The best apps for your small business

Heather Satterley & Liz Scott
Take a minute to connect with your neighbor
Today’s speakers
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Agenda

🌱 Why consider apps?
🌱 What makes a great app?
🌱 Where should I focus first?
🌱 Best apps for your small business
Why consider apps
You don’t know what you don’t know
Manual processes
Save time!

Don’t waste your most precious resource.
What makes a great app?
Scalability
Ease of use

Complicated does not always mean better
Customer support

Easy to access support is a must!

Look for YouTube and website videos

Peer reviews are an excellent resource
Cost benefit

Compare the cost of app to the cost of the manual process

Include loaded labor materials and supplies

Lost opportunities
Apps should feel like an extension of your business
Where should I focus first?
Determine where you are spending time on non value-added activities in your business
Identify value-added and non-value added steps

Value added

Sale → Invoice → Receive Payment

Non-value added

FOCUS HERE → Print Invoice → Mail Invoice → Record Payment
What’s EATING YOUR TIME?
Let apps do the work.
Best Apps for your Small Business
What are the repeatable tasks that are taking up your valuable time?

- Billing
- Managing Cash Flow
- Scheduling
- Time-tracking / Payroll
- Managing expenses
Apps to manage your cash flow

- **Manage your collections**
  - **ARcollect**

- **Forecast how much cash you’ll have in the future**
  - **float**

- **Find the perfect debt collection company**
  - **collbox**

- **Easy to use cash flow modeling**
  - **FROG**
Apps to manage payroll and taxes

- Payroll, HR, and tax services
- Automated sales tax reporting and filing
- QuickBooks Online Payroll software
- Automated tax compliance software
Apps to manage your time and scheduling

- **Web-based and mobile time tracking and employee scheduling app**
  - SHEETS by quickbooks

- **Employee times tracking and scheduling app**
  - ClockShark

- **Online appointment scheduling**
  - Acuity Scheduling
Apps to automate data entry

Receipt capture made simple with mobile app

Cloud payable solution for small to mid-size businesses

Capture, analyses and posts bills, receipts and statements into your accounting solution

Itemized receipt fetching for Home Depot
Apps to automate data entry

Connect to PayPal app integration makes it easier to enter transactions into QBO

Connect to Square app integration makes it easier to enter transactions into QBO

Import, export and delete data inside your QBO

Automated accounting for Amazon and Shopify
Apps to gain insights into your business

- **LivePlan**: Create a professional business plan and track your progress
- **Qvinci**: Consolidated financial reporting
- **Fathom**: Simple financial reporting analysis
- **CashFlowTool**: Gather and organize financials for instant business intelligence
Industry-specific

Inventory management

Subscription-based Sales

Field service management

Subcontractor construction management

Builder construction management

Legal firms
Funding

- Matches you with lenders for a quick infusion of cash
  - Fundera

- Business loans for QuickBooks customers
  - QuickBooks Capital

- Fast invoice financing
  - Fundbox

- Business loans, lines of credit and invoice factoring
  - BlueVine
Backup

Backup, restore and copy QuickBooks Online

Backup, restore and copy QuickBooks Online
Multi apps for your business
Let your apps do the heavy lifting
Where do I find an app for that?
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