



SUPPLY CHAIN  
CONFERENCE & EXHIBITION  
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**Felisa Higgins**

Clinical Associate Professor and Associate Dean  
Smeal College of Business

Dr. Felisa Preciado Higgins is the Associate Dean for Undergraduate Education and a Clinical Associate Professor of Supply Chain Management at the Smeal College of Business. Dr. P, as many have come to know her, describes herself as a woman on a mission to change the world, one student at a time.

Dr. Higgins served as a 2016-2017 Administrative Fellow for the Office of the Vice President for Commonwealth Campuses prior to assuming her role as Associate Dean. She was awarded the George W. Atherton Award for Excellence in Teaching in 2015, and the Smeal College of Business Fred Brand Jr. Award for Undergraduate Teaching Excellence in 2014. She holds a Ph.D. in Industrial Engineering from Purdue University, a Master of Science in Industrial Engineering from Florida State University, and a Bachelor of Science in Industrial Engineering from Florida A&M University.

Prior to joining Penn State, Dr. Preciado worked for Kimberly-Clark Corporation (KCC), where she was responsible for implementing process improvement solutions and demand planning methods throughout Latin America. Her previous work experience also includes the automotive and apparel industries.

