



## Frequently asked questions

### What is iMedia?

iMedia Summits provide an intimate environment for senior marketing executives to converge, debate and discuss the major strategic issues they face in marketing. These exclusive, invitation-only events are closed forums for the sharpest minds in the industry to connect and discuss shared challenges, as well as network, build relationships and meet potential partners.

Our summit programs are comprised of international and local keynotes, as well as interactive roundtables and breakout sessions, that have been created by marketers for marketers through an advisory board comprised of senior leaders from across the industry. They provide both a highly collaborative and truly collegial event environment designed to drive industries forward by assisting retailers and brand marketers in formulating and implementing their digital strategies.

### Is iMedia for me?

At iMedia Summits, we bring the power of face-to-face to life by connecting senior marketers from major brands, agencies, and publishers with innovative tech and service providers. The result is a community experience that is unmatched in the marketing space. Participating in iMedia Summits gives you unfettered access to new resources, tools, solutions, and – most importantly – connections.

### How do I get an invitation?

If you are a brand or a retailer, you will need to request your invitation to attend the event. For our calendar, go to <http://www.comexposium.com.au/>

### What is the cost of attending iMedia?

Qualifying brand/retail delegates are invited to a complimentary two day/two night stay at the event location. Your investment in the event is your travel to and from the location and any additional expenses you incur during your stay.

### As a brand, what is my involvement in the summit?

For an invitation to the event your commitment to the summit is your full participation across the 3 days of the event. This includes attending all sessions, networking and breakout sessions.

### How do I attend as a Networker or Sponsor?

Please contact our Sales Department or visit <http://www.comexposium.com.au/> for more information on how you can be part of our APAC events.

### What type of organisations attend iMedia?

Powerful senior executives and thought leaders attend the iMedia summits to discuss industry shift points, collaborate with senior peers, and meet the top solution providers and publishers driving marketing innovation.

### Any other questions?

If you have a question regarding a new or existing registration, please do not hesitate to get in touch with us.