

## Event Information for Large Show Roundtable (LSR) Virtual

### Event Date & Times

Large Show Roundtable

August 20, 2020:

9:45 AM	Welcome; Objectives and Self Introductions
10:10 AM	Jennifer Beindorf, VP Client Experience, GES – “Ideation for Large Shows”
10:30 AM	Skip Cox, SVP Research & Measurement, Freeman – “Attendee Confidence Trends: Phase 3 Research”
10:45 AM	Kimberly Hardcastle-Geddes, Chief Marketing Strategist, mdg – “Attendee Acquisition in a Covid-19 World”
11:05 AM	Break
11:15 AM	Breakout Session #1
12:00 PM	Lunch Break
12:30 PM	Dave Lawton, Chief Sales Officer, CDS – “The Future of On-site Registration”
12:45 PM	Rich Stone, CEO, ACT/EXPOCAD – “Digital Trade Show Platforms”
1:05 PM	Breakout Session #2
1:45 PM	Break
1:55 PM	Polling Questions
2:05 PM	Speed Round and Summary
2:30 PM	Adjourn

For up-to-the-minute information, please go to [Large Show Roundtable](#).

### LSR Policies

#### **As of September 2019:**

LSR Virtual respects the information provided by our customers. This privacy statement discloses the type of information we capture about our customers, how we use it to communicate with our customers and how you can request to no longer receive communications from LSR.

**Our Customers:**

This policy applies to all customers of LSR Virtual, who include, but are not limited to, attendees, speakers, press and sponsors.

**Customer Information and Use:**

Two primary types of information are gathered about our customers:

Financial information is used for or gathered during the registration process and includes, but is not limited to, credit card numbers and expiration dates. This information is used only to process the transaction.

Professional information includes, but is not limited to, name, title, company name, company address, phone number, and e-mail address. This also applies to questions answered on survey or registration forms, such as demographic information.

**Opting Out:**

LSR Virtual will accept, implement and maintain any customer request to opt out of future e-mail communications from LSR Virtual. If you would like to opt out of all e-mail communications from LSR Virtual, please contact Sam Lippman at [sam@lippmanconnects.com](mailto:sam@lippmanconnects.com) or [703.979.4904](tel:703.979.4904).

**Security:**

This site utilizes a secure server to protect information.

**Cancellation Policy:**

Full refunds will be allowed until August 14, 2020. After August 14, substitutes that meet LSR's eligibility requirements will be permitted.