

Welcome to IT Roadmap Boston

Agenda & Overview

John Dix
Editor in Chief
Network World

25 Years ago

- **Cisco has four employees**
- **Microsoft moves to Redmond, goes public**
- **LAN computing emerging ...**
 - **Token Ring (4mbps) / Ethernet (10mbps) battles rage**
- **4th generation PBXes promise network consolidation**
- **Compaq introduces the first 80386-based PC – 275,000 transistors, 4Mb RAM, costs \$6,500**
- **McDonalds first company to trial ISDN**
- **Corporate backbones built on 1.54Mbps T-1 links**



Today

- **Cisco has 73,000 employees (\$42b rev.)**
- **Microsoft: 100 shares bought for \$2,000 now worth about \$1,000,000**
- **Gigabit to the desktop, 10G/40G backbones**
- **PBXes are dead, long live VoIP**
- **Dell OptiPlex 780 - 410m transistors (1,500x), 16GB (4,000x), \$1,100 (1/6th)**
- **Smartphones - 47m transistors, 32G of memory**
- **Corporate backbones a mesh of MPLS, Internet**



“The business needs disruption, and the technologies exist to change our financial model and cost structure in a way that is consistent with what the business wants -- **which is more wood behind the arrow and less wood focused on operations.”**



Mark McDonald
Group VP, Gartner

- **Squeeze more efficiency out of resources (by increasing utilization rates)**
- **More easily accommodate shifts in business priorities (by reallocating assets as needed)**
- **Call on third-party cloud resources when appropriate (reducing need to architect for peak demands)**
- **Change the way people work (increasing productivity by enabling “desktop” access from any device, anywhere)**

- ◆ **8:30am Who Moved My Data Center: Global's IT Transformation**
Ken Piddington, CIO, *Global Partners LP*

- ◆ **9:15am Why Your Network is Poised to Thwart Your IT Progress**
Abner Germanow, Director, Enterprise Marketing, *Juniper Networks*

- ◆ **9:45am Mobile. Open. Agile. IT Reinvented**
Paul Hooper, VP, Corporate Marketing, *Extreme Networks*

- ◆ **10:15am Networking Break**

◆ **10:35am – 12:30pm - Updated Morning Tracks at IT Roadmap**

- The Public & Private Cloud
- The Connected Enterprise
- The Modern Network
- The New Data Center
- The Evolving Threat Landscape

◆ **12:30pm – 4:30pm - IT Expo & Lunch** (Lunch served until 2:00 PM, Expo open until 4:30 PM)

◆ **2:10pm – 4:00pm - Afternoon Sessions**

◆ 4:00pm – 4:30pm: Reception and Passport Drawing in the Expo

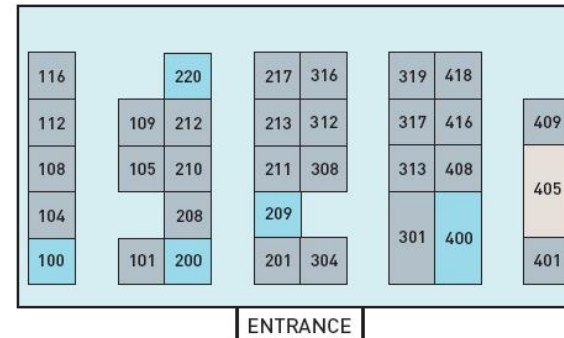
EXPO PASSPORT

PRIZES	SPONSORED BY
\$250 Best Buy Gift Card	 
Alert™ 750i Indoor Master System	
Amazon Kindle	
Amazon Kindle	
Apple iPod Touch	

As you visit with sponsors and find the best solutions for your network, be sure each sponsor checks off their booth number on your passport. **Drop your stamped passport in the raffle drum in the Expo Hall by 4:00pm** and listen for your name when we raffle off prizes at 4:30pm! (In order to qualify to win, you must have collected 12 stamps, including stamps from those sponsors who have donated a prize, and be in attendance.)

NAME: _____
 COMPANY: _____
 ADDRESS: _____
 CITY/STATE/ZIP: _____
 PHONE: _____
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EXPO HALL



- Highlighted sponsor booths denote prize donors
- IT Roadmap Connect Lounge

SPONSOR BOOTH NUMBERS

A10 Networks.....	319	McAfee	401
Aerohive	108	Meraki	308
Alcatel Lucent	317	Quest Software.....	400
ArcSight.....	408	Rackspace Hosting	313
BlueCat Networks.....	116	Raritan	109
Bradford Networks	105	Riverbed Technology	208
CA Technologies.....	200	ScriptLogic Corporation	209
China Telecom Americas	418	Soft Layer Technologies.....	213
IT Roadmap Connect Lounge	405	SonicWALL	201
Dell KACE.....	101	Sophos	220
EMC	211	SunGard Availability Services.....	112
ForeScout Technologies	416	Talari Networks	409
Global Knowledge.....	212	WatchGuard.....	312
IDC.....	105	WildPackets	217
Iron Mountain.....	304	Xirrus.....	316
Juniper Networks	301	Zenith Infotech.....	104
Logitech	100		

connect

Meet one-on-one with attendees or sponsors!
The Connect Lounge will be available in **Booth 408**
on the Expo floor from 12:30pm – 4:30pm.

8:00am – 8:45am Connect Meeting Time

12:30pm – 4:30pm Connect Meeting Time

Schedule or view your meetings at
www.itroadmap.net/bos11connect

- ◆ **After the show, visit IT Roadmap Boston**
 - Presentations from the sessions

- ◆ **Tell us what you think – complete our online survey**
 - Expect an email with link to survey
 - Help us shape future events

- ◆ **Continue networking after the show through Connect!**
 - www.itroadmap.net/bos11connect