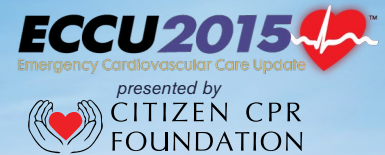


THE NEW 2015 RESUSCITATION GUIDELINES: TRANSLATING SCIENCE INTO SURVIVAL



CONFERENCE DEC. 8-11 | PRE-CONFERENCE DEC. 7-8 | MANCHESTER GRAND HYATT | SAN DIEGO, CALIFORNIA

Dear Colleagues,

Our theme for ECCU 2015 is “The 2015 Resuscitation Guidelines: Translating Science into Survival”, which is expressed in the formula that shows the multiplying effect on improved survival from the translation of the latest science, in combination with increased and efficient education and meticulous local implementation. ECCU will be devoted to sharing not only the latest science, but educational tactics and system implementation strategies that can help you improve your community's survival.

Join more than 1,500 of your colleagues for a dynamic, engaging conference. Attend the many excellent workshops offered as part of the meeting and be sure to be part of our “CPR SAVES LIVES MARCH”.

We'll see you in sunny San Diego!

Tom P. Aufderheide M.D.

Tom P. Aufderheide, MD, President, Citizen CPR Foundation



Q: How will this conference meet the unique needs of the various CPR and ECC interest and specialty groups?

Ed: The general sessions at ECCU address core issues for all healthcare providers (in-hospital and EMS), educators, survivors, and researchers, such as new CPR techniques, advanced resuscitation methods and new educational strategies for BLS, ACLS, PALS and Neonatal Resuscitation. This is followed by “profession-specific” concurrent sessions devoted to each specialty group. So, at any given time there will be choices of interest to nurses, physicians, EMTs and paramedics, survivors, etc. In fact, the website provides a “searchable program schedule” that allows attendees to easily identify their interests and areas, and design a custom program.

About ECCU 2015

Q & A Session with Edward R. Stapleton, EMT-P

For the past 35 years, Ed Stapleton, AAS, EMT-P, has been a driving force for the annual ECCU Conference. This year, Ed has the honor of serving as Program Chair for ECCU 2015. In the article below, Ed Stapleton discusses the multiple benefits of ECCU and why you should attend.

Q: What makes ECCU 2015 a unique and important conference?

Ed: ECCU has been the premier multidisciplinary conference devoted to emergency cardiovascular care and resuscitation for the last 35 years. Our world class faculty has and does consist of the Giants of Resuscitation and Emergency Cardiac Care. As an attendee you will hear about the new guidelines for CPR and ECC “first hand” from the scientists, authors and system innovators! In between sessions you will network with the great minds of this field. During my attendance at ECCU over the years I have had discussions with the modern inventors of rescue breathing, CPR, defibrillation, and almost every mainstream device related to resuscitation. It's great to be able to better understand the major concepts of resuscitation through the minds of those who led the way!

WHAT'S IN THIS NEWSLETTER:

ABOUT ECCU 2015

...

TOP 5 REASONS TO ATTEND

...

ECCU SPECIAL EVENTS

...

CPR SAVES LIVES MARCH

...

THANK YOU SUPPORTERS



Q: Why is the latest knowledge of resuscitation and emergency cardiac care so important to EMS providers, educators and leaders?

Ed: First, resuscitation from out-of-hospital cardiac arrest is a primary quality measurement of EMS systems. Indeed, outcomes are very different from system to system. To quote a great EMS Leader, "Resuscitation from Out-of-Hospital Cardiac Arrest is the responsibility of citizens and EMS providers.

Post-resuscitation care is the responsibility of the hospitals." If EMS systems provide quality from system activation, dispatch, bystander CPR, and high performance EMS care - outcomes will improve! ECCU2015 will address the best practices in all of these areas.

Q: What are the areas that are addressed specific to the EMS provider?

Ed: EMS related topics cover the spectrum of Emergency Cardiac Care and Resuscitation. There are comprehensive preconference workshops including: High Performance CPR (HP-CPR) - Seattle/King County Resuscitation Academy, Eagles Workshop featuring best practices throughout the United States, and Cardiac Arrest Airway Management! On the second preconference day the American Heart Association will be providing official updates for BLS, ACLS, PEARLS/PALS, and Heartsaver Instructors. During the conference there are dozens of topics that would be of interest to EMS providers including Prehospital Management of STEMI and Non-STEMI, Mechanical CPR, Best Practices in Street Medicine, Active Compression-Decompression and ITD, and many more relevant topics.

Q: Have you consistently attended ECCU over the years?

Ed: Resuscitation and ECC have been major interest areas for me since I became an EMS provider a long, long time ago! I have attended every ECCU conference (formerly Citizen CPR)

“For someone who cares about this field... it does not get any better!”

since 1980 and have never been disappointed. I have developed close friendships with Giants of Resuscitation and enriched my understanding of the whole process of Emergency Cardiovascular Care from the streets to the bedside. Imagine discussing CPR education with Peter Safer, the latest in STEMI management with Karl Kern, or the Mechanics of Perfusion with Tom Aufderheide? For someone who cares about this field... it does not get any better!

For more Q & A articles with the ECCU Faculty, check out www.eccu2015.com

Top 5 Reasons to Attend

With ECCU quickly approaching, check out why you should attend.

1. Learn about the new 2015 Guidelines just weeks after their release!
Hear about the new 2015 Resuscitation Guidelines directly from the resuscitation experts, scientists and authors of the guidelines on how they are impacting instruction and practice to improve survival.

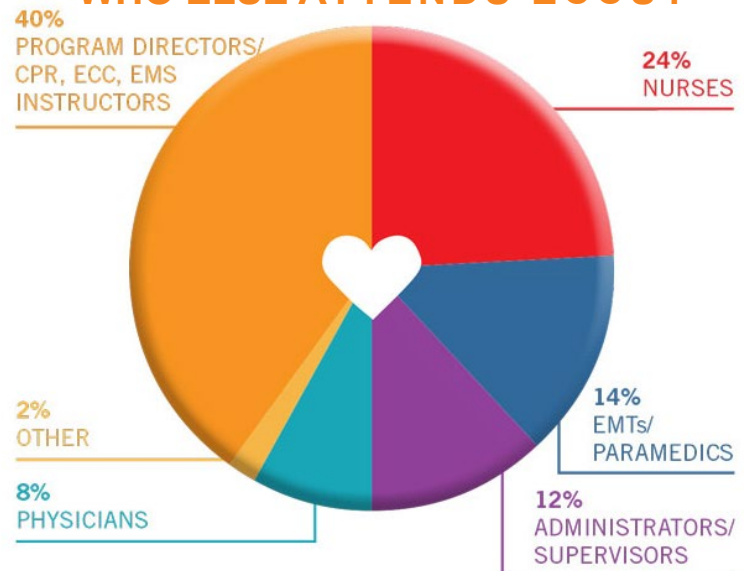
2. Translate Science Into Survival.
The theme of ECCU 2015 is “The New 2015 Resuscitation Guidelines: Translating Science into Survival.” During the past decade, the Science of Emergency Cardiovascular Care has significantly advanced. However, educational efficiency and local implementation have lagged behind. ECCU 2015 will be devoted to strengthening these most important translational phases!

3. Earn continuing education credits.
This important educational experience earns participants hour-for-hour continuing education credit, and right before year-end!

4. A breathtaking location.
The Manchester Grand Hyatt is the setting for the 2015 ECCU Conference. This ocean-side San Diego hotel offers attendees the best of a one-of-a-kind city at a discounted rate.

5. The only conference for professionals and advocates.
ECCU is the one place where the wide spectrum of resuscitation experts, professionals and advocates come together to exchange ideas and to learn new techniques and practices. Join over 1500 colleagues at this engaging conference!

WHERE DO YOU COMPARE & WHO ELSE ATTENDS ECCU?



SPECIAL EVENTS

TUESDAY, December 8

5:00 PM – 5:40 PM
OPENING REMARKS AND SPECIAL PRESENTATION
Seaport A-E, Level 2

Tom Aufderheide, MD, MS, President, CCPRF; Ed Stapleton, EMT-P, Program Chair; Dana Niles, MS, Program Co-Chair, ECCU 2015; James Dunford, MD, and Maureen O'Connor, EMT, Co-Chairs, Local Planning Committee; Brian Fennesy, Chief, San Diego Fire-Rescue Department

Join us for the opening of the ECCU 2015 Conference: Translating Science Into Survival

5:40 PM – 7:00 PM
OPENING SESSION AND OPENING KEYNOTE
Seaport A-E, Level 2

New 2015 Resuscitation Guidelines: It's All About Quality Implementation

Robert Berg, MD; Mary Fran Hazinski, MSN, RN

The Institute of Medicine Report on Cardiac Arrest: A National Vision for the Future

Tom Aufderheide, MD, MS

7:00 PM – 9:00 PM
ECCU OPENING RECEPTION IN THE EXHIBIT HALL
Harbor Ballroom, Level 2

Don't miss your first opportunity to network with faculty and all the industry leaders in the ECCU 2015 Exhibit Hall during the very popular Opening Reception!

EXHIBIT HALL SCHEDULE

• Harbor Ballroom, Level 2

Tuesday, December 8, 2015

7:00 PM – 9:00 PM ECCU Opening Reception

Wednesday, December 9, 2015

7:00 AM – 6:00 PM Exhibit Hall Open

7:00 AM – 8:00 AM Breakfast with the Exhibitors

10:05 AM – 10:35 AM Morning Break in Exhibit Hall

12:25 PM – 1:45 PM Cash/Carry Lunch in Exhibit Hall

3:35 PM – 4:05 PM Afternoon Break in Exhibit Hall

Thursday, December 10, 2015

7:00 AM – 11:25 AM Exhibit Hall Open

7:00 AM – 8:00 AM Breakfast with the Expert s

10:05 AM – 10:35 AM Morning Break in Exhibit Hall

11:25 AM – 1:25 PM CPR SAVES LIVES MARCH

1:30 PM – 4:00 PM Exhibit Hall Open

WEDNESDAY, December 9

7:00 AM – 8:00 AM
BREAKFAST WITH THE EXHIBITORS
Harbor Ballroom, Level 2

Join us Wednesday morning for breakfast in the Exhibit Hall. Visit our exhibitors and see the latest product or service related to the practice of ECC.

8:25 AM – 9:15 AM
HANS H. DAHLL AWARD AND LECTURE
Seaport A-E, Level 2

The late Hans H. Dahll was a founding director of the Citizen CPR Foundation and served on the Board of Directors from its inception in 1987 until 2000. The Foundation created the prestigious Hans H. Dahll Award in his honor and has presented the award at every ECCU conference since 1990. This year, the prestigious award will be presented to Gordon A. Ewy, MD, in recognition of his outstanding contributions and leadership in advancing the field of resuscitation, research, education, and best clinical practice.

Following the award presentation, Dr. Ewy will present his topic: Using Chest Compression-Only CPR and the Community to Boost Survival

THURSDAY, December 10

7:00 AM – 8:00 AM
BREAKFAST WITH THE EXPERTS
Harbor Ballroom, Level 2

Join our expert faculty for informal discussions around the breakfast table. Tell them what you think, ask a question, and learn something new.

FRIDAY, December 11

11:20 AM – 12:00 PM
CLOSING CEREMONY AND AWARD ANNOUNCEMENTS
Seaport A-E, Level 2

William H Montgomery, MD, Excellence in Education Award
ECCU Video Minute Contest Award
People Saving People Award



**CITIZEN CPR
FOUNDATION**

CPR SAVES LIVES MARCH

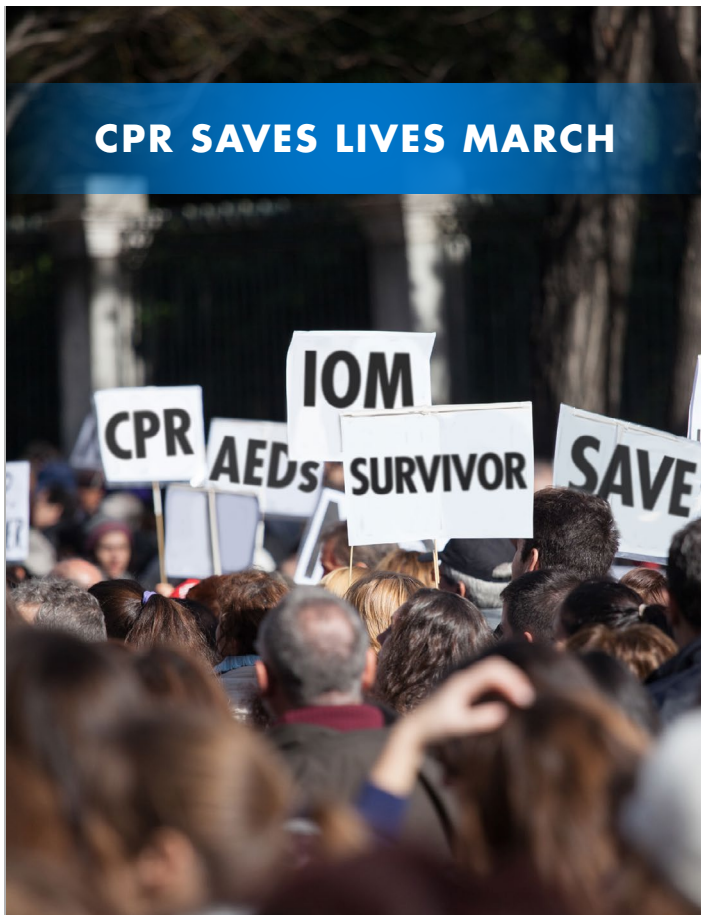
As part of ECCU this year, we will mobilize all participants in the Citizen CPR Foundation's first ever CPR SAVES LIVES MARCH! Join with cardiac arrest survivors who were saved by CPR, to bring attention to the hundreds of thousands who could survive with more CPR, more AEDs and better care. On Thursday, December 10, we will all march together from the Manchester Grand Hyatt to the San Diego Civic Center. We will have banners and signs calling for more action. Help make this important message heard. At the Civic Center, officials and the press will join with us to hear inspirational stories from survivors, recounting their rescues and the lives they have led since. CCPRF will raise a call in a very public way for more CPR training, more AED placements and more education so others can live. Complimentary lunch will be available at the event for all march participants.

Thursday, December 10, 11:25 AM – 1:25 PM

A very special "Thank You" to our Supporters:



PulsePoint
UC San Diego Health



*The Citizen CPR
Foundation thanks the
following supporters for their generous
contributions to ECCU 2015*

PLATINUM SUPPORTERS



GOLD SUPPORTERS



SILVER SUPPORTERS

