

LCA Family Conference Sponsor Opportunities

Three sponsorship levels and one exhibitor level are available to promote your brand and showcase new products to conference attendees.

Not sure which level is right for you?

Contact Tracey Ireland at 678-977-3136 or
Tireland@helmsbriscoe.com to discuss your goals.

STEP ONE: Choose a Sponsorship Level

	Platinum \$8,000	Gold \$5,000	Silver \$2,500	Exhibitor Pass \$800
Conference tickets	4	3	2	2 Exhibit Hall only
Tickets to Saturday night dinner for conference attendees	4	3	2	Not Included
Exhibitor benefits	✓	✓	Not Included Can be added	Yes
Featured in all event PR and in appropriate social media posts	✓	✓	✓	Not Included
Logo on homepage of conference website	✓	✓	Not Included	Not Included
Brand recognition at Saturday night dinner	✓	Not Included	Not Included	Not Included
One bag insert (informational brochure)	✓	✓	Not Included	Not Included
Registration bags Display your company name or logo on bags provided to registrants.	✓	Not Included	Not Included	Not Included
Program recognition	Logo	Logo	Logo	Name Listing
Program ad	Full Page	Half Page	Quarter Page	Not Included

July 26–28, 2019 • Philadelphia, PA

STEP TWO:

Platinum and Gold Levels: Select an item from the corresponding list below

PLATINUM SPONSORS (select one)

- Friday night welcome reception:** Sponsor logo on table top signage during reception and at entrance. Sponsor may greet guests upon entry.
- Saturday breakfast:** Sponsor logo on table top signage during breakfast.
- Philadelphia excursion on Sunday:** Help us offset costs of this optional activity which gives families a chance to take in a bit of Philadelphia, while also connecting with other members of the IRD community. Your logo will be in excursion promotions that go to all conference registrants, in the program, and on the separate excursion website sign-up page.
- Badge lanyards:** All attendees will wear their badge lanyards through the conference, making this one of the most visible opportunities.
- Conference WiFi:** Helps us provide free WiFi to all conference attendees. Sponsor can rename the conference WiFi network, and will be recognized on the back of name badges, table tent cards and at the registration desk.

GOLD SPONSORS (select one)

- Note pads:** Note pads will be available to all attendees. As the sponsor your company logo will be printed on each page of the notepad along with SSH logo.
- Luggage tags:** Your logo with SSH logo and LCA Family Conference 2019 printed on luggage tags made available to all attendees and will endure as they continue their travels home and beyond.
- Pens:** Pens with your logo will be provided to all attendee.
- Official coffee break sponsor** (two available)
Sponsor recognition on signage at morning or afternoon coffee break stations and printed on napkins. Sponsor may choose either morning or afternoon coffee break.

EXHIBITOR BENEFITS

Includes:

- One 8-foot table
- Two chairs
- Access to power and WiFi

Allowed:

- Floor banner
- Tabletop banner
- Merch giveaways
- Promotional materials

Not allowed:

- Music