



# LIFT 19

STRATA DECISION SUMMIT  
CHICAGO | OCTOBER 21-23



**Strata Decision**  
TECHNOLOGY

## TRACKS:

### **ANALYZE (Decision Support)**

Discuss how to leverage the most advanced cost accounting methodologies to make your cost information accurate, accessible and actionable.

### **PLAN (Advanced Planning)**

Discuss new, cutting edge planning techniques to support a more efficient, accurate and agile planning process.

### **PERFORM (Continuous Improvement)**

Discuss cost reducing and quality improving techniques and methods that show proven results.

## MONDAY

**OCTOBER 21, 2019** | Strata Headquarters, Chicago, IL

**5-7 PM: NETWORKING WELCOME RECEPTION**

## TUESDAY

**OCTOBER 22, 2019** | Swissotel Chicago

**8-9 AM: BREAKFAST**

**9-10:30 AM: OPENING KEYNOTE SESSION (1.5 CPE)**

**Mike Allen**  
CFO, OSF HealthCare  
Chair of HFMA Board of Directors

**Dan Michelson**  
CEO  
Strata Decision Technology

**10:30-11 AM: BREAK**

**11-11:50 AM**

**STATE OF THE UNION:**  
Decision Support & Continuous Improvement  
(1 CPE)

**John Baker**  
Director, Continuous Improvement  
Strata Decision Technology

**Leon Corbeille**  
Director, Decision Support  
Strata Decision Technology

**STATE OF THE UNION:**  
Advanced Planning (1 CPE)

**Lynette Jasuta**  
Director, Capital Planning  
Strata Decision Technology

**Frank Stevens**  
VP, Financial Planning  
Strata Decision Technology

**12-1 PM: LUNCH**

TUESDAY

OCTOBER 22, 2019 | Swissotel Chicago

1-1:50 PM	ANALYZE (DECISION SUPPORT)	PLAN (ADVANCED PLANNING)	PERFORM (CONTINUOUS IMPROVEMENT)
	<p><b>A Journey in Moving Up the HFMA-Strata L7 Model</b> (1 CPE)</p> <p><b>Justin Vetanen</b> Finance Analyst St. Charles Health System</p>	<p><b>Making an Impact After Transitioning to Dynamic Planning</b> (1 CPE)</p> <p><b>Frank Stevens</b> VP, Financial Planning Strata Decision Technology</p>	<p><b>Are You REALLY Ready to Drive Out Costs?</b> (1 CPE)</p> <p><b>John Baker</b> Director, Continuous Improvement Strata Decision Technology</p>
<p><b>2-2:50 PM</b></p>	<p><b>Time-Driven Costing (TDC™): Leveraging Big Data to Drive Out Costs and Survive in a Value Based World</b> (1 CPE)</p> <p><b>Mike Hopkins</b> Asst. Director, Decision Support Cleveland Clinic</p> <p><b>Jason Oliveria</b> Director, Cost Accounting Montefiore Medical Center</p> <p><b>Paul Anderson</b> Solution Architect Strata Decision Technology</p>	<p><b>Financial Planning User Group Workshop</b> (2 CPE)</p> <p><b>Lynette Jasuta</b> Director, Capital Planning Strata Decision Technology</p> <p><b>Scott Schoenknecht</b> AVP, Experience Management Strata Decision Technology</p> <p><b>Frank Stevens</b> VP, Financial Planning Strata Decision Technology</p>	<p><b>Cost Improvement Programs That Work</b> (1 CPE)</p> <p><b>John Baker</b> Director, Continuous Improvement Strata Decision Technology</p> <p><b>Nate Myhra</b> Director, Professional Services Strata Decision Technology</p>
<p><b>3-3:50 PM</b></p>	<p><b>Beyond Your Health System: Health Plans</b> (1 CPE)</p> <p><b>Tammy Arenz</b> Manager, Next Generation Cost Accounting Program Kaiser Permanente</p> <p><b>Leon Corbeille</b> Director, Decision Support Strata Decision Technology</p> <p><b>Jaclyn Spitz</b> Product Manager Strata Decision Technology</p>		<p><b>Strong to Stronger! Incorporating Your Established Cost Savings Program Into Continuous Improvement</b> (1 CPE)</p> <p><b>Kathryn Ashby</b> Director, FP&amp;A Cone Health</p>

6-9 PM: DINNER RECEPTION: STRATA OKTOBERFEST!

WEDNESDAY

OCTOBER 23, 2019 | Swissotel Chicago

7:30-8:30 AM: BREAKFAST

8:30-9:30 AM: KEYNOTE SESSION: THE FUTURE OF HEALTHCARE (1CPE)



**Robert Pearl, MD**

Former CEO of Kaiser Permanente Medical Group, Author of *Mistreated: Why We Think We're Getting Good Healthcare—And Why We're Usually Wrong*, Host of "Fixing Healthcare", *Forbes* contributor and professor at Stanford University School of Medicine and the Stanford Graduate School of Business

9:30-10 AM: BREAK

10-10:50 AM	ANALYZE (DECISION SUPPORT)	PLAN (ADVANCED PLANNING)	PERFORM (CONTINUOUS IMPROVEMENT)
	<p><b>Going from L0 to L5 in a Year...An Organization's Story of Rapid Movement Toward L7 (1 CPE)</b></p> <p><b>Jeremy Stewart</b> Manager of Decision Support Owensboro Health</p>	<p><b>Understanding the Need for a Strong Performance Management Process (1 CPE)</b></p> <p><b>Melanie McMaster</b> Director, Financial Planning &amp; Analysis Prisma Health</p> <p><b>Chad Moses</b> Executive Director of Financial Planning &amp; Business Intelligence Prisma Health</p> <p><b>Jeff Setien</b> Director, Budget &amp; Financial Analytics / Cost Accounting VCU Health System</p> <p><b>Alina Henderson</b> Director, Professional Services Strata Decision Technology</p>	<p><b>What To Do When the Consultants Leave - Tracking of Cost Savings Initiatives (1 CPE)</b></p> <p><b>Marko Horvat</b> CFO Clinica Sierra Vista</p> <p><b>Erin Pelletier</b> Director of Operational Excellence Care New England Health System</p> <p><b>Greg Wright</b> Corporate Director of Finance Southern Illinois Healthcare</p> <p><b>John Baker</b> Director, Continuous Improvement Strata Decision Technology</p>

WEDNESDAY

OCTOBER 23, 2019 | Swissotel Chicago

11-11:50 AM	ANALYZE (DECISION SUPPORT)	PLAN (ADVANCED PLANNING)	PERFORM (CONTINUOUS IMPROVEMENT)
	<p><b>Data to Action: Leveraging Analytics to Achieve Excellence</b> (1 CPE)</p> <p><b>Alina Henderson</b> Director, Professional Services Strata Decision Technology</p>	<p><b>Management Reporting: Designing Financial Information for Non-Financial Users</b> (1 CPE)</p> <p><b>Marko Horvat</b> CFO Clinica Sierra Vista</p>	<p><b>Unlocking the Opportunities: Demonstration in Vetting Cost Savings Initiatives</b> (1 CPE)</p> <p><b>David Moldawer</b> Senior Manager, Consulting Strata Decision Technology</p> <p><b>Dhara Patel</b> Manager, Consulting Strata Decision Technology</p>

12-12:45 PM: LUNCH

<p><b>12:45-1:35 PM</b></p>	<p><b>Shaping Your Reimbursement Environment Using StrataJazz</b> (1 CPE)</p> <p><b>Alexis Guzman</b> Project Manager, Reimbursement Strategy MD Anderson Cancer Center</p> <p><b>Jeff Hale</b> VP, Decision Support and Performance Management Systems Akron Children’s Hospital</p> <p><b>Jennifer Adam</b> Senior Product Manager Strata Decision Technology</p> <p><b>Liz Kirk</b> SVP, Client Services Strata Decision Technology</p>	<p><b>A Journey to Patient Activity-Based Planning: Integrating Cost Accounting and Planning to Make Better Decisions</b> (1 CPE)</p> <p><b>Adam Fiest</b> Director, Financial Planning Cleveland Clinic</p>	<p><b>Patient Population Opportunity Generation - Analyzing Care Variation Using YOUR Definitions</b> (1 CPE)</p> <p><b>Steven Brown</b> VP of Finance / CFO Anderson Regional Medical Center</p> <p><b>Kay Greenlee</b> Director, Clinical Utilization CentraCare Health</p> <p><b>John Baker</b> Director, Continuous Improvement Strata Decision Technology</p>
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WEDNESDAY

OCTOBER 23, 2019 | Swissotel Chicago

	ANALYZE (DECISION SUPPORT)	PLAN (ADVANCED PLANNING)	PERFORM (CONTINUOUS IMPROVEMENT)
1:45-2:35 PM	<p><b>Decision Support User Group Workshop</b> (2 CPE)</p> <p><b>Leon Corbeille</b> Director, Decision Support Strata Decision Technology</p> <p><b>Scott Schoenknecht</b> AVP, Experience Management Strata Decision Technology</p>	<p><b>Best Practices in Budgeting at an Academic Medical Center</b> (1 CPE)</p> <p><b>Mark Henrichs</b> Chief Financial Officer University of Iowa Hospitals &amp; Clinics</p> <p><b>Randy Holman</b> Director of Budgeting &amp; Decision Support The Ohio State University Wexner Medical Center</p> <p><b>Megan McGill</b> VP, Financial Planning &amp; Analysis University Health System, Inc.</p> <p><b>Chris Vaccaro</b> Senior Manager, Consulting Strata Decision Technology</p>	<p><b>StrataDataScience: Bridging the Gap between Financial and Clinical Data</b> (1 CPE)</p> <p><b>Steve Lefar</b> Executive Director, StrataDataScience Strata Decision Technology</p> <p><b>James Shalaby, Pharm.D.</b> Chief Informatics Consultant &amp; CEO Elimu Informatics</p>
2:45-3:35 PM		<p><b>Best Practices in Capital Budgeting</b> (1 CPE)</p> <p><b>Mary Keith Giordano</b> Vice President, Business Development Sharp HealthCare</p> <p><b>Angela Phiri</b> Manager, System Finance &amp; Capital Planning BayCare Health System</p> <p><b>Lynette Jasuta</b> Director, Capital Planning Strata Decision Technology</p>	<p><b>Reducing Costs with Labor Productivity</b> (1 CPE)</p> <p><b>Keith Flores</b> Director of Financial Planning &amp; Analytics Clinica Sierra Vista</p> <p><b>David Moldawer</b> Senior Manager, Consulting Strata Decision Technology</p> <p><b>Dhara Patel</b> Manager, Consulting Strata Decision Technology</p>