

BETTER TOGETHER

MSD'S HEALTHCARE INNOVATION + TECHNOLOGY CONFERENCE

January 22 - 25, 2018 + Miami Beach Florida



MSD's 2nd Annual Pitch Tank Contest

***Featured event at Better Together 2018
MSD's Healthcare Innovation & Technology Conference
January 22-26, 2018
Fontainebleau Miami Beach***

Applications accepted through November 15th

Five entrepreneurs will have the opportunity to take the stage to pitch the next new healthcare technology solution to a panel of top business experts and an audience of customers and leading manufacturers in the Home Infusion, HME and Oncology markets. Panel members include Shark Tank original cast member Kevin Harrington, and MSD's own Board Director, Christos Cotsakos, Ph.D., Chairman and CEO of Pennington Ventures, LLC, and former Chairman and CEO of E*TRADE.

To be eligible, all applicants must be in the start-up or early stage and prepared to present their solution to panelists. A selection committee will carefully vet all submissions and the top five companies will have 5 minutes to demo live at MSD's Better Together 2018 Healthcare Innovation and Technology Conference. Applicants will be notified by email of the committee's decision and will be provided with presentation guidelines at that time. The winner will receive a 10K cash prize and access to customers, Board of Directors and vendors attending the conference. Submissions are due no later than 5pm EST on November 15, 2017.

To Apply

Fill out the application below and send to pitchtank@msdistributors.com by November 15th

Application:

Please keep your responses brief (3-5 sentences)

***Required**

Date *

Company Name *

Company Address *

Include City, State, Zip

Company Website *

Company Phone *

Contact Name *

Contact E-mail *

Contact Phone *

Cell phone preferable to contact person on day of event

Within the healthcare industry which best describes your product/service? *

Medical Device

Telehealth

Patient Engagement

Quality of Care

Healthcare Cost Reduction

Other

What problem are you trying to solve for patients or providers? *

How does your product solve this problem? *

Tell us about your progress.*

What success have you experienced so far?

Tell us about your leadership and your team.*

Why do you believe your team will be successful?

Tell us about the big picture.*

What are your goals? What is your primary revenue stream?

Save and send applications to pitchtank@msdistributors.com by November 15th

www.msdconference.com

**BET+TER
TOGETHER**

MSD'S HEALTHCARE INNOVATION + TECHNOLOGY CONFERENCE

January 22 - 25, 2018 + Miami Beach Florida

