



Be a Sponsor of  
PSATS' Annual Educational  
Conference & Trade Show and  
Enhance Your  
Exposure to PA's  
1,454 Townships  
of the Second Class



**Pennsylvania State Association of Township Supervisors**  
4855 Woodland Drive • Enola, PA 17025-1291  
Phone: (717) 763-0930 • Fax: (717) 763-9732 • Web: [www.psats.org](http://www.psats.org)

## B E C O M E   A   S P O N S O R

- **LARGEST** Municipal Conference and Trade Show in the Commonwealth of PA
- Total Attendance of **CLOSE TO 4,000**
- **BEST EXPOSURE** to State's Municipal Officials in One Event
- **UNIQUE OPPORTUNITY** to Market Your Company and Create Goodwill

## Why Become a Sponsor

### AT PSATS' ANNUAL CONFERENCE & TRADE SHOW?



SPONSORSHIP is an excellent way of creating greater visibility, credibility, and name recognition for your company. Your involvement in the Pennsylvania State Association of Township Supervisors' Annual Conference Sponsorship Program is the perfect way for your company to be recognized by thousands

of potential clients at the largest municipal conference and trade show in Pennsylvania. It is also a great opportunity to market your company and create a sense of goodwill about your product or service.

### LARGEST MUNICIPAL GOVERNMENT ASSOCIATION IN STATE

The Pennsylvania State Association of Township Supervisors (PSATS) has been serving townships of the second class since 1921. Today, the association's 1,454 member townships represent some 10,000 elected and appointed officials. Throughout its history, PSATS has played a major role in shaping the laws that have laid the foundation for township and municipal government as we know it today.

PSATS is the largest local government association in the commonwealth, representing more political subdivisions than any other association of its kind.



### ABOUT THE CONFERENCE

Every spring, close to 4,000 township officials, exhibitors, and guests convene in Hershey at the largest municipal conference and trade show in Pennsylvania. The township officials network with their peers, learn about the newest products and services available to municipal governments, and attend more than 100 workshops.

The conference begins on a Sunday morning and wraps up by noon Wednesday. The exhibit show, featuring close to 300 indoor and outdoor exhibits, runs the first 2½ days of the conference.

Since 1921, PSATS has provided delegates with the best educational and networking experience possible while at the conference.

## SPONSORSHIP OPPORTUNITIES

for  
PSATS' 95<sup>th</sup> Annual  
Educational Conference & Trade Show  
April 23-26, 2017 - Hershey Lodge

**Exposure: Close to 4,000 Township Officials, Exhibitors, and Guests**

### Platinum Sponsorship - \$15,000

- \* One 8 ft. x 10 ft. exhibit booth during conference trade show
- \* Choice of one (with recognition signage):
  - Exhibit hall breakfast mixer Monday morning of the conference
  - Exhibit hall breakfast mixer Tuesday morning of the conference
  - Delegate entertainment Tuesday evening of the conference
- \* Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- \* Full-page B&W ad in the conference program book – Inside cover position (first come, first served for two positions; after that, ads will be placed alphabetically)
- \* Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
- \* Recognition of sponsorship
  - Sponsor's logo and website link on the PSATS "2017 Conference Registration" web page
  - Sponsorship sign on exhibit booth
  - Ribbon on sponsor's name badge
  - Sponsorship listing in the conference program book
  - Company name on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
  - Company name on DVD on all conference shuttle buses all day Sunday-Tuesday and on a large monitor in the Chocolate Lobby all four days of conference
- \* Two seats at PSATS' VIP dinner Tuesday evening of the conference

PSATS reserves the right to substitute items of equal or greater value.



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## Gold Sponsorship - \$10,000

- \* One 8 ft. x 10 ft. exhibit booth during conference trade show
- \* Choice of one (with recognition signage):
  - General session video screens Monday of the conference
  - General session video screens Tuesday of the conference
  - General session video screens Wednesday of the conference
  - Keynote speaker Wednesday morning of the conference
- \* Choice of one (with recognition signage):
  - Trivia prizes Tuesday morning of the conference
  - Trivia prizes Wednesday morning of the conference
- \* Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- \* Full-page B&W ad in the conference program book
- \* Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
- \* Recognition of sponsorship
  - Sponsor's logo and website link on the PSATS "2017 Conference Registration" web page
  - Sponsorship sign on exhibit booth
  - Ribbon on sponsor's name badge
  - Sponsorship listing in the conference program book
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### Silver Sponsorship - \$7,500

- \* One 8 ft. x 10 ft. exhibit booth during conference trade show
- \* Choice of one (with recognition signage):
  - Water coolers in the exhibit hall Sunday of the conference
  - Water coolers in the exhibit hall Monday of the conference
- \* Choice of one (with recognition signage):
  - Punctuality prizes Tuesday morning of the conference
  - Punctuality prizes Wednesday morning of the conference
- \* Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- \* Full-page B&W ad in the conference program book
- \* Full-page 4-color ad in the *Pa. Township News* magazine – month of your choice
- \* Recognition of sponsorship
  - Sponsor's logo and website link on the PSATS "2017 Conference Registration" web page
  - Sponsorship sign on exhibit booth
  - Ribbon on sponsor's name badge
  - Sponsorship listing in the conference program book
  - Company name on the official conference sponsor list appearing on the video screens in the general sessions each morning, Monday through Wednesday
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### Bronze Sponsorship - \$5,000

- \* One 8 ft. x 10 ft. exhibit booth during conference trade show
- \* Choice of one (with recognition signage):
  - Water coolers Tuesday of the conference
  - Cyber Corner coffee breaks Sunday of the conference
  - Cyber Corner coffee breaks Monday of the conference
  - Cyber Corner coffee breaks Tuesday of the conference
  - Punctuality prizes Monday morning of the conference
  - Evaluation form prize Tuesday morning of the conference
  - Evaluation form prize Wednesday morning of the conference
- \* Workshop session in Tower Suites Monday or Tuesday afternoon of the conference (with description in program book)
- \* Full-page B&W ad in the conference program book
- \* Full-page B&W ad in the *Pa. Township News* magazine – month of your choice
- \* Recognition of sponsorship
  - Sponsor's logo on the PSATS "2017 Conference Registration" web page
  - Sponsorship sign on exhibit booth
  - Ribbon on sponsor's name badge
  - Sponsorship listing in the conference program book
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**Exposure: More Than 4,000 Township Officials, Exhibitors, and Guests**

**Patron Sponsorship - \$3,000 (Snack/Beverage Break)**

- \* Snack/beverage break in the Chocolate Lobby or exhibit hall Sunday, Monday, or Tuesday
- \* Recognition of sponsorship
  - Signage at the break table
  - Sponsor's logo on the PSATS "2017 Conference Registration" web page
  - Ribbon on sponsor's name badge
  - Sponsorship listing in the conference program book
  - Company logo on the official conference sponsor list appearing on the video screens in the general sessions each of three mornings and on video monitors on all shuttle buses

**Patron Sponsorship - \$3,000 (Various Events: Grassroots Lobbying Reception, First Timers Reception, Donuts with Dave, Legislative Reception)**

- \* Sponsorship of the event Sunday, Monday, or Tuesday of the Conference
- \* Recognition of sponsorship
  - Signage in the room where the event is taking place
  - Sponsor's logo on the PSATS "2017 Conference Registration" web page
  - Ribbon on sponsor's name badge
  - Sponsorship listing in the conference program book
  - Company logo on the official conference sponsor list appearing on the video screens in the general sessions each of three mornings and on video monitors on all shuttle buses

**Patron Sponsorship - \$3,000 (Secretaries/Managers Luncheon)**

- \* Thank-You Luncheon for township secretaries and managers on Sunday, April 23
- \* Recognition of sponsorship
  - Signage in the room
  - Sponsor's logo on the PSATS "2017 Conference Registration" web page
  - Ribbon on sponsor's name badge
  - Sponsorship listing in the conference program book
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## Sponsors at PSATS' 2016 Annual Conference

84 Lumber

Allied Communications

API/Keystone Energy Forum

ARRO Consulting

AT&T

Auctions International

Ballard Spahr, LLP

Broadband Cable Association of Pennsylvania

Campbell, Durrant, Beatty, Palombo & Miller

Chief Oil and Gas

Cohen Law Group

Comcast

EQT Corporation

Hershey Lodge

McNees Wallace & Nurick LLC

Morgan Stanley

Northwest Bank

OnDemand Energy Solutions

PennBid Program

Pennoni Associates Inc.

Pennsylvania Chamber of Business and Industry

Pennsylvania Local Government Investment Trust

Portnoff Law Associates

PSATS Trustees Insurance and Retirement Services

Shell Oil

Summit Financial Corp.

Triscari Group

Williams

The YGS Group

Yuengling Brewery

Zelenkofske Axelrod LLC





## PSATS' 2017 Conference Sponsorship Contract

COMPANY NAME \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

COMPANY WEBSITE \_\_\_\_\_

TODAY'S DATE \_\_\_\_\_

MAIL INVOICE TO (UNLESS PAYING ONLINE UPON REGISTERING FOR THE CONFERENCE) \_\_\_\_\_

### Sponsorship Levels:

Platinum: \$15,000     Gold: \$10,000     Silver: \$7,500

Bronze: \$5,000     Patron: \$3,000

SIGNATURE OF COMPANY'S AUTHORIZED AGENT \_\_\_\_\_

NAME OF COMPANY AGENT \_\_\_\_\_

TITLE \_\_\_\_\_

DATE \_\_\_\_\_

Please return this form, along with your check made payable to **PSATS**, to:

**PSATS, 4855 Woodland Drive, Enola, PA 17025**

**Phone: (717) 763-0930, ext. 127 • Fax: (717) 763-9732**

Please also e-mail a JPEG file of your company logo to [glinn@psats.org](mailto:glinn@psats.org).

**NOTE: YOU MAY ALSO RESERVE AND PAY FOR YOUR SPONSORSHIP ONLINE  
WHEN YOU OFFICIALLY REGISTER FOR THE CONFERENCE.**

**THANK YOU FOR YOUR SUPPORT!**