



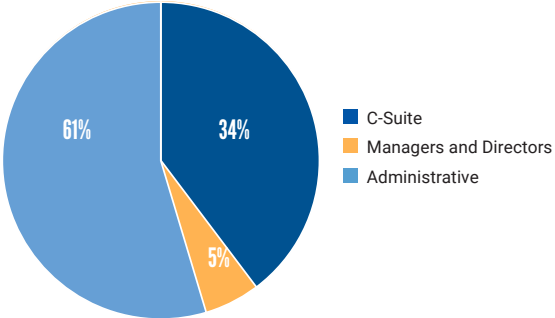
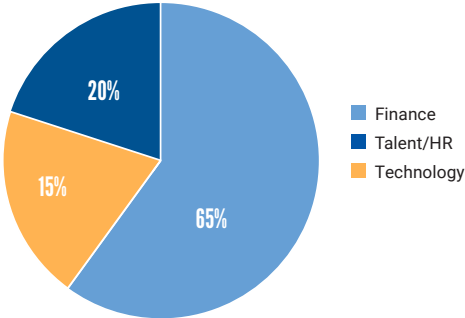
FINANCE, TALENT AND TECHNOLOGY FORUM

September 9-11, 2019
Marriott Harbor Beach Hotel | Ft. Lauderdale, FL

At the 2019 Finance, Talent and Technology Forum, finance, talent and technology professionals from 130 United Ways convened to further our fight for the health, education and financial stability of every person in every community.

United Way is in the midst of a transformation, starting with digital engagement. Our Philanthropy Cloud, developed with Salesforce, is ushering in a new era of philanthropy: this tool allows companies to organize, administer and report on employee-led philanthropic initiatives on one unified platform. Behind this innovation and our entire transformation are the staff of United Ways who will help their teams navigate the dynamic shifts of the philanthropic marketplace. Align your brand with the cross-functional teams of finance, talent and technology leaders to build the infrastructure that will power our future.

300 ATTENDEES



SPONSORSHIP DEADLINE

The due date for program recognition for sponsors and exhibitors is Friday, July 19, 2019.

GET STARTED TODAY

To confirm your sponsorship or customize a package that meets your branding and business needs contact: sponsorships@unitedway.org.



SPONSORSHIP OPPORTUNITIES

	PRESENTING PARTNER	CHAMPION \$20,000	ADVOCATE \$10,000	COLLABORATOR \$5,000	ALLY \$2,500
On-stage moment during one general session	SOLD OUT	✓			
Recognition during general session		✓	✓		
# of social media callouts from United Way account (IG + Twitter)		2	1	1	
Logo inclusion in available print & digital materials (program guide, signage, etc.)		✓	✓	✓	
One curated message to all attendees (sent by UWW)		✓			
Opportunity to host a booth		✓	✓	✓	✓
Complimentary registrations (number denoted)		5	3	1	

At the Champion level, you are eligible to host a meal or reception complete with your branding and brief remarks. Advocates and Collaborators may also support experimental activations like a photobooth.

OPPORTUNITY	BENEFITS
RELAX & RE-CHARGE STATION \$7,500	<ul style="list-style-type: none"> “Relax & Re-Charge Station provided by...” messaging featured on station signage Recognition in program guide Logo on event website, mobile app and other marketing materials Recognition on mobile app activity feed and Twitter feed
EVENT WIFI \$7,500	<ul style="list-style-type: none"> “WiFi provided by...” messaging featured on main screens between general sessions and table cards on general session tables Recognition in program guide Logo on event website, mobile app and other marketing materials Recognition on mobile app activity feed and Twitter feed
BRANDED NAME BADGE & LANYARDS \$3,000	<ul style="list-style-type: none"> Company logo branded on name badge and lanyards Recognition in program guide Logo on event website, mobile app and other marketing materials

