

Thursday, 1 October		
08:30	Registration Open	
Bohemia		
08:45 – 09:45	Opening Remarks David Redmond & Gill Wells – EU Advisory Board Co-Chairs & Danielle Nagao - MRC	
09:45 – 10:30	New MRC Website & Cost of Fraud Calculator Aviad Sela – Riskified & Markus Berghaler - MRC	
10:30 – 11:00	Coffee Break <i>Sponsored by</i> CyberSource®	
Bohemia		Moravia
11:00 – 11:45	Increasing Revenue Through UX Optimization Matthew Davies - Badoo	Discussion Tables by Country Mexico / South Korea / Russia / India/ China
11:45 – 11:50	Transition Break	
11:50 – 12:35	eCommerce Fraud in America in the New EMV World Jackie Barwell – ACI Worldwide	Discussion Tables: Payments Digital Currencies / Dynamic Transaction Linking / Checkout Optimization/ SEPA & PSD 2 / Ladies in Payments
12:35 – 13:30	Networking Lunch	
13:30 – 14:45	What to do When Everything Goes Wrong: The Greek Example Christos Georgousis – Tripsta	
14:45 – 14:50	Transition Break	
14:50 – 15:35	Future User Payment Trends-Panel Diarmuid Considine-Skype (moderator) Gabe McGloin – Chase Paymentech Kevin Dallas – Worldpay Jeremy Altman – Slimpay Roelant Prins - Adyen	Discussion Tables: Fraud Omnichannel / Mobile / Friendly / Risk Assessment / Data Breaches
15:35 – 16:00	Coffee Break <i>Sponsored by</i> CyberSource®	
16:00 – 16:45	The Truth of Compliance Interview with Neil Hawkey - Epoch	Discussion Tables: Trends Per Industry Retail / Gaming / Digital Goods / Travel and Ticketing / Subscriptions
16:45 – 16:50	Transition Break	
16:50 – 17:35	Improving Your Decision Making: Rules; Statistical Model or Ensemble Model Catherine Tong - Accertify	Discussion Tables: Hosted by MRC Committees Payment / Fraud / MRC Conference Agenda / Europol
17:35 – 17:40	Transition Break	
17:40 – 18:20	Alternative Payment Method Challenges in EU Julia Körffer – Zalando David Redmond - Inditex	Discussion Tables: Future of Fraud & Payments Future of Fraud / Future of Payments / Future of Mobile Payments
18:20 – 19:00	Free time	
19:00 – 21:00	Main Reception	
21:00 – 22:00	Free Time for Dinner	
22:00 onwards	Prague by Night Meeting Point – The Hangar Dušní 9/9 110 00, Praha 1	



2015 MRC Platinum Meeting
Prague | 30 September-02 October



Friday, 2 October		
09:45	Registration Open	
Bohemia		
10:00 – 10:45	How Dynamic Transaction Linking Can Increase Your Revenue Brian Dammeir - Adyen	
10:45 – 11:15	Coffee Break	<i>Sponsored by</i>
Bohemia		Moravia
11:15 – 12:00	Fraud Management Solutions: Buy VS Build-Panel Tim Russo– cleverbridge (moderator) Edoardo Fiorentini – eBay Enterprise Neil Caldwell – CyberSource Chris Thomas – Experian	Discussion Tables by Job Title Fraud Analyst / Fraud Manager / Payment Manager
12:00 – 12:05	Transition Break	
Bohemia		
12:05 – 12:50	KEYNOTE SESSION – Live Hacking Lecture: Crime Scene Internet Götz Schartner	
12:50 – 14:00	Networking Lunch	
Bohemia		Moravia
14:00 – 14:45	eCommerce Multi Currency Presentment Strategies Nick Tubb - GlobalCollect	Discussion Tables: Personal Development Motivate Your Customers to Increase Sales / How to Talk with Your Boss / How to Build an Effective Fraud Department
14:45 – 14:50	Transition Break	
14:50 – 15:30	Account Take Over Prevention Alistair Urquhart- Telefonica	Discussion Tables: Best Discussion Table Replay
Bohemia		
15:30 – 16:00	Closing Remarks	
16:00 – 17:30	Farewell Cocktail	<i>Sponsored by</i>