AELP Conference App – Spring Conference 2018 version
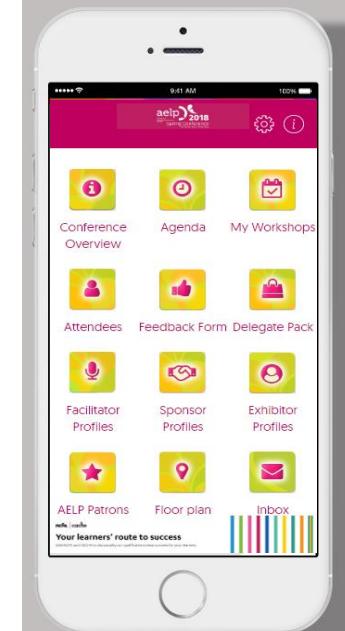
App Start-up
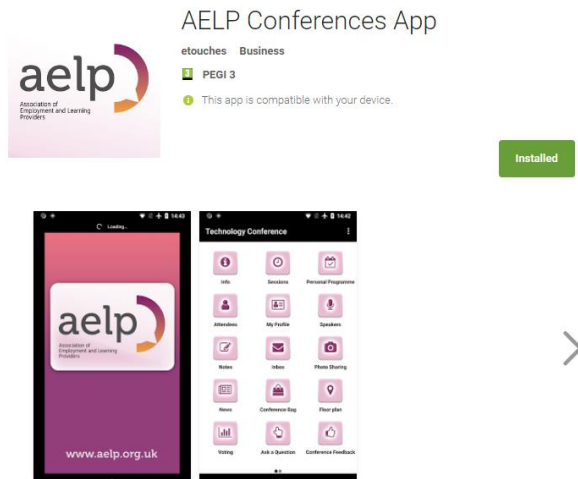
How the App appears inside Google or Apple Play store

App loading Splash screens

Login: Email address
Password: Booking Reference number

From the Launcher screen delegates can move around the app and enter into different modules
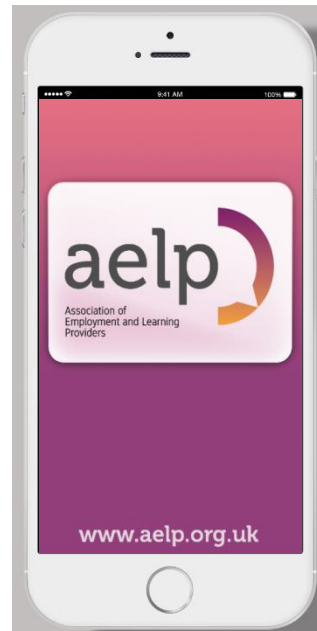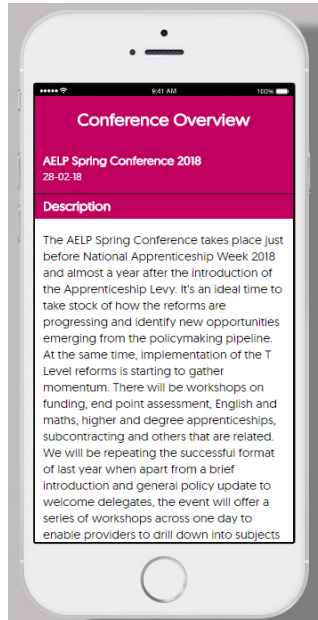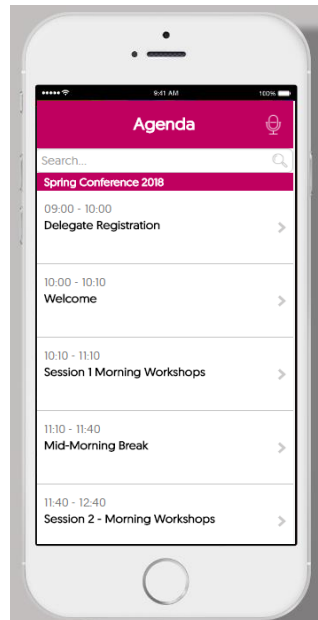
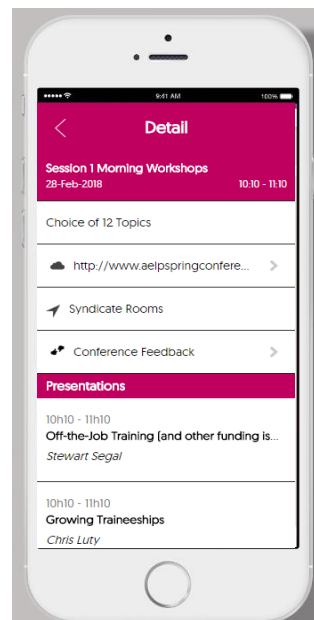# AELP Conference App – Spring Conference 2018 version
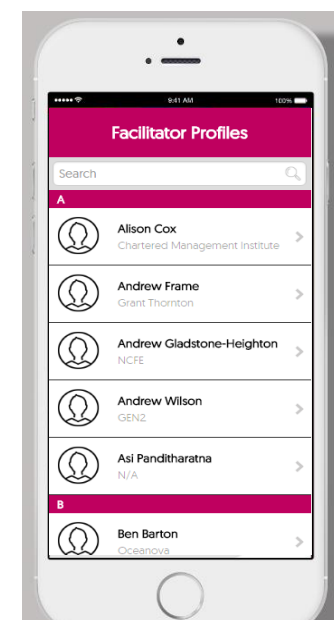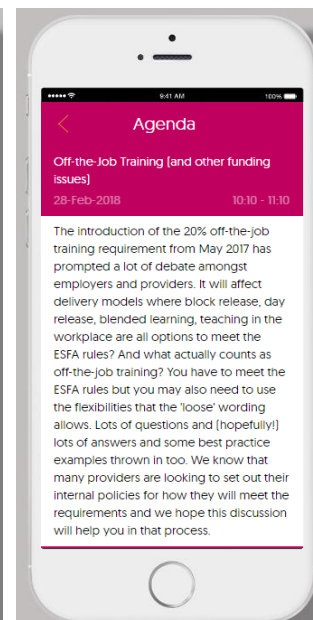
Individual Modules

General Conference information; timings, description, venue and AELP contact details

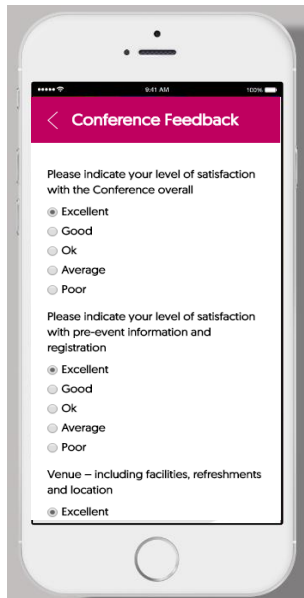Overview of the Conference Agenda. Click through to find out more information

Read more about the Workshop Sessions, which rooms they take place in and add your favourites to the Delegate Pack
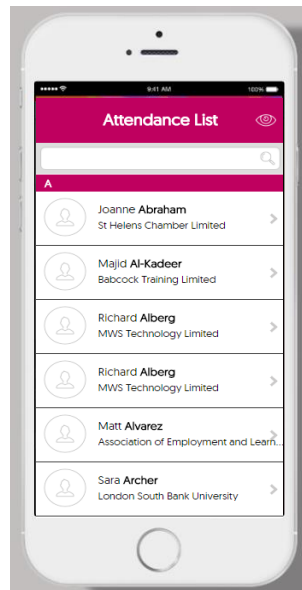

Find out more about the Conference Facilitators

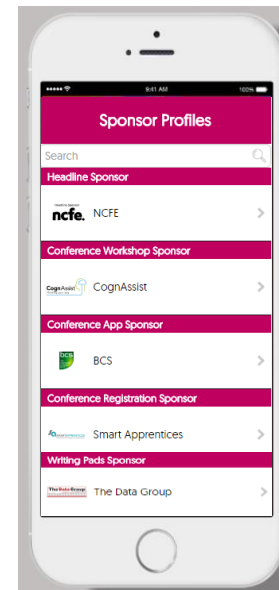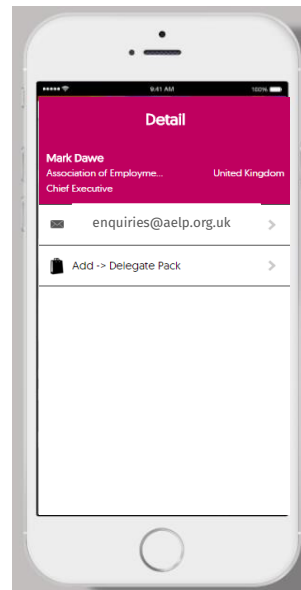# AELP Conference App – Spring Conference 2018 version
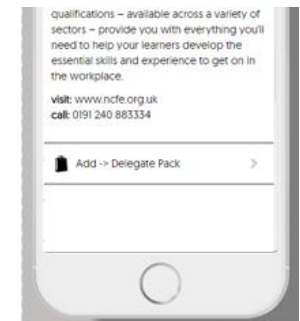
Individual Modules cont…/

Provide Conference Feedback through this module

See who's attending, use the Search bar to find delegates and remind yourself to contact them later by adding connections to your Delegate Pack
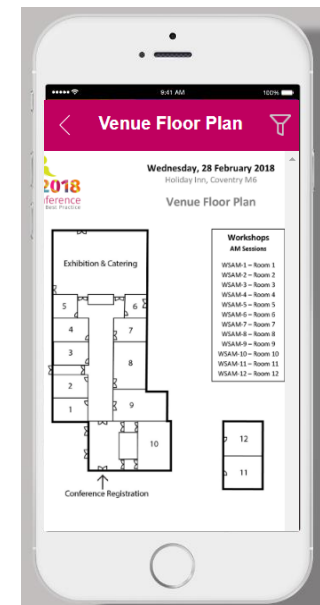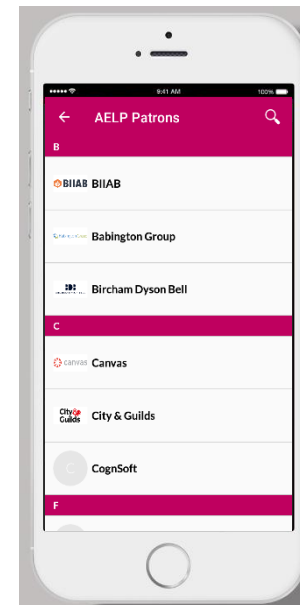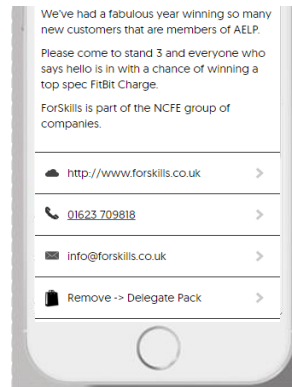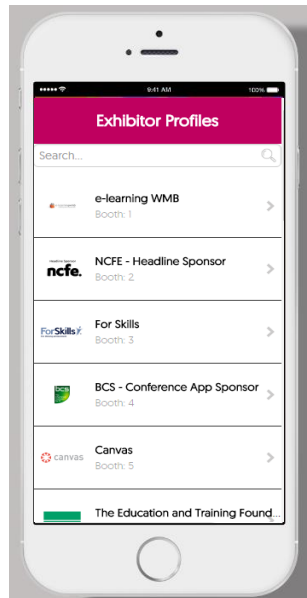

Read more about the Conference Sponsors, visit their websites and add new connections to the Delegate Pack for later contact

AELP Conference App – Spring Conference 2018 version
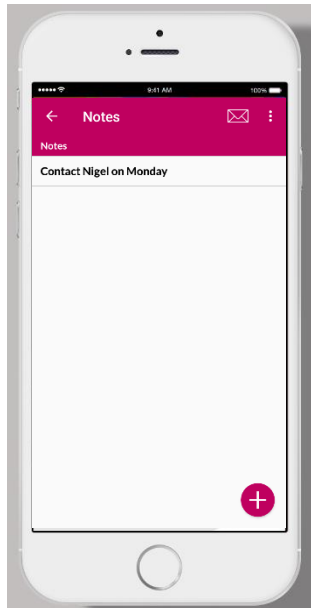
Individual Modules cont…/

Find out more about the Conference Exhibitors including where to find them on the day

Find out more about AELP Patrons

Explore the floor plan by zooming in and out

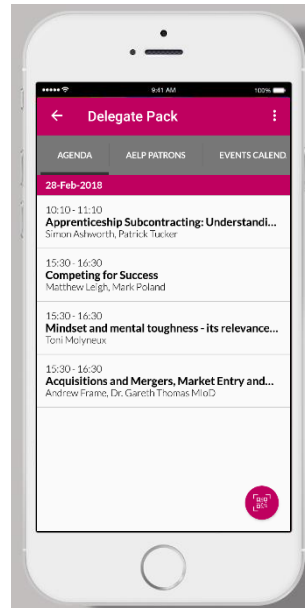# AELP Conference App – Spring Conference 2018 version
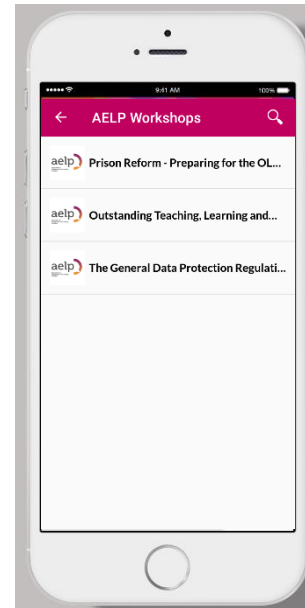
Individual Modules cont…/
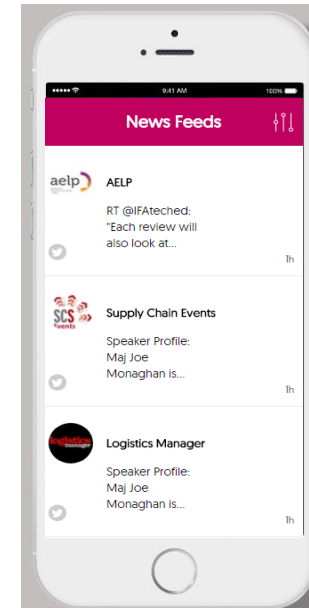
Take and send notes to your email address

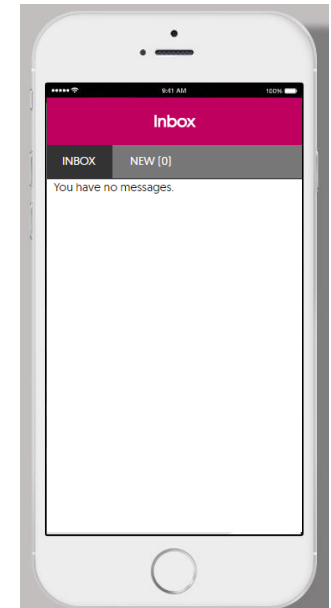Use the Search module to look across the App

Find all you've added to the Delegate Pack

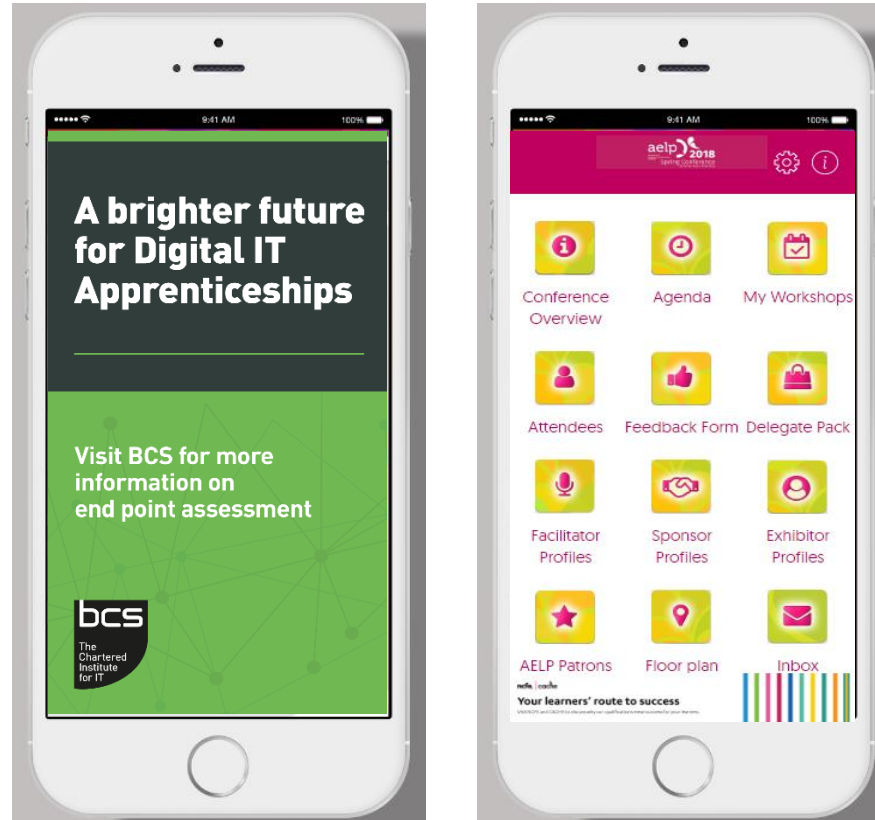Read about AELP's upcoming Conferences and Workshops

Connect with news stories on AELP social media and receive message updates from the AELP Events team via the Inbox module.

AELP Conference App – Spring Conference 2018 version

App Sponsorship

Monetise the app through various full-page or banner adverts.
These can be scheduled to pop-up for 5 seconds or more and every
10 minutes to half an hour