



SUPPORTING SPONSORSHIP: \$2,500 – includes all 4 events

Pre-Event Promotion

- Sponsor recognition and linked logo on/in all available event promotion and advertising (includes print, web, email: May-Nov)
- Linked Logo on ***Cloth Paper Scissors Today Recommended Events*** email newsletters--distributed monthly to estimated 110,000 subscribers
- Linked Logo on ***Quilting Daily Recommended Events*** email newsletters--distributed monthly to estimated 139,000 subscribers
- 200 word advertorial in one of the ***Cloth Paper Scissors Recommended Events*** email newsletters to estimated 110,000 subscribers
- Linked Logo and company description on www.CreateMixedMediaRetreat.com sponsor page
- Logo included on print advertising. Includes event advertising in Interweave magazines
- Sponsor feature post on our CREATE Facebook page with link back to the sponsor's page

On-Site Promotion

- Signage (co-branded) and Sponsor recognition at all evening events and in common areas.
- Complimentary table at Friday evening's Artists' Faire—an excellent opportunity to sell directly to CREATE participants, as well as local shoppers. (\$200 value/event)
- Supplied product sample placed in Commemorative Tote Bags (Goody Bags) at each event
- Opportunity for Sponsor to provide their own staff for an onsite demonstration at each event

Post-Event Promotion

- Sponsor recognition in post-event ***Cloth Paper Scissors Today Recommended Events*** email newsletters sent to estimated 110,000 subscribers

GOODY BAG SPONSORSHIP \$200/event or \$400/all four events

The very best way to sell your products is to get them in the hands of the artists themselves.

- Supplied product will be placed in our Commemorative Tote Bags (Goody Bags) distributed onsite to students/instructors (250 items per event)
- Company name and link on CREATE website along with sponsor recognition
- Free shipping of your products from one Create event to another, for multiple city sponsors. Restrictions may apply.

Please circle your event selection(s):

Somerset, NJ Lisle, IL Dallas, TX Seattle, WA

Shipping Details and Deadlines for Goody Bag product:

Products need to ship and be received seven (7) days prior to each event. Shipping details to follow.



Company Name ("Sponsor") _____

Your Name _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Email _____

Signature _____ Website(s) _____

Sponsor will be invoiced in full when contract is received. If you would prefer to have your credit card charged at the time of billing, please provide the following credit card information:

Name on card _____

Credit card # _____ exp. _____ Sec. # _____

Amount authorized _____

Return to: Event Sales Mgr., Dana Groves 610-232-5707 dgroves@interweave.com Fax 610-232-5754

Terms: FW Media/Interweave has the sole right to determine the eligibility or termination of any Sponsor. Interweave may reject sponsorship without liability, for any reason or no reason, including those that Interweave deems inappropriate or incompatible with its standards and those that have been previously acknowledged or accepted. Cancellations from Sponsor will not be accepted after any portion of the package has been delivered.

Payment terms are net 30 days after date of invoice. Interweave may apply payments from Sponsor to any debt owed to Interweave. Sponsor shall remain liable for all outstanding sums owed to Interweave. Sponsor, its affiliates and any applicable agency are jointly liable for all payments to Interweave. Interweave is not bound by any terms or conditions that are unwritten or appear on order forms or copy instructions when those terms or conditions conflict with or alter any provisions contained in this Sponsor Agreement or its policies. Sponsor acknowledges that if Sponsor is overdue on payment, whether or not related to CREATE Mixed Media Retreat, Interweave shall have the right to restrict Sponsor from receiving the benefits of Sponsorship Package, without any refund obligation, until the overdue amounts are paid.

Sponsors and any applicable agency jointly and severally represent that they are fully authorized and licensed to use and publish i) all intellectual, private and proprietary property, and ii) all testimonials and other matter contained in any Sponsor- submitted content by or on behalf of Sponsor.

Sponsor assumes all responsibility for compliance with all event rules and ordinances, as well as with the rules and regulations of operators and owners of the property and facility in which the CREATE Mixed Media Retreat is held.

As part of the consideration to of this Sponsorship, Sponsor, any applicable agency and their affiliates agree to and shall indemnify, defend and hold harmless Interweave and its employees, agents, officers, parent company, affiliates from and against any and all losses, damages (including consequential, incidentals, special and punitive damages), liabilities, costs, fees and expenses (including court, collection and legal fees and expenses) incurred, arising out of or related to Sponsor under this Agreement.

Dana Groves 610-232-5707 dgroves@interweave.com