

Supported by:



[www.himssthailand.org](http://www.himssthailand.org)

Healthcare tourism, shift in patients' demands and the national eHealth agenda in Thailand are driving rapid changes in Thailand's healthcare landscape. Join us at this 2-day event where we also tackle the country's need for aged care and digital workforce competency. Also, hear how your peers from around the world and in Thailand innovate to provide safer, smarter healthcare.

Network with  
**250+** Healthcare  
Executives in  
Thailand!

Forecasted growth  
of **USD 28.5  
billion** by 2020  
in the healthcare  
sector

JOB TITLES	TOPICS BEING DISCUSSED
C-Level: CEO, COO, CMIO, CIO, CNO Health informatics professionals	<ul style="list-style-type: none"> <li>• Aging Population</li> <li>• Continuity of Care</li> <li>• Internet of Things</li> <li>• Personal Wellness</li> <li>• Population Health</li> <li>• Preventive and data driven care</li> <li>• Start ups and innovations</li> </ul>

SPONSORSHIP TYPE	SPONSORSHIP LEVELS	
	DIAMOND USD 15,000	GOLD USD 7,000
Speaking Opportunity	Included – Keynote session*	Included – Industry solution session
Exhibition	One (1) table top	One (1) table top
Speaker Pass	1	1
Complimentary Badges	16	5
Conference Guide Advertisement	Full page	
Conference Web Banner Advertisement	Included	
Logo on Conference Bags	Included	
Attendee Bag Insert	Included	
An Email Blast to Registered Attendee	Included	
Logo Recognition and Visibility	Included	Included
Verbal Recognition (Opening & Closing Ceremonies)	Included	
Company Profile on Event Website and Conference Guide	Included	Included
Media Opportunities	Opportunity to work with HIMSS to publish exclusive articles onto HIMSS Asia Pacific website. Article will also be featured on event email and social media platforms pre or post-event.	

\*Only 2 slots available and client speaker preferred

NETWORKING SPONSORSHIP	
Luncheon Dialogue Meeting (2 slots available) USD 10,000	One (1) 1.5 hours closed-door lunch reception on Main Conference
	Opportunity to network with 20 targeted attendees*
	HIMSS will assist with the Luncheon RSVP
	Post event attendee list excluding contact information will be provided (name, title, company, country)
	HIMSS will manage and bear the cost of the event logistics
Logo recognition in marketing materials, conference agenda, website, and onsite signage	

\*In the event of overwhelming response, we can open up for 5-10 more seats subjected to further agreement between HIMSS and sponsor

EXHIBITOR	
Exhibitor USD 3,500	One (1) table top
	Two (2) Complimentary Passes
	Logo recognition in marketing materials, conference agenda, website, onsite signage and walk in slides

ALA CARTE SPONSORSHIP	
Conference Inserts USD 1,000	Conference bag inserts are great way to reach the delegates. The sponsor will supply the insert material and have the insert artwork approved by show management beforehand. (Limited to one item per company).
Conference Guide Advertisement Full page (USD 1,000) Half page (USD 500)	Get maximum value from your presence on a conference guide advertisement to drive traffic to your exhibition booth, focus group and industry solution session.
Message Panels (multiple locations) USD 1,000	Reinforce your brand and message in high traffic areas in the foyer.
Conference Lanyard Sponsor USD 1,000	Each attendee will receive a lanyard. They will wear this throughout the event, giving your brand maximum exposure.