



# OAA SUMMIT & EXPO

Another benefit of Oklahoma Aerospace Alliance

10TH ANNUAL AEROSPACE SUMMIT & EXPO | JUNE 6-8, 2011 | TULSA

Updated June 4, 2011

## Sponsorship Opportunities

This is the Ultimate Marketing Opportunity for any company or organization wanting to get in front of Oklahoma Aerospace! Sponsorship offers prime-time exposure of your product and/or services during the four day event. As a Sponsor, this is your opportunity to show your commitment within a very influential marketplace, all while enhancing your visibility and achieving your public relations and/or marketing/advertising goals. It's an exceptional vehicle that will generate awareness of your company, products/services and important brand messages in an intentional, identifiable, and controlled environment.

**To Register** for any of these sponsorships, please visit [www.okaero.com/summit](http://www.okaero.com/summit) and click on NEW REGISTRATION, select sponsorship. It will walk you through the options and required information to get your logo and recognition benefits. Thank you!

### For customized Sponsor opportunities:

**Mary E. Smith**

**Executive Director**

**Oklahoma Aerospace Alliance**

**918.527.0980**

**[msmith@okaero.com](mailto:msmith@okaero.com)**

# General Session Packages

## Platinum Presenting Sponsors: \$50,000+ (2 spots)

### **SpiritBank**

- Recognized at the Summit as a Platinum Presenting Sponsor
- **Opportunity for representative to be introduced during Opening Ceremonies at podium**
- Logo recognition during Summit general sessions
- Receive **(3) 10x10 exhibitor booth spaces with 6 Summit registrations (value \$3,750)**
- Receive **10 additional Summit registrations** for the Summit **(value \$2500)**
- Recognized in advance publicity as a Presenting Sponsor (company logo as space/time permits)
- Logo in printed programs that will be distributed by the Journal Record prior to and at the Summit. Program deadline is April 15<sup>th</sup>.
- Company logo on all event signage
- **Premier logo placement throughout the web site**
- Logo link on Summit web site directed to your company web site
- **Inside front cover or back of cover full-page color ad included** in the program. Graphics must be provided by company. **(value \$2,000)**

## Gold Presenting Sponsors: \$25,000

- Recognized from the podium as a Gold Sponsor.
- Logo recognition during Summit general sessions
- Receive **(2) 10x10 exhibitor booth spaces with 4 Summit registrations. (value \$2,500)**
- Receive **8 additional Summit registrations. (value \$2,000)**
- Recognized in advance publicity and program as a sponsor (company logo if space/time permits)
- Company logo on event signs
- Logo in printed programs that will be distributed by the Journal Record prior to and at the Summit. Program deadline is April 15<sup>th</sup>.
- Premier logo placement throughout the web site
- Logo link on Summit web site directed to your company web site
- **Inside Back Cover full page color ad included** in the attendee program Graphics must be provided by company. **(value \$1,500)**

## Wright Brothers Sponsors: \$10,000

### American Airlines

### Tulsa Metro Chamber

- Recognized at the Summit as a Wright Brothers Sponsor.
- Logo recognition during Summit general sessions.
- Receive a **10x10 exhibit booth space with 2 Summit registrations (value \$1,250)**
- Receive **4 additional Summit registrations (value \$1,000)**
- Recognized in advance publicity as a Wright Brothers Sponsor (company logo if space/time permits)
- Company logo on Summit signage
- Logo in printed programs that will be distributed by the Journal Record prior to and at the Summit. Program deadline is April 15<sup>th</sup>.
- **Premier logo placement throughout the web site**
- Logo link on Summit web site directed to your company web site

## Lindbergh Sponsors: \$5,000

### ARINC

### Boeing Aerospace Operations

### Oklahoma Aeronautics Commission

### Oklahoma Business Roundtable

### Oklahoma Department of Commerce

### Tulsa Economic Development Commission

- Recognized at the Summit as a Lindbergh Sponsor
- Logo recognition during Summit general sessions
- Receive a **10x10 exhibitor booth with 2 Summit registrations** (value \$1,250)
- Receive **2 additional Summit registrations** (value \$500)
- Recognized in advance publicity as a Lindbergh Sponsor (company logo if space/time permits)
- Company logo on Summit signage
- Company name in printed programs that will be distributed by the Journal Record prior to and at the Summit. Program deadline is April 15<sup>th</sup>.
- Logo link on Summit web site directed to your company web site

## Amelia Earhart Sponsors: \$3,000

**AAR Aircraft Services**

**AGC Aerospace & Defense**

**L-3 Communications – Integrated Systems**

**OCAST**

**OSU/OSU-UML**

**Southwest United Industries**

- Recognized at the event as an Amelia Earhart Sponsor
- Logo recognition during Summit general sessions
- Receive a **10x10 exhibitor booth (value \$1,250)**
- Recognized in print as a Sponsor (company name if space/time permits)
- Company name on Summit signage
- Company name in printed programs that will be distributed by the Journal Record prior to and at the Summit. Program deadline is April 15<sup>th</sup>.
- Logo link on Summit web site directed to your company web site

# GOLF Sponsorship Opportunities

~~Golf Tournament Sponsor: \$3,500 SOLD!~~

## The Persimmon Group

- Recognized at the Golf Tournament as Golf Tournament Sponsor
- Logo recognition during Summit general sessions & golf tournament
- Receive a **10x10 exhibitor booth including 2 Summit registrations. (value \$1,250)**
- Golf team of 4 with hole sponsorship per availability **(value \$700)**
- Recognized in advance publicity as a Golf Sponsor (company logo if space/time permits).
- Company name displayed at awards presentation/luncheon after tournament
- Company logo displayed on first tee box
- Company rep to be paired with VIP-select group
- Company name on Summit signage
- Company name in printed programs that will be distributed by the Journal Record prior to and at the Summit. Program deadline is April 15<sup>th</sup>.
- Logo link on Summit web site directed to your company web site

## Golf Hole Sponsors: \$200 per hole – 18 golf holes SOLD!

- Recognized at the Golf Tournament as Golf Tournament Sponsor
- Logo recognition during Summit general sessions & golf tournament
- Company logo on tee box

The Persimmon Group

American Airlines

Boeing Aerospace Operations

ICSI

L-3 Communications – Integrated Systems

L-3 Communications – Integrated Systems

L-3 Communications – Integrated Systems

L-3 Communications – Integrated Systems

L-3 Communications – Integrated Systems

L-3 Communications – Integrated Systems

McAfee & Taft

Mingo Aerospace

Nordam

Pratt & Whitney

Pratt & Whitney

Spartan College of Aeronautics & Technology

Spirit AeroSystems

SpiritBank

Tulsa Metro Chamber

# SPECIAL Sponsorship Opportunities

## ~~AeroBash Event Sponsor: \$15,000 – SOLD!~~

### **Spirit AeroSystems**

### **HoganTaylor**

This is the premier evening social event of the Summit and gives you exposure to nearly 400 people who attend to kick back relax and network. This year's event will be held in the downtown Tulsa area with live entertainment and a buffet dinner.

- **Presenting logo recognition at the AeroBash**
- **6 Summit Registrations (value \$1,500)**
- Logo recognition in the program description. Program deadline is April 15<sup>th</sup>.
- Logo link on the Summit web site to your web site

## ~~Legislative Breakfast Sponsor: \$4,000 SOLD!~~

### **Pratt & Whitney**

- Logo recognition at breakfast
- **2 Summit Registrations (value \$500)**
- **Opportunity to welcome legislators from podium**
- Name recognition in program description. Program deadline is April 15<sup>th</sup>.
- Logo link on the Summit web site to your web site

## ~~Exhibitor Reception Sponsor: \$4,000~~

- Logo recognition at reception
- **2 Summit Registrations (value \$500)**
- **Opportunity to welcome everyone from podium**
- Name recognition in program description. Program deadline is April 15<sup>th</sup>.
- Logo link on the Summit web site to your web site

## ~~Summit Tote Bags Sponsor: \$10,000 – SOLD~~

### **BizJet**

- Logo printed on all attendee tote bags.
- Logo link on the Summit web site to your web site



## Summit Name Tag Lanyard Sponsor: \$2,500 – SOLD

### McAfee & Taft

- Logo printed on all attendee lanyards.
- Logo link on the Summit web site to your web site

## Advertising Opportunities – Summit Program – SOLD

The Journal Record (circ. in Tulsa/OKC metro areas) will be putting together and distributing the Summit program containing your ad in their paper prior to the Summit, reaching a statewide audience of business decision makers and opinion leaders, on a date prior to the event. 1,000 copies will be printed for attendees.

Prices assume customer will provide their own camera-ready artwork to spec in .pdf format for the ad(s) selected. An additional fee will apply for ad to be produced by OAA.

**ALL ADS INCLUDE 4-COLOR. ADS DUE: April 15<sup>th</sup>**

<u>Full Page</u>	<u>\$1,200</u>
Full Page	(8.625" x 11.125" incl.1/8" Bleed)
Full Page	(7.5" x 10" NO Bleed)

<u>1/2 Page</u>	<u>\$800</u>
1/2 Page Horizontal	(7.5" x 5")
1/2 Page Vertical	(3.75" x 10")

<u>1/4 page</u>	<u>\$450</u>
1/4 Page	(3.75" x 5")

<u>1/8 page</u>	<u>\$325</u>
1/8 Page	(3.75" x 2.5")

<u>1/16 page</u>	<u>\$175</u>
1/16 Page	(3.75" x 1.25")



An Initiative of the Oklahoma Aerospace Alliance

## Aerospace Education and Industry Partnership Day (AEIP)

AEIP Reception Sponsor: \$1,400 SOLD!

### **FlightSafety**

### **Tulsa Metro Chamber of Commerce – Transportation Sponsor**

- Logo recognition during Summit general sessions & AEIP sessions
- Name recognition in Summit program. Program deadline is April 15<sup>th</sup>.
- Logo link on the Summit web site to your web site

AEIP Day Lunch Sponsor: \$2,000 SOLD!

Luncheon program will be held at the Tulsa Technology Center Riverside Campus

### **NASA Space Grant – University of Oklahoma**

- **Presenting AEIP Lunch Sponsor Logo recognition during luncheon**
- Logo recognition during Summit general sessions & AEIP sessions
- Name recognition in Summit program. Program deadline is April 15<sup>th</sup>.
- Logo link on the Summit web site to your web site

## **AEIP Day Gold Sponsors: \$10,000**

**Boeing Aerospace Operations**

**Governor's Council for Workforce & Economic Development**

**Greater Oklahoma City Air Logistics Center**

- **Recognition as Gold sponsor during opening introductions of AEIP**
- **Recognition on and invitation to sit on the “AEIP Special Friends Panel”**
- Opportunity for staff to participate as mentors(pending qualification for program) or volunteers
- Logo recognition during Summit general sessions & AEIP sessions
- Name recognition in Summit program. Program deadline is April 15<sup>th</sup>.
- Logo link on the Summit web site to your web site

## **AEIP Day Silver Sponsors: \$5,000**

**Greater Oklahoma City Chamber**

**Oklahoma Aeronautics Commission**

**Valco**

- **Recognition on and invitation to sit on the “AEIP Special Friends Panel”**
- Opportunity for staff to participate as mentors(pending qualification for program) or volunteers
- Logo recognition during Summit general sessions & AEIP sessions
- Name recognition in Summit program. Program deadline is April 15<sup>th</sup>.
- Logo link on the Summit web site to your web site

## **AEIP Day Bronze Sponsors: \$2,500**

- Opportunity for staff to participate as mentors(pending qualification for program) or volunteers
- Logo recognition during Summit general sessions & AEIP sessions
- Name recognition in Summit program. Program deadline is April 15<sup>th</sup>.
- Logo link on the Summit web site to your web site

## **AEIP Day Teacher Sponsors: \$200 per teacher**

This Sponsorship will pay for a 3<sup>rd</sup> to 12<sup>th</sup> grade teacher registration and hotel to attend the education training day where they will be paired with an industry mentor. We are expecting at least 100 teachers to attend this event. You may Sponsor as many teachers as you would like.

- Recognition will be provided during the session.
- Name recognition in the program. Program deadline is April 15<sup>th</sup>.

**AAR Aircraft Services**

**AirSure**

**Insurica**

**Neosource**

**Oklahoma Department of CareerTech**

**Pratt & Whitney**

**Spirit AeroSystems**