Talk like a boss: How effective leaders communicate

Nancy Buffington, PhD
Talk like a boss
Today’s speaker

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WHY this is so important!
WHAT to say ... language for leaders
HOW to say it ... leadership presence
Create your unique leadership brand
Practice
Create an action plan
WHAT to say...

Be clear
Be truthful
Be consistent
Be positive
And don’t forget to listen!
HOW to say it ...

How to develop presence

Clean up your self-talk

Prepare your mind

Use the three axes of presence
A side note on what you DO …
Happiness is when what you think, what you say and what you do are in harmony.

Mahatma Gandhi
Let’s try it out!
Make a plan
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