



EVENT UPDATE: IMEDIA BRAND SUMMIT CANCELLED FOR 2020

2020 continues to strike the core and heart of our business. Today we announce the difficult decision we have made to cancel iMedia Brand Summit Australia 2020.

iMedia Brand Summit is Australia's leading martech event, which would have seen nearly 250 marketing leaders gather on the Gold Coast this September. The continuing situation in Victoria has made it impossible to execute an event such as this to the level the brand promises.

Therefore, we have decided to cancel on the premise of protecting the health, safety and wellbeing of our sponsors, speakers, brands and delegates.

We would like to extend a special thank you to our industry partners IAB and ADMA, who have been great supporters of our business during this challenging period.

Many of you have made significant commitments to us, and we thank you for that. Michael, Helena and Ryf will be available over the coming weeks to help work through this difficult period together.

Thank you again for your support and well wishes, and we look forward to seeing you in 2021.



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