

## Digital Summit 2020

*All Summit sessions occur on Zoom from 2:00-3:30 pm (ET)*

### Event Dates & Times

**Friday, September 11** – Pricing Exhibits, Sponsorships, and Registration for *Hybrid and Virtual* Events

**Friday, September 18** – Next Generation Marketing: Attendee Acquisition for *Hybrid and Virtual* Events

**Friday, October 2** – Demonstrating ROI from *Hybrid and Virtual* Events for Exhibitors and Sponsors

**Friday, October 9** - New Sponsorships and Features That Increase Engagement Between Attendees and Exhibitors/Sponsors

**Friday, October 23** – Producing Cost-Effective and Productive *In-Person* Events During a Pandemic

**Friday, October 30** – Workshopping *In-Person* Event Business Models

**Friday, November 6** – Out with the Old: Sales Policies and Tactics Geared to the COVID-19 Era

For up-to-the-minute information, please go to <http://www.lippmanconnects.com/events/digitalsummit>

### Digital Summit Policies

#### **As of September 2019:**

Digital Summit respects the information provided by our customers. This privacy statement discloses the type of information we capture about our customers, how we use it to communicate with our customers and how you can request to no longer receive communications from Digital Summit.

#### **Our Customers:**

This policy applies to all customers of Digital Summit, who include, but are not limited to, attendees, speakers, press and sponsors.

#### **Customer Information and Use:**

Two primary types of information are gathered about our customers:

Financial information is used for or gathered during the registration process and includes, but is not limited to, credit card numbers and expiration dates. This information is used only to process the transaction.

Professional information includes, but is not limited to, name, title, company name, company address, phone number, and e-mail address. This also applies to questions answered on survey or registration forms, such as demographic information.

#### **Opting Out:**

Digital Summit will accept, implement and maintain any customer request to opt out of future e-mail communications from Digital Summit. If you would like to opt out of all e-mail communications from Digital Summit, please contact Sam Lippman at [slippman@lippmanconnects.com](mailto:slippman@lippmanconnects.com) or [703.979.4904](tel:703.979.4904).

**Security:**

This site utilizes a secure server to protect information.

**Cancellation Policy:**

Cancellations will be accepted up until one week prior to the Summit session if a substitute who meets the eligibility requirements is not available.