™ Bridge Exam session will complete the SCPro™ Bridge Certification Exam. Participants will have 90 minutes to complete the 60 multiple choice question exam. Individuals who pass the SCPro™ Bridge Exam will receive SCPro™ Level One designation and will be eligible to advance to the SCPro™ Level Two and SCPro™ Three Certifications.

More and more companies we work with suggest certifications like SCPro™ as one of the few ways that industry can measure if someone is ready to assume a fast-track position that can get them ready for senior management. The SCPro™ certification is not about the first position someone takes…it is about a career path. The certification demonstrates a candidate has the preparedness to take on multiple supply chain roles in the organization and will thus accelerate their career path.

Chad W. Autry, Ph.D.  
FedEx Corporation Endowed Professor of Supply Chain Management  
Kinney Family Research Scholar  
Department Head, Marketing & Supply Chain Management
CSCMP partners with our EDGE sponsors to offer presentations that focus on the best-in-class products and services they offer. Although the series does not follow CSCMP’s traditional non-commercial educational guidelines, these sessions will provide you with the opportunity to explore the many solutions that will be offered.

**Track Chairs:**

**To Every Season, Return, Return, Return: Managing Your Warehouse Returns**

Customers expect an easy return policy—and 80% say free returns influence the decision to buy online. Brands can set up their supply chains to execute easy returns without hurting the bottom line. In this session, hear how LEGO handles returns, plus, see how doing reverse logistics in-house can save you time and money.

David Hauptman, Senior Vice President, Strategy, GEODIS
Al Pace, Director, Distribution, D2C, LEGO

**Leveraging Technology to Simplify End-to-End Freight Management**

Disruption is quickly happening in the logistics industry. Learn first-hand how leading companies are adopting technology solutions to simplify processes, improve operations and lower their overall costs of doing business.

Brent Hutto, Chief Relationship Officer, Truckstop.com
Jason Mansur, Chief Operating Officer, Evans Transportation Services, Inc.

**Internet of Things (IoT): Finding the Signal in the Noise**

The Internet of Things (IoT) has the opportunity to transform the global logistics and supply chain landscape. Share our journey as we traverse the innovation canvas to elevate from IoT theory to execution and unlock new market opportunities.

Chris McClincy, Chief Information Officer and Senior Vice President, Expeditors International
Todd Brown, Vice President, Cargo Signal Solutions, LLC

**Technology and Humanity: How to Strike the Balance for Supply Chain Efficiency**

Coyote Logistics will share exclusive new research on how shippers are thinking in today’s market and give their strategic recommendations on which aspects of a successful supply chain strategy are best automated — and which still need a human touch.

Nick Verceles, Senior Vice President, Enterprise Sales, Coyote Logistics

**Don’t Fight the LTL Market – Plan for It**

The transportation market is changing. So must your approach to shipping smaller, more frequent orders. Get insights on key factors, capacity and driver shortages, LTL disruptors of today, tomorrow, and more -- and their effect on LTL market dynamics.

Greg West, Vice President, LTL, C.H. Robinson
3 Reasons Perfectly Executed Routing Guides Fail 100% of the Time
There is an unfilled space between the end of the routing guide and the auction system that deserves a strategic design. This session discusses 3 common pitfalls that create gaps in routing guides and 3 strategies to hedge against them.

Omar Singh, President, Surge Transportation

Achieving World-Class Nationwide Fulfillment and Home Delivery for Big Ticket Items
The mattress industry has seen an increasing shift from traditional sales channels to e-commerce direct to customer. Serta Simmons, one of the world’s largest bedding manufacturers, recognized this need and sought a partner to help it achieve best-in-class fulfillment and delivery for its line of direct to customer mattress and sleep products.

Ashfaque Chowdhury, President, Supply Chain Americas and Asia Pacific, XPO Logistics, Inc.
Ken Kerns, Vice President, Logistics and Warehousing, Serta Simmons Bedding, LLC

Industry 4.0: Planning Physical and Virtual Inventory
With the perfecting of 3D printing and additive manufacturing technology, it is not always necessary to stock fast-moving physical inventory when those SKUs can be kept in virtual inventory and 3D-printed. We will explore the physical/virtual inventory forecasting model and the partnership UPS has with Fast Radius. Q&A will follow.

Stuart McAvoy, Global Director of Supply Chain Optimization, UPS
Pat McCusker, Chief Operating Officer, Fast Radius, Inc.
Daryl Slaght, Portfolio Owner Global Inventory Solutions, UPS

"The annual EDGE conference is for me the best place to interact with other supply chain professionals and pick up the latest supply chain trends."

Erik Hansen, CSCMP Member and 2018 Chair of the EDGE Conference Committee
2019 Women Leaders Forum

Create a Business That Solves A Problem, Not an Added Accessory in a World of Mass Consumption

Sunday, September 15 | 3:00 pm – 5:00 pm
Open to registered attendees

Farmbox Direct is a door-to-door service that brings the freshest vegetables and fruits directly from organic farms to literally to any door. Sounds like your typical online shopping service—you select your items and the next day or two you receive your product. Right? Not really.

Ashley Tyrner (a single mom on food stamps) was on a mission to solve the overwhelming food desert problem in America. The concept of shipping fresh produce wasn’t the issue as much as getting the product to people in food deserts.

Around the clock, Ashley operates with a clear conviction that all people should have access to organic food. Working tirelessly to disrupt the food policy space, Ashley has been recognized by the Obama administration partnering with Michelle Obama’s executive director, Sam Kass of the Let’s Move! Campaign, to extend EBT/SNAP benefits, which currently must be used in person at a point of sale, online.

About Ashley

Ashley has appeared in over a hundred news publications as an advocate for healthy eating and for women founded and operated companies. She speaks around the country on health, wellness, food, and entrepreneurship.

Ashley currently lives in New York City with her seven-year-old daughter, Harlow while running her business that currently boasts $5 million in revenue. In 2019, Tyrner will be launching her second company, alongside her daughter, called Harlow’s Harvest—a monthly subscription box that teaches children their way around the kitchen and the importance of nutrition in a fun and interactive format.

Strategic Partners

Strategic Partners are associations that are strongly aligned with the mission and values of CSCMP, and the market we serve. We encourage you to learn more about these partner organizations, many of whom will be present at 2019 EDGE.
Mega Session
 Leveraging Talent to Innovate, Disrupt and Scale Your Supply Chain

Wednesday, September 18 | 8:30 am – 9:45 am

Powered by AWESOME (Achieving Women’s Excellence in Supply Chain, Operations, Management and Education)

New technologies and the digitization of businesses present significant challenges and opportunities. Acquiring, retaining, developing and advancing talent is now a business imperative. This outstanding group of experts and executives will share research insights and practical strategies on how to leverage supply chain talent for future success.

**Betsy Bingham**, Vice President, Integrated Supply Chain, Honeywell
**Sally Miller**, Chief Information Officer, North America, DHL
**Dana Stiffler**, Vice President, Research, Gartner
**Beth Ward**, Senior Vice President, Supply Chain, Hallmark
**Trish Young**, Vice President, Strategic Enterprise Capabilities, Value Streams, Nike, Inc.
Facility Tours

**New for 2019:** Facility tours are now only offered on Wednesday, September 18.

See supply chain in action! Attend one of these tours, upgrade your EDGE experience and get a taste of Anaheim. Space is limited, register now at cscmpedge.org

**Port of Long Beach Boat Tour**
Wednesday, September 18 | 12:30 pm – 5:00 pm (includes travel time)
$75 US

Aboard the 90-minute narrated excursion, you will get close to operations at the second-busiest Port in the nation. See the most advanced and green terminal in the world, new infrastructure projects such as the Gerald Desmond Bridge Replacement, and even catch a glimpse of local marine life. Learn about the variety of groundbreaking green programs the Port has implemented to reduce the environmental impact of operations.

Please note: Bring a light jacket as it can get cold. Closed toe shoes or flats are recommended.

**Disneyland® Resort Supply Chain Tour**
Wednesday, September 18 | 12:30 pm – 2:30 pm (includes travel time)
$75 US

At the Disneyland® Resort Anaheim Distribution Center and Service Garage, you’ll learn how the Disney cast of transportation services delivers magical memories to their guests and keeps the magic moving all around the resort.

Please note: Closed toe shoes. No photos allowed. No food or beverages in the facilities.

**Terms and Conditions for Facility Tours**

- Tour costs are not refundable after purchase.
- Tickets are not transferable.
- A conference badge and official government ID, such as a passport or driver’s license, will be required at the time of boarding the bus for departure.
- Some facilities have unique requirements and/or rules. If so, this information is stated in the tour description.
Rise Against Hunger

Supported by C.H. Robinson and Bayer Healthcare LLC
Sunday, September 15 | 12:00 pm – 2:00 pm

Kick off your 2019 EDGE experience by volunteering with Rise Against Hunger, an international hunger relief non-profit organization that coordinates the packaging and distribution of food and other life-changing aid to people in developing nations. During this event, volunteers will hand pack more than 35,000 meals for undernourished children, which get distributed to a network of 80+ partners in 60+ countries. Help make a difference for people in need around the world and volunteer to Rise Against Hunger. Make sure to register at cscmpedge.org to participate. All volunteers will receive a t-shirt as a thank-you for giving back.

Register now at cscmpedge.org

Supply Chain Exchange Exhibition

Sunday, September 15 | 5:30 pm – 8:00 pm
Monday, September 16 | 7:30 am – 8:30 am | 11:45 am – 2:00 pm | 4:30 pm – 6:30 pm
Tuesday, September 17 | 7:30 am – 8:30 am | 11:45 am – 2:00 pm

This one-of-a-kind exhibition offers you the opportunity to experience the newest solutions of world-class supply chains. Talk one-on-one with experts in fields such as logistics, programming, and much more. In this unique educational setting, you will have the opportunity to view demonstrations, equipment, systems, and technologies that provide cutting edge solutions to a wide range of supply chain challenges. You’ll also get an in-depth look at the parts that make up a top-performing supply chain.

For more information and a list of current exhibitors, visit cscmpedge.org.

To participate as an exhibitor, contact Gary Master at gmaster@supplychainquarterly.com or +1 412.596.7387.

Future Leaders Reception

Sunday, September 15 | 8:00 pm – 9:30 pm

Young professionals* are invited to mix and mingle at the Future Leaders Reception. This dynamic gathering is the perfect opportunity for YP attendees and participants of the Future Leaders Program to forge meaningful professional connections. The aim of this social function is to build lasting relationships with professionals from diverse disciplines and strengthen the supply chain community of tomorrow.

*Invitation only, age 40 and under. I.D. required.
Health & Wellness

CSCMP is committed to the health and well-being of EDGE attendees. Staying sedentary for too long can wreak havoc on the body and mind. Start your day with a yoga class, or participate in our walking challenge. Join a meditation session to recharge and improve your focus and memory. Maybe you’ll pick up a healthy hobby to take back home.

Yoga Classes

Monday, September 16 | 6:00 am – 7:00 am
Tuesday, September 17 | 6:00 am – 7:00 am
Anaheim Marriott

Do you wake up every morning and start your day with yoga? Or have you always wanted to try it? Yoga is designed to improve the health, performance and mental acuity of individuals. Hatha yoga blends balance, strength, flexibility and power. Postures are practiced to align, strengthen and promote flexibility in the body. Bring your mat or use one provided—once they run out, hotel towels will be available. See you there!!

Register now at cscmpedge.org

Meditation Sessions

Monday, September 16 | 1:00 pm – 1:30 pm
Tuesday, September 17 | 1:00 pm – 1:30 pm
Anaheim Convention Center

Need to relieve some stress? Be prepared to turn off your cell phones and tune out for a 30-minute guided group meditation class. In a soothing atmosphere, each session begins with a brief introduction from the instructor that will guide you into the inner quiet of your practice.

Join the session to reap the benefits of meditation and bring peace and happiness into your life!

Register now at cscmpedge.org

Walking Challenge

Join the Walking Challenge and watch yourself climb the leader board to health! On-site staff can assist with any questions during the challenge. You can see the daily display of top 25 steppers, total cumulative steps, daily step winners and daily step average.

Check the EDGE 2019 website in August for more information.
CSCMP’s Academic Community

The academic community is a critical component of our association’s mission to identify and conduct research that adds to the knowledge base of supply chain theory and practice.

CSCMP academics are strongly tied to our practitioner member base, creating relationships that are mutually beneficial. At EDGE, we welcome you to meet some of the most influential academics in supply chain who are eager to listen and share their knowledge with you.

All registered Academic Research Symposium (ARS) and EDGE attendees are welcome to attend the following events unless noted otherwise.

Meet the Academics Reception
Saturday, September 14 | 6:30 pm – 8:30 pm
Fly in early to attend this special reception!

CSCMP’s Board of Directors invites you to attend this annual reception where academics and students are welcome to network and meet their peers. Celebrate your school spirit at this casual event complete with hors d’oeuvres, beverages and entertainment.

Academic Research Symposium (ARS)
Sunday, September 15 | 7:00 am – 5:00 pm

Open to all academics and EDGE Conference attendees, the ARS offers informative and interactive sessions, while providing an exceptional venue for networking with colleagues from around the globe. Hear the latest in supply chain management, logistics and teaching innovations research.

Registration for the ARS only:
Regular rate: $500 US
Member rate: $350 US

Register online at cscmpedge.org under ‘Academics’

Agenda

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>7:00 am – 8:30 am</td>
<td>Registration and Continental Breakfast</td>
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<tr>
<td>8:30 am – 9:20 am</td>
<td>Welcome and Opening Remarks on the State of CSCMP Committee Reports</td>
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<tr>
<td>9:20 am – 10:20 am</td>
<td>Concurrent Presentations (Session 1)</td>
</tr>
<tr>
<td>10:20 am – 11:00 am</td>
<td>Networking Break and Poster Sessions</td>
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<tr>
<td>11:00 am – 12:00 pm</td>
<td>Concurrent Presentations (Session 2)</td>
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<tr>
<td>12:00 pm – 1:00 pm</td>
<td>Luncheon (limited capacity)</td>
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<tr>
<td>1:00 pm – 2:10 pm</td>
<td>Concurrent Presentations (Session 3)</td>
</tr>
<tr>
<td>2:10 pm – 2:50 pm</td>
<td>Networking Break and Poster Sessions</td>
</tr>
<tr>
<td>2:50 pm – 4:00 pm</td>
<td>Concurrent Presentations (Session 4)</td>
</tr>
<tr>
<td>4:00 pm – 4:30 pm</td>
<td>Awards and Closing Remarks</td>
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</tbody>
</table>
Donald J. Bowersox Doctoral Symposium
Monday, September 16 | 8:00 am – 6:00 pm

Student participants must be nominated in advance to attend.

Held in conjunction with the CSCMP EDGE conference, the Donald J. Bowersox Doctoral Symposium will offer innovative sessions specifically designed for doctoral candidates in the latter stages of their doctoral studies, specializing in supply chain management and related fields of study, who intend to pursue a career in academia.

Register online at cscmpedge.org under ‘Academics’
Led by CSCMP’s Academic Strategies Committee, these sessions encourage a robust exchange of knowledge and practice between academic and practitioner communities.

**Who’s Going to Run Tomorrow’s Supply Chain? Developing the New Supply Chain Talent**
*Monday, September 16 | 2:00 pm – 3:00 pm*

Supply chain experts from both business and academia discuss the increasing difficulty of finding the next generation of supply chain leadership. Examine best practices from both sides of the industry/academic perspective on how to attract students and employees, engage companies, and match the right students with the right opportunities.

**Frank Adams**, Associate Professor, Mississippi State University  
**Michael DelBovo**, Chief Operating Officer, Dillon Logistics  
**Benjamin Freedman**, Vehicle Logistics Carrier Analyst, Volkswagen Group of America  
**Marcia Gibson**, Supply Chain Management Professional Experience Program Coordinator at the Harbert College of Business, Auburn University  
**Scott Grawe**, Associate Dean for Strategy and Engagement at the Ivy College of Business, Iowa State University  
**Tracy Rosser**, Senior Vice-President, Walmart (retired)

**Finding Talent in Diverse Places**
*Monday, September 16 | 3:30 pm – 4:30 pm*

As the battle for supply chain talent rages on, look beyond the usual talent pipelines to find the best and brightest. Explore the advantages and considerations of sourcing talent from diverse backgrounds. Match the right people to your open jobs by leveraging less traditional talent pools, including community colleges, the military, and prisons.

**Ben Hazen**, Editor-in-Chief, International Journal of Physical Distribution and Logistics Management  
**Russell McCaffery**, Dean, Transportation Programs, Broward College  
**Daniel Stanton**, President and Co-Founder, SecureMarking

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“I can’t think of an easier way to expand my network on a wider geographic scale than EDGE.”

Chris Pride, CSCMP Member and Secretary of the CSCMP Chicago Roundtable
Join Us

Companies Attending

A. Duie Pyle, Inc.
A3 Freight Payment
AAO Cooper
Transportation
AbiMar Foods Inc
Accenture Egypt
Acme Distribution Centers, Inc.
Acuity Brands Lighting, Inc
Advanced Supply Chain International
Affiliated Warehouse Companies Inc
Ajilon
AlixPartners, LLP
Allied Industrial LLC
Altra Motion Corp.
Altia
AMB ProCures LLC
American Electric Power
Avery
APL Logistics
Aramco Services
Company
Armacell
Armstrong World Industries
Ashley Distribution Services
Atlanta Bonded Warehouse Corporation
Atlantic Logistics, Inc.
Auburn University
AVB and Associates
Awake Solutions LLC
AWESOME
Bayer HealthCare LLC
BCI Global
Beitler Logistics Services, Inc.
Belterra Corporation
Benesch, Friedlander, Coplan & Aronoff LLP
BEUMER Corporation
BluJay Solutions
BNSF
Boise Paper
Breakthrough Supply Chain, LLC
Buck Consultants International
BYU Store
C.L. Services, Inc.
Cargonomic, Inc.
Carhartt, Inc.
Caterpillar, Inc.
CBRE
Cerrowire
CertainTeed/Saint-Gobain Chainalytics, LLC
CHEP
Clarkston Consulting
CloudLogix LLC
Club Car
Coca-Cola North America
Colgate-Palmolive Company
Corporate Realty Advisors
Covenant Transport
CST - Central States Trucking
CSX Transportation
Cushman & Wakefield
Daichi Freight System, Inc.
Dairy Farmers of America
Danaher Corporation
Danone North America
Dayton Freight Lines, Inc.
Deere & Company
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Holman Distribution
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Ichor Systems
Illinois Tool Works
IMS Logistics (IMS)
Independent
Industrial Storage
Ingram Micro Commerce & Lifecycle Services
Intel Corporation
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ioNmi, LLC
IPC - Subway
iTN Worldwide
ITW
JO Haddys Sales
JLL
John Deere
Kansas City Southern Railroad
KLLM Transport Services
KMM Telecommunications
Kohler Co.
Kurt Salmon, a part of
Accenture Strategy
Lanehub
LANXESS
La-Z-Boy Inc
Lee & Associates: Commercial Real Estate Services
Lehigh University
Les Schwab Tire Centers
Llamasoft, Inc.
Lync Logistics, LLC
Lynden Transport, Inc.
M & W Distribution Services
Marubeni Transport Service Corp.
Maxim Integrated
McCormick & Company, Inc.
Medikkom Ltd
Mexpress Transportation, Inc.
Midwest Motor Express, Inc.
Miebach Consulting
Mississippi State University
MIT Center for Transportation & Logistics
MoLo Solutions
Morrison Express
Morton Salt, Inc.
NAI Global
NASSTRAC
Nature’s Way
NetApp
Nexterus Inc.
NFI Industries
Northpoint Logistics
NRO
O.C. Tanner Company
ODW Logistics
 Odyssey Logistics & Technology
Ohio State University
OOCL Logistics
Optex Analytics
Packaging Corporation of America
Palisades Logistics
PCC Logistics
Peak Utility Services
Group
Peerless Plastics
Penguin Random House, Inc.
Pennsylvania Liquor Control Board
PepsiCo
Performance Team Freight Systems
Pitt Ohio Express, LLC
Port of Baltimore
Port of Long Beach
Powerblanket
Premier Nutrition Corp
Procter and Gamble
project44
Propel Software Solutions
ProTrans
Rahama Company Limited
Randstad Professionals
Recllter Benckiser
Redwood Logistics
Remco
Rich Products Corp
Riggo
Rite-Hite Corporation
Roland DG Corporation
Russell Investments
Ryder
Ryder Logistics
Ryerson University
S &H Systems
San Diego Gas and Electric
SanMar
Scarbrough International, Ltd.
SecureMarking
SEPR
Setlog Corp.
Shaw Industries
Shipware, LLC
Sharr Packaging Corp.
SmartBOL
Sodastream
Southeastern Freight Lines, Inc.
Speedy Transport Group, Inc.
Spend Management Experts
St. Onge Company
Starbucks Coffee
Company
States Logistics Services, Inc.
Supply Chain Coach
Supply Chain Optimizers
syncrane
TBC Corporation
TCL 
Terminales Mexicanas de Carga y Almacenaje
Texas Christian University (TCU)
Texas Instruments
The Coca-Cola Company
The Custom Companies
The FSL Group
The Poirier Group
The Raymond Corporation
The Wall Street Journal
Thomas Large & Singer, Inc.
Topco Associates LLC
Toyota Material Handling Europe
Transport Solutions LLC
Transportation Intermediaries Association
Transportation One, LLC
Traverse Systems
Turvo
Uline
Ulta Beauty, Inc.
Ultradent
United Facilities Inc
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University of Houston
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University of Rhode Island
University of Southern California
University of Tennessee
US Foods
USAFAcademy
USKO Express Inc
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Viasat, Inc.
Watkins Wellness
Webber Logistics
Whirlpool
Williamson-Dickie Mfg Co
Wilson Warehouse
Company
World Vision
WSI
XPO Logistics
XYLEM
Yamaha Corporation of America
YRC Freight
Visit cscmpedge.org for the most up-to-date list of who’s attending EDGE
EDGE Registration Includes

- Access to more than 120 education sessions
- Evening receptions on Sunday, Monday, and Tuesday (includes hors d'oeuvres and drink tickets)
- Access to the Supply Chain Exchange Exhibition
- Full breakfast and lunch on Monday and Tuesday
- Brunch on Wednesday
- Academic Research Symposium (practitioners are welcome to attend)
- Women Leaders Forum
- 15 Continuing Education Units (CEUs)—for SCPro™ certification holders

Regular Rate: $2495 US

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<tr>
<td>Individual Member …. $1895 US</td>
<td>Military Member …. $995 US</td>
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<tr>
<td>Academic Member …. $995 US</td>
<td>Young Professional Member …. $995 US</td>
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<tr>
<td>(includes Academic Research Symposium)</td>
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<tr>
<td>International Member …. $995 US</td>
<td>Student Member …. $450 US</td>
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Please Note

- Corporate Members, please contact your account manager for contracted rates or email membership@cscmp.org
- For groups of 3 or more, please contact conference@cscmp.org

Join/Renew Your Membership and Save!

<table>
<thead>
<tr>
<th>Membership Rates:</th>
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<tbody>
<tr>
<td>Individual Member …. $325 US</td>
<td>Young Professional Member …. $175 US</td>
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<tr>
<td>International Member …. $125 US</td>
<td>(32 years and under)</td>
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<tr>
<td>Military Member …. $175 US</td>
<td>Student Member …. $40 US</td>
</tr>
</tbody>
</table>

Cancellation Policy

Cancellations received by 11:59 pm CST July 15, 2019 will be refunded 100%. Cancellations received between July 16 – August 15, 2019 will be refunded 50%. No refunds will be accepted after August 16, 2019. All cancellations must be made by e-mail to conference@cscmp.org. Memberships are nontransferable and never refunded. Cancellation of travel and hotel reservations are the sole responsibility of the registrant.

Questions? Contact us by email at conference@cscmp.org
Location
Anaheim, California

Visit Anaheim and discover an atmosphere where hip hangouts and hidden gems inspire animated attitudes from visitors and locals alike. From the magic of Main Street to a collective of one-of-a-kind flavors, scenes, sights and sounds—we invite you to experience the authenticity of all things Anaheim.

Conference Venue
Anaheim Convention Center North
800 West Katella Avenue
Anaheim, California

A few minutes’ walk from the conference hotels, the Anaheim Convention Center North (ACC North) reigns as the largest exhibit facility on the West Coast. Opened in 1967, the ACC North currently spans 53 acres and offers 1.8 million square feet of function space and many dynamic features. EDGE 2019 is taking place in the newest expansion completed in 2017.

Hotels
Reserve Your Room Today!

Anaheim Marriott
700 West Convention Way

Hilton Anaheim
777 West Convention Way

Visit the EDGE 2019 Hotel & Travel page at cscmpedge.org to book your hotel reservation. This will ensure you pay the lowest price and get the best customer service with reservation protection, flexibility and assistance before, during and after your stay. Rooms at the group rate are limited. Book early for the best selection and price.

When you book in the EDGE room block, you are supporting CSCMP and enabling us to continue to secure low rates and the many additional benefits you are used to at future events.

Please note: We do not solicit exhibitors or attendees directly by telephone for hotel bookings or special discounts. Be cautious of any individual who calls and claims to be a representative of CSCMP or EDGE.

Questions? Contact meetings@cscmp.org, and we will be happy to assist.
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