



CDW

PROTECT SUMMIT

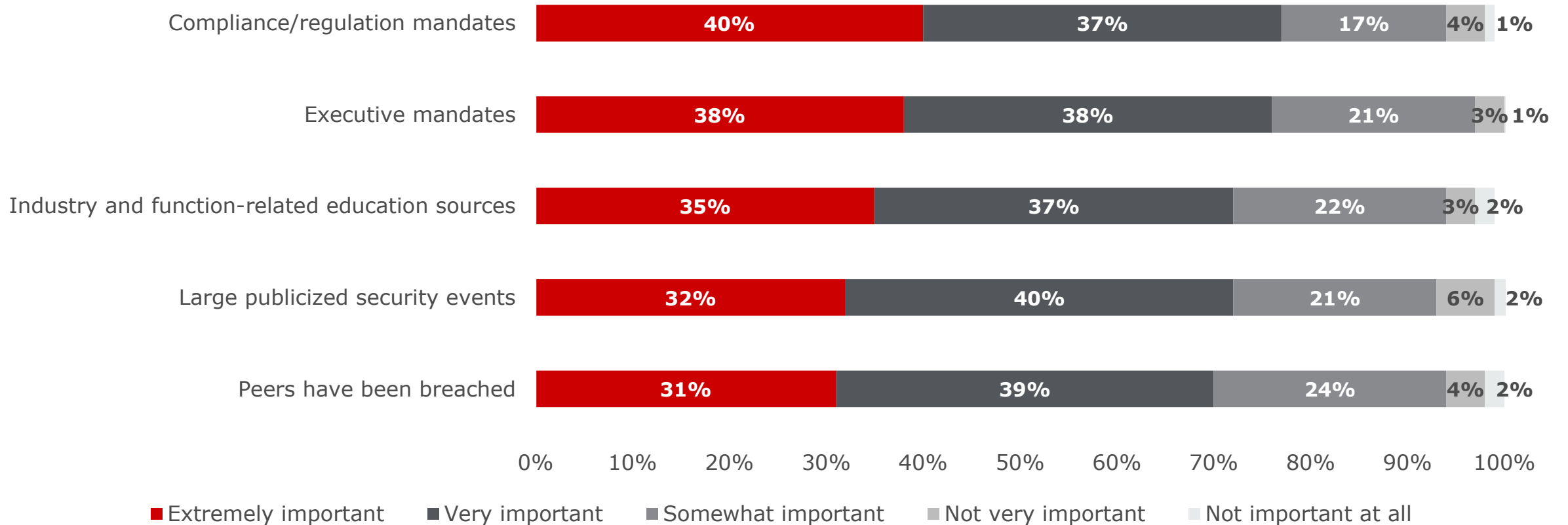
Managing Security and Cyber Risk for the Digital Future

WELCOME

Bob Bragdon
SVP & Publisher, CSO

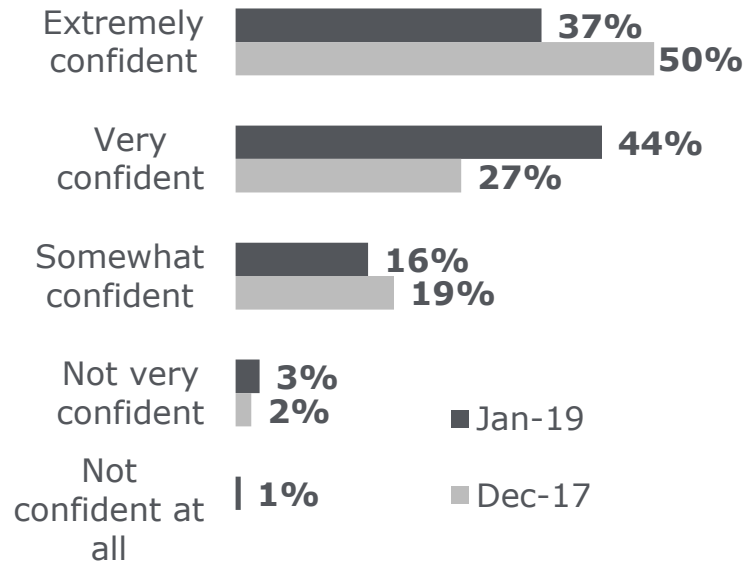
What's Driving Cybersecurity in the Enterprise?

Importance of External Drivers in Prompting Organizations to Take Action Before Becoming Victimized

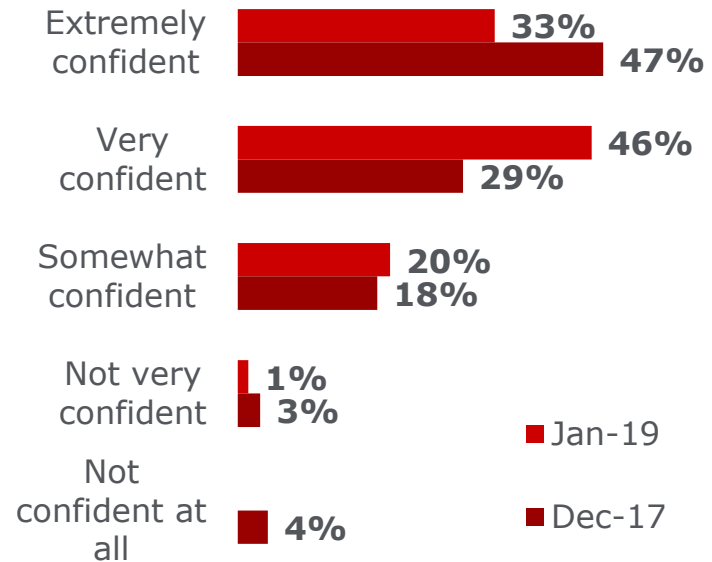


Is There an Erosion of Confidence in People, Process & Technology? Maybe.

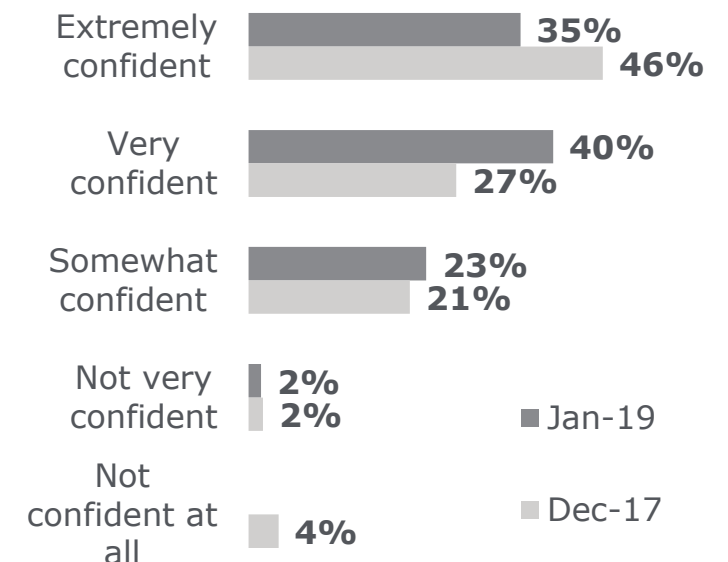
Technology



Processes



People (skills/expertise)

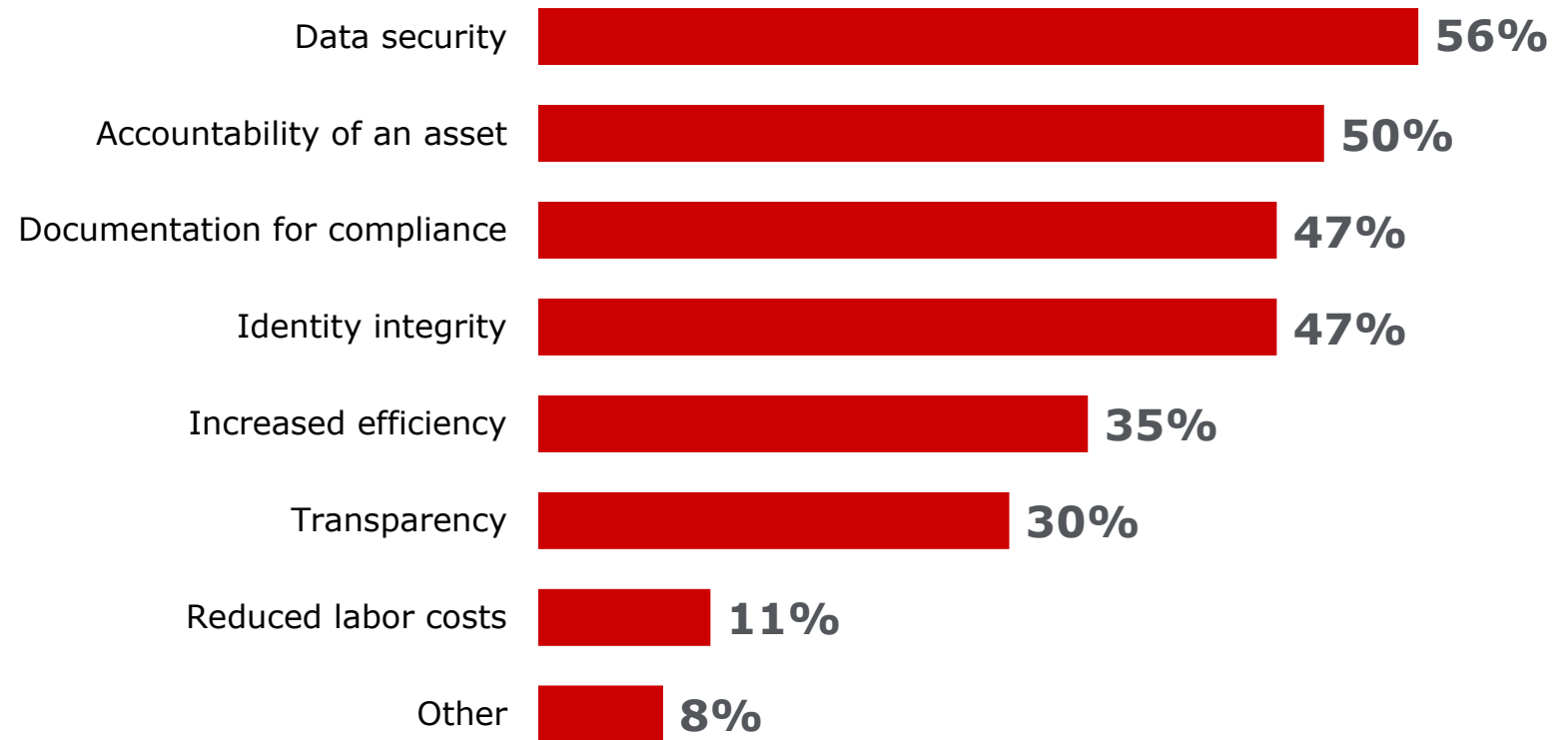


Is Blockchain a Viable Security Tool?

Only
25%
of IT decision-makers consider blockchain to be a viable technology from a security standpoint

64% are not sure;
11% say no

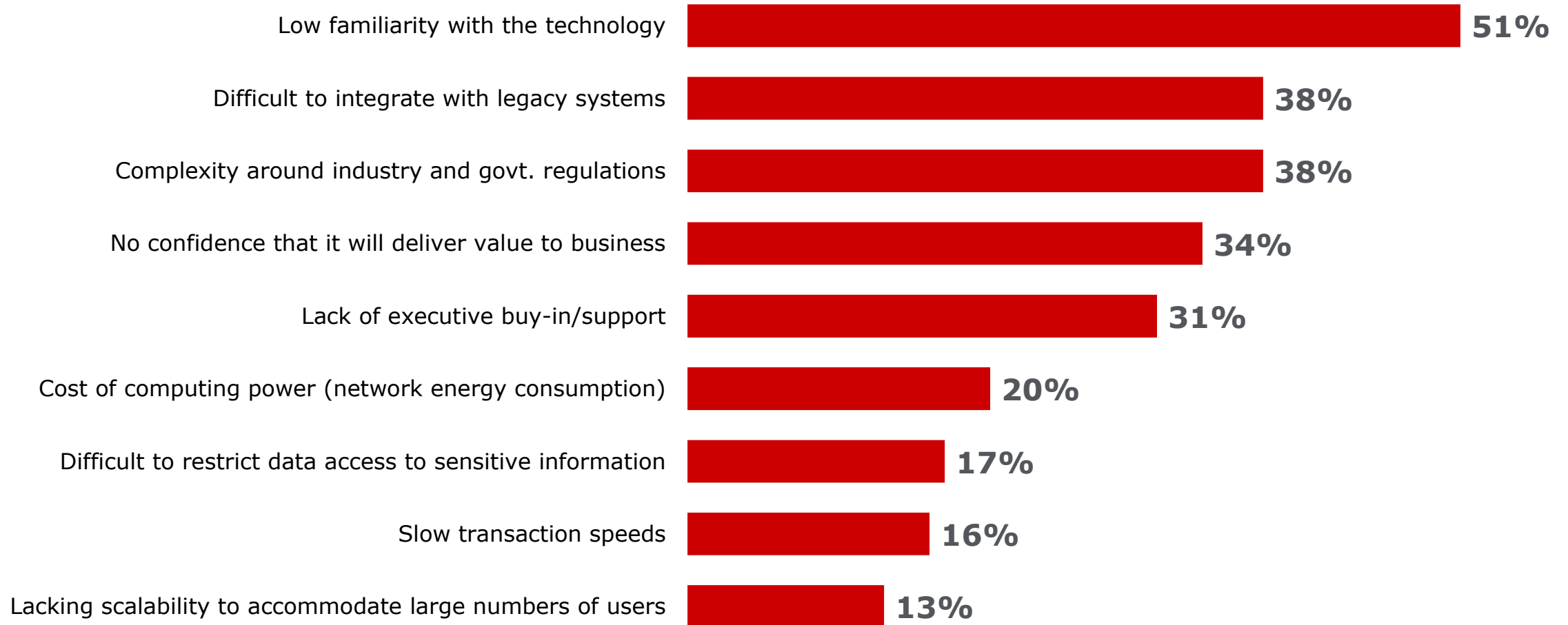
Primary Drivers of Interest in Blockchain:



Q: Do you consider blockchain to be a viable technology from a security standpoint? AND
Q. What are the primary drivers of your organization's interest in blockchain technology?

Source: IDG Security Priorities Study, 2019

Low Familiarity with Blockchain is a Major Impediment

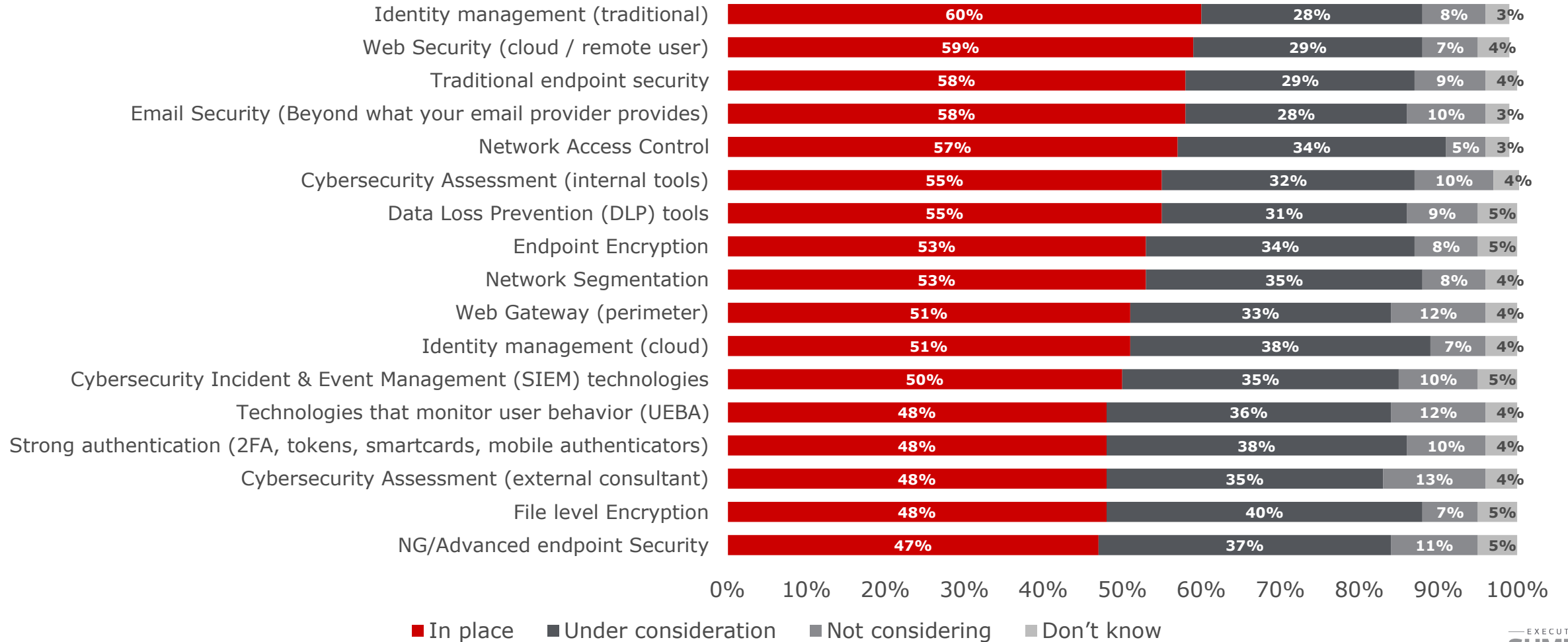


Q: Which of the following are likely to slow or hinder adoption of blockchain at your organization?

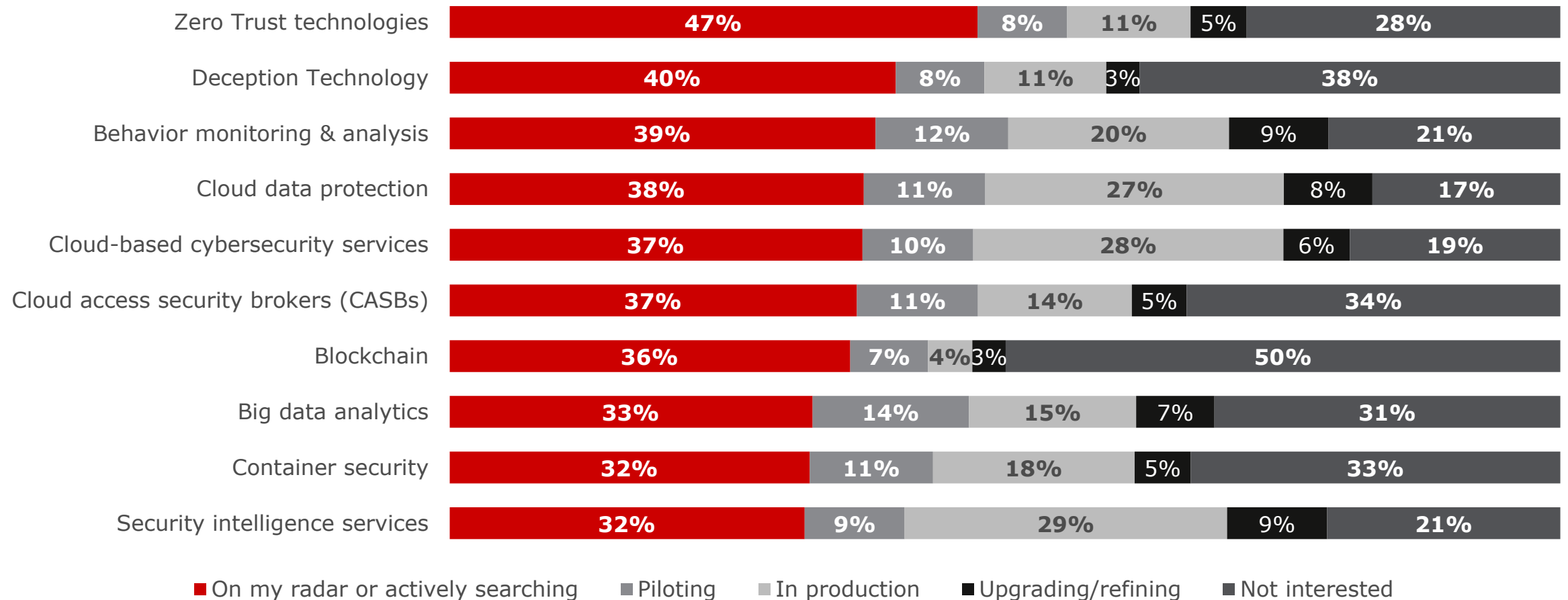
Source: IDG Security Priorities Study, 2019

Identity Management is a Critical Technology

Technologies in Place or Under Consideration to Improve Cybersecurity Risk Posture



Actively Researching Zero Trust and Deception Technology



Q: Which option best describes your current activity for each of the following security solutions?

Source: IDG Security Priorities Study, 2019

Demand for Security Personnel Continues to Climb

