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MEDIA CONTACT:

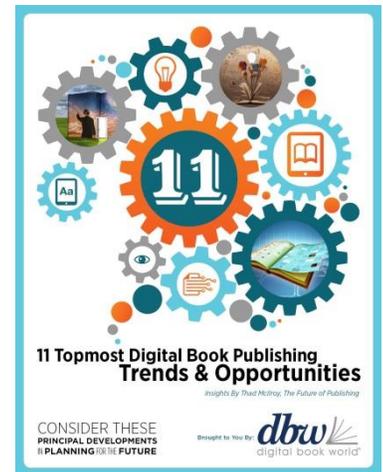
Aaron Kiel
ak PR Group
919-325-3358 – Office
310-699-4805 – Cell
akiel@akprgroup.com

Digital Book World Names 11 Topmost Book Publishing Trends, Opportunities

New White Paper Highlights Key Themes in the Digital Book Publishing Community

NEW YORK (Dec. 10, 2014) — A newly published white paper from [Digital Book World](#) (DBW), an online educational and news platform, highlights some of the most important book business topics – from the industry’s ongoing digital transformation to self-publishing, EdTech and the use of IT, data and analytics, among other topics. The new white paper, [11 Topmost Digital Book Publishing Trends & Opportunities](#), is free and available to download now at conference.digitalbookworld.com/whitepaper.

Each of the topics in the white paper will be explored at the [Digital Book World Conference + Expo](#) (@DigiBookWorld - #DBW15), the largest event worldwide dedicated solely to the business of digital publishing. The event, which gathers more than 100 notable speakers and 1,500 professionals, takes place in New York, Jan. 13-15, 2015. See conference.digitalbookworld.com (early-bird rates are available).



The 11 key topics in the new [DBW white paper](#) include:

1. The book publishing industry’s digital transformation and how it’s still in its infancy, with numerous opportunities for innovators, change agents and book business entrepreneurs
2. How ebooks will continue to open up new, greater audiences for publishers
3. The aftermath of the Amazon and Hachette dispute, an opportunity for publishers to reflect and reevaluate the book distribution ecosystem
4. Why publishers should embrace and maximize IT, data and analytics
5. The importance of learning new skills to master mobile – the world’s fastest growing media platform
6. How self-publishing will continue to grow as more options arise from technological trendsetters
7. The educational publishing market’s transformation and the EdTech opportunity
8. Why navigating the intricacies of international markets is essential for digital book publishers
9. The role of content marketing in the publishing industry
10. How dynamic communities, built around content, are supercharging the discoverability of books



11. The value of partnerships and supply chain collaboration in the book publishing industry

The white paper was commissioned by [Digital Book World](#) and written by Thad McIlroy of [The Future of Publishing](#). McIlroy is an electronic publishing analyst, consultant and author based in San Francisco, Calif. He will be presenting on mobile strategies at the upcoming [Digital Book World Conference + Expo](#). In addition, McIlroy authored a DBW report, *Mobile Strategies for Digital Publishing*, which will be launched and highlighted at the conference in January.

Visit conference.digitalbookworld.com to sign-up for the Digital Book World Conference + Expo.

About F+W, A Content + eCommerce Company

[F+W](#) is an enthusiast-focused Content and eCommerce company, serving 20 Million consumers annually via the Company's print portfolio, eCommerce stores, extensive online education programs, trade and consumer events, popular consumer catalog brands, nationally-broadcast TV programs and more, all in service of passionate niche communities of professionals. (fwcommunity.com)

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Note to Editors: Press passes to the Digital Book World Conference + Expo, artwork and interviews may be requested.